

BUSH WILL CARRY BLUEGRASS STATE NO MATTER WHO THE DEMOCRAT IS

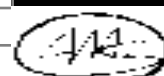
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

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OR REPRINT THESE RESULTS IN WHOLE OR PART

BUSH-GORE 57%-41% RESULT IN 2000 IS SAME AS BUSH-KERRY TODAY

- * IN A HYPOTHETICAL HEAD-TO-HEAD MATCHUP TODAY 2/17, 259 DAYS TO ELECTION DAY, PRESIDENT GEORGE W. BUSH DEFEATS JOHN KERRY, THE PRESUMPTIVE DEMOCRATIC PARTY NOMINEE, BY 16 PTS, ACCORDING TO SURVEYUSA POLL OF 681 REGISTERED KY VOTERS CONDUCTED 2/14 + 2/15 + 2/16.
- * TODAY: IF KERRY IS THE DEMOCRATIC NOMINEE, BUSH CARRIES KENTUCKY 57% TO 41%.
- * IF JOHN EDWARDS IS THE DEMOCRATIC NOMINEE, BUSH WINS BY 19 PTS, 58% TO 39%.
- * IF HOWARD DEAN IS THE DEMOCRATIC NOMINEE, BUSH WINS BY 28 PTS, 62% TO 34%.
- * AGAINST KERRY, BUSH RUNS 3:1 AHEAD AMONG CONSERVATIVE VOTERS, SPLITS THE MODERATE VOTE & LOSES 2:1 AMONG KY'S FEW SELF-DESCRIBED LIBERAL VOTERS.

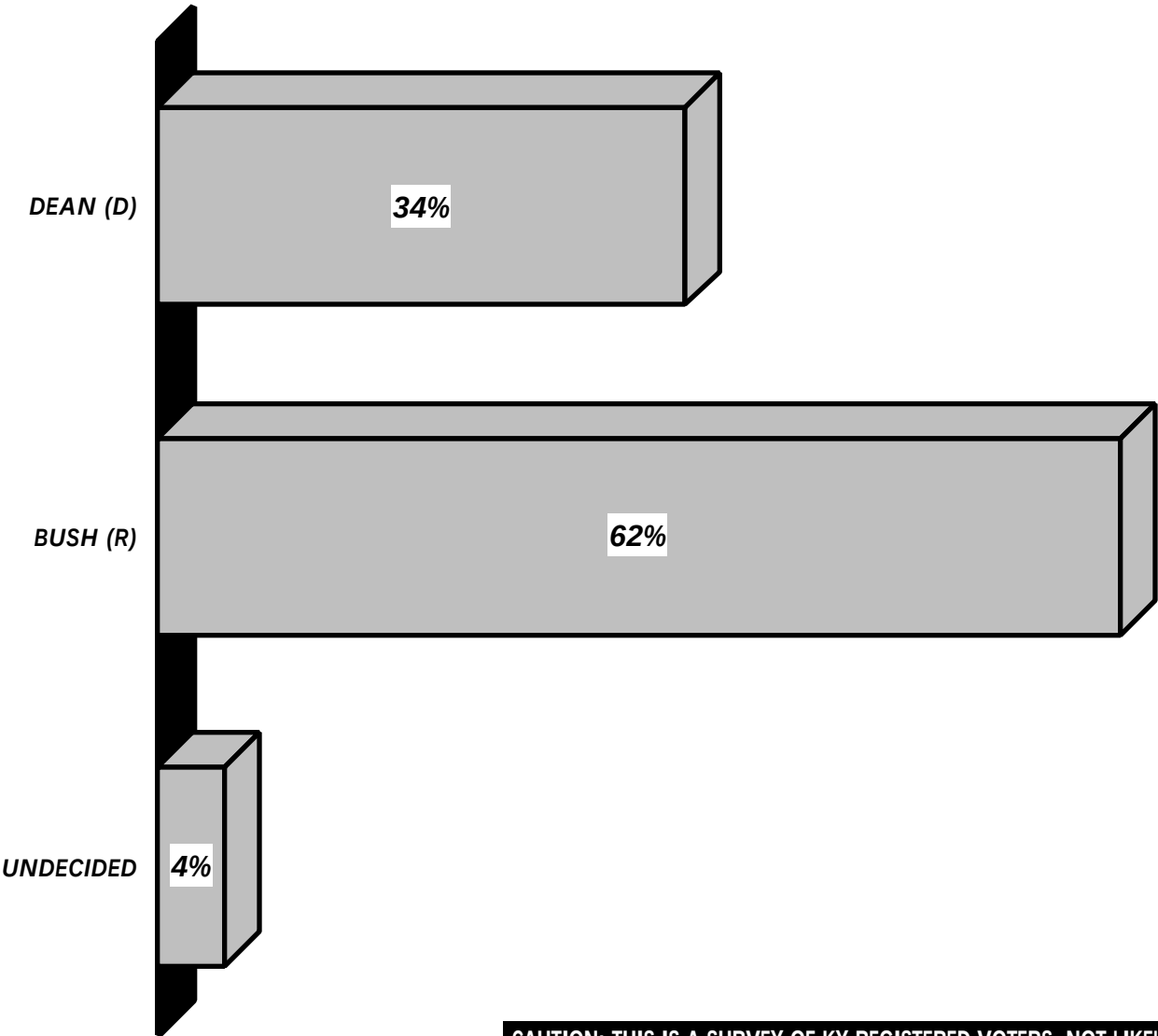
RESEARCH CONDUCTED E.T.	040214 13:00-21:01 040215 15:00-17:53 040216 10:00-21:00 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF KENTUCKY	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR WHAS-TV LOUISVILLE & WLEX-TV LEXINGTON

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DEAN-BUSH / ALL REGISTERED VOTERS

I WANT TO ASK YOU ABOUT THREE OF THE DEMOCRATS WHO ARE RUNNING FOR PRESIDENT OF THE UNITED STATES. FIRST, IF THERE WERE AN ELECTION FOR PRESIDENT TODAY, AND THE ONLY TWO CANDIDATES ON THE BALLOT WERE DEMOCRAT HOWARD DEAN AND REPUBLICAN GEORGE W. BUSH, WHO WOULD YOU VOTE FOR?



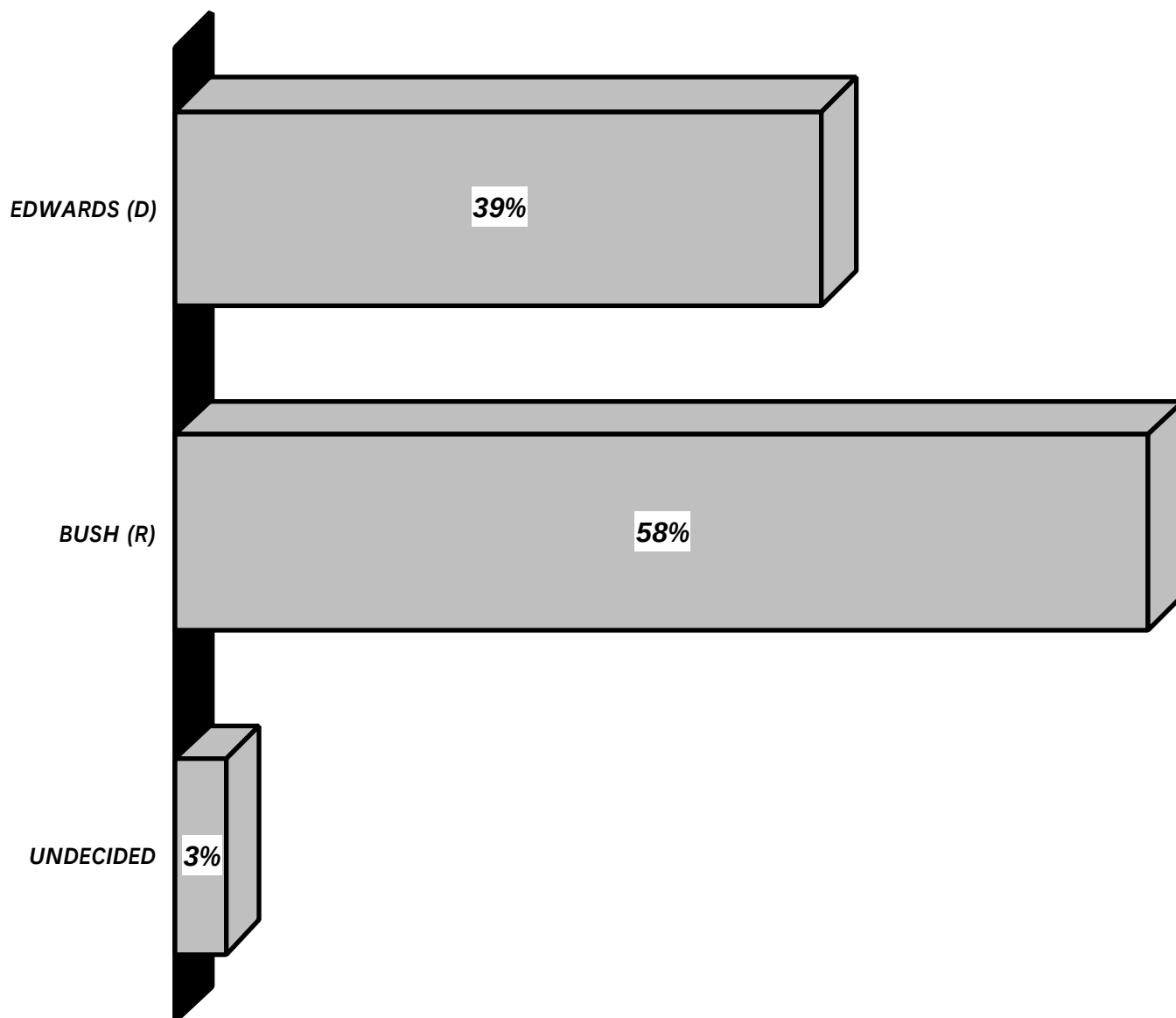
CAUTION: THIS IS A SURVEY OF KY REGISTERED VOTERS, NOT LIKELY VOTERS

THIS IS A SURVEY OF	681	REGISTERED VOTERS FROM THE ENTIRE STATE OF KENTUCKY
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 3.8 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

EDWARDS-BUSH / ALL REGISTERED VOTERS

WHAT IF THERE WERE A PRESIDENTIAL ELECTION TODAY, AND THE ONLY TWO CANDIDATES ON THE BALLOT WERE DEMOCRAT JOHN EDWARDS AND REPUBLICAN GEORGE W. BUSH, WHO WOULD YOU VOTE FOR?

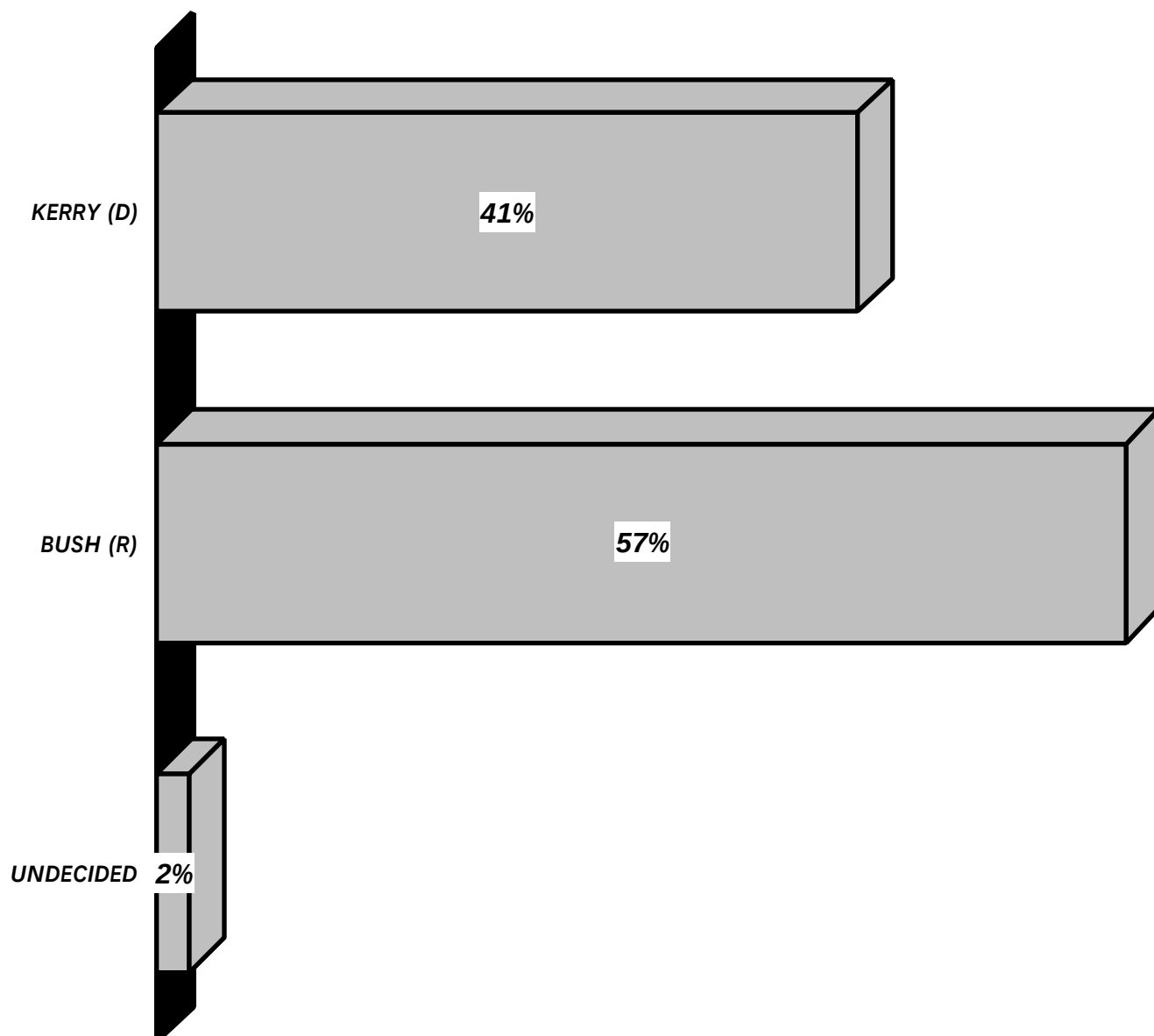


CAUTION: THIS IS A SURVEY OF KY REGISTERED VOTERS, NOT LIKELY VOTERS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

KERRY-BUSH / ALL REGISTERED VOTERS

IF THE ONLY TWO CANDIDATES ON THE BALLOT WERE DEMOCRAT JOHN KERRY AND REPUBLICAN GEORGE W. BUSH, WHO WOULD YOU VOTE FOR?



CAUTION: THIS IS A SURVEY OF KY REGISTERED VOTERS, NOT LIKELY VOTERS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

DEAN-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
DEAN (D)	34%	31%	37%	34%	30%	39%	31%	69%	70%	53%	41%	77%	6%	65%
BUSH (R)	62%	65%	59%	63%	66%	55%	65%	27%	28%	47%	52%	18%	91%	30%
UNDECIDED	4%	4%	5%	2%	4%	7%	4%	4%	2%	0%	6%	6%	2%	5%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
DEAN (D)	100	91	108	101	89	114	91	204	207	158	122	226	18	192
BUSH (R)	100	106	95	102	107	89	105	43	46	75	85	28	148	48
UNDECIDED	100	89	111	54	92	151	102	100	41	0	150	136	55	115

OVERALL

MALE

FEMALE

AGE 18 - 34

AGE 35 - 54

AGE 55+

WHITE

BLACK

HISPANIC

OTHER

NO 2000 VOTE

GORE IN 2000

BUSH IN 2000

OTHER IN 2000

DEAN-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

[illegible][illegible]

OVERALL
REPUBLICAN
DEMOCRAT
INDEPENDENT/OTHER
CONSERVATIVE
MODERATE
LIBERAL
EASTERN KENTUCKY
JEFFERSON COUNTY
NORTH - CENTRAL KENTUCKY
WESTERN KENTUCKY

EDWARDS-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
EDWARDS (D)	39%	37%	41%	34%	36%	46%	37%	60%	55%	67%	44%	82%	11%	73%
BUSH (R)	58%	61%	56%	64%	60%	51%	60%	37%	43%	33%	50%	14%	88%	22%
UNDECIDED	3%	3%	3%	2%	4%	2%	3%	3%	2%	0%	7%	3%	2%	5%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
EDWARDS (D)	100	95	105	88	93	120	95	155	143	174	112	212	27	190
BUSH (R)	100	104	96	110	103	88	103	64	73	56	86	25	150	37
UNDECIDED	100	89	110	62	137	80	102	91	59	0	216	111	63	166

OVERALL
MALE
FEMALE
AGE 18 - 34
AGE 35 - 54
AGE 55+
WHITE
BLACK
HISPANIC
OTHER
NO 2000 VOTE
GORE IN 2000
BUSH IN 2000
OTHER IN 2000

EDWARDS-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL	EASTERN KENTUCKY	JEFFERSON COUNTY	NORTH-CENTRAL KENTUCKY	WESTERN KENTUCKY				
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
EDWARDS (D)	39%	14%	59%	36%	23%	48%	65%	33%	37%	33%	32%				
BUSH (R)	58%	85%	37%	61%	74%	49%	33%	64%	58%	63%	64%				
UNDECIDED	3%	1%	4%	3%	3%	2%	2%	3%	5%	5%	5%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
EDWARDS (D)	100	37	153	93	59	125	167	85	96	85	81				
BUSH (R)	100	145	63	105	127	85	57	109	100	107	109				
UNDECIDED	100	39	145	107	109	78	61	110	156	151	155				

OVERALL
REPUBLICAN
DEMOCRAT
INDEPENDENT/OTHER
CONSERVATIVE
MODERATE
LIBERAL
EASTERN KENTUCKY
JEFFERSON COUNTY
NORTH-CENTRAL KENTUCKY
WESTERN KENTUCKY

KERRY-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NO 2000 VOTE	GORE IN 2000	BUSH IN 2000	OTHER IN 2000
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
KERRY (D)	41%	41%	42%	37%	39%	49%	39%	73%	70%	22%	49%	88%	11%	65%
BUSH (R)	57%	58%	56%	60%	60%	50%	59%	27%	28%	74%	47%	11%	87%	32%
UNDECIDED	2%	1%	2%	3%	2%	1%	2%	0%	2%	4%	3%	1%	2%	3%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
KERRY (D)	100	99	101	90	94	118	95	178	170	55	120	214	26	159
BUSH (R)	100	102	98	106	105	88	104	47	50	130	83	19	153	56
UNDECIDED	100	71	127	141	92	76	106	0	94	192	173	55	105	152

OVERALL

MALE

FEMALE

AGE 18 - 34

AGE 35 - 54

AGE 55+

WHITE

BLACK

HISPANIC

OTHER

NO 2000 VOTE

GORE IN 2000

BUSH IN 2000

OTHER IN 2000

KERRY-BUSH / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL	EASTERN KENTUCKY	JEFFERSON COUNTY	NORTH-CENTRAL KENTUCKY	WESTERN KENTUCKY				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
KERRY (D)	41%	15%	63%	42%	26%	51%	65%	33%	37%	33%	32%				
BUSH (R)	57%	83%	36%	56%	73%	47%	34%	64%	58%	63%	64%				
UNDECIDED	2%	2%	2%	2%	1%	3%	1%	3%	5%	5%	5%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL	EASTERN KENTUCKY	JEFFERSON COUNTY	NORTH-CENTRAL KENTUCKY	WESTERN KENTUCKY				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
KERRY (D)	100	36	152	102	62	124	157	80	90	80	76				
BUSH (R)	100	146	63	99	129	82	60	112	102	110	112				
UNDECIDED	100	112	83	93	52	134	64	176	250	243	249				

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

RAW COUNTS FOR ALL RESPONSE CHOICES

STATE	YES	NO	OTHER	DK/REF
ALABAMA	1	0	0	0
ALASKA	0	0	0	0
ARIZONA	0	0	0	0
ARKANSAS	0	0	0	0
CALIFORNIA	0	0	0	0
COLORADO	0	0	0	0
CONNECTICUT	0	0	0	0
DELAWARE	0	0	0	0
FLORIDA	0	0	0	0
GEORGIA	0	0	0	0
HAWAII	0	0	0	0
IDaho	0	0	0	0
ILLINOIS	0	0	0	0
INDIANA	0	0	0	0
IOWA	0	0	0	0
KANSAS	0	0	0	0
KENTUCKY	0	0	0	0
LA	0	0	0	0
MAINE	0	0	0	0
MARYLAND	0	0	0	0
MASSACHUSETTS	0	0	0	0
MICHIGAN	0	0	0	0
MINNESOTA	0	0	0	0
MISSISSIPPI	0	0	0	0
MISSOURI	0	0	0	0
MONTANA	0	0	0	0
NEBRASKA	0	0	0	0
NEVADA	0	0	0	0
NEW HAMPSHIRE	0	0	0	0
NEW JERSEY	0	0	0	0
NEW MEXICO	0	0	0	0
NEW YORK	0	0	0	0
NORTH CAROLINA	0	0	0	0
NORTH DAKOTA	0	0	0	0
OHIO	0	0	0	0
OKLAHOMA	0	0	0	0
OREGON	0	0	0	0
PENNSYLVANIA	0	0	0	0
RHODE ISLAND	0	0	0	0
SOUTH CAROLINA	0	0	0	0
SOUTH DAKOTA	0	0	0	0
TENNESSEE	0	0	0	0
TEXAS	0	0	0	0
UTAH	0	0	0	0
VIRGINIA	0	0	0	0
WASHINGTON	0	0	0	0
WEST VIRGINIA	0	0	0	0
WISCONSIN	0	0	0	0
WYOMING	0	0	0	0

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm$ 10%
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

PAGE 12 OF 13

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.