ILLINOIS SWINGS BACK SOLIDLY TO DEMOCRATS, KERRY UP 16 PTS

KERRY LEAD GROWS BY 12 PTS IN PAST 3 WEEKS ... 21 ELECTORAL VOTES SAFELY BLUE

- IN AN ELECTION IN ILLINOIS TODAY, JOHN KERRY DEFEATS GEORGE W BUSH 55% TO 39%, CAPTURING THE STATE'S 21 ELECTORAL VOTES, & DEMOCRAT BARACK OBAMA DEFEATS REPUBLICAN ALAN KEYES 68% TO 23% FOR U.S. SENATE, ACCORDING TO SURVEYUSA POLL 10/4 - 10/6.

- 3 WKS AGO, IN IDENTICAL SURVEYUSA POLL, KERRY'S LEAD IN ILLINOIS WAS DOWN TO 4 PTS, NOW 16. AL GORE GOT 55% OF THE VOTE IN IL IN 2000, SAME AS WHAT KERRY HAS NOW. BUSH GOT 43% IN 2000, 4 PTS BETTER THAN HE IS RUNNING NOW.

- TODAY, KERRY LEADS BY 10 AMONG MEN, BY 23 AMONG WOMEN. BUSH UP 3 AMONG WHITES, KERRY UP 18:1 AMONG BLACKS, 7:2 AMONG HISPANICS. BUSH LEADS BY 18 IN COLLAR COUNTIES & BY 3 DOWNSTATE. KERRY LEADS BY 26 IN SUBURBAN COOK COUNTY & BY 65 IN CITY OF CHICAGO.

RESEARCH CONDUCTED E.T.	041004 16:32-21:49 041005 16:33-21:47 041006 16:32-21:48 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF ILLINOIS
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WBBM-TV CHICAGO AND KSDK-TV ST. LOUIS

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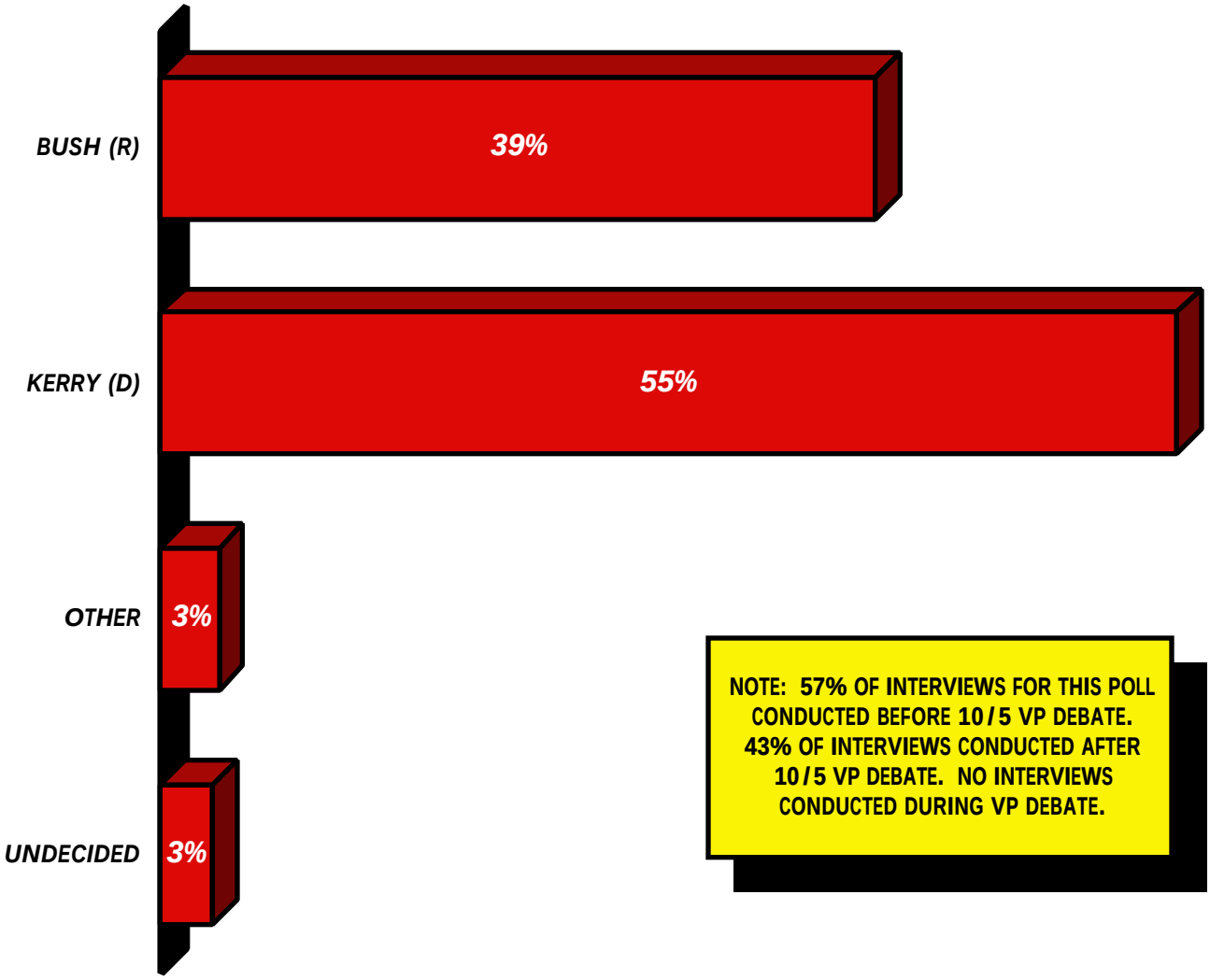
VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

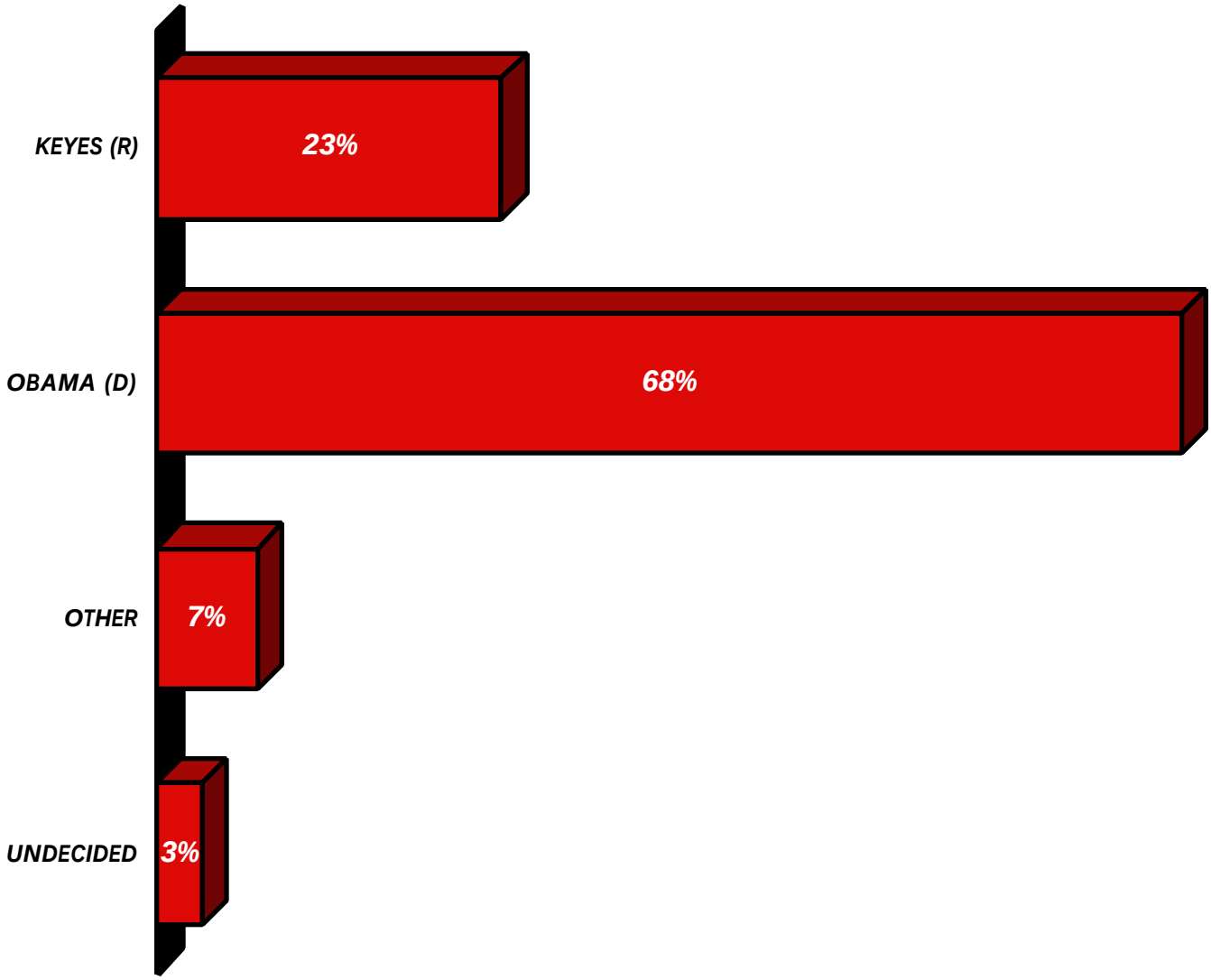


THIS IS A SURVEY OF	644	LIKELY VOTERS FROM THE ENTIRE STATE OF ILLINOIS
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

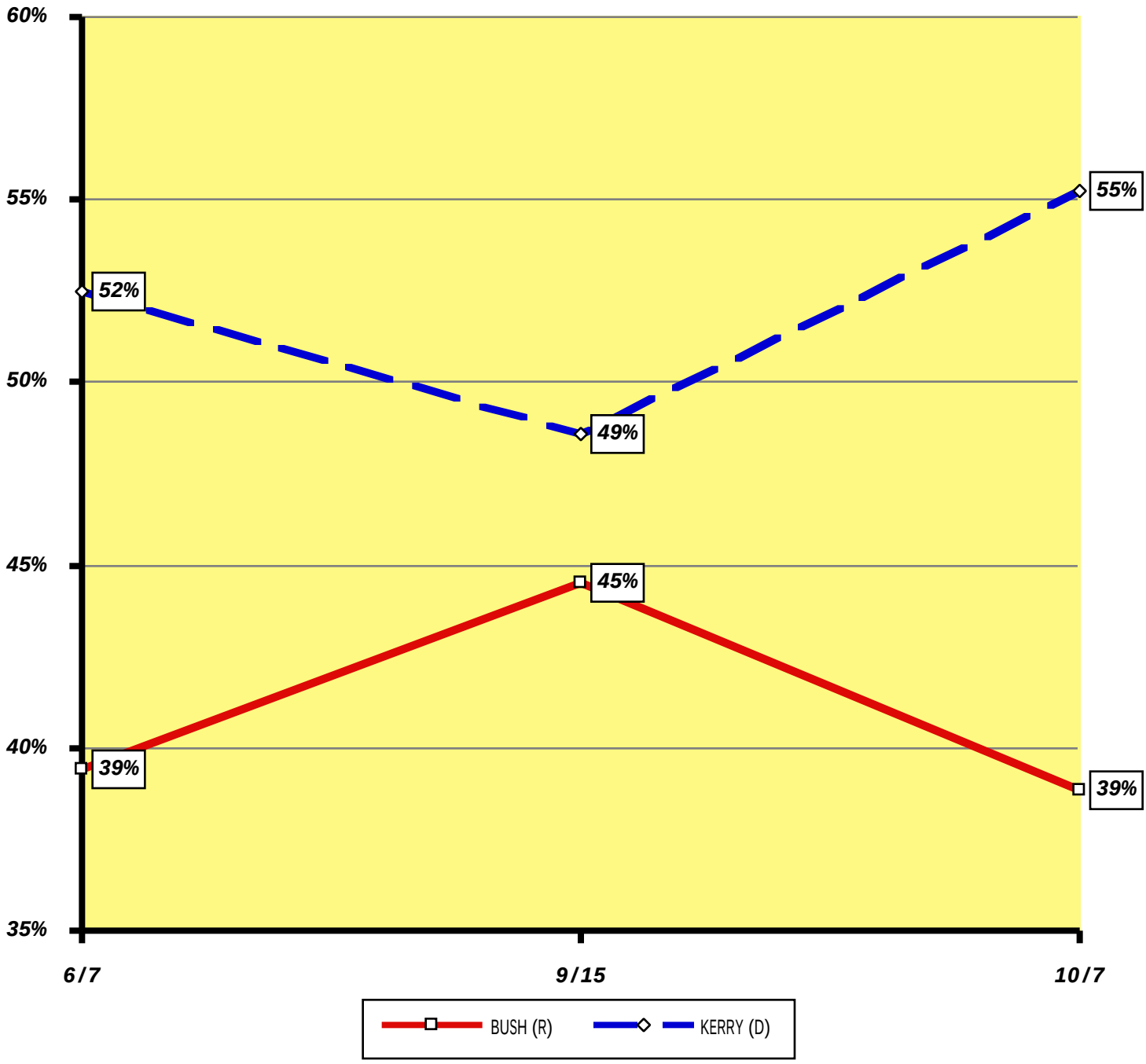
ILLINOIS VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM ILLINOIS WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN ALAN KEYES? DEMOCRAT BARACK OBAMA? OR SOME OTHER CANDIDATE?



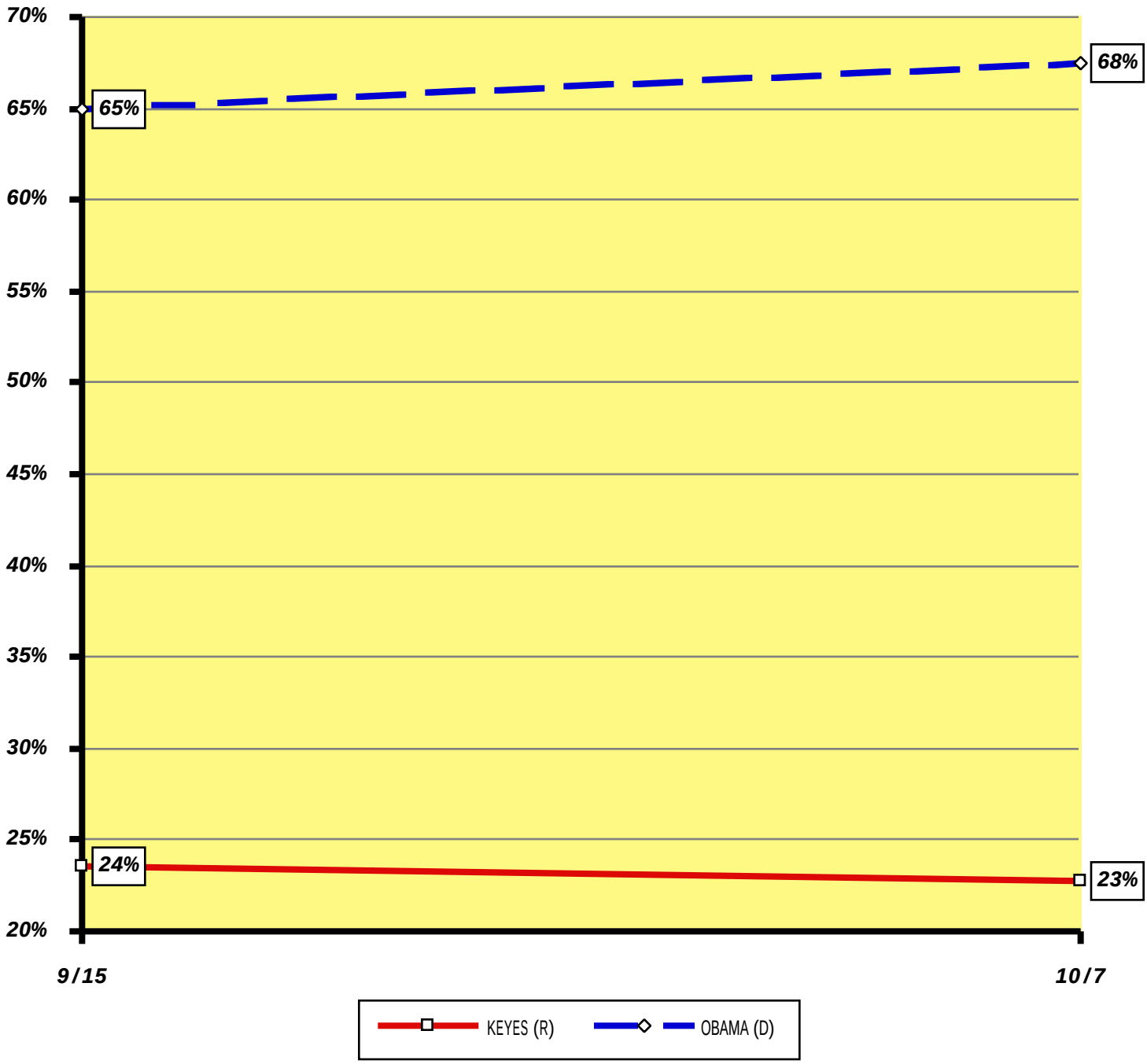
THIS IS A SURVEY OF	636	LIKELY VOTERS FROM THE ENTIRE STATE OF ILLINOIS
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN / OTHER	BUSH (R)	KERRY (D)
BUSH (R)	39%	39%	38%	42%	35%	32%	43%	40%	42%	49%	5%	20%	13%		
KERRY (D)	55%	56%	49%	52%	58%	64%	50%	53%	53%	46%	91%	69%	78%		
OTHER	3%	3%	8%	4%	2%	4%	3%	3%	2%	2%	3%	9%	7%		
UNDECIDED	3%	2%	6%	2%	4%	1%	4%	3%	3%	3%	2%	2%	3%		
VOTED 'FOR' CANDIDATE														82%	50%
'AGAINST' OTHER CAND.														17%	47%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN / OTHER		
BUSH (R)	100	100	97	109	91	82	110	103	109	126	12	51	33		
KERRY (D)	100	101	89	94	106	115	91	96	96	82	165	124	141		
OTHER	100	84	243	128	73	133	89	108	53	76	90	295	207		
UNDECIDED	100	88	206	60	139	22	148	121	117	109	58	86	107		

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY / VET	NON-MILITARY / VET		
BUSH (R)	39%	91%	5%	39%	32%	46%	38%	40%	70%	33%	11%	37%	41%		
KERRY (D)	55%	5%	92%	51%	62%	49%	56%	54%	27%	61%	82%	57%	53%		
OTHER	3%	2%	2%	6%	3%	3%	3%	4%	2%	3%	5%	3%	3%		
UNDECIDED	3%	1%	1%	4%	3%	2%	3%	3%	2%	3%	2%	3%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY / VET	NON-MILITARY / VET		
BUSH (R)	100	234	13	100	84	120	97	102	179	86	28	96	106		
KERRY (D)	100	10	167	93	112	89	102	97	49	110	149	103	96		
OTHER	100	77	56	181	82	87	108	120	50	86	147	82	100		
UNDECIDED	100	44	45	149	119	63	99	110	63	117	70	106	92		

OVERALL | REPUBLICAN | DEMOCRAT | INDEPENDENT / OTHER | GRAD SCHOOL | COLLEGE GRAD | SOME COLLEGE | NO COLLEGE | CONSERVATIVE | MODERATE | LIBERAL | MILITARY / VET | NON-MILITARY / VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	UNION	NON-UNION	CHICAGO CITY	SUBURBAN COOK	COLLAR COUNTIES	DOWNSTATE	URBAN	SUBURBAN	RURAL
BUSH (R)	39%	33%	37%	45%	55%	29%	30%	43%	15%	33%	57%	49%	20%	46%	59%
KERRY (D)	55%	62%	59%	48%	40%	66%	65%	51%	80%	59%	39%	46%	74%	48%	36%
OTHER	3%	4%	2%	3%	3%	2%	2%	3%	4%	4%	2%	2%	4%	3%	1%
UNDECIDED	3%	1%	2%	4%	2%	2%	4%	2%	1%	3%	2%	3%	2%	3%	3%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	UNION	NON-UNION	CHICAGO CITY	SUBURBAN COOK	COLLAR COUNTIES	DOWNSTATE	URBAN	SUBURBAN	RURAL
BUSH (R)	100	85	95	115	142	75	77	112	38	85	146	125	52	117	153
KERRY (D)	100	111	107	87	72	120	118	92	144	108	70	83	134	87	65
OTHER	100	125	60	98	92	79	56	109	138	129	69	76	126	98	39
UNDECIDED	100	49	68	152	87	81	128	80	54	121	90	123	66	115	126

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN / OTHER		
KEYES (R)	23%	23%	24%	25%	20%	24%	25%	19%	22%	28%	5%	12%	6%		
OBAMA (D)	68%	70%	61%	65%	70%	68%	64%	72%	68%	61%	89%	82%	88%		
OTHER	7%	6%	11%	8%	5%	6%	7%	6%	7%	8%	3%	5%	5%		
UNDECIDED	3%	0%	4%	2%	4%	2%	4%	3%	3%	3%	4%	1%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN / OTHER		
KEYES (R)	100	103	104	112	88	105	109	85	96	125	21	54	26		
OBAMA (D)	100	104	90	96	104	100	94	107	100	90	132	122	131		
OTHER	100	95	170	118	82	94	109	87	113	116	41	71	70		
UNDECIDED	100	0	131	60	140	68	140	90	95	109	114	20	34		

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY / VET	NON-MILITARY / VET		
KEYES (R)	23%	57%	3%	19%	19%	29%	20%	24%	49%	15%	6%	21%	25%		
OBAMA (D)	68%	28%	93%	68%	73%	61%	68%	67%	39%	75%	91%	69%	66%		
OTHER	7%	10%	2%	10%	5%	7%	7%	7%	9%	7%	2%	7%	6%		
UNDECIDED	3%	5%	1%	3%	2%	2%	4%	3%	3%	3%	0%	3%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY / VET	NON-MILITARY / VET		
KEYES (R)	100	252	15	84	85	128	90	104	215	64	28	93	109		
OBAMA (D)	100	42	138	101	108	91	101	99	58	111	134	102	98		
OTHER	100	143	36	147	81	107	110	98	141	106	37	108	92		
UNDECIDED	100	163	24	104	74	78	132	92	85	107	15	95	104		

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	UNION	NON-UNION	CHICAGO CITY	SUBURBAN COOK	COLLAR COUNTIES	DOWNSTATE	URBAN	SUBURBAN	RURAL
KEYES (R)	23%	18%	18%	30%	37%	14%	17%	25%	12%	20%	29%	28%	16%	25%	33%
OBAMA (D)	68%	74%	75%	58%	51%	80%	74%	65%	83%	74%	56%	60%	77%	65%	53%
OTHER	7%	7%	5%	7%	8%	4%	6%	7%	2%	5%	11%	8%	5%	7%	11%
UNDECIDED	3%	1%	2%	5%	4%	2%	4%	3%	3%	2%	4%	4%	2%	4%	3%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	UNION	NON-UNION	CHICAGO CITY	SUBURBAN COOK	COLLAR COUNTIES	DOWNSTATE	URBAN	SUBURBAN	RURAL
KEYES (R)	100	78	79	131	161	60	73	112	51	86	128	125	69	108	144
OBAMA (D)	100	110	111	85	76	119	109	96	124	109	83	88	115	96	79
OTHER	100	106	81	110	126	67	93	103	34	75	158	127	69	105	158
UNDECIDED	100	27	62	172	121	49	115	93	88	49	131	119	73	114	111

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	VOTED 'FOR' CANDIDATE	'AGAINST' OTHER CAND.
REGISTERED	715	578	066	340	375	208	225	159	123	526	100	060	029		
CERTAIN	578	578	000	288	290	165	180	134	099	417	090	043	028		
PROBABLE	066	000	066	030	036	022	022	016	006	058	003	004	001		
LIKELY	644	578	066	318	326	187	202	150	105	474	093	048	029		
BUSH (R)	250	225	025	135	116	059	087	060	045	233	004	009	004	206	041
KERRY (D)	356	323	032	166	190	119	102	080	056	216	085	033	023	178	167
OTHER	020	015	005	013	007	008	006	005	002	011	003	004	002	000	000
UNDECIDED	018	014	004	005	013	001	008	005	003	014	001	001	001	000	000
KEYES (R)	145	129	015	080	064	044	049	029	022	133	004	006	002		
OBAMA (D)	430	390	040	205	224	125	127	107	070	283	082	039	026		
OTHER	042	035	007	025	018	011	014	009	008	036	003	002	001		
WON'T VOTE	008	007	001	002	006	002	003	001	002	007	001	001	000		
UNDECIDED	020	017	003	006	014	004	009	004	003	016	003	000	000		
TOTAL	800	578	066	383	417	259	250	164	127	574	109	081	036		
COMPOSITION OF ADULTS	100%	72%	8%	48%	52%	32%	31%	21%	16%	72%	14%	10%	4%		
COMP. OF REGISTERED	100%	81%	9%	48%	52%	29%	32%	22%	17%	74%	14%	8%	4%		
COMP OF LIKELY VOTERS	100%	90%	10%	49%	51%	29%	31%	23%	16%	74%	14%	7%	5%		

800 ILLINOIS ADULTS INTERVIEWED BY TELEPHONE 10/4 - 10/6.
OF THEM, 715 WERE REGISTERED TO VOTE.
OF THEM, 644 WERE JUDGED TO BE 'LIKELY' VOTERS.
GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY / VET	NON-MILITARY / VET		
REGISTERED	715	185	290	223	153	150	226	182	200	333	134	370	331		
CERTAIN	578	154	246	169	133	131	185	127	164	269	110	302	267		
PROBABLE	066	016	016	033	009	013	021	024	013	029	017	037	028		
LIKELY	644	169	262	202	142	144	205	150	177	299	127	339	295		
BUSH (R)	250	154	013	079	046	067	077	060	123	100	014	127	122		
KERRY (D)	356	009	241	103	088	071	116	081	048	181	105	193	157		
OTHER	020	004	005	011	004	004	007	006	003	008	006	009	009		
UNDECIDED	018	002	003	008	005	002	006	005	003	010	002	010	007		
KEYES (R)	145	095	009	038	027	041	042	035	085	043	008	071	072		
OBAMA (D)	430	047	243	136	103	087	139	099	067	223	114	231	191		
OTHER	042	016	006	020	008	010	015	010	016	021	003	024	018		
WON'T VOTE	008	003	002	001	002	003	001	002	004	002	001	003	005		
UNDECIDED	020	008	002	006	003	003	008	004	004	010	001	010	009		
TOTAL	800	185	290	223	172	160	248	215	228	366	152	413	370		
COMPOSITION OF ADULTS	100%	23%	36%	28%	21%	20%	31%	27%	29%	46%	19%	52%	46%		
COMP. OF REGISTERED	100%	26%	41%	31%	21%	21%	32%	25%	28%	47%	19%	52%	46%		
COMP OF LIKELY VOTERS	100%	26%	41%	31%	22%	22%	32%	23%	27%	46%	20%	53%	46%		

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	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	UNION	NON-UNION	CHICAGO CITY	SUBURBAN COOK	COLLAR COUNTIES	DOWNSTATE	URBAN	SUBURBAN	RURAL
REGISTERED	715	164	246	287	266	380	203	461	170	143	128	274	239	377	099
CERTAIN	578	131	195	238	227	312	172	374	145	115	104	215	194	306	079
PROBABLE	066	015	020	030	021	037	018	045	011	010	012	034	024	036	007
LIKELY	644	147	215	268	247	348	190	418	155	124	115	249	218	341	085
BUSH (R)	250	049	079	119	136	101	056	181	023	041	065	121	044	155	051
KERRY (D)	356	090	127	129	098	231	123	213	124	074	045	114	161	164	031
OTHER	020	006	004	008	007	009	003	014	007	005	003	006	009	011	001
UNDECIDED	018	002	004	011	006	008	007	009	002	004	003	008	004	011	003
KEYES (R)	145	026	038	079	090	047	031	105	018	024	033	070	034	083	028
OBAMA (D)	430	109	159	151	126	277	140	266	128	091	064	147	166	219	045
OTHER	042	010	011	019	021	015	012	028	003	006	012	021	010	024	009
WON'T VOTE	008	000	002	006	002	004	000	008	002	001	001	003	003	004	001
UNDECIDED	020	001	004	014	009	005	007	012	004	002	005	009	005	012	003
TOTAL	800	194	276	308	296	425	222	518	186	166	149	298	262	428	110
COMPOSITION OF ADULTS	100%	24%	34%	39%	37%	53%	28%	65%	23%	21%	19%	37%	33%	54%	14%
COMP. OF REGISTERED	100%	23%	34%	40%	37%	53%	28%	65%	24%	20%	18%	38%	33%	53%	14%
COMP OF LIKELY VOTERS	100%	23%	33%	42%	38%	54%	29%	65%	24%	19%	18%	39%	34%	53%	13%

800 ILLINOIS ADULTS INTERVIEWED BY TELEPHONE 10/4 - 10/6.
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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.