

EVE OF NY STATE PRIMARY: KERRY 41 PTS OVER EDWARDS; NO CONTEST

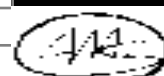
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

IN CONTEST SO LOPSIDED, SUPPORTERS OF NO CANDIDATE HAVE INCENTIVE TO TURN-OUT

- * JOHN KERRY WILL WIN TOMORROW'S NEW YORK STATE PRIMARY FOR PRESIDENT OF THE UNITED STATES, ACCORDING TO SURVEYUSA'S FINAL TRACKING POLL OF 451 CERTAIN VOTERS CONDUCTED 2/27 + 2/28 + 2/29. BUT IN A CONTEST SO LOPSIDED IT'S UNCLEAR WHO WILL ACTUALLY VOTE.
- * ON PRIMARY EVE, KERRY LEADS JOHN EDWARDS BY 61% TO 20%. AL SHARPTON IS 3RD AT 9%.
- * COMPARED TO IDENTICAL TRACKING POLL 1 WEEK AGO, CONTEST IS COMPARATIVELY STABLE:
- * KERRY IS UP 3 PTS FROM 58%, EDWARDS IS DOWN 2 PTS FROM 22%, SHARPTON IS FLAT AT 9%.
- * KERRY IS STRONG IN ALL GROUPS, BUT PARTICULARLY SO AMONG VOTERS AGE 65+.
- * WHAT SUPPORT EDWARDS HAS COMES FROM WHITES, MODERATES & UPSTATE RESIDENTS.

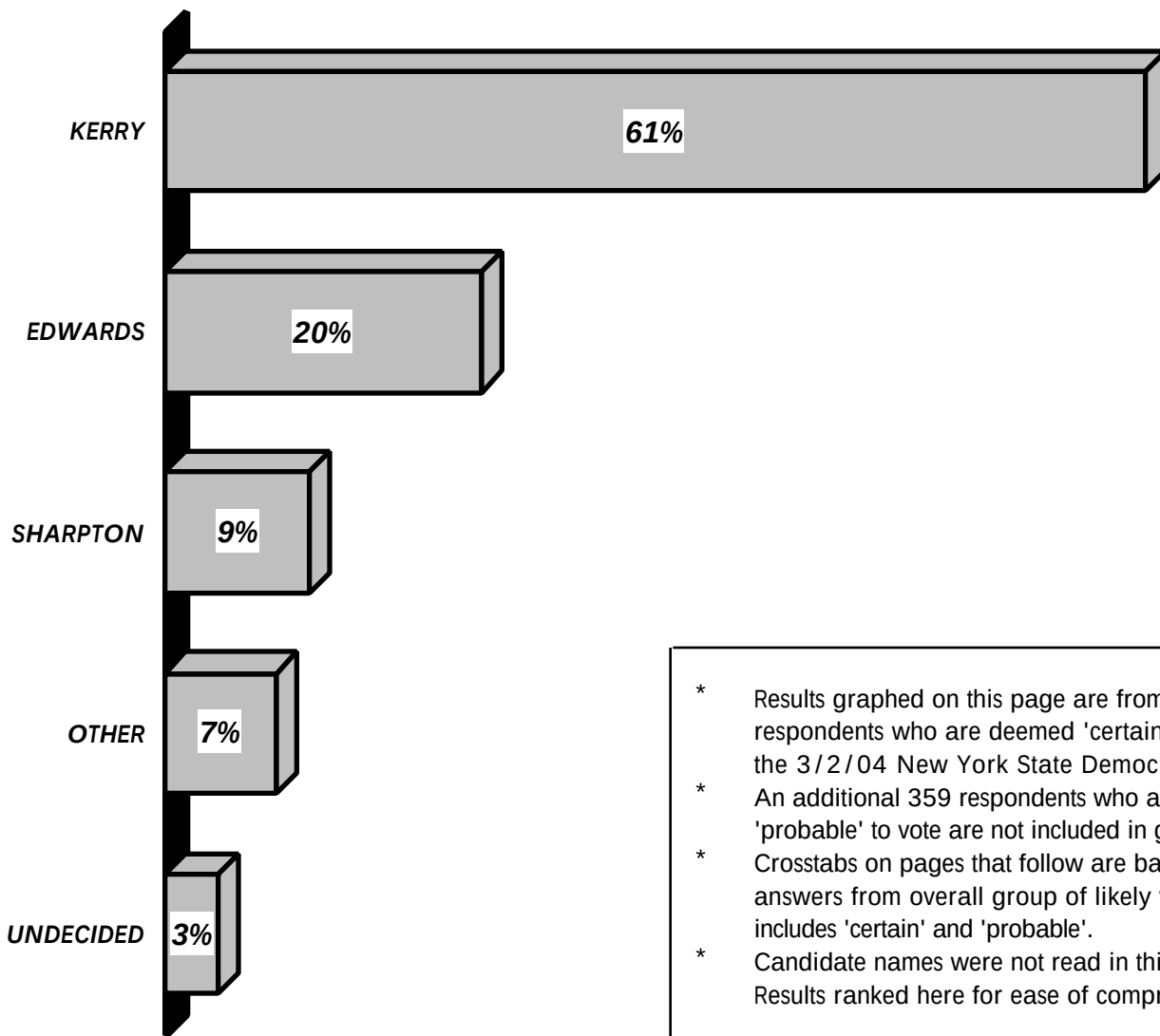
RESEARCH CONDUCTED E.T.	040227 15:30-21:01 040228 12:00-21:02 040229 12:00-20:52 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF NEW YORK	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR WABC-TV NEW YORK, WRGB-TV ALBANY & WGRZ-TV BUFFALO

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VOTE FOR PRESIDENT / ALL CERTAIN VOTERS

DEMOCRATS IN NEW YORK WILL VOTE FOR PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON TUESDAY IF THE NEW YORK DEMOCRATIC PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? JOHN EDWARDS? JOHN KERRY? AL SHARPTON? OR SOME OTHER CANDIDATE?

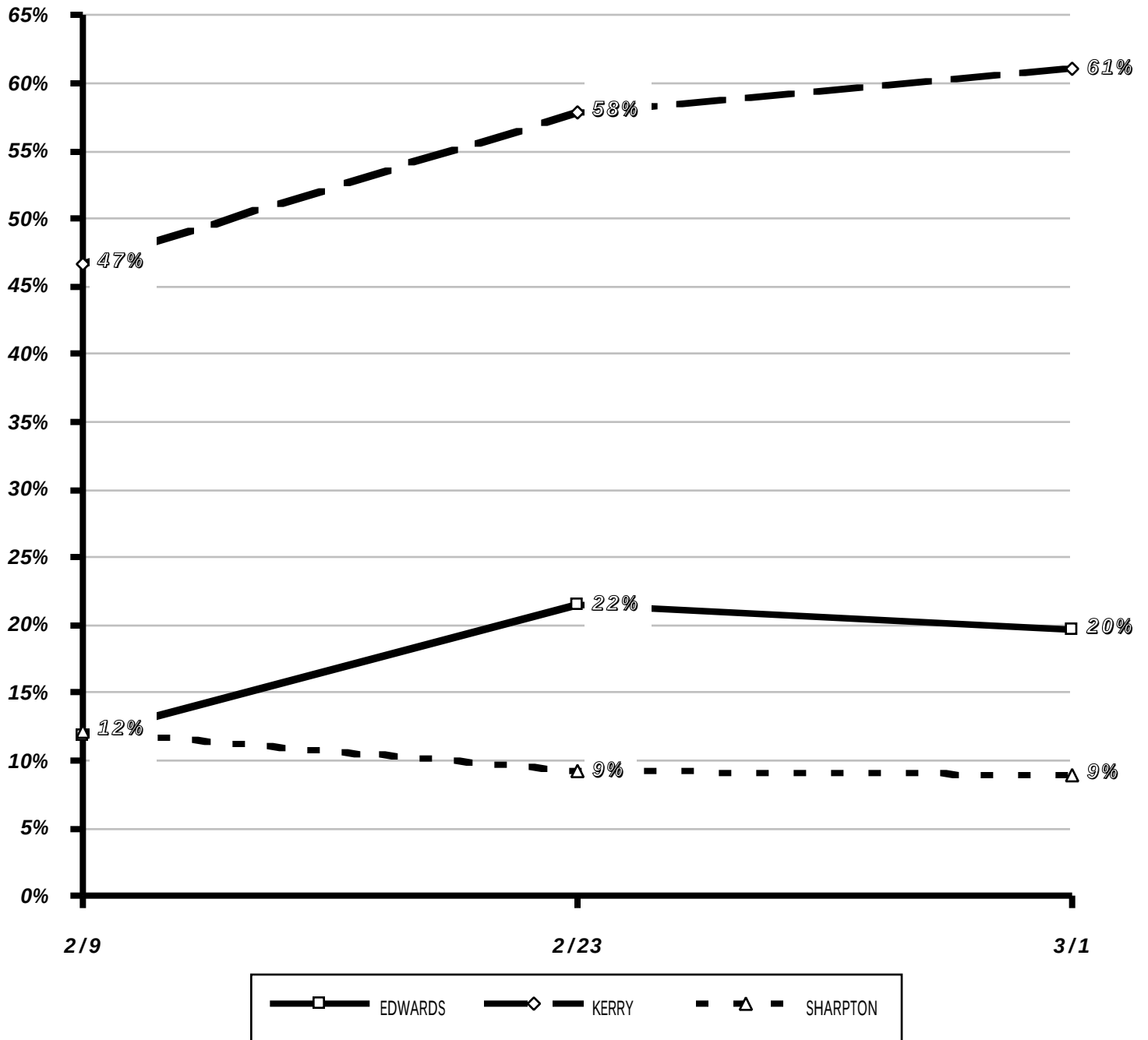


* Results graphed on this page are from 451 respondents who are deemed 'certain' to vote in the 3/2/04 New York State Democratic Primary.
 * An additional 359 respondents who are deemed 'probable' to vote are not included in graph.
 * Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes 'certain' and 'probable'.
 * Candidate names were not read in this order. Results ranked here for ease of comprehension.

THIS IS A SURVEY OF	451	CERTAIN VOTERS FROM THE ENTIRE STATE OF NEW YORK
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4.6 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18 - 34	35 - 44	45 - 64	65+	WHITE	BLACK	HISPANIC	OTHER		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
EDWARDS	20%	24%	22%	22%	21%	21%	20%	23%	22%	27%	13%	21%	16%		
KERRY	61%	52%	57%	58%	56%	52%	54%	58%	66%	62%	49%	47%	62%		
SHARPTON	9%	13%	11%	12%	10%	16%	12%	9%	6%	2%	29%	14%	10%		
OTHER	7%	6%	6%	5%	8%	7%	9%	7%	3%	6%	5%	11%	5%		
UNDECIDED	3%	5%	4%	2%	5%	5%	5%	3%	4%	3%	4%	7%	8%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
EDWARDS	91	112	100	103	98	95	93	108	100	122	58	96	74		
KERRY	107	91	100	102	98	91	95	102	115	109	86	83	109		
SHARPTON	84	120	100	113	91	148	114	81	54	22	273	128	92		
OTHER	107	91	100	76	118	101	137	108	43	95	79	168	70		
UNDECIDED	82	123	100	57	131	127	113	73	98	63	106	181	189		

CERTAIN
 PROBABLE
 OVERALL
 MALE
 FEMALE
 18 - 34
 35 - 44
 45 - 64
 65+
 WHITE
 BLACK
 HISPANIC
 OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	NEW YORK CITY	NYC SUBURBS	UPSTATE				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
EDWARDS	22%	22%	25%	18%	25%	18%	19%	23%	17%	20%	30%				
KERRY	57%	50%	59%	59%	56%	58%	60%	53%	58%	62%	53%				
SHARPTON	11%	14%	8%	12%	11%	11%	10%	11%	14%	9%	6%				
OTHER	6%	7%	5%	8%	6%	7%	8%	5%	6%	6%	8%				
UNDECIDED	4%	7%	3%	3%	3%	6%	2%	8%	5%	2%	4%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	NEW YORK CITY	NYC SUBURBS	UPSTATE				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
EDWARDS	100	102	114	84	114	84	89	107	80	93	136				
KERRY	100	88	104	103	99	102	105	93	101	109	92				
SHARPTON	100	129	73	111	102	102	93	104	135	83	57				
OTHER	100	102	73	123	87	102	129	78	88	98	120				
UNDECIDED	100	175	84	74	63	154	62	187	117	62	100				

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

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[illegible]

2400 NEW YORK ADULTS INTERVIEWED STATEWIDE 2/27 - 2/29.
OF THEM, 2046 WERE REGISTERED TO VOTE.
OF THEM, 973 WERE REGISTERED DEMOCRATS.
OF THEM, 810 WERE JUDGED TO BE 'LIKELY' PRIMARY VOTERS.
OF THEM, 451 WERE JUDGED TO BE 'CERTAIN' PRIMARY VOTERS.
GRAPHS REFLECT 'CERTAIN' PRIMARY VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.