

OLD MEN PROPEL KERRY TO VICTORY IN AZ PRIMARY; CLARK, DEAN TRAIL

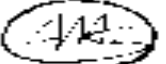
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

MOMENTUM FROM BIG WINS IN IA & NH CATAPULTS KERRY PAST 2 SOUTHERN CHALLENGERS

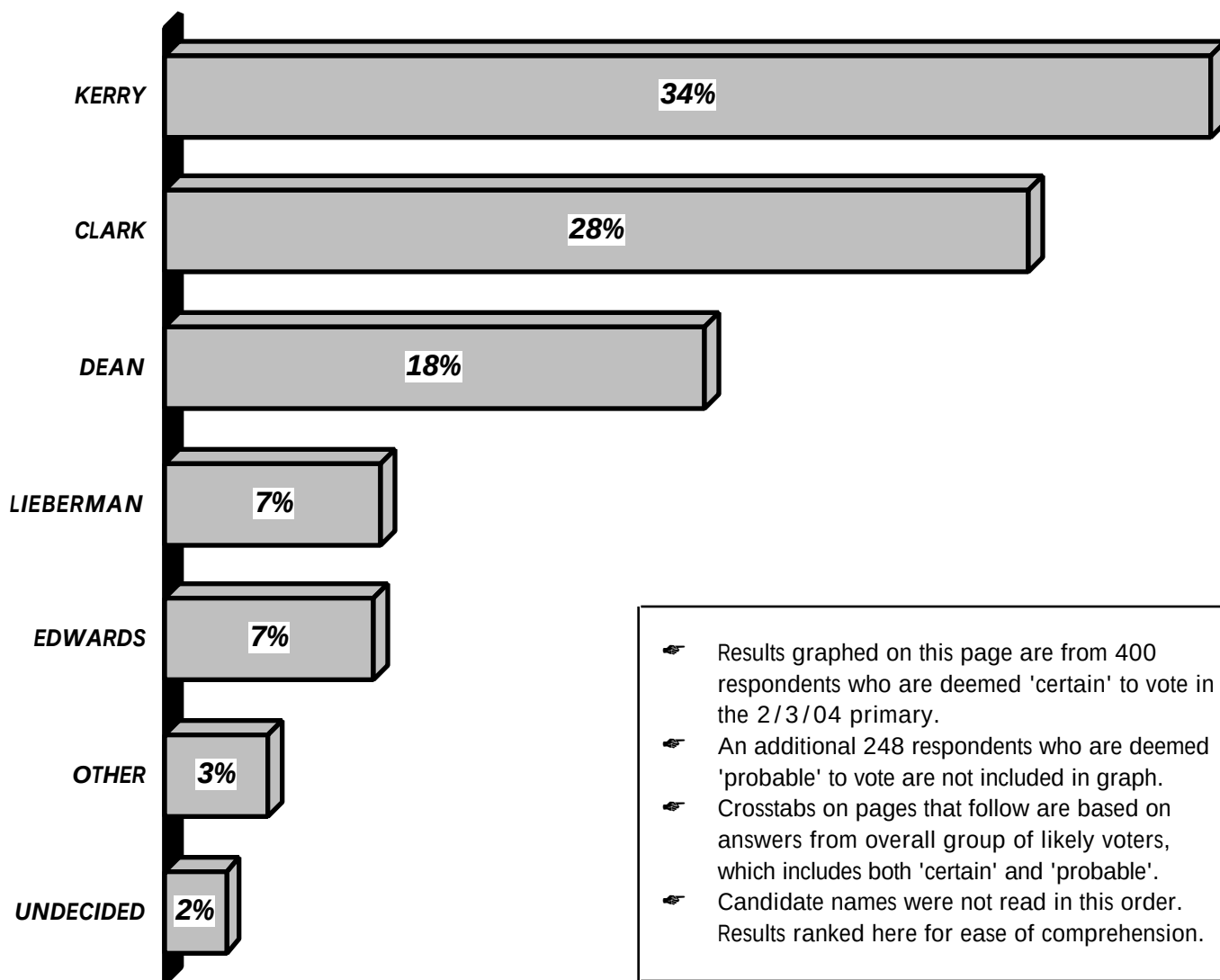
- 12 HRS TILL POLLS OPEN IN AZ, JOHN KERRY IS POISED TO WIN THE PRESIDENTIAL PRIMARY, ACCORDING TO INTERVIEWS WITH 400 CERTAIN AZ VOTERS CONDUCTED 1/30-2/1 BY SURVEYUSA.
- AT WIRE: KERRY 34%, WES CLARK 28%, HOWARD DEAN 18%, JOHN EDWARDS & JOE LIEBERMAN 7%.
- KERRY IS BACKED BY MALES, OLDER VOTERS, LIBERALS & RESIDENTS OF GREATER TUCSON.
- CLARK IS BACKED BY CONSERVATIVES, FEMALES & MIDDLE-AGED VOTERS.
- DEAN IS BACKED BY YOUNG VOTERS & HISPANICS.
- COMPARED TO TRACKING POLL RELEASED 1/27, BEFORE RESULTS OF NH WERE KNOWN, KERRY IS UP 4 PTS, CLARK IS UP 4 PTS, DEAN IS DOWN 5 PTS. LIEBERMAN & EDWARDS ARE FLAT.

RESEARCH CONDUCTED E.T.	040130 17:30-22:33 040131 14:00-23:03 040201 13:00-23:03 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF ARIZONA	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR KVOA-TV TUCSON & KPNX-TV PHOENIX

VOTE FOR CANDIDATE / ALL CERTAIN VOTERS

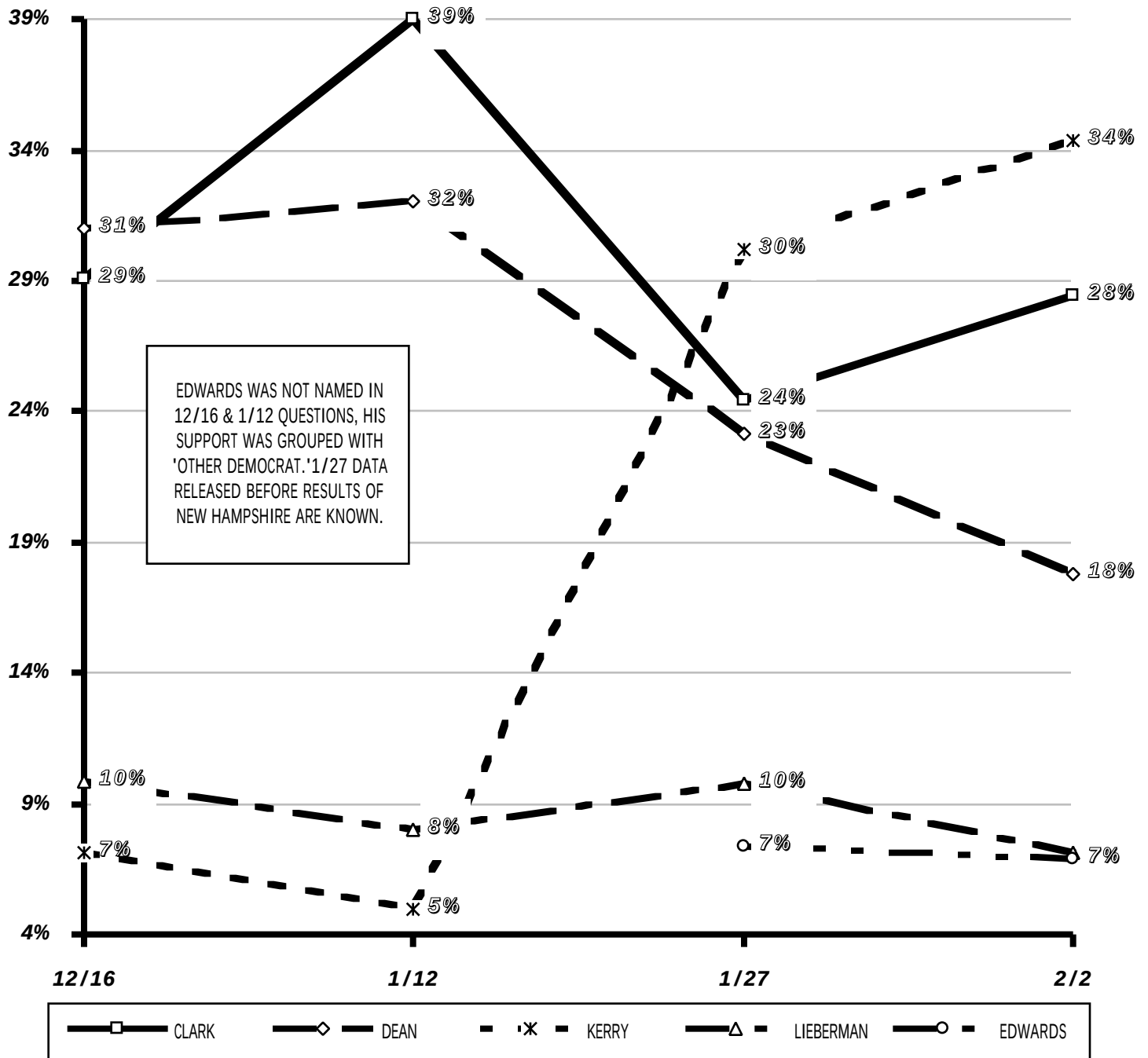
DEMOCRATS IN ARIZONA WILL VOTE FOR PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON TUESDAY. IF THE ARIZONA PRESIDENTIAL PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? WESLEY CLARK? HOWARD DEAN? JOHN EDWARDS? JOHN KERRY? JOE LIEBERMAN? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	400	CERTAIN VOTERS FROM THE ENTIRE STATE OF ARIZONA
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 5.0 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR CANDIDATE / ALL CERTAIN VOTERS



VOTE FOR CANDIDATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	CONSERVATIVE	MODERATE	LIBERAL
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
CLARK	28%	26%	27%	26%	29%	21%	30%	28%	26%	24%	29%	39%	31%	28%	25%
DEAN	18%	18%	18%	18%	18%	29%	17%	12%	16%	16%	21%	18%	21%	16%	19%
EDWARDS	7%	8%	7%	8%	7%	7%	8%	6%	9%	5%	2%	14%	4%	9%	6%
KERRY	34%	27%	32%	36%	28%	25%	30%	37%	36%	29%	28%	6%	24%	32%	37%
LIEBERMAN	7%	11%	9%	8%	9%	8%	8%	10%	8%	14%	9%	13%	13%	8%	6%
OTHER	3%	5%	4%	3%	5%	6%	3%	4%	3%	4%	5%	7%	3%	4%	4%
UNDECIDED	2%	6%	3%	2%	4%	4%	4%	2%	2%	9%	6%	3%	4%	3%	4%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
CLARK	104	94	100	93	105	75	110	104	93	86	106	141	114	101	92
DEAN	101	99	100	100	100	165	94	67	92	89	118	102	116	91	108
EDWARDS	94	109	100	110	92	97	112	88	122	67	34	195	59	127	77
KERRY	109	85	100	114	89	81	96	117	115	92	88	21	75	100	118
LIEBERMAN	82	128	100	89	109	88	89	121	90	162	105	147	154	97	64
OTHER	85	124	100	67	126	150	81	92	80	101	126	174	85	106	92
UNDECIDED	59	167	100	70	124	117	117	68	66	248	163	84	103	79	106
	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	CONSERVATIVE	MODERATE	LIBERAL

VOTE FOR CANDIDATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL

TUCSON & SOUTHERN ARIZONA

PHOENIX & NORTH

[illegible][illegible]

OVERALL

TUCSON & SOUTH

PHOENIX & NORTH

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$ NORTH
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.