

RYAN UP IN IL GOP SENATE PRIMARY; KERRY 2:1 ATOP EDWARDS FOR PREZ

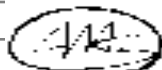
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

OBERWEIS FALLS TO DISTANT 2ND AS GOP RALLIES ROUND RYAN

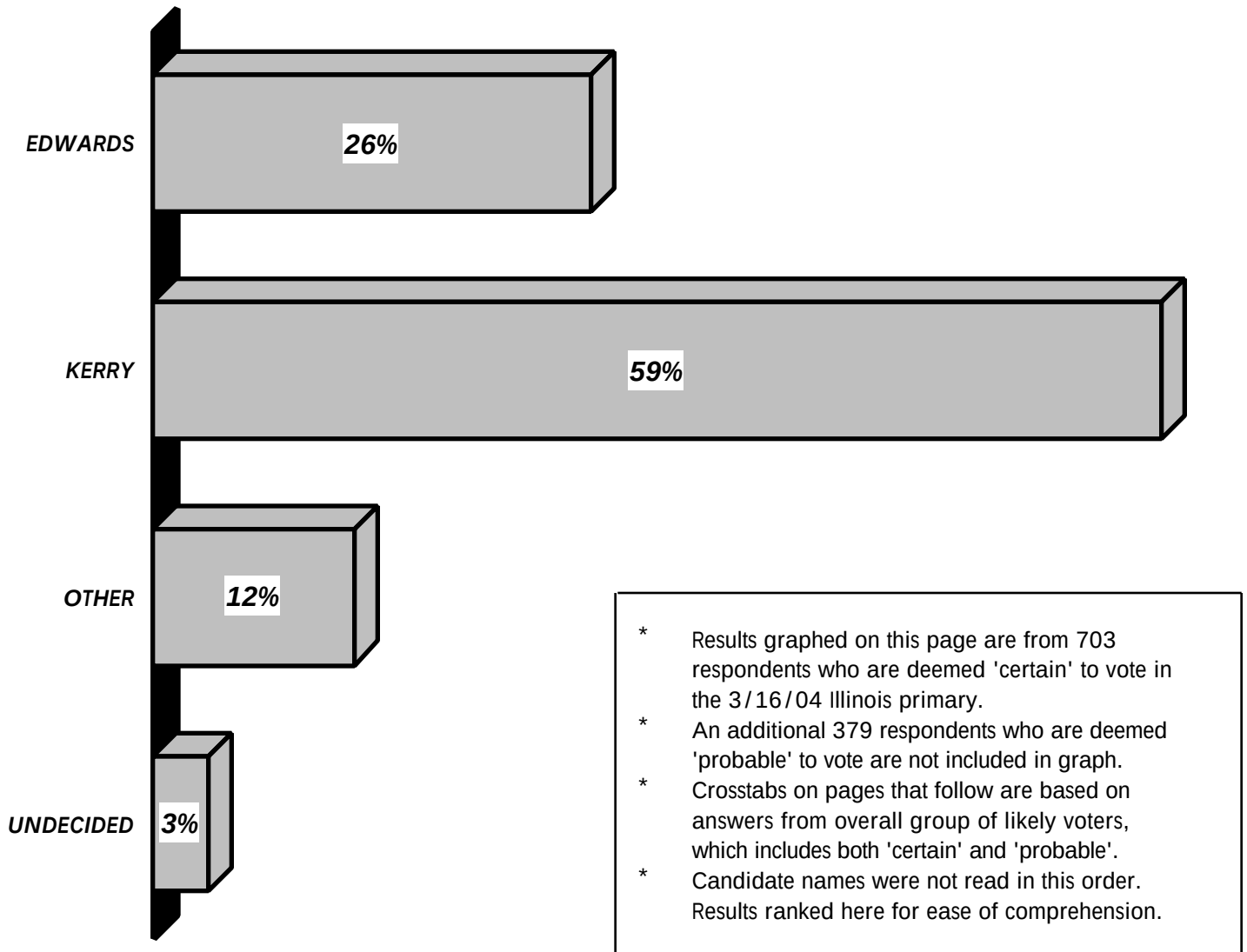
- * IN AN IL GOP PRIMARY TODAY FOR U.S. SENATE, JACK RYAN WINS SOUNDLY, AND IN A DEMOCRAT PRIMARY TODAY FOR PRESIDENT OF THE UNITED STATES, JOHN KERRY WINS SOUNDLY, ACCORDING TO SURVEYUSA POLL OF CERTAIN PRIMARY VOTERS CONDUCTED 2/22 + 2/23 + 2/24.
- * TODAY, RYAN GETS 46% TO 14% FOR JIM OBERWEIS TO 13% TO ANDREW MCKENNA. COMPARED TO IDENTICAL TRACKING POLL 2 WKS AGO, RYAN IS UP 11 PTS, OBERWEIS IS DOWN 7 PTS.
- * RYAN RUNS STRONGER AMONG MEN & OLDER VOTERS. HIS APPEAL IS STATEWIDE.
- * FOR PRESIDENT, TODAY, KERRY DEFEATS JOHN EDWARDS 59% TO 26%. COMPARED TO TRACKING POLL 2 WKS AGO, KERRY IS UP 6 PTS, EDWARDS IS UP 11 PTS. PRIMARY IS IN 20 DAYS, 3/16.

RESEARCH CONDUCTED E.T.	040222 13:55-20:32 040223 16:30-22:03 040224 10:03-22:00 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF ILLINOIS	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR WBBM-TV CHICAGO

PRESIDENTIAL VOTE / ALL CERTAIN VOTERS

ON MARCH 16, ILLINOIS WILL HOLD A PRIMARY ELECTION FOR PRESIDENT OF THE UNITED STATES AND FOR UNOTED STATES SENATOR. IF THE DEMOCRATIC PRIMARY FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? JOHN EDWARDS? JOHN KERRY? OR SOME OTHER CANDIDATE?

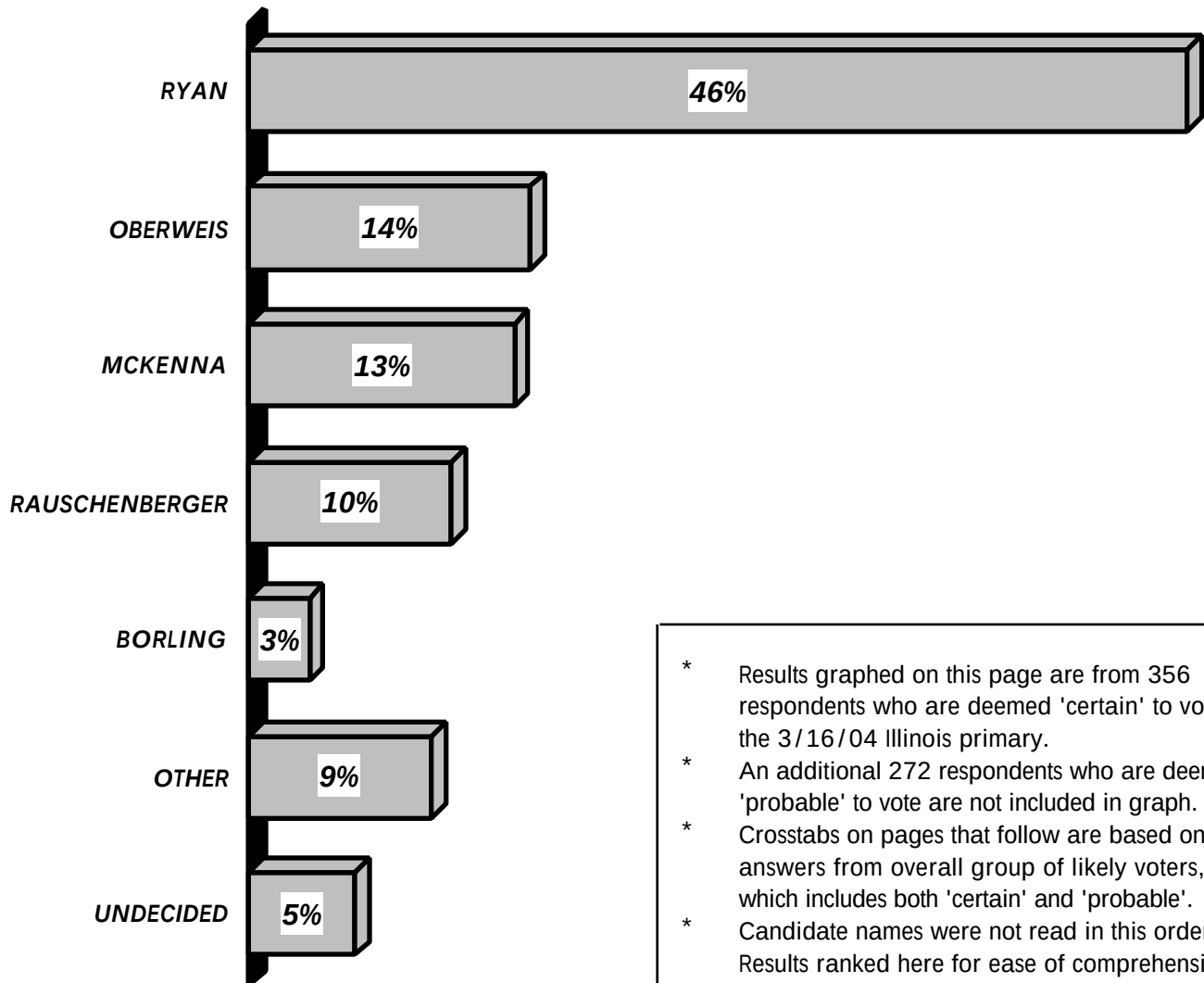


THIS IS A SURVEY OF	703	CERTAIN VOTERS FROM THE ENTIRE STATE OF ILLINOIS
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 3.7 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

GOP SENATE VOTE / ALL LIKELY VOTERS

IF THE REPUBLICAN PRIMARY FOR UNITED STATES SENATOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? JOHN BORLING? ANDREW MCKENNA? JIM OBERWEIS? JACK RYAN? STEVE RAUSCHENBERGER? OR SOME OTHER CANDIDATE?

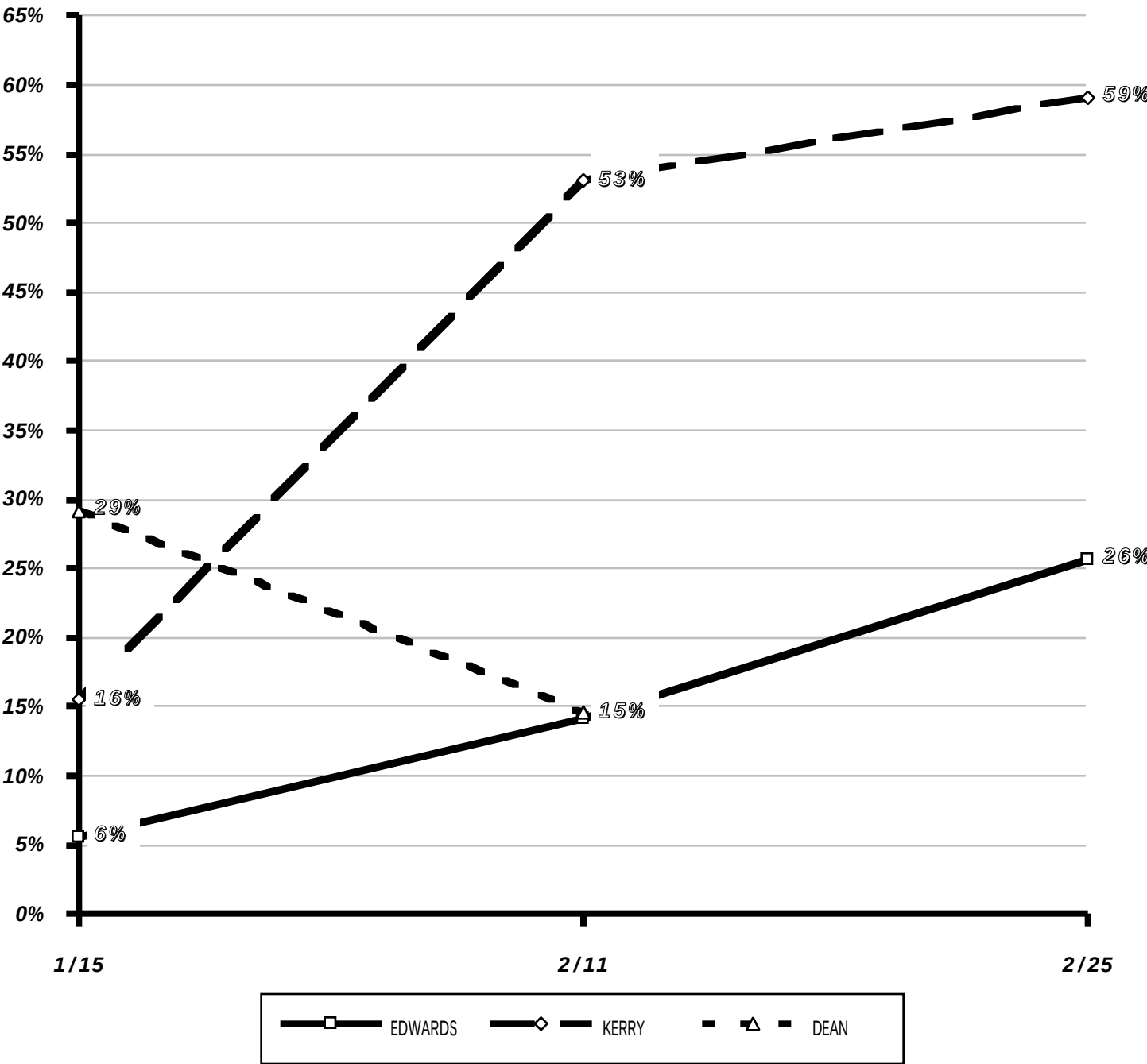


* Results graphed on this page are from 356 respondents who are deemed 'certain' to vote in the 3/16/04 Illinois primary.
 * An additional 272 respondents who are deemed 'probable' to vote are not included in graph.
 * Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes both 'certain' and 'probable'.
 * Candidate names were not read in this order. Results ranked here for ease of comprehension.

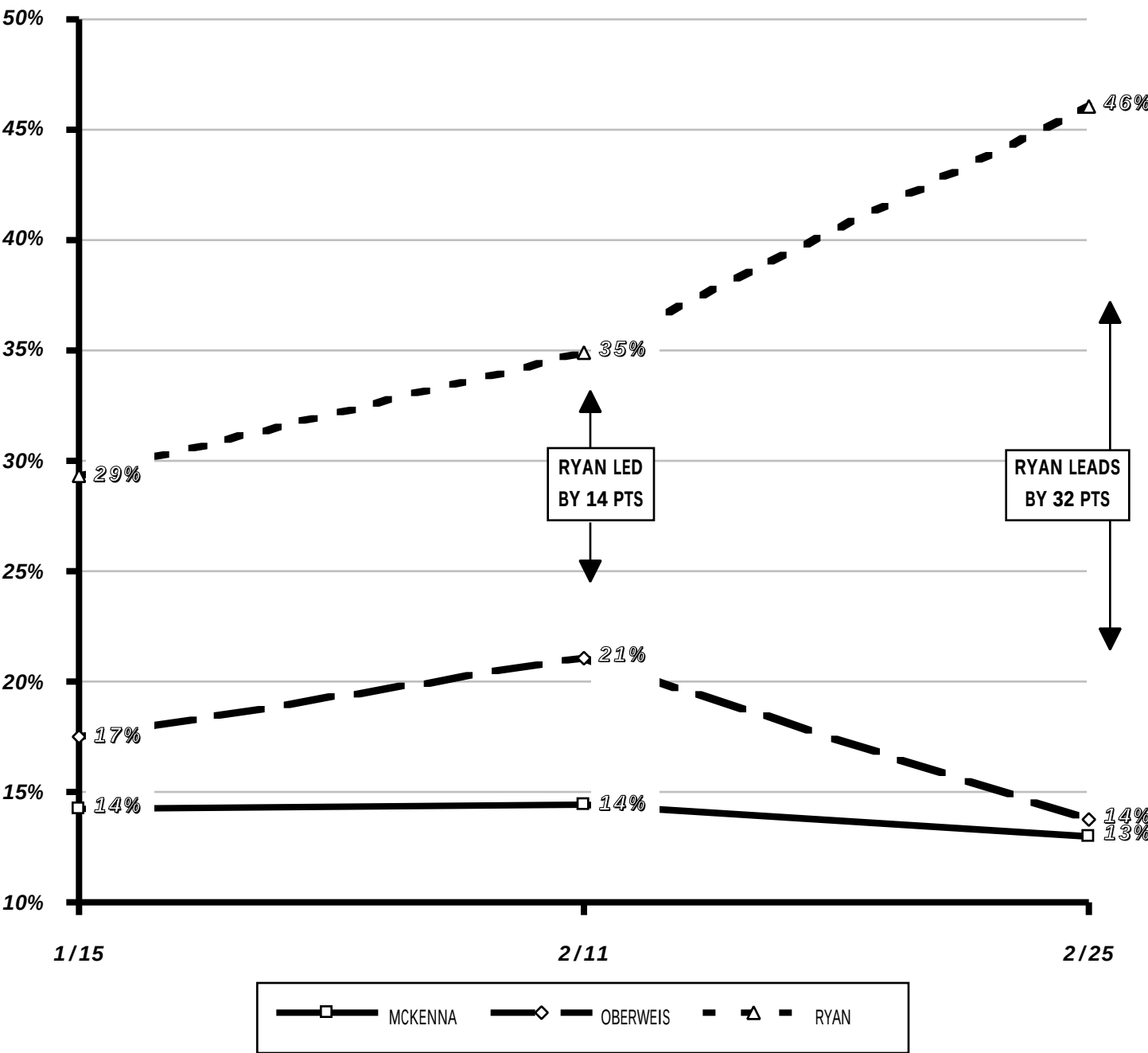
THIS IS A SURVEY OF	356	CERTAIN VOTERS FROM THE ENTIRE STATE OF ILLINOIS
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 5.3 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

PRESIDENTIAL VOTE / ALL CERTAIN VOTERS



GOP SENATE VOTE / ALL CERTAIN VOTERS



PRESIDENTIAL VOTE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18 - 34	35 - 54	55+	WHITE	BLACK	HISPANIC	OTHER			
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
EDWARDS	26%	21%	24%	26%	23%	22%	26%	23%	28%	16%	21%	21%			
KERRY	59%	59%	59%	61%	58%	54%	58%	65%	61%	59%	54%	50%			
OTHER	12%	15%	13%	12%	14%	18%	13%	9%	9%	19%	19%	26%			
UNDECIDED	3%	5%	4%	1%	6%	5%	3%	3%	3%	6%	7%	3%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
EDWARDS	107	87	100	99	89	87	102	88	108	63	81	82			
KERRY	100	100	100	103	97	91	98	110	103	99	91	85			
OTHER	92	115	100	101	115	153	106	76	75	161	157	215			
UNDECIDED	85	128	100	43	180	168	101	100	80	185	204	86			
	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18 - 34	35 - 54	55+	WHITE	BLACK	HISPANIC	OTHER			

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UNDECIDED

UNDECIDED

S

GOP SENATE VOTE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18 - 34	35 - 54	55+	WHITE	BLACK	HISPANIC	OTHER			
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BORLING	3%	4%	3%	4%	3%	4%	4%	2%	3%	0%	5%	4%			
MCKENNA	13%	13%	13%	13%	13%	16%	13%	11%	12%	20%	16%	19%			
OBERWEIS	14%	18%	16%	17%	15%	14%	17%	16%	15%	15%	26%	3%			
RYAN	46%	35%	41%	43%	39%	32%	41%	48%	43%	32%	24%	50%			
RAUSCHENBERGER	10%	6%	8%	10%	7%	6%	9%	8%	8%	6%	9%	10%			
OTHER	9%	13%	11%	9%	12%	18%	7%	10%	9%	25%	20%	13%			
UNDECIDED	5%	11%	8%	4%	11%	9%	8%	5%	9%	3%	0%	0%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BORLING	87	118	100	105	94	109	116	72	97	0	152	131			
MCKENNA	101	99	100	103	97	122	103	81	95	151	121	148			
OBERWEIS	87	117	100	106	93	90	106	98	98	98	161	17			
RYAN	111	85	100	104	95	78	99	116	103	76	59	122			
RAUSCHENBERGER	122	71	100	117	80	79	113	96	99	68	107	124			
OTHER	84	121	100	86	116	170	69	97	87	232	193	123			
UNDECIDED	68	141	100	58	151	124	111	68	114	43	0	0			

CERTAIN
 PROBABLE
 OVERALL
 MALE
 FEMALE
 18 - 34
 35 - 54
 55+
 WHITE
 BLACK
 HISPANIC
 OTHER

GOP SENATE VOTE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	COOK COUNTY	COLLAR COUNTIES	DOWNSTATE								
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BORLING	3%	4%	2%	3%	3%	4%	4%								
MCKENNA	13%	14%	10%	25%	20%	10%	10%								
OBERWEIS	16%	17%	15%	10%	13%	23%	14%								
RYAN	41%	41%	45%	25%	40%	40%	43%								
RAUSCHENBERGER	8%	7%	8%	18%	7%	12%	7%								
OTHER	11%	10%	11%	16%	10%	5%	14%								
UNDECIDED	8%	7%	9%	4%	7%	5%	9%								
	100%	100%	100%	100%	100%	100%	100%								

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BORLING	100	119	68	99	78	117	104								
MCKENNA	100	105	76	192	153	80	79								
OBERWEIS	100	107	96	60	82	142	89								
RYAN	100	100	108	60	97	97	104								
RAUSCHENBERGER	100	89	100	216	91	149	80								
OTHER	100	94	99	147	97	49	128								
UNDECIDED	100	90	121	52	90	72	120								

OVERALL
CONSERVATIVE
MODERATE
LIBERAL
COOK COUNTY
COLLAR COUNTIES
DOWNSTATE

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

2800 ILLINOIS ADULTS INTERVIEWED STATEWIDE 2/22-2/24.
OF THEM, 2422 WERE REGISTERED TO VOTE.
OF THEM, 1939 WERE JUDGED TO BE 'LIKELY' VOTERS.
1082 CHOSE A DEMOCRATIC BALLOT. 627 CHOSE A REPUBLICAN BALLOT.
703 DEMOCRATS WERE JUDGED TO BE 'CERTAIN' VOTERS FOR PRESIDENT.
356 REPUBLICANS WERE JUDGED TO BE 'CERTAIN' VOTERS FOR SENATE.
GRAPHS REFLECT 'CERTAIN' VOTERS.

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.