

CA: MARIN LATE CHARGE THREATENS JONES FOR GOP SENATE; KERRY WINS

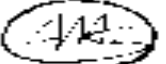
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

MARIN GOES FROM 8% TO 18% IN PAST WK: ENOUGH TO CATCH JONES? OR NOT EVEN CLOSE?

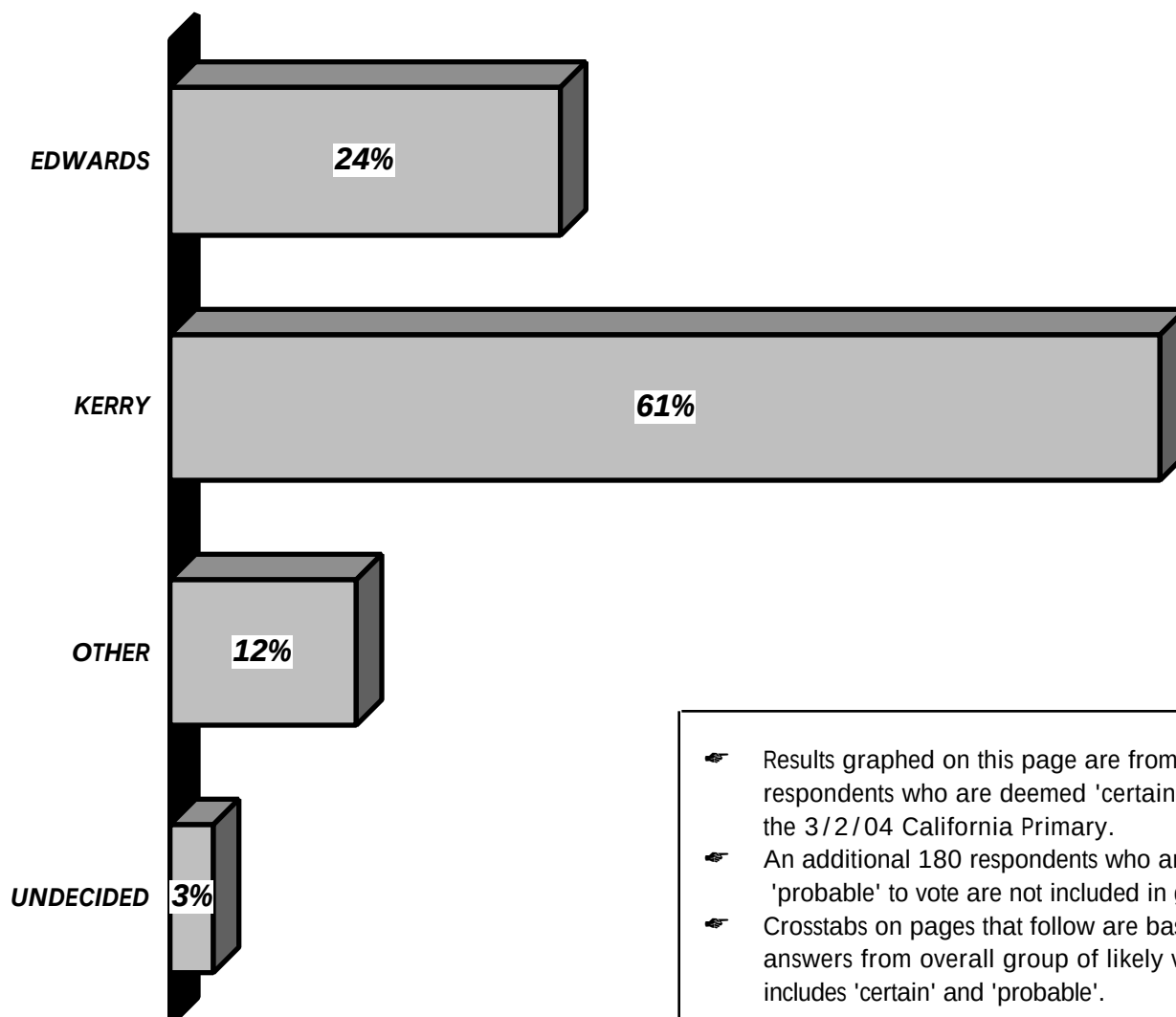
- ➡ IN A PRIMARY IN CA TODAY, PRIMARY EVE, JOHN KERRY WINS THE DEMOCRATIC PRESIDENTIAL NOMINATION & BILL JONES HOLDS OFF A LATE CHARGE FROM ROSARIO MARIN TO WIN THE GOP U.S. SENATE NOMINATION, ACCORDING TO SURVEYUSA TRACKING POLL CONDUCTED 2/27 - 2/29.
- ➡ KERRY DEFEATS JOHN EDWARDS 61% TO 24%. IN PAST WK, KERRY IS UP 1, EDWARDS IS DOWN 1.
- ➡ JONES GETS 39% TO 18% FOR MARIN TO 10% FOR HOWARD KALOOGIAN TO 9% FOR TONI CASEY. BUT 24% OF 'CERTAIN' VOTERS ARE NOT SO CERTAIN, SO HOLD YOUR BREATH, CONTEST IS VOLATILE.
- ➡ JONES GETS 38% OF WHITE VOTE, MARIN GETS 32% OF HISPANIC VOTE. JONES GETS 39% OF CONSERVATIVE VOTE, MARIN 31% OF LIBERAL VOTE. MARIN STRONG IN LA.

RESEARCH CONDUCTED E.T.	040227 18:30-00:02 040228 15:00-22:59 040229 15:00-22:30 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF CALIFORNIA	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR KABC-TV LOS ANGELES, KPIX-TV SAN FRANCISCO, KXTV-TV SACRAMENTO & KGTV-TV SAN DIEGO

PRESIDENTIAL VOTE / ALL CERTAIN VOTERS

ON TUESDAY, CALIFORNIA WILL HOLD A PRIMARY ELECTION FOR PRESIDENT OF THE UNITED STATES AND FOR UNITED STATES SENATOR. IF THE DEMOCRATIC PRIMARY FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? JOHN EDWARDS? JOHN KERRY? OR SOME OTHER CANDIDATE?



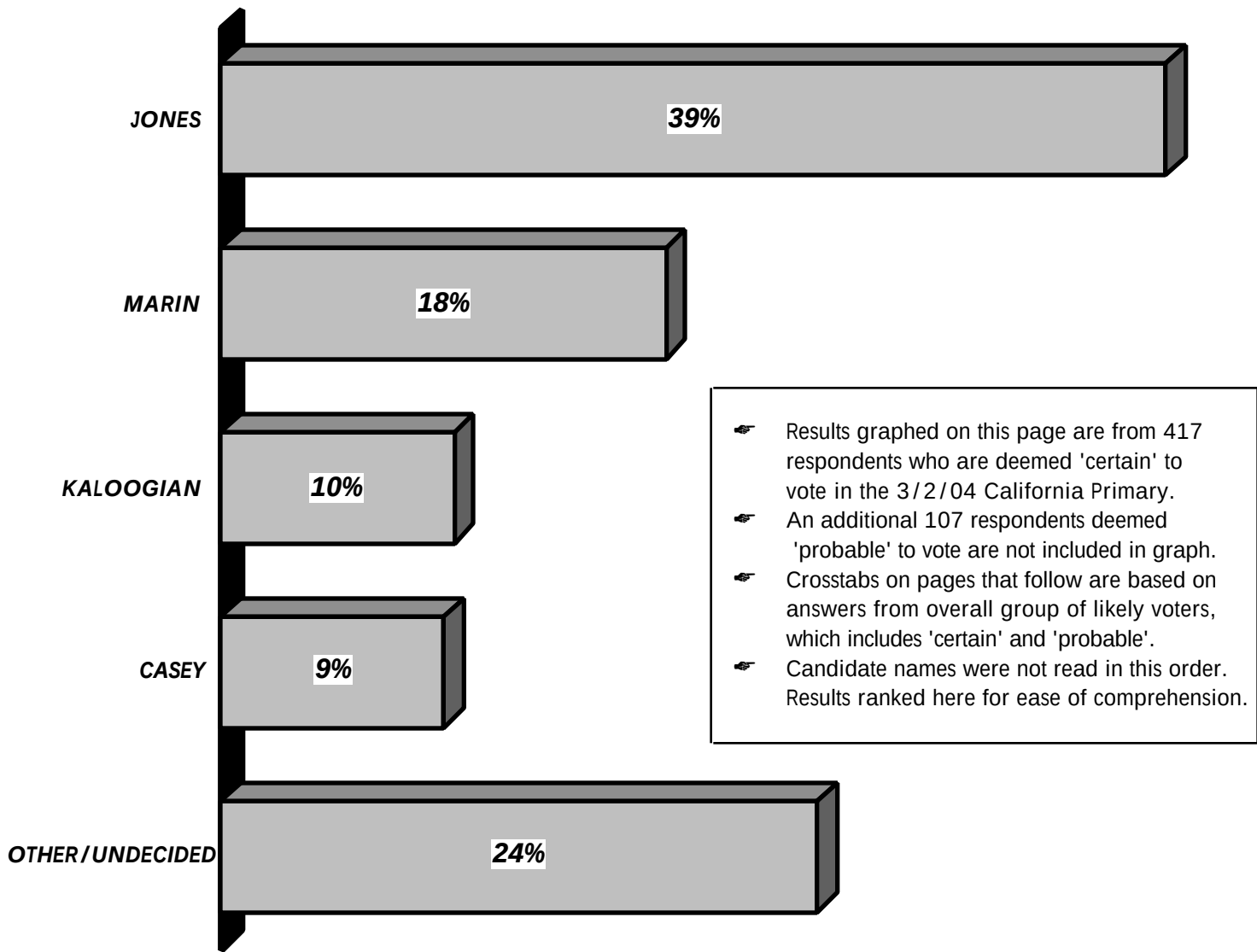
- Results graphed on this page are from 573 respondents who are deemed 'certain' to vote in the 3/2/04 California Primary.
- An additional 180 respondents who are deemed 'probable' to vote are not included in graph.
- Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes 'certain' and 'probable'.

THIS IS A SURVEY OF	573	CERTAIN VOTERS FROM THE ENTIRE STATE OF CALIFORNIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4.2 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

GOP SENATE VOTE / ALL CERTAIN VOTERS

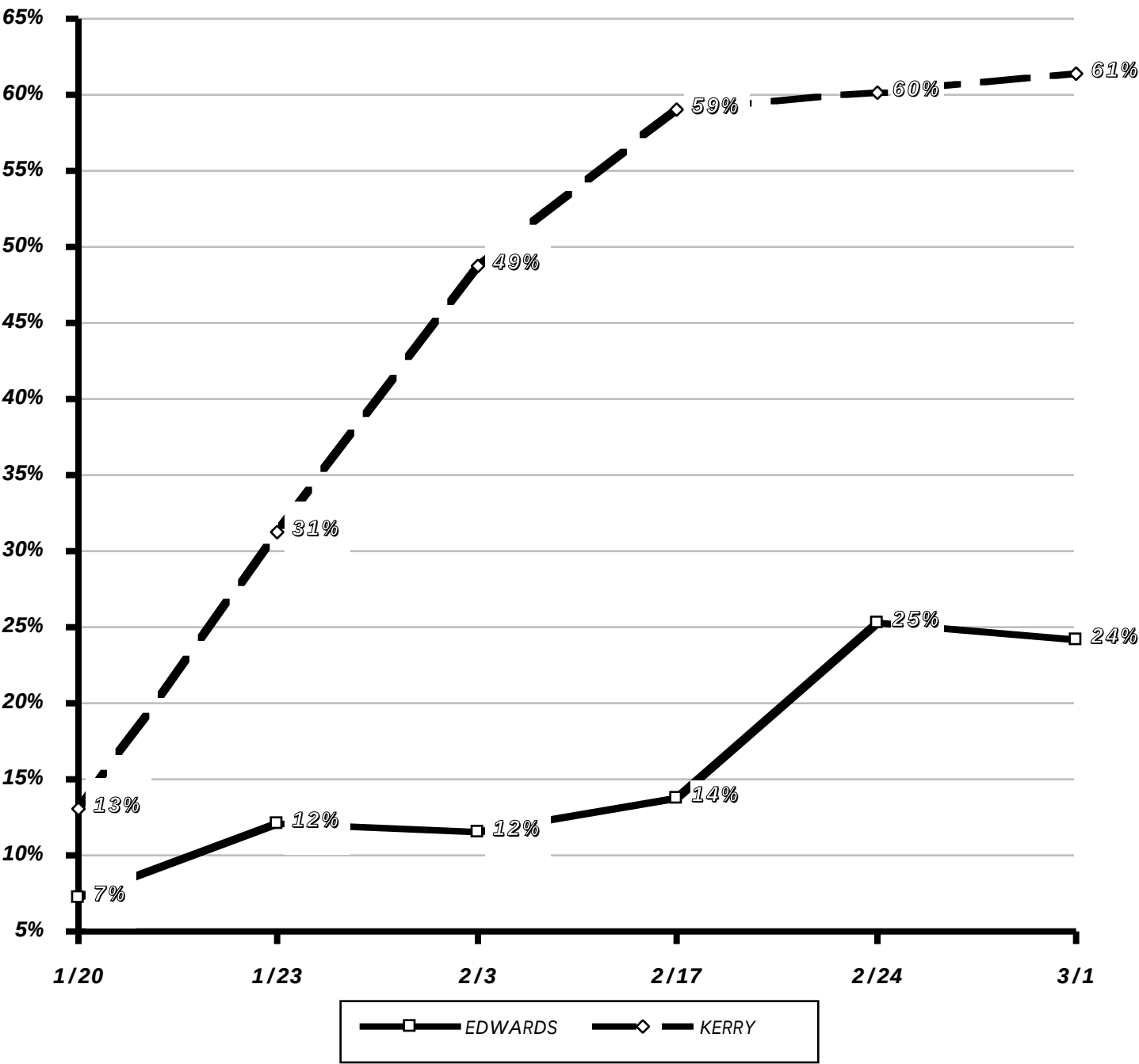
IF THE REPUBLICAN PRIMARY FOR UNITED STATES SENATOR WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? TONI CASEY? BILL JONES? HOWARD KALOOGIAN? ROSARIO MARIN? OR SOME OTHER CANDIDATE?



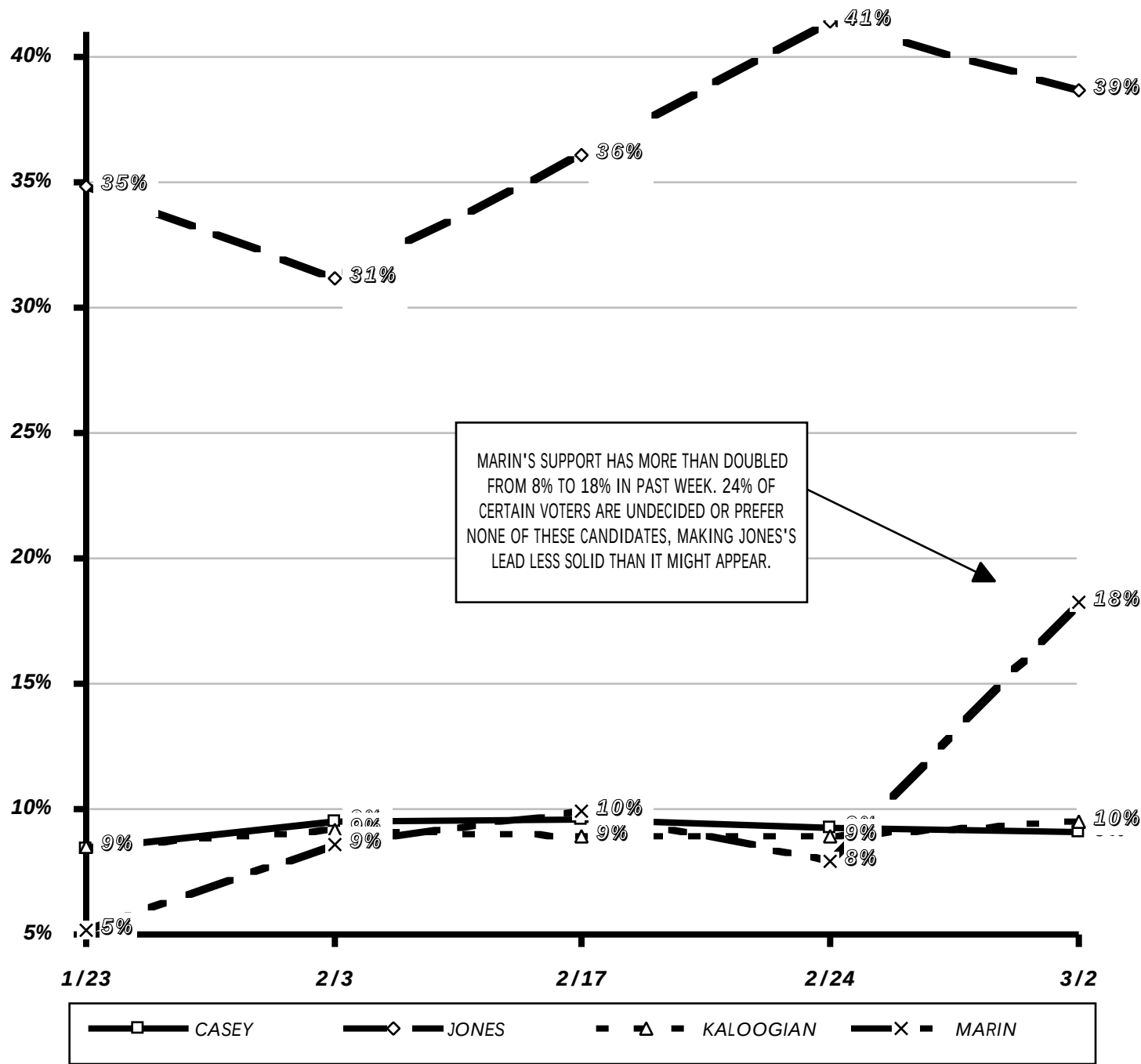
THIS IS A SURVEY OF	417	CERTAIN VOTERS FROM THE ENTIRE STATE OF CALIFORNIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4.9 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

PRESIDENTIAL VOTE / ALL CERTAIN VOTERS



GOP SENATE VOTE / ALL CERTAIN VOTERS



PRESIDENTIAL VOTE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18 - 34	35 - 54	55+	WHITE	BLACK	HISPANIC	ASIAN/OTHER			
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
EDWARDS	24%	24%	24%	26%	23%	22%	25%	24%	26%	17%	22%	26%			
KERRY	61%	51%	59%	59%	59%	53%	60%	63%	58%	64%	59%	57%			
OTHER	12%	17%	13%	13%	13%	20%	10%	10%	12%	15%	13%	14%			
UNDECIDED	3%	8%	4%	2%	6%	5%	5%	2%	3%	4%	6%	3%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
EDWARDS	100	99	100	108	93	92	105	101	110	69	90	107			
KERRY	104	87	100	101	100	90	102	107	99	109	100	97			
OTHER	90	133	100	98	101	151	78	76	92	114	104	111			
UNDECIDED	69	200	100	50	141	124	113	60	81	107	143	73			
	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18 - 34	35 - 54	55+	WHITE	BLACK	HISPANIC	ASIAN/OTHER			

PRESIDENTIAL VOTE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CENTRAL VALLEY	GREATER L.A.	INLAND EMPIRE	BAY AREA/NORTHERN COAST			
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
EDWARDS	24%	28%	25%	23%	24%	25%	25%	19%	28%	23%	20%	26%			
KERRY	59%	51%	63%	56%	59%	61%	57%	59%	52%	61%	62%	58%			
OTHER	13%	16%	7%	18%	12%	13%	12%	18%	15%	12%	14%	12%			
UNDECIDED	4%	4%	4%	3%	4%	1%	6%	4%	5%	4%	4%	4%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CENTRAL VALLEY	GREATER L.A.	INLAND EMPIRE	BAY AREA/NORTHERN COAST			
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
EDWARDS	100	118	105	95	102	104	103	79	117	94	82	107			
KERRY	100	87	107	95	101	103	97	100	88	104	106	99			
OTHER	100	125	57	141	90	101	94	143	119	92	107	96			
UNDECIDED	100	105	103	71	111	31	142	88	112	105	96	88			

GOP SENATE VOTE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

[illegible][illegible]

GOP SENATE VOTE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CENTRAL VALLEY	GREATER L.A.	INLAND EMPIRE	BAY AREA/NORTHERN COAST			
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
CASEY	10%	8%	13%	9%	12%	8%	9%	11%	8%	9%	13%	10%			
JONES	36%	39%	32%	23%	36%	39%	36%	30%	46%	31%	32%	37%			
KALOOGIAN	9%	10%	9%	7%	9%	12%	10%	5%	10%	6%	11%	13%			
MARIN	17%	17%	15%	31%	21%	15%	15%	15%	9%	27%	15%	9%			
OTHER	20%	17%	24%	28%	15%	13%	23%	35%	22%	19%	23%	14%			
UNDECIDED	8%	9%	7%	2%	7%	13%	8%	5%	5%	8%	7%	16%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
CASEY	100	86	132	98	121	85	90	110	80	92	133	106			
JONES	100	108	90	64	101	109	99	83	128	85	88	103			
KALOOGIAN	100	106	97	72	92	125	104	57	105	67	117	144			
MARIN	100	100	88	181	127	91	88	88	56	158	89	53			
OTHER	100	85	122	143	76	67	115	175	109	97	115	70			
UNDECIDED	100	110	80	21	83	149	98	54	64	97	80	194			

OVERALL
CONSERVATIVE
MODERATE
LIBERAL
GRAD SCHOOL
COLLEGE GRAD
SOME COLLEGE
NO COLLEGE
CENTRAL VALLEY
GREATER L.A.
INLAND EMPIRE
BAY AREA/NORTHERN COAST

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	18-34	35-54	55+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	CENTRAL VALLEY	GREATER L.A.	INLAND EMPIRE	BAY AREA/NORTHERN COAST	
REGISTERED	1592	767	824	467	664	461	895	099	392	205	318	640	276	358	
DEMOCRATIC	753	339	414	232	288	233	374	066	214	099	128	310	100	215	
REPUBLICAN	523	285	239	116	230	178	366	012	098	048	137	192	112	083	
CERTAIN	1059	529	530	242	454	363	633	065	237	124	221	401	187	250	
PROBABLE	353	155	198	154	130	069	177	022	106	047	070	149	053	080	
EDWARDS	181	088	093	051	073	057	099	011	046	025	036	070	020	056	
KERRY	444	201	243	124	173	147	219	042	127	056	066	190	062	125	
OTHER	097	043	054	045	029	023	045	010	029	014	020	037	014	027	
UNDECIDED	030	007	023	012	013	006	012	003	012	003	006	013	004	008	
CASEY	050	027	023	012	017	021	032	002	009	007	011	017	014	008	
JONES	188	115	073	042	078	068	141	004	027	016	063	059	035	031	
KALOOGIAN	049	026	023	010	020	018	039	001	006	003	013	012	012	011	
MARIN	088	053	035	023	038	028	048	002	031	008	013	051	017	007	
OTHER	104	047	058	017	055	032	073	003	016	012	030	037	026	012	
UNDECIDED	044	017	028	012	023	010	033	000	009	002	007	016	008	014	
TOTAL	2000	976	1024	689	807	504	1041	119	554	286	385	806	346	463	
COMPOSITION OF ADULTS	100%	49%	51%	34%	40%	25%	52%	6%	28%	14%	19%	40%	17%	23%	
COMP. OF REGISTERED	100%	48%	52%	29%	42%	29%	56%	6%	25%	13%	20%	40%	17%	23%	
COMP. OF DEMOCRATIC VOTERS	100%	45%	55%	31%	38%	31%	50%	9%	28%	13%	17%	41%	13%	29%	
COMP. REPUBLICAN VOTERS	100%	54%	46%	22%	44%	34%	70%	2%	19%	9%	26%	37%	21%	16%	
COMP. LIKELY VOTERS	100%	48%	52%	28%	41%	31%	57%	6%	24%	12%	21%	39%	17%	23%	
COMP. CERTAIN VOTERS	100%	50%	50%	23%	43%	34%	60%	6%	22%	12%	21%	38%	18%	24%	

2000 CALIFORNIA ADULTS INTERVIEWED STATEWIDE 2/27 - 2/29.
OF THEM, 1592 WERE REGISTERED TO VOTE.
OF THEM, 1412 WERE JUDGED TO BE 'LIKELY' VOTERS.
753 CHOSE A DEMOCRATIC BALLOT. 523 CHOSE A REPUBLICAN BALLOT.
573 DEMOCRATS WERE JUDGED TO BE 'CERTAIN' VOTERS FOR PRESIDENT.
417 REPUBLICANS WERE JUDGED TO BE 'CERTAIN' VOTERS FOR SENATE.
GRAPHS REFLECT 'CERTAIN' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm$ 10%
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN	PROBABLE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE				
REGISTERED	1592	1059	353	498	691	358	045	479	363	550	200				
DEMOCRATIC	753	573	180	084	367	283	018	241	174	249	089				
REPUBLICAN	523	417	107	337	157	021	009	151	119	192	061				
CERTAIN	1059	1059	000	350	438	250	020	322	255	362	119				
PROBABLE	353	000	353	092	167	077	017	106	063	131	053				
EDWARDS	181	139	043	024	093	065	000	059	044	062	017				
KERRY	444	352	092	043	232	159	010	143	105	143	053				
OTHER	097	067	031	013	027	052	005	028	023	030	017				
UNDECIDED	030	016	014	004	015	008	003	011	002	014	003				
CASEY	050	038	012	028	020	002	001	017	010	016	006				
JONES	188	161	026	130	051	005	002	055	046	068	018				
KALOOGIAN	049	040	009	033	014	001	000	013	014	019	003				
MARIN	088	076	012	057	023	006	002	032	018	029	009				
OTHER	104	076	028	057	038	006	003	023	016	044	021				
UNDECIDED	044	026	019	031	011	000	002	011	015	016	003				
TOTAL	2000	1059	353	498	691	358	045	574	439	673	314				
COMPOSITION OF ADULTS	100%	53%	18%	25%	35%	18%	2%	29%	22%	34%	16%				
COMP. OF REGISTERED	100%	67%	22%	31%	43%	23%	3%	30%	23%	35%	13%				
COMP. OF DEMOCRATIC VOTERS	100%	76%	24%	11%	49%	38%	2%	32%	23%	33%	12%				
COMP. REPUBLICAN VOTERS	100%	80%	20%	64%	30%	4%	2%	29%	23%	37%	12%				
COMP. LIKELY VOTERS	100%	75%	25%	31%	43%	23%	3%	30%	23%	35%	12%				
COMP. CERTAIN VOTERS	100%	100%	0%	33%	41%	24%	2%	30%	24%	34%	11%				

2000 CALIFORNIA ADULTS INTERVIEWED STATEWIDE 2/27 - 2/29.
OF THEM, 1592 WERE REGISTERED TO VOTE.
OF THEM, 1412 WERE JUDGED TO BE 'LIKELY' VOTERS.
753 CHOSE A DEMOCRATIC BALLOT. 523 CHOSE A REPUBLICAN BALLOT.
573 DEMOCRATS WERE JUDGED TO BE 'CERTAIN' VOTERS FOR PRESIDENT.
417 REPUBLICANS WERE JUDGED TO BE 'CERTAIN' VOTERS FOR SENATE.
GRAPHS REFLECT 'CERTAIN' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.