

BULLDOG FIGHT: EDWARDS WITHIN STRIKING DISTANCE OF KERRY IN GA

* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

MOMENTUM IS WITH EDWARDS, BUT DEMOCRATS & BLACKS ARE WITH KERRY

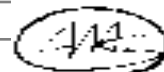
- * IN A PRIMARY FOR PRESIDENT OF THE UNITED STATES IN GEORGIA TODAY, JOHN KERRY BARELY EDGES JOHN EDWARDS 46% TO 42%, ACCORDING TO SURVEYUSA TRACKING POLL INTERVIEWS WITH 302 CERTAIN PRIMARY VOTERS CONDUCTED SUNDAY 2/29, AFTER 2/29 TELEVISED DEBATE.
- * IN INTERVIEWS FRI 2/27 + SAT 2/28, KERRY LEADS BY 10 PTS AMONG CERTAIN VOTERS.
- * IN INTERVIEWS SAT 2/28 + SUN 2/29, KERRY LEADS BY 7 PTS AMONG CERTAIN VOTERS.
- * IN INTERVIEWS SUN 2/29 ONLY, KERRY LEADS BY 4 PTS AMONG CERTAIN VOTERS. SURVEYUSA REPORTS HERE SUNDAY-ONLY DATA, AS BEST SNAPSHOT OF WHERE CONTEST STANDS PRIMARY EVE.
- * KERRY LEADS AMONG DEMS BUT TRAILS AMONG INDYS & REPUBS. KERRY LEADS AMONG WOMEN, TRAILS AMONG MEN. EDWARDS LEADS AMONG VOTERS AGE 35 TO 44, KERRY LEADS AMONG AGE 65+.

RESEARCH CONDUCTED E.T. 040229 12:09-20:35 ET

APPROVED

RESPONDENTS DRAWN FROM THE ENTIRE STATE OF GEORGIA

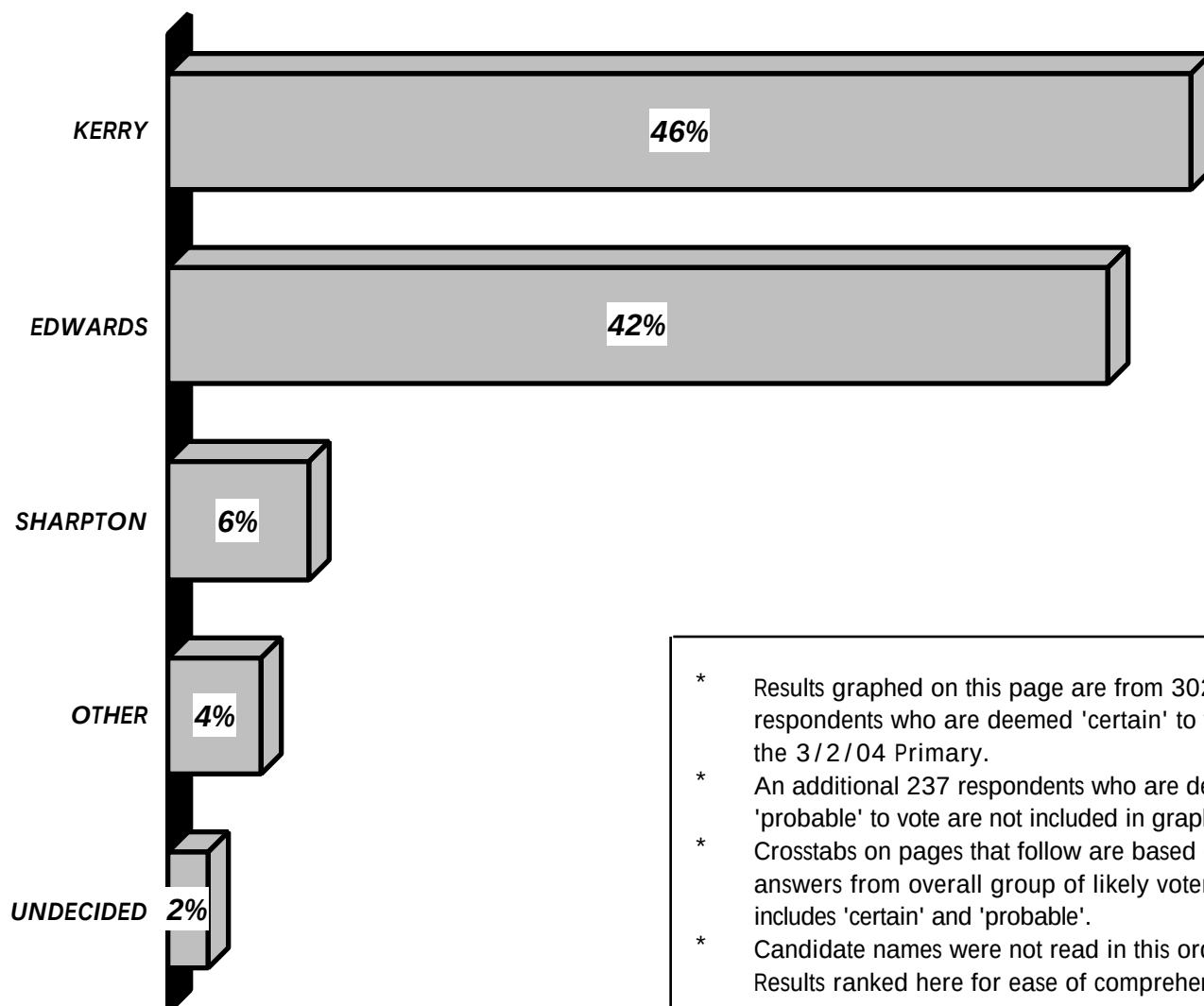
RANDOM SAMPLE SELECTED BY SURVEY SAMPLING, INC.



RESEARCH CONDUCTED FOR WXIA-TV ATLANTA & WTLV-TV JACKSONVILLE

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS

VOTERS IN GEORGIA WILL VOTE FOR DEMOCRATIC PRESIDENTIAL CANDIDATES IN A PRIMARY ON TUESDAY. IF THE GEORGIA DEMOCRATIC PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? JOHN EDWARDS? JOHN KERRY? AL SHARPTON? OR SOME OTHER DEMOCRAT?

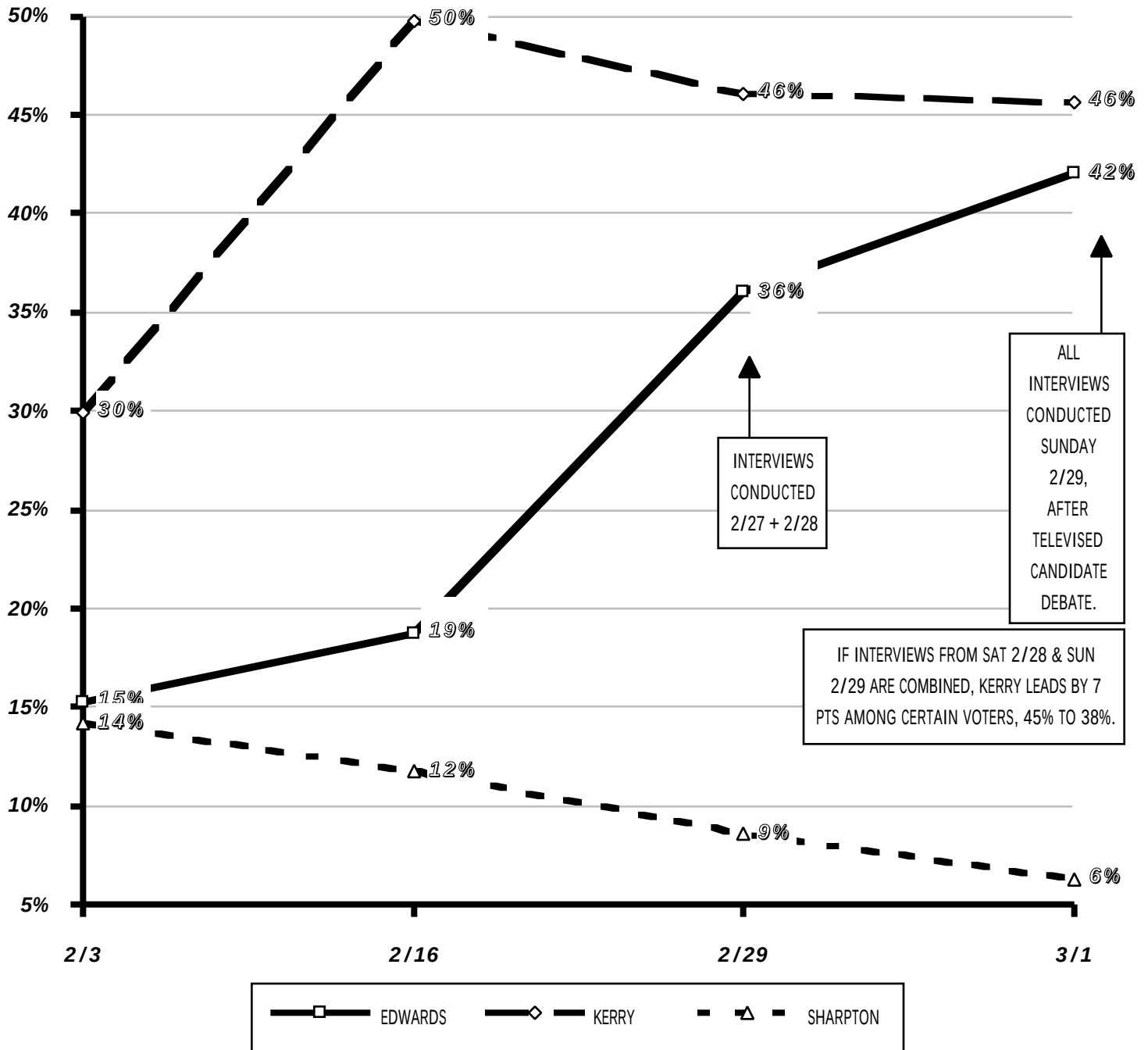


- * Results graphed on this page are from 302 respondents who are deemed 'certain' to vote in the 3/2/04 Primary.
- * An additional 237 respondents who are deemed 'probable' to vote are not included in graph.
- * Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes 'certain' and 'probable'.
- * Candidate names were not read in this order. Results ranked here for ease of comprehension.

THIS IS A SURVEY OF	302	CERTAIN VOTERS FROM THE ENTIRE STATE OF GEORGIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 5.8 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 44	AGE 45 - 64	AGE 65+	WHITE	BLACK	HISPANIC	OTHER		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
EDWARDS	42%	39%	41%	42%	40%	35%	48%	40%	43%	55%	21%	50%	7%		
KERRY	46%	34%	40%	34%	45%	37%	33%	43%	51%	32%	54%	21%	48%		
SHARPTON	6%	16%	10%	15%	6%	17%	11%	8%	0%	3%	19%	29%	22%		
OTHER	4%	6%	5%	5%	4%	4%	6%	6%	2%	6%	2%	0%	19%		
UNDECIDED	2%	6%	4%	3%	4%	6%	2%	3%	3%	4%	4%	0%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
EDWARDS	103	96	100	102	98	86	117	99	107	136	52	123	18		
KERRY	113	83	100	85	112	92	82	105	126	78	133	52	120		
SHARPTON	61	150	100	148	60	167	110	80	3	32	179	278	211		
OTHER	87	117	100	111	91	85	118	128	39	125	49	0	405		
UNDECIDED	47	167	100	85	112	171	57	69	90	100	108	0	71		

CERTAIN
 PROBABLE
 OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 44
 AGE 45 - 64
 AGE 65+
 WHITE
 BLACK
 HISPANIC
 OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	CONSERVATIVE	MODERATE	LIBERAL	COLLEGE GRAD	SOME COLLEGE	HS GRAD	NO HS DIPLOMA	GREATER ATLANTA	SOUTH & EAST GA		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
EDWARDS	41%	61%	31%	48%	45%	44%	24%	47%	37%	33%	42%	44%	35%		
KERRY	40%	16%	51%	33%	29%	41%	56%	39%	44%	41%	32%	41%	39%		
SHARPTON	10%	7%	11%	13%	14%	8%	13%	8%	11%	15%	7%	8%	16%		
OTHER	5%	9%	4%	4%	7%	4%	5%	5%	4%	4%	14%	5%	5%		
UNDECIDED	4%	6%	3%	2%	4%	3%	1%	1%	4%	7%	5%	3%	5%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
EDWARDS	100	151	77	118	111	109	58	117	92	82	104	107	86		
KERRY	100	41	127	81	72	102	140	96	108	101	79	102	97		
SHARPTON	100	72	104	128	138	76	128	78	103	140	66	73	150		
OTHER	100	194	76	88	150	73	109	96	88	83	283	101	99		
UNDECIDED	100	146	74	46	115	79	34	28	112	196	144	78	140		

OVERALL
REPUBLICAN
DEMOCRAT
INDEPENDENT
CONSERVATIVE
MODERATE
LIBERAL
COLLEGE GRAD
SOME COLLEGE
HS GRAD
NO HS DIPLOMA
GREATER ATLANTA
SOUTH & EAST GA

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

1100 GEORGIA ADULTS INTERVIEWED STATEWIDE 2/29.
OF THEM, 926 WERE REGISTERED TO VOTE.
OF THEM, 538 WERE JUDGED TO BE 'LIKELY' PRIMARY VOTERS.
OF THEM, 302 WERE JUDGED TO BE 'CERTAIN' PRIMARY VOTERS.
GRAPHS REFLECT 'CERTAIN' PRIMARY VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

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[illegible]

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.