

36 HRS TILL DELAWARE POLLS OPEN: KERRY 3:1 ON TOP; NO 'JOEMENTUM'

* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

5 DEMOCRATS -- DEAN, CLARK, SHARPTON, EDWARDS & LIEBERMAN -- TIE FOR 2ND

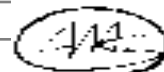
- * IN A DEMOCRATIC PRIRMARY FOR PRESIDENT OF THE UNITED STATES TODAY, 36 HOURS TILL POLLS OPEN, JOHN KERRY DEMOLISHES ALL CHALLENGERS, ACCORDING TO THIS LATEST SURVEYUSA TRACKING POLL OF 434 CERTAIN DELAWARE PRIMARY VOTERS CONDUCTED 1/29 + 1/30 + 1/31.
- * TODAY, IT'S: KERRY 42%, HOWARD DEAN 12%, JOHN EDWARDS 11%, JOE LIEBERMAN 10%, AL SHARPTON 9%, WESLEY CLARK 9%.
- * LIEBERMAN WANTED TO MAKE A STAND IN DE. HE COULD FINISH 2ND. BUT HE COULD ALSO BE 6TH.
- * COMPARED TO SURVEYUSA POLL TAKEN JUST BEFORE IA, KERRY'S SUPPORT IS UP 6 FOLD, FROM 7%. THE ONLY OTHER DEMOCRAT WITH MOMENTUM IS EDWARDS. ALL OTHERS ARE FLAT OR DOWN.

RESEARCH CONDUCTED E.T. 040129 16:17-21:02 040130 15:30-20:57 040131 12:00-21:02 ET

APPROVED

RESPONDENTS DRAWN FROM THE ENTIRE STATE OF DELAWARE

RANDOM SAMPLE SELECTED BY SURVEY SAMPLING, INC.

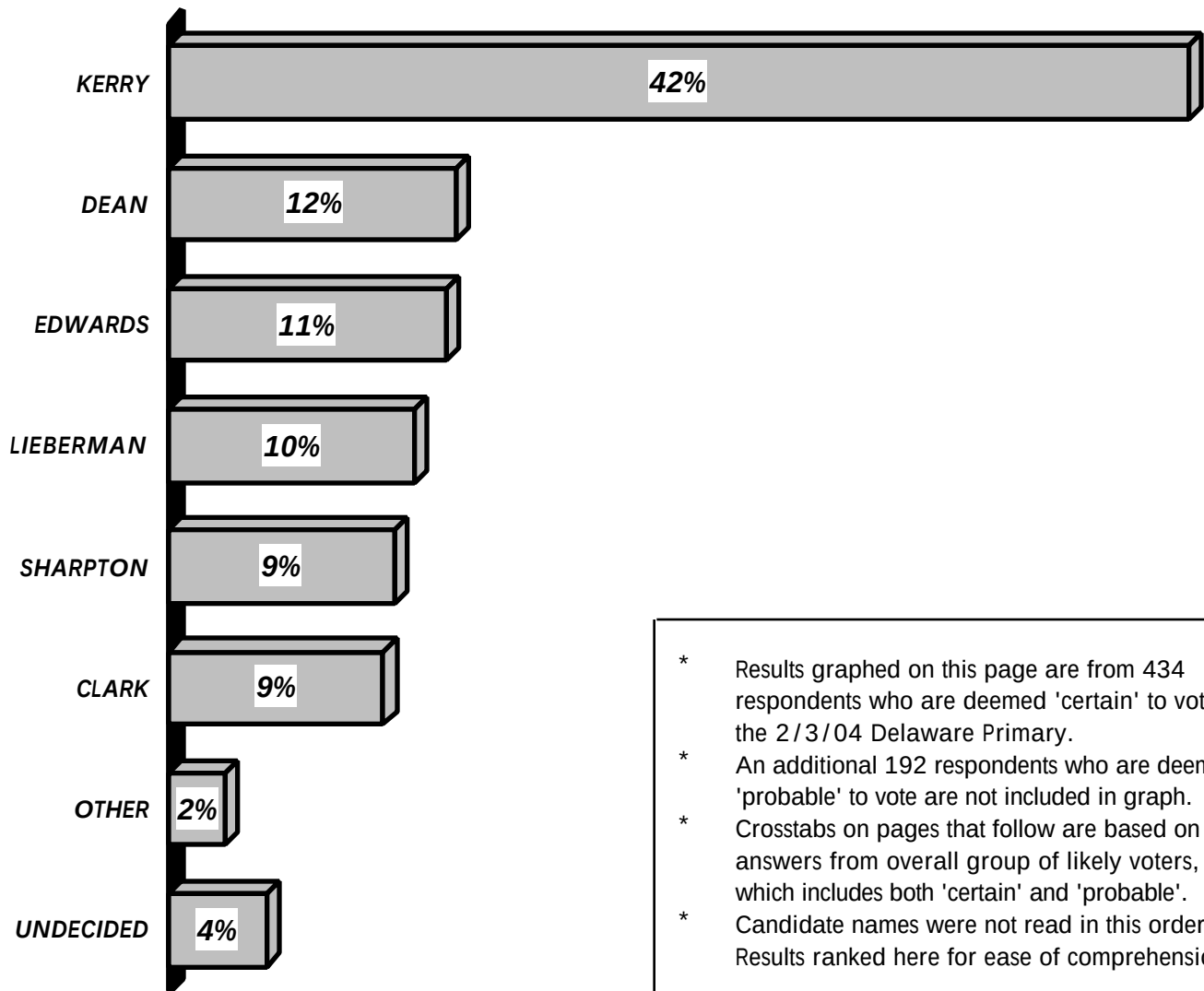


RESEARCH CONDUCTED FOR WCAU-TV PHILADELPHIA & WMAR-TV BALTIMORE

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VOTE FOR PRESIDENT / ALL CERTAIN VOTERS

DEMOCRATS IN DELAWARE WILL VOTE FOR PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON TUESDAY. IF THE DELAWARE PRESIDENTIAL PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? WESLEY CLARK? HOWARD DEAN? JOHN EDWARDS? JOHN KERRY? JOE LIEBERMAN? AL SHARPTON? OR SOME OTHER CANDIDATE?

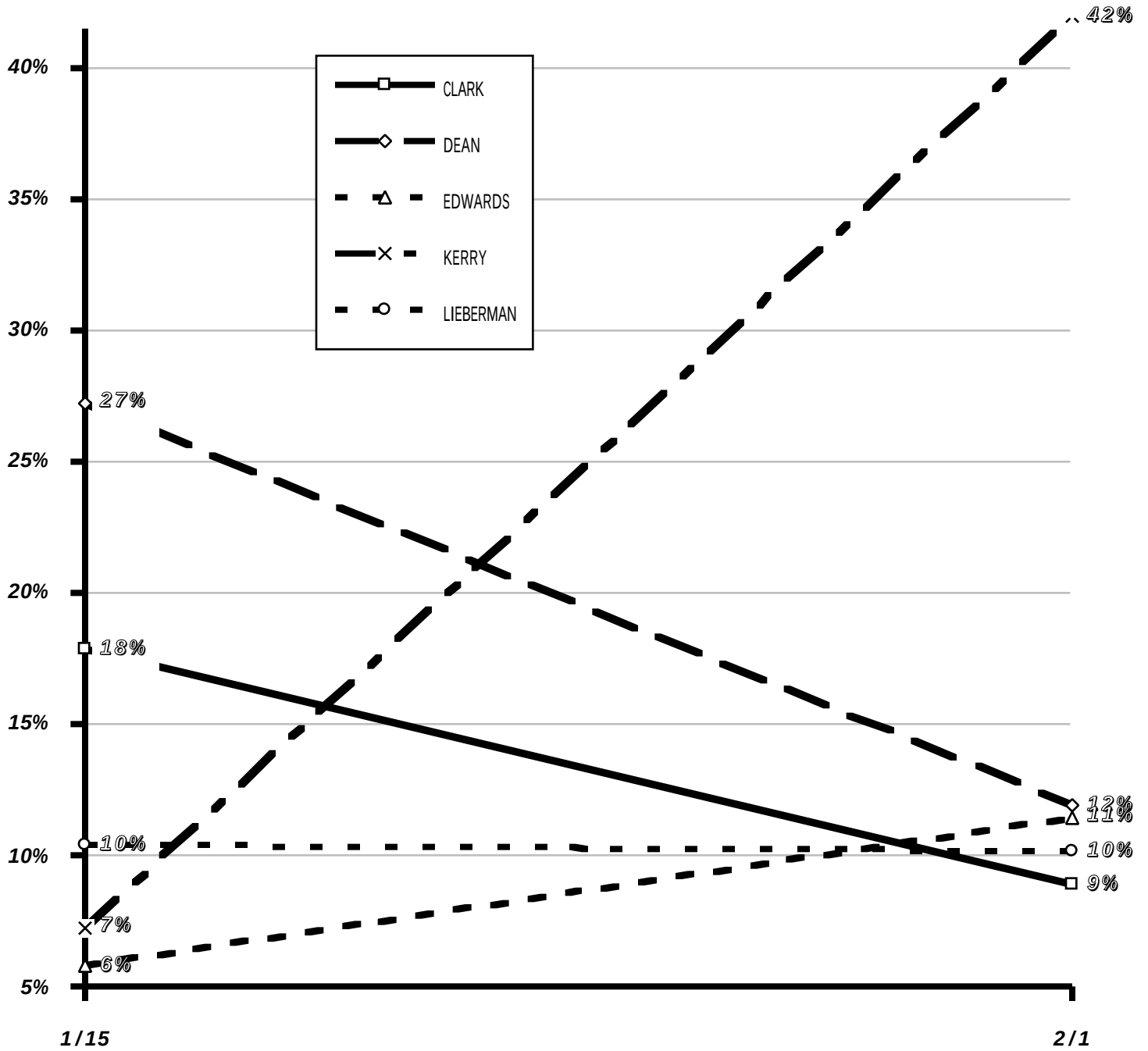


* Results graphed on this page are from 434 respondents who are deemed 'certain' to vote in the 2/3/04 Delaware Primary.
 * An additional 192 respondents who are deemed 'probable' to vote are not included in graph.
 * Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes both 'certain' and 'probable'.
 * Candidate names were not read in this order. Results ranked here for ease of comprehension.

THIS IS A SURVEY OF	434	CERTAIN VOTERS FROM THE ENTIRE STATE OF DELAWARE
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4.8 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

[illegible][illegible]

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE							
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
CLARK	9%	11%	7%	11%	10%	7%	8%	9%							
DEAN	13%	9%	12%	20%	14%	15%	14%	10%							
EDWARDS	12%	14%	12%	13%	11%	17%	12%	11%							
KERRY	40%	35%	45%	34%	40%	40%	38%	42%							
LIEBERMAN	11%	11%	12%	9%	9%	5%	15%	11%							
SHARPTON	8%	10%	7%	8%	10%	11%	5%	7%							
OTHER	3%	8%	1%	2%	2%	2%	5%	3%							
UNDECIDED	4%	4%	4%	4%	4%	4%	4%	6%							
	100%	100%	100%	100%	100%	100%	100%	100%							

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
CLARK	100	122	83	125	118	79	94	105							
DEAN	100	64	86	148	105	113	105	76							
EDWARDS	100	115	95	103	87	137	95	89							
KERRY	100	87	113	85	101	99	95	106							
LIEBERMAN	100	100	110	82	88	49	140	107							
SHARPTON	100	120	90	99	123	137	64	85							
OTHER	100	259	50	73	59	62	161	105							
UNDECIDED	100	96	99	95	88	83	85	150							

OVERALL
CONSERVATIVE
MODERATE
LIBERAL
GRAD SCHOOL
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SOME COLLEGE
NO COLLEGE

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

2000 DELAWARE ADULTS INTERVIEWED STATEWIDE 1/29 - 1/31.
OF THEM, 1683 WERE REGISTERED TO VOTE.
OF THEM, 733 WERE REGISTERED DEMOCRATS.
OF THEM, 627 WERE JUDGED TO BE 'LIKELY' PRIMARY VOTERS.
OF THEM, 434 WERE JUDGED TO BE 'CERTAIN' PRIMARY VOTERS.
GRAPHS REFLECT CERTAIN PRIMARY VOTERS.

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.