

SEDGWICK VOTERS SPLIT ON ARENA TAX; TIAHRT RE-ELECTED IN KS CD #4



BALLOT MEASURE IS VOLATILE & COULD GO EITHER WAY ... AT THIS HOUR: 52% SUPPORT, 47% OPPOSE

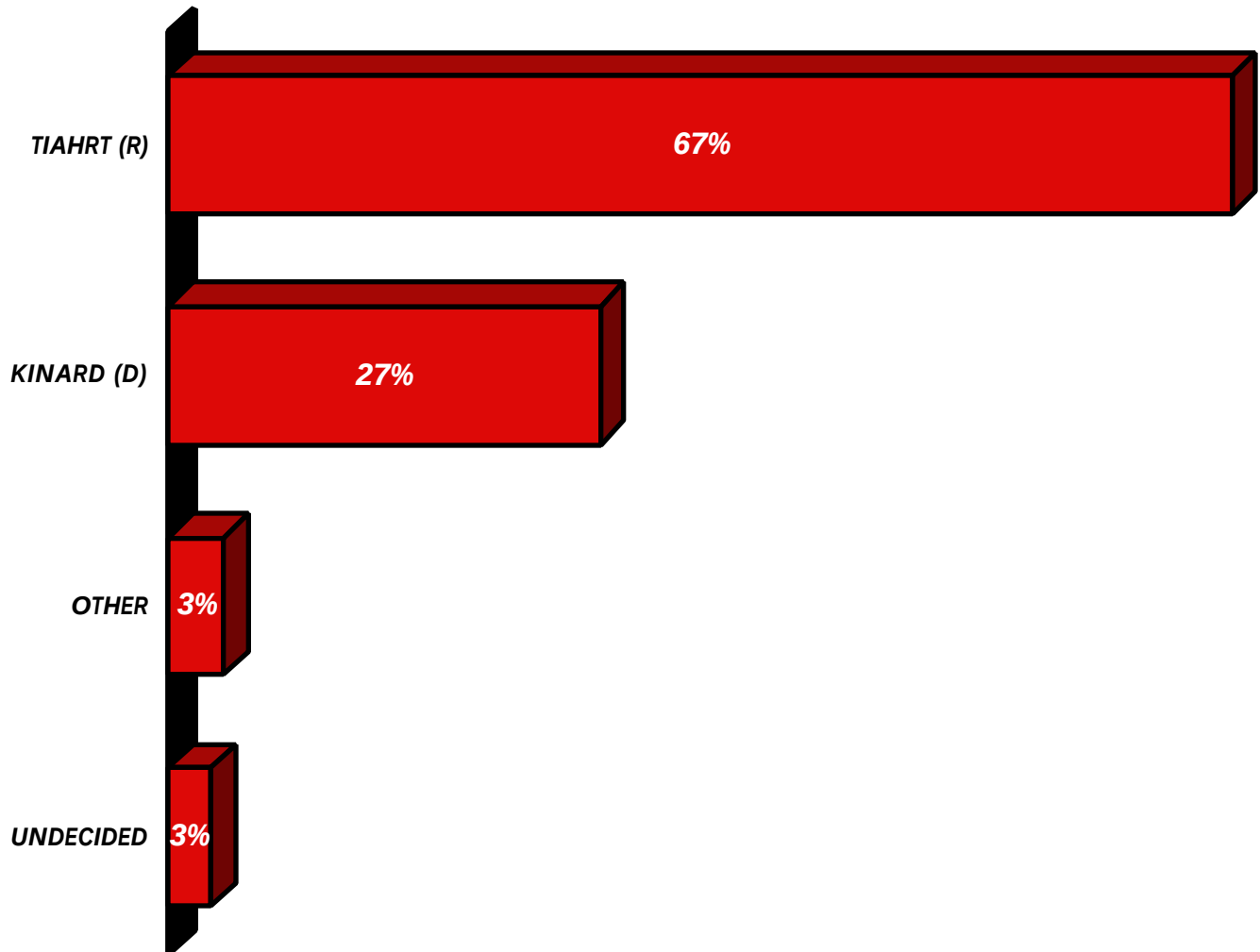
- ☛ IN AN ELECTION IN SEDGWICK COUNTY TODAY, 4 DAYS TO THE VOTE, THE ARENA QUESTION IS TOO CLOSE TO CALL, ACCORDING TO SURVEYUSA POLL OF 432 LIKELY VOTERS 10/26 - 10/28.
- ☛ IN AN ELECTION TODAY FOR U.S. HOUSE OF REPRESENTATIVES FROM KANSAS'S 4TH CONGRESSIONAL DISTRICT, 5-TERM REPUBLICAN INCUMBENT TODD TIAHRT DEFEATS DEMOCRAT MICHAEL KINARD 67% TO 27%, ACCORDING TO SURVEYUSA POLL OF 661 LIKELY VOTERS FROM THE 4TH DISTRICT.
- ☛ MOMENTUM FAVORS PASSAGE OF ARENA TAX: THE TAX FAILED 2:1 A MONTH AGO, WAS TIED 2 WKS AGO. NOW, 52% SUPPORT TAX, 47% OPPOSE. BUT WITH BALLOT MEASURES, ANYTHING CAN HAPPEN.
- ☛ VOTERS AGE 65+ & SUBURBANITES OPPOSE THE MEASURE. MINORITIES SUPPORT IT.

RESEARCH CONDUCTED E.T.	041026 16:34-21:48 041027 16:38-21:48 041028 16:33-21:50 ET
RESPONDENTS DRAWN FROM	KANSAS'S 4TH CONG. DIST.
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KWCH-TV WICHITA

VOTE FOR U.S. REPRESENTATIVE / ALL LIKELY VOTERS

ON TUESDAY, VOTERS IN KANSAS'S 4TH CONGRESSIONAL DISTRICT WILL ELECT A U.S. REPRESENTATIVE. IF THE ELECTION FOR U.S. REPRESENTATIVE FROM KANSAS'S 4TH CONGRESSIONAL DISTRICT WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN TODD TIAHRT? DEMOCRAT MICHAEL KINARD? OR SOME OTHER CANDIDATE?

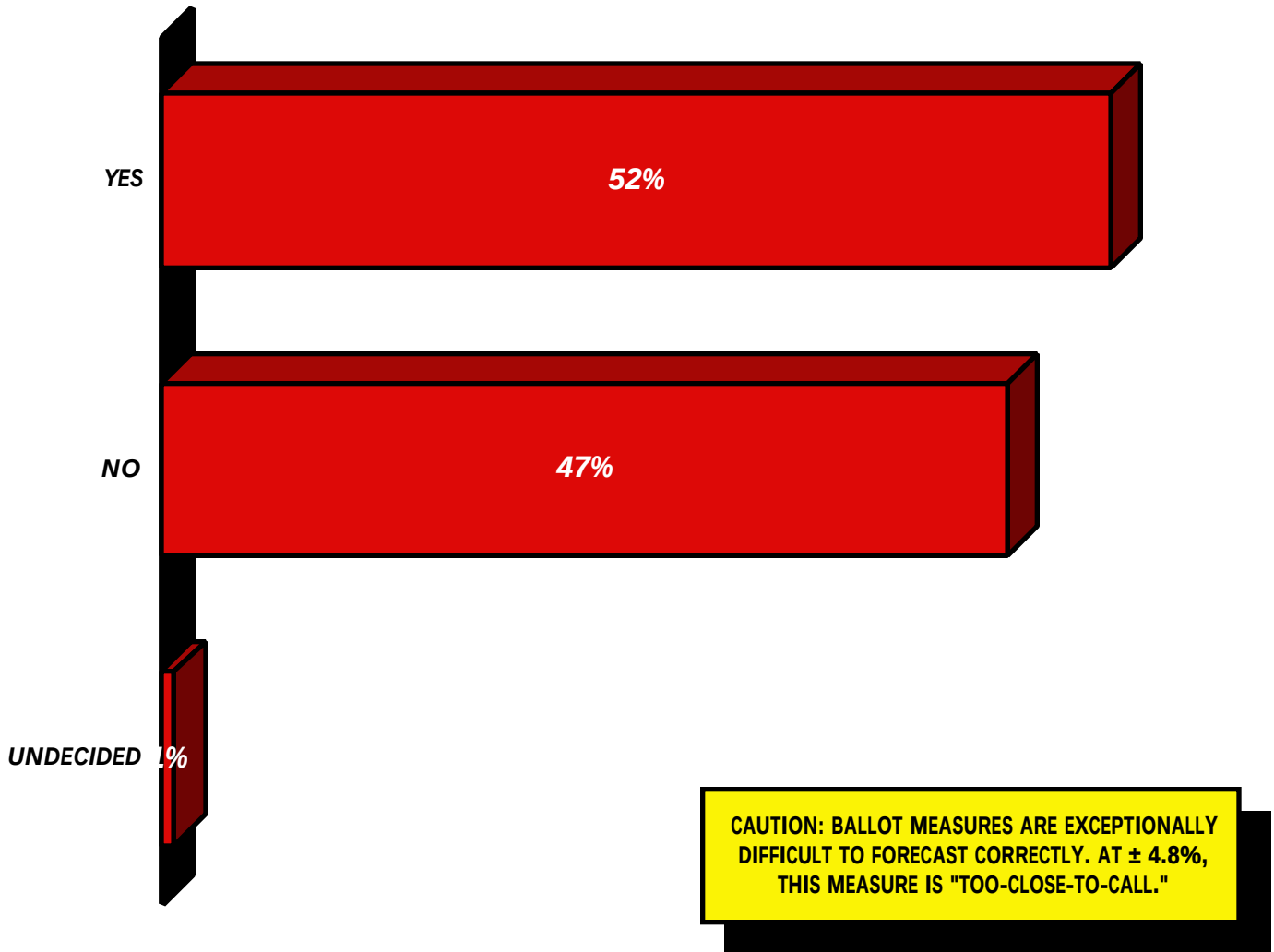


THIS IS A SURVEY OF	661	LIKELY VOTERS FROM KANSAS'S 4TH CONG. DIST.
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 3.7 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR ARENA QUESTION / ALL LIKELY VOTERS

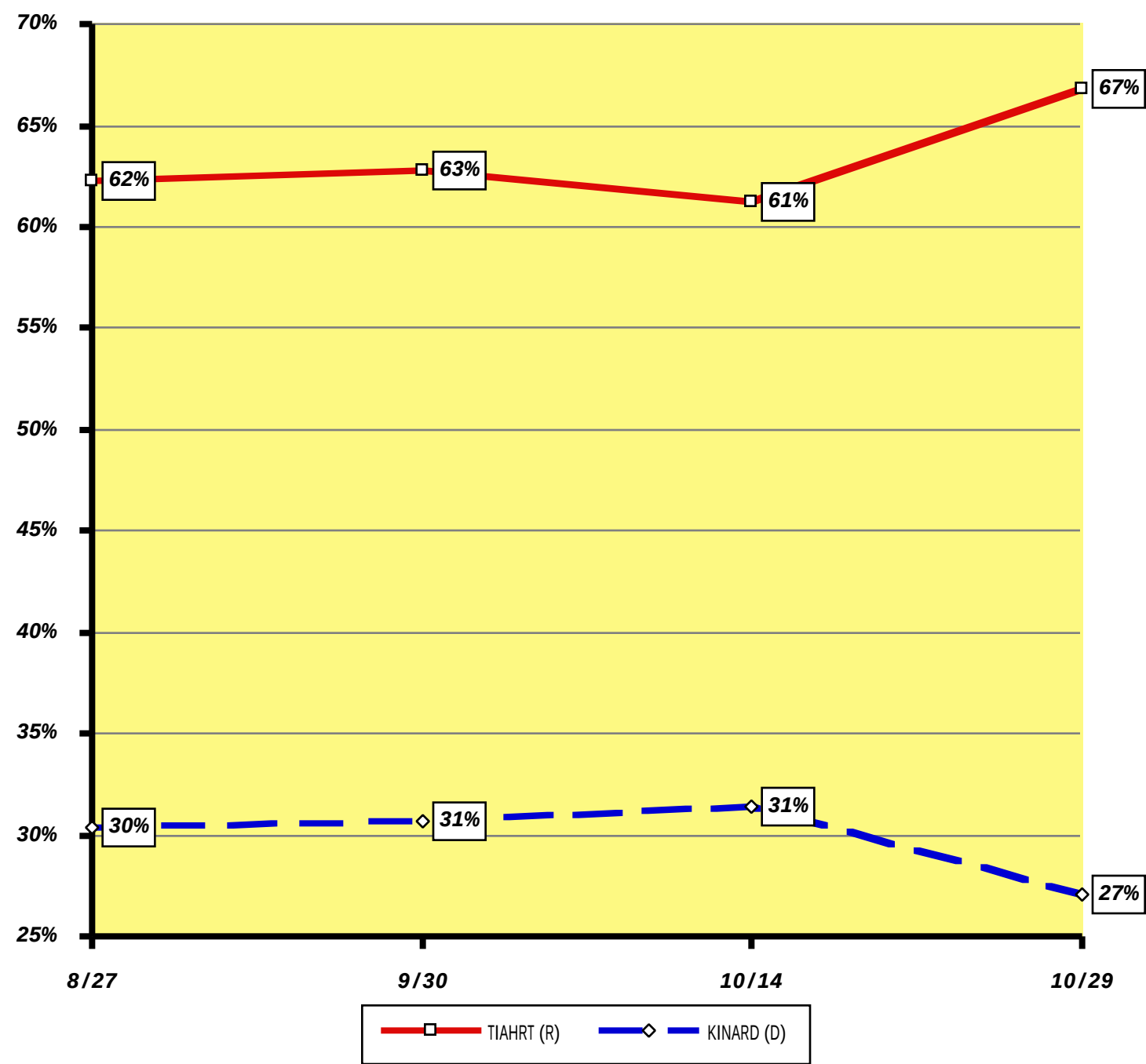
SEDGWICK COUNTY VOTERS WILL ALSO HAVE THE OPPORTUNITY TO VOTE ON THE "ARENA QUESTION."
THIS PROPOSAL IMPOSES A SPECIAL 1% SALES TAX FOR 30 MONTHS, TO PAY FOR A DOWNTOWN ARENA.
IF THE VOTE ON THE ARENA QUESTION WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH
RIGHT NOW, WOULD YOU VOTE YES? OR VOTE NO? ON THE ARENA QUESTION?



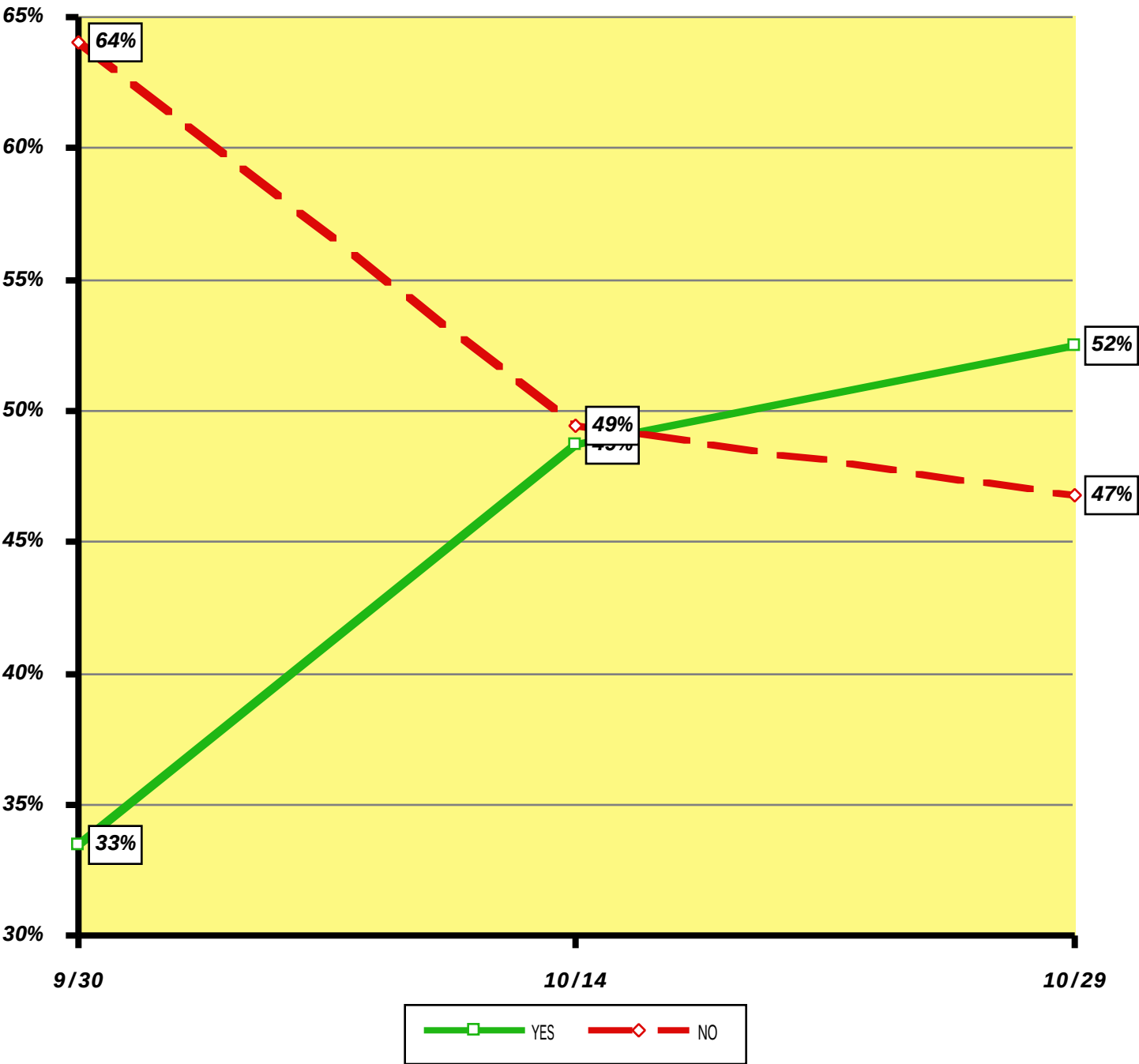
THIS IS A SURVEY OF	432	LIKELY VOTERS FROM SEDGWICK COUNTY, KS
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 4.8\%$	A LARGER $\pm$ APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR U.S. REPRESENTATIVE / ALL LIKELY VOTERS



VOTE FOR ARENA QUESTION / ALL LIKELY VOTERS



VOTE FOR U.S. REPRESENTATIVE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
TIAHRT (R)	67%	67%	62%	69%	65%	67%	65%	66%	70%	69%	36%	53%	74%		
KINARD (D)	27%	27%	28%	26%	28%	24%	29%	29%	26%	24%	55%	42%	26%		
OTHER	3%	3%	4%	3%	4%	4%	4%	3%	2%	4%	3%	5%	0%		
UNDECIDED	3%	2%	5%	2%	4%	4%	2%	2%	2%	3%	7%	0%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
TIAHRT (R)	100	101	93	103	97	101	98	98	104	104	53	79	111		
KINARD (D)	100	99	105	97	103	88	106	109	95	90	203	153	95		
OTHER	100	96	129	88	111	131	116	77	67	103	81	159	0		
UNDECIDED	100	88	197	63	133	164	72	83	86	99	244	0	0		
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		

VOTE FOR U.S. REPRESENTATIVE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

[illegible][illegible]

OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	URBAN	SUBURBAN	RURAL
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VOTE FOR ARENA QUESTION / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
YES	52%	51%	67%	54%	51%	66%	50%	51%	38%	50%	61%	67%	71%		
NO	47%	49%	30%	45%	48%	33%	50%	48%	61%	50%	37%	33%	29%		
UNDECIDED	1%	1%	2%	1%	1%	1%	0%	1%	1%	1%	3%	0%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
YES	100	96	128	103	97	126	95	98	72	95	116	127	134		
NO	100	105	65	97	103	71	106	102	130	106	78	71	63		
UNDECIDED	100	72	312	85	114	79	60	96	202	82	387	0	0		
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		

VOTE FOR ARENA QUESTION / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	URBAN	SUBURBAN		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
YES	52%	51%	55%	50%	50%	60%	50%	51%	51%	57%	54%	55%	45%		
NO	47%	48%	44%	49%	50%	39%	49%	48%	49%	42%	46%	45%	54%		
UNDECIDED	1%	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
YES	100	98	106	96	95	115	96	98	97	109	104	104	86		
NO	100	102	94	105	107	84	105	102	105	89	98	95	116		
UNDECIDED	100	120	99	60	42	76	93	168	35	164	0	104	89		
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	URBAN	SUBURBAN		

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

900 ADULTS FROM KANSAS'S 4TH CONG. DIST INTERVIEWED BY
TELEPHONE 10/26 - 10/28.
OF THEM, 751 WERE REGISTERED TO VOTE.
OF THEM, 661 WERE JUDGED TO BE 'LIKELY' CONGRESSIONAL VOTERS.
OF THEM, 442 LIVE IN SEDGWICK COUNTY.
OF THEM, 432 SAID THEY WOULD ALSO VOTE ON THE ARENA QUESTION.
GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.