

BUSH DEFEATS ALL DEMS IN IOWA, BUT GEPHARDT MAKES IT CLOSE

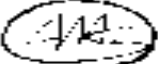
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

IN HEAD-TO-HEAD MATCHUP, PRESIDENT BEATS GEPHARDT BY 7 PTS, OTHERS BY 11 OR MORE

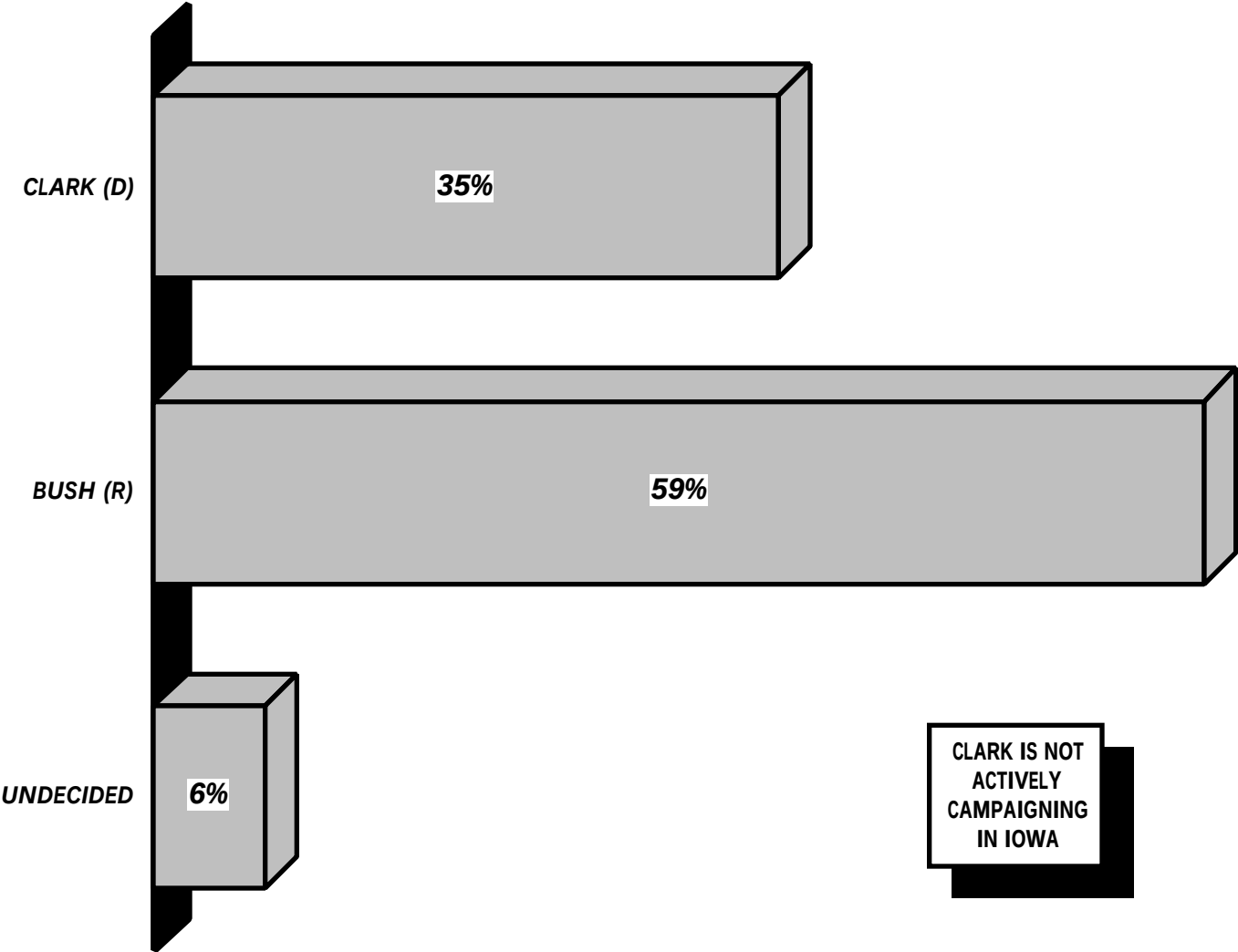
- ✎ IN HYPOTHETICAL PRESIDENTIAL ELECTIONS HELD TODAY IN IOWA, REPUBLICAN INCUMBENT GEORGE W. BUSH DEFEATS SIX DEMOCRATIC CHALLENGERS IN ONE-ON-ONE MATCHUPS, ACCORDING TO THIS EXCLUSIVE WHO-TV NEWS POLL OF 507 REGISTERED IOWA VOTERS, CONDUCTED 12/20 + 12/21 + 12/22 BY SURVEYUSA.
- ✎ RICHARD GEPHARDT DOES BEST AMONG DEMOCRATS, LOSING BY ONLY 7 PTS TO BUSH, 52% TO 45%.
- ✎ BUSH BEATS JOHN EDWARDS BY 11 POINTS, 53% TO 42%.
- ✎ BUSH BEATS HOWARD DEAN & JOHN KERRY BY 12 POINTS, 54% TO 42%.
- ✎ BUSH BEATS WESLEY CLARK & JOE LIEBERMAN, WHO ARE NOT ACTIVE IN IA, BY 24, 59% TO 35%.
- ✎ AGAINST DEAN, EDWARDS, GEPHARDT & KERRY, WOMEN ARE EVENLY DIVIDED; BUSH'S ADVANTAGE COMES FROM MEN. AMONG MEN, BUSH BEATS DEAN BY 28 PTS & GEPHARDT BY 16 PTS.

RESEARCH CONDUCTED E.T.	031220 13:00-21:54 031221 15:00-20:51 031222 10:00-22:00 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF IOWA	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

FOR COMMENT, ADDITIONAL ANALYSIS OR ACTUALITY, CALL 1-800-786-8000

CLARK-BUSH / ALL REGISTERED VOTERS

I WANT TO ASK YOU ABOUT SIX OF THE DEMOCRATS WHO ARE RUNNING FOR PRESIDENT OF THE UNITED STATES. FIRST, IF THERE WERE AN ELECTION FOR PRESIDENT TODAY, AND THE ONLY TWO CANDIDATES ON THE BALLOT WERE DEMOCRAT WESLEY CLARK AND REPUBLICAN GEORGE W. BUSH, WHO WOULD YOU VOTE FOR?



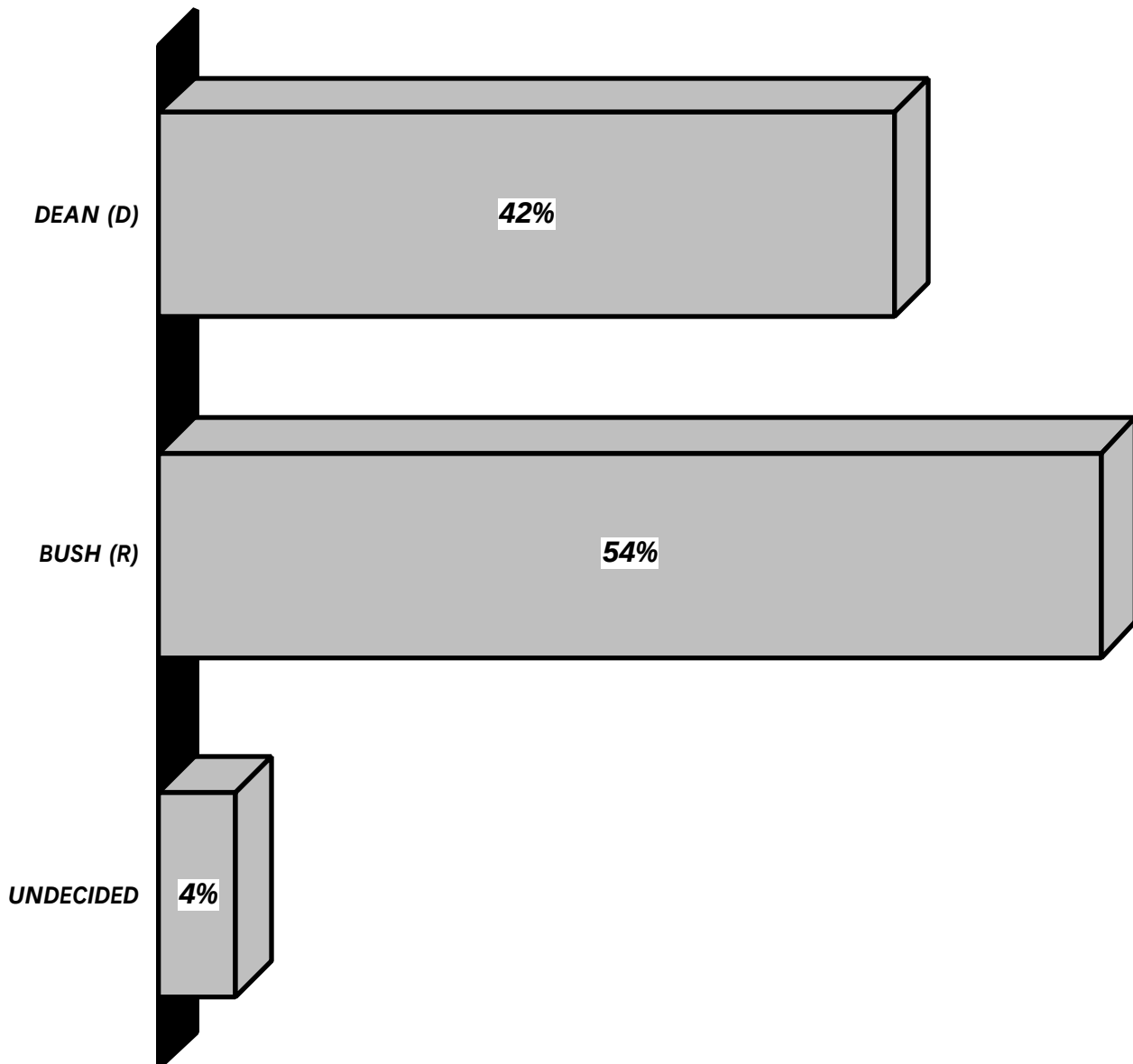
CAUTION: THIS IS A SURVEY OF IOWA REGISTERED VOTERS, NOT LIKELY VOTERS

THIS IS A SURVEY OF	507	REGISTERED VOTERS FROM THE ENTIRE STATE OF IOWA
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4.5 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

DEAN-BUSH / ALL REGISTERED VOTERS

WHAT IF THERE WERE A PRESIDENTIAL ELECTION TODAY, AND THE ONLY TWO CANDIDATES ON THE BALLOT WERE DEMOCRAT HOWARD DEAN AND REPUBLICAN GEORGE W. BUSH, WHO WOULD YOU VOTE FOR?

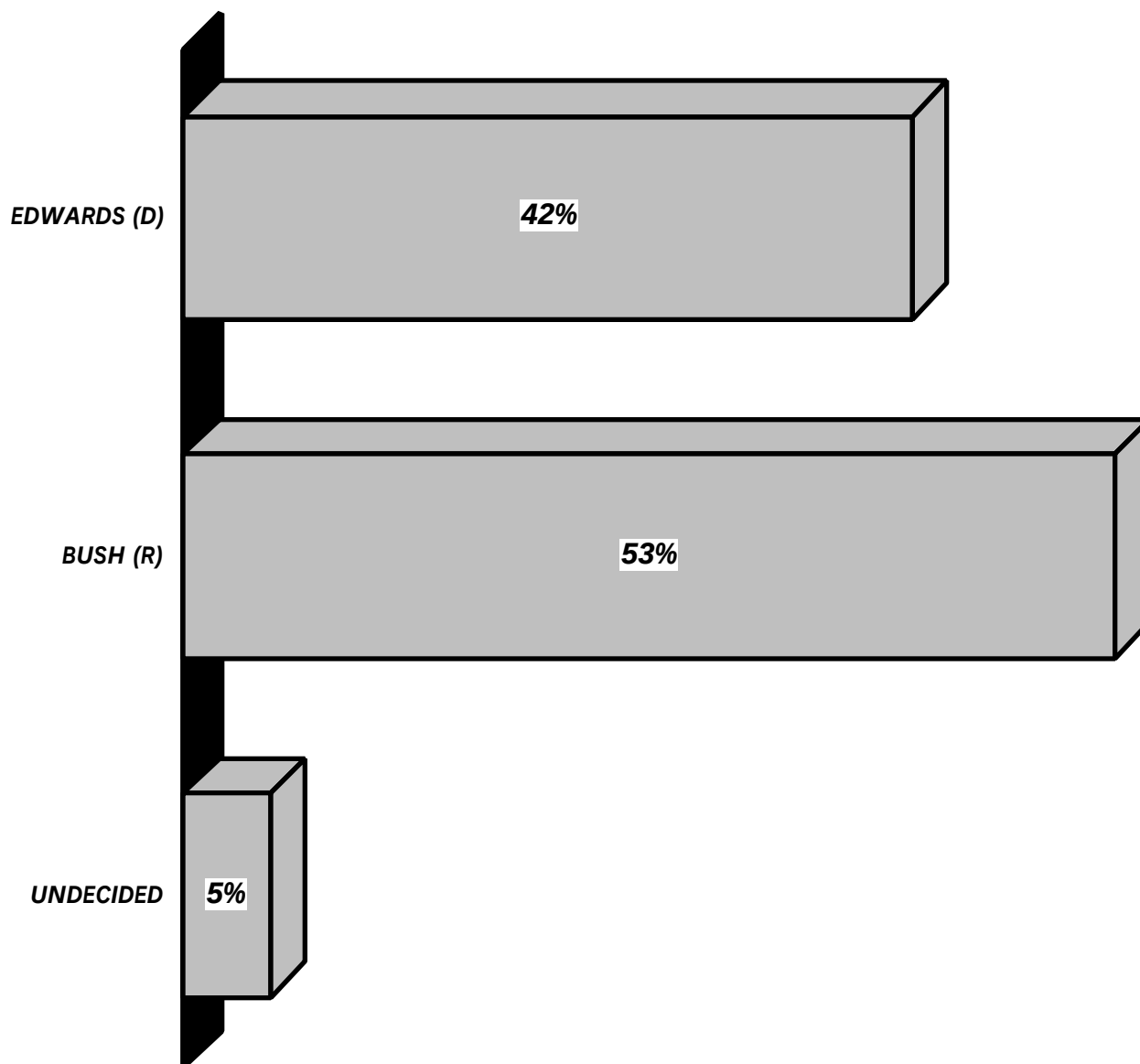


CAUTION: THIS IS A SURVEY OF IOWA REGISTERED VOTERS, NOT LIKELY VOTERS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

EDWARDS-BUSH / ALL REGISTERED VOTERS

IF THE ONLY TWO CANDIDATES ON THE BALLOT WERE DEMOCRAT JOHN EDWARDS AND REPUBLICAN GEORGE W. BUSH, WHO WOULD YOU VOTE FOR?

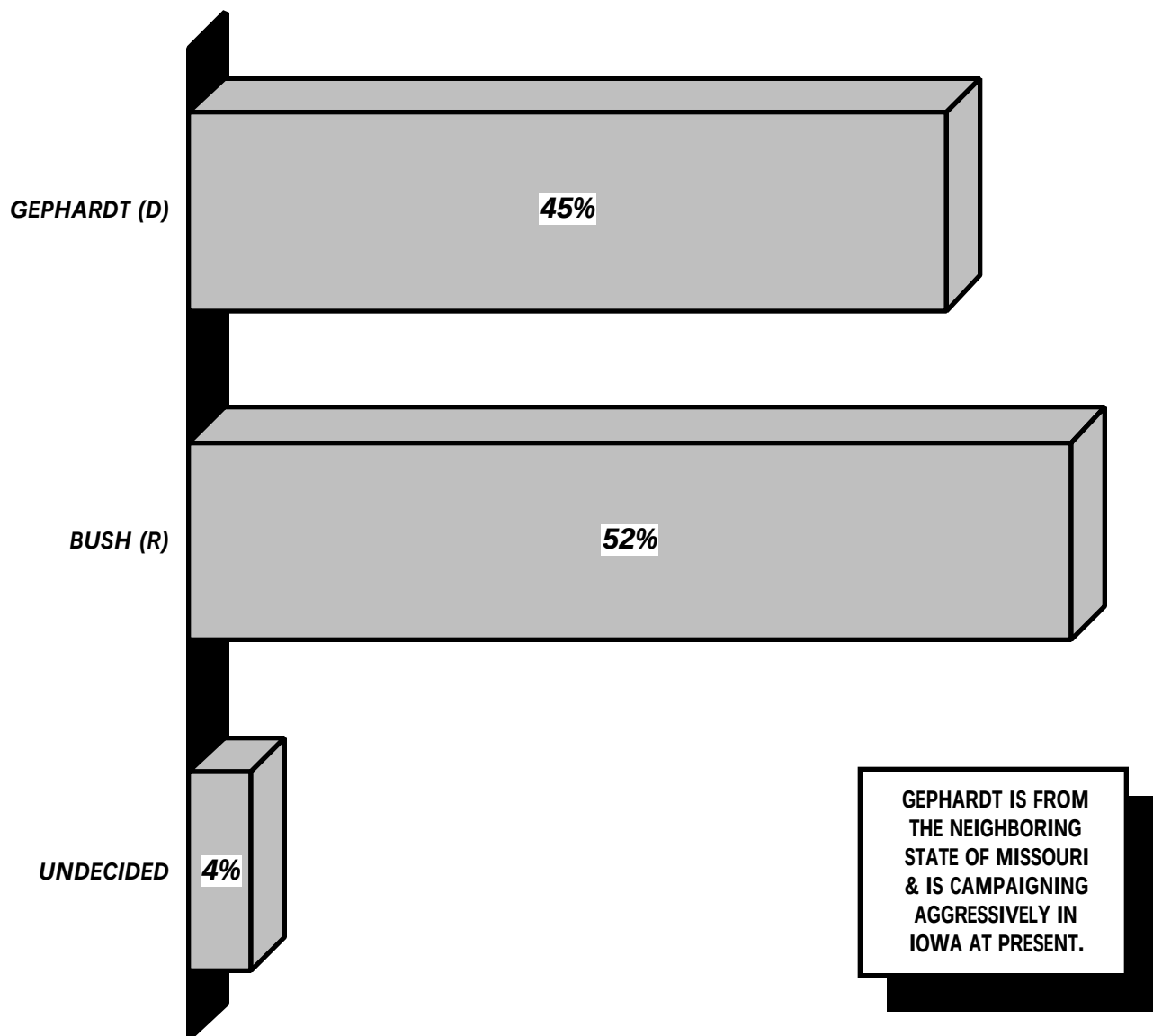


CAUTION: THIS IS A SURVEY OF IOWA REGISTERED VOTERS, NOT LIKELY VOTERS

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GEPHARDT-BUSH / ALL REGISTERED VOTERS

IF THE ONLY TWO CANDIDATES ON THE BALLOT WERE DEMOCRAT RICHARD GEPHARDT AND REPUBLICAN GEORGE W. BUSH, WHO WOULD YOU VOTE FOR?

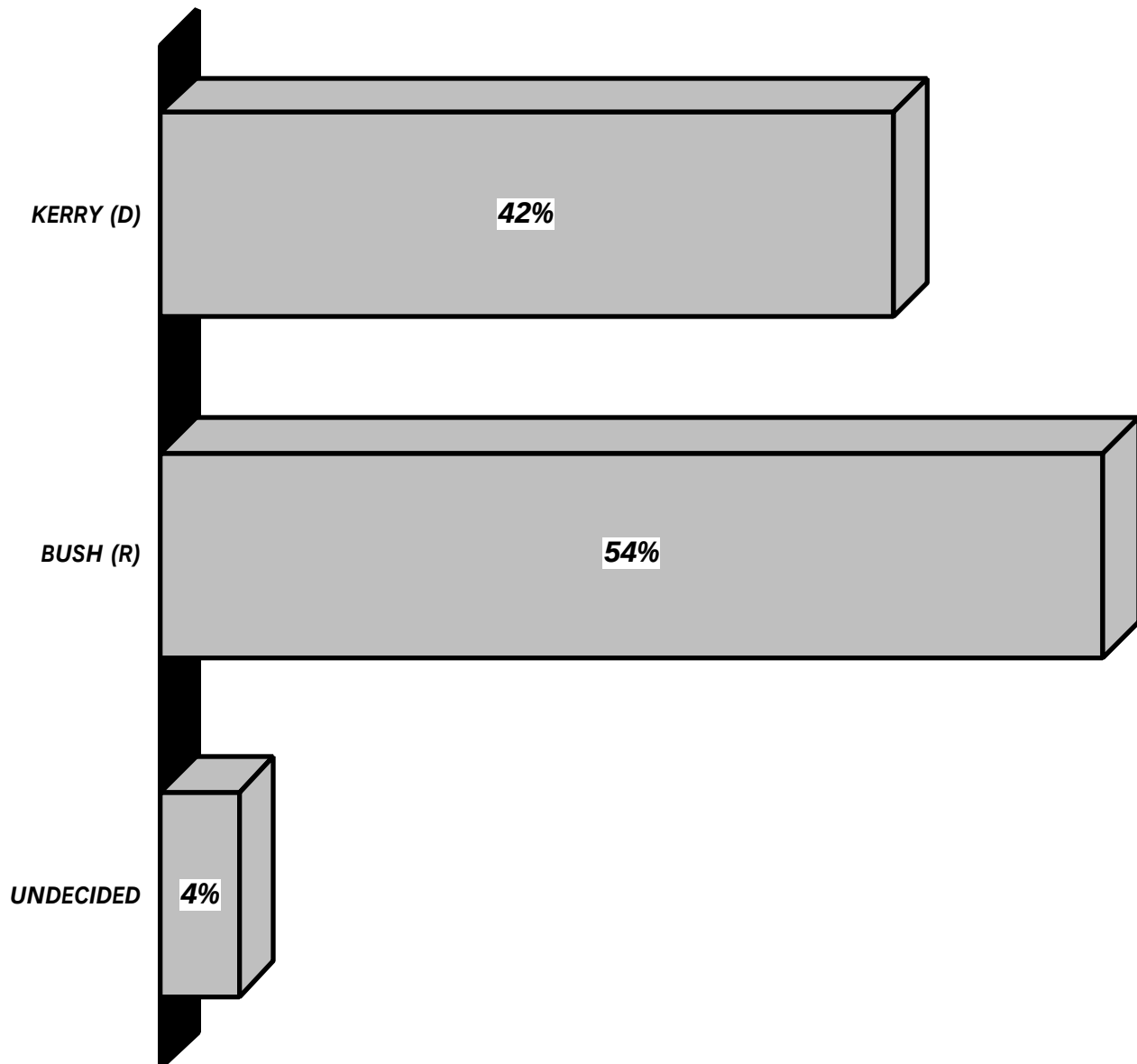


CAUTION: THIS IS A SURVEY OF IOWA REGISTERED VOTERS, NOT LIKELY VOTERS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

KERRY-BUSH / ALL REGISTERED VOTERS

IF THE ONLY TWO CANDIDATES ON THE BALLOT WERE DEMOCRAT JOHN KERRY AND REPUBLICAN GEORGE W. BUSH, WHO WOULD YOU VOTE FOR?

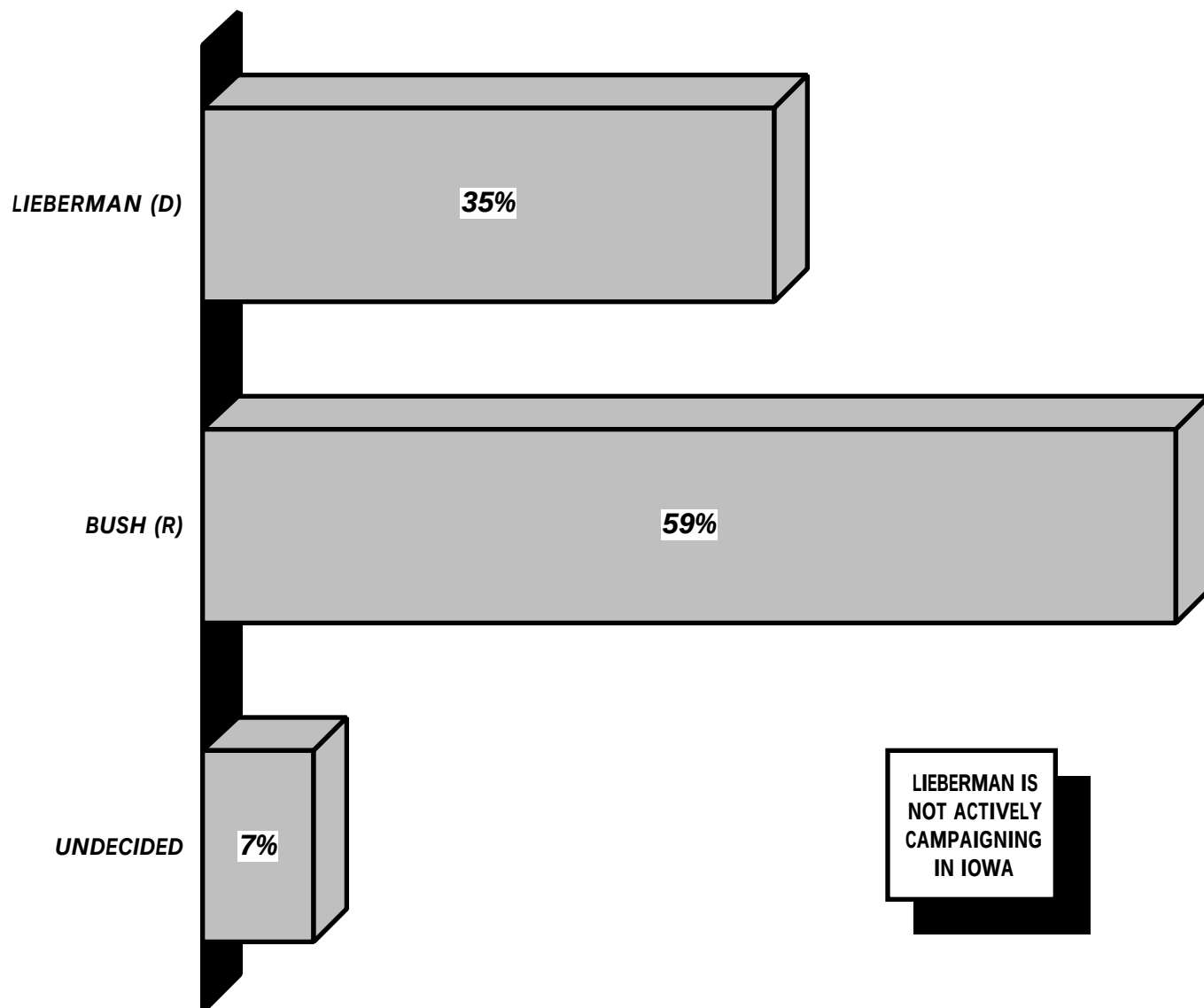


CAUTION: THIS IS A SURVEY OF IOWA REGISTERED VOTERS, NOT LIKELY VOTERS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

LIEBERMAN-BUSH / ALL REGISTERED VOTERS

IF THE ONLY TWO CANDIDATES ON THE BALLOT WERE DEMOCRAT JOE LIEBERMAN AND REPUBLICAN GEORGE W. BUSH, WHO WOULD YOU VOTE FOR?



CAUTION: THIS IS A SURVEY OF IOWA REGISTERED VOTERS, NOT LIKELY VOTERS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

CLARK-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
CLARK (D)	35%	31%	38%	38%	29%	40%	34%	85%	40%	33%	35%	68%	6%	66%
BUSH (R)	59%	64%	55%	61%	66%	49%	60%	15%	47%	67%	64%	22%	91%	14%
UNDECIDED	6%	5%	7%	2%	5%	11%	6%	0%	13%	0%	2%	10%	3%	20%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
CLARK (D)	100	89	110	108	83	115	98	243	115	94	99	194	18	188
BUSH (R)	100	108	93	103	112	84	101	26	80	114	108	38	155	25
UNDECIDED	100	85	114	29	82	174	99	0	205	0	26	159	43	320

OVERALL

MALE

FEMALE

AGE 18 - 34

AGE 35 - 54

AGE 55+

WHITE

BLACK

HISPANIC

OTHER

NO 2000 VOTE

GORE IN 2000

BUSH IN 2000

OTHER IN 2000

CLARK-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX														
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL							
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
CLARK (D)	35%	8%	64%	35%	19%	40%	64%							
BUSH (R)	59%	88%	27%	60%	79%	52%	29%							
UNDECIDED	6%	4%	10%	4%	3%	8%	7%							
	100%	100%	100%	100%	100%	100%	100%							

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DEAN-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
DEAN (D)	42%	34%	49%	45%	38%	45%	42%	70%	45%	28%	40%	79%	10%	69%
BUSH (R)	54%	62%	47%	55%	59%	47%	54%	30%	40%	61%	58%	15%	87%	22%
UNDECIDED	4%	4%	5%	1%	3%	8%	4%	0%	15%	10%	3%	6%	3%	9%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
DEAN (D)	100	82	116	106	90	107	99	168	107	68	95	188	24	164
BUSH (R)	100	115	87	102	110	87	101	55	75	114	107	28	162	42
UNDECIDED	100	93	106	17	79	187	90	0	347	240	58	138	66	201

OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
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DEAN-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX															
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL								
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
DEAN (D)	42%	11%	73%	44%	22%	50%	64%								
BUSH (R)	54%	86%	22%	51%	75%	44%	32%								
UNDECIDED	4%	3%	5%	5%	2%	5%	4%								
	100%	100%	100%	100%	100%	100%	100%								

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EDWARDS-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
EDWARDS (D)	42%	37%	46%	42%	37%	47%	41%	79%	38%	42%	36%	78%	11%	70%
BUSH (R)	53%	60%	47%	56%	59%	45%	54%	15%	42%	52%	61%	16%	86%	12%
UNDECIDED	5%	3%	6%	2%	4%	8%	4%	6%	21%	6%	3%	6%	3%	17%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
EDWARDS (D)	100	88	111	102	88	113	99	189	90	102	87	187	27	169
BUSH (R)	100	112	89	104	111	84	102	28	78	97	115	29	160	23
UNDECIDED	100	70	127	41	81	165	87	125	422	121	51	128	63	352

OVERALL
MALE
FEMALE
AGE 18 - 34
AGE 35 - 54
AGE 55+
WHITE
BLACK
HISPANIC
OTHER
NO 2000 VOTE
GORE IN 2000
BUSH IN 2000
OTHER IN 2000

EDWARDS-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

EDWARDS-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX															
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL								
EDWARDS (D)	42%	13%	73%	43%	23%	49%	73%								
BUSH (R)	53%	84%	20%	54%	74%	45%	24%								
UNDECIDED	5%	3%	7%	3%	3%	6%	3%								
	100%	100%	100%	100%	100%	100%	100%								

[illegible]

GEPHARDT-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
GEPHARDT (D)	45%	40%	48%	42%	40%	52%	44%	74%	39%	39%	48%	80%	15%	53%
BUSH (R)	52%	56%	48%	57%	56%	43%	52%	26%	42%	61%	51%	15%	83%	29%
UNDECIDED	4%	3%	4%	2%	3%	5%	3%	0%	19%	0%	1%	4%	2%	18%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
GEPHARDT (D)	100	90	109	94	91	116	100	166	87	87	108	181	33	119
BUSH (R)	100	109	92	109	109	83	101	50	81	118	99	29	160	56
UNDECIDED	100	95	104	47	93	148	87	0	522	0	20	123	66	496

OVERALL

MALE

FEMALE

AGE 18 - 34

AGE 35 - 54

AGE 55+

WHITE

BLACK

HISPANIC

OTHER

NO 2000 VOTE

GORE IN 2000

BUSH IN 2000

OTHER IN 2000

GEPHARDT-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 CONSERVATIVE
 MODERATE
 LIBERAL

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
GEPHARDT (D)	45%	14%	78%	46%	25%	52%	72%							
BUSH (R)	52%	84%	18%	50%	73%	43%	25%							
UNDECIDED	4%	2%	4%	4%	2%	4%	3%							
	100%	100%	100%	100%	100%	100%	100%							

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
GEPHARDT (D)	100	31	175	102	57	117	162							
BUSH (R)	100	162	35	97	140	84	48							
UNDECIDED	100	61	103	114	61	121	85							

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 CONSERVATIVE
 MODERATE
 LIBERAL

KERRY-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
KERRY (D)	42%	37%	46%	40%	39%	47%	41%	74%	44%	46%	36%	79%	11%	72%
BUSH (R)	54%	59%	49%	60%	57%	45%	55%	26%	43%	54%	62%	14%	86%	22%
UNDECIDED	4%	4%	5%	1%	4%	8%	4%	0%	13%	0%	2%	6%	3%	6%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
KERRY (D)	100	88	111	95	94	111	99	177	106	110	86	190	26	173
BUSH (R)	100	110	91	111	107	84	101	49	80	100	116	27	160	40
UNDECIDED	100	90	109	16	80	185	96	0	288	0	37	145	66	132

OVERALL

MALE

FEMALE

AGE 18 - 34

AGE 35 - 54

AGE 55+

WHITE

BLACK

HISPANIC

OTHER

NO 2000 VOTE

GORE IN 2000

BUSH IN 2000

OTHER IN 2000

KERRY-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL								
KERRY (D)	42%	13%	74%	42%	22%	49%	73%								
BUSH (R)	54%	85%	20%	54%	75%	45%	25%								
UNDECIDED	4%	3%	5%	3%	3%	6%	2%								
	100%	100%	100%	100%	100%	100%	100%								

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LIEBERMAN-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
LIEBERMAN (D)	35%	31%	38%	36%	28%	41%	34%	73%	39%	18%	30%	69%	7%	49%
BUSH (R)	59%	64%	54%	62%	66%	49%	60%	27%	45%	66%	68%	21%	89%	33%
UNDECIDED	7%	5%	8%	2%	6%	11%	6%	0%	17%	16%	2%	10%	4%	18%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
LIEBERMAN (D)	100	89	110	104	82	119	99	212	113	52	87	199	20	141
BUSH (R)	100	108	92	105	112	82	101	46	76	112	116	36	152	57
UNDECIDED	100	81	117	33	92	159	93	0	250	247	25	152	55	268

OVERALL

MALE

FEMALE

AGE 18 - 34

AGE 35 - 54

AGE 55+

WHITE

BLACK

HISPANIC

OTHER

NO 2000 VOTE

GORE IN 2000

BUSH IN 2000

OTHER IN 2000

LIEBERMAN-BUSH / RESPONSES COMPAIRED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL								
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
LIEBERMAN (D)	35%	11%	62%	33%	18%	41%	59%								
BUSH (R)	59%	85%	30%	59%	78%	52%	32%								
UNDECIDED	7%	3%	8%	8%	4%	7%	9%								
	100%	100%	100%	100%	100%	100%	100%								

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
LIEBERMAN (D)	100	33	181	95	53	117	172								
BUSH (R)	100	145	51	101	132	89	54								
UNDECIDED	100	47	116	119	64	109	134								

OVERALL
REPUBLICAN
DEMOCRAT
INDEPENDENT/OTHER
CONSERVATIVE
MODERATE
LIBERAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.