

EVE OF OHIO PRIMARY: KERRY SET TO DEFEAT EDWARDS & KUCINICH

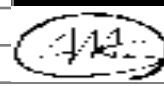
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

KERRY 53% ... EDWARDS 32% ... KUCINICH 9%

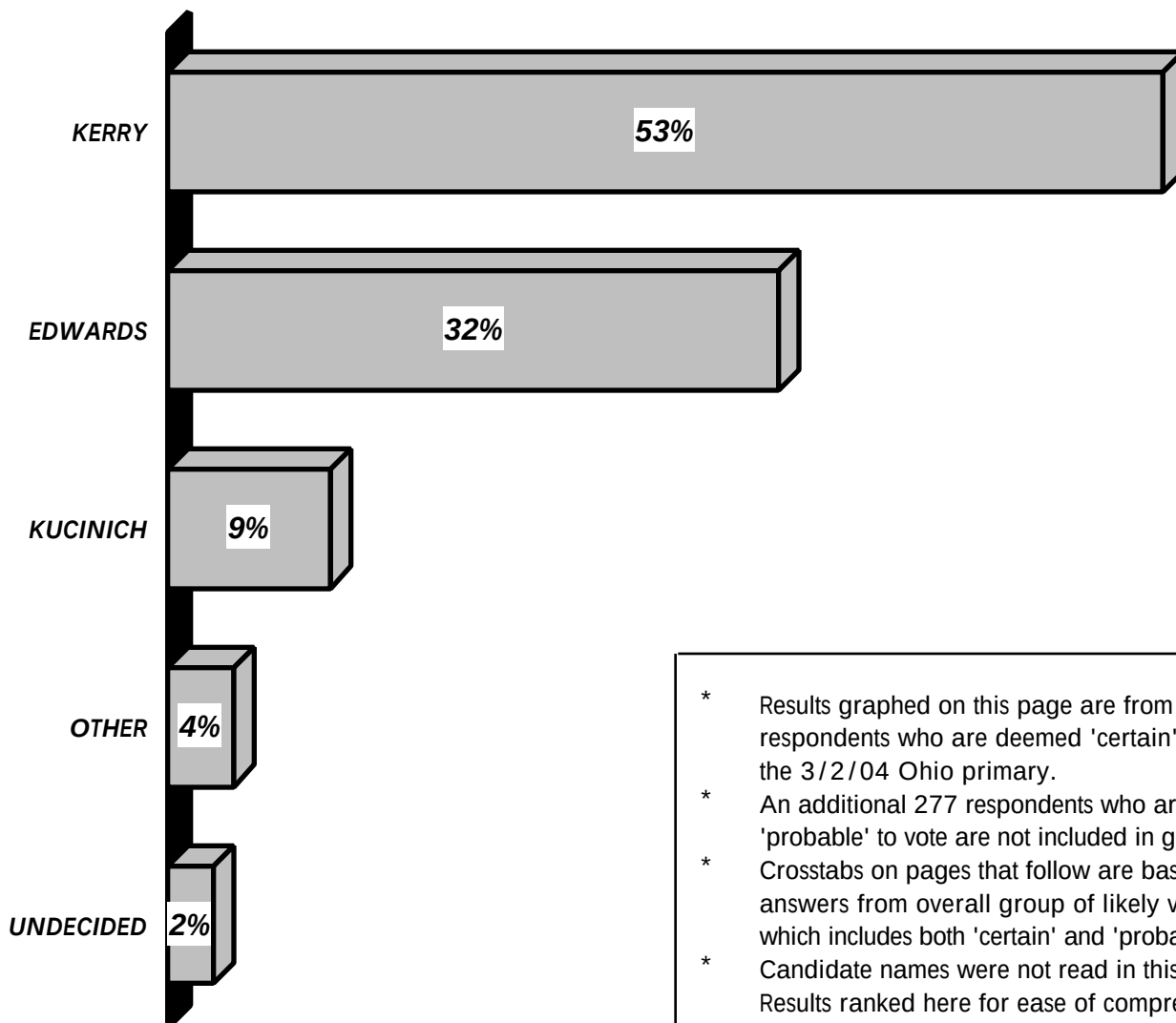
- * IN A PRIMARY FOR PRESIDENT OF THE UNITED STATES IN OHIO TODAY, PRIMARY EVE, JOHN KERRY DEFEATS JOHN EDWARDS 53% TO 32%, ACCORDING TO SURVEYUSA TRACKING POLL INTERVIEWS WITH 508 CERTAIN OH PRIMARY VOTERS CONDUCTED 2/27 + 2/28 + 2/29.
- * COMPARED TO IDENTICAL POLL 1 WEEK AGO, THE CONTEST IS STABLE: KERRY IS FLAT AT 53%, EDWARDS IS UP 2 PTS FROM 30%, OHIOAN DENNIS KUCINICH IS DOWN 1 PT FROM 10% TO 9%.
- * KERRY IS ABOVE 50% AMONG MEN, WOMEN, VOTERS AGE 45+, WHITES, BLACKS, CONSERVATIVES, MODERATES, LIBERALS, EDUCATED & UNEDCUATED; IN WESTERN OH, CENTRAL OH & EASTERN OH.
- * KUCINICH'S SUPPORT COMES DISPROPORTIONATELY FROM EASTERN OH, LIBERALS & BLACKS.

RESEARCH CONDUCTED E.T.	040227 15:30-21:04 040228 12:00-20:57 040229 12:00-20:14 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF OHIO	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR WKYC-TV CLEVELAND & WCPO-TV CINCINNATI

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS

VOTERS IN OHIO WILL VOTE FOR DEMOCRATIC PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON TUESDAY. IF THE OHIO DEMOCRATIC PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? JOHN EDWARDS? JOHN KERRY? DENNIS KUCINICH? OR SOME OTHER DEMOCRAT?



* Results graphed on this page are from 508 respondents who are deemed 'certain' to vote in the 3/2/04 Ohio primary.

* An additional 277 respondents who are deemed 'probable' to vote are not included in graph.

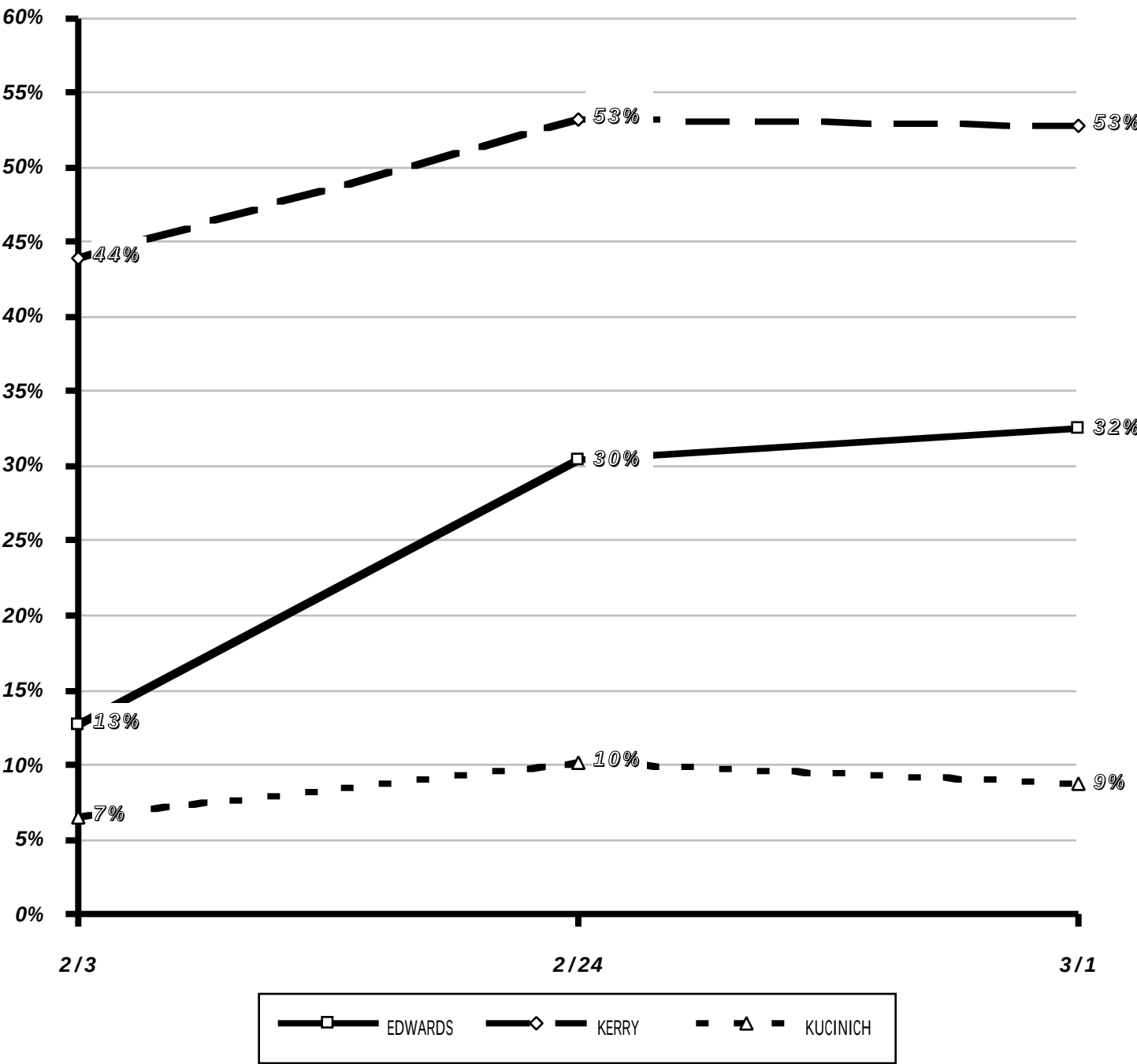
* Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes both 'certain' and 'probable'.

* Candidate names were not read in this order. Results ranked here for ease of comprehension.

THIS IS A SURVEY OF	508	CERTAIN VOTERS FROM THE ENTIRE STATE OF OHIO
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4.5 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 44	AGE 45 - 64	AGE 65+	WHITE	BLACK	HISPANIC	OTHER	DEMOCRAT	INDEPENDENT
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
EDWARDS	32%	27%	30%	33%	28%	29%	34%	30%	29%	33%	19%	23%	39%	31%	30%
KERRY	53%	54%	53%	51%	55%	52%	49%	54%	58%	52%	58%	54%	54%	54%	44%
KUCINICH	9%	8%	8%	7%	9%	8%	9%	9%	7%	7%	12%	12%	4%	8%	10%
OTHER	4%	6%	4%	5%	4%	8%	5%	4%	2%	5%	4%	6%	3%	4%	13%
UNDECIDED	2%	5%	3%	4%	3%	3%	2%	4%	4%	2%	8%	6%	0%	3%	4%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSE														
EDWARDS	107	88	100	109	93	96	112	99	95	109	63	74	127	100	98
KERRY	99	102	100	96	103	98	92	100	108	98	108	101	102	102	82
KUCINICH	104	92	100	84	112	96	114	105	82	89	146	142	49	99	115
OTHER	80	137	100	107	95	171	110	82	54	105	80	137	60	84	287
UNDECIDED	73	150	100	111	92	82	66	114	123	71	226	167	0	98	126
	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 44	AGE 45 - 64	AGE 65+	WHITE	BLACK	HISPANIC	OTHER	DEMOCRAT	INDEPENDENT

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	COLLEGE GRAD	SOME COLLEGE	HS GRAD	NO HS DIPLOMA	WESTERN OHIO	CENTRAL OHIO	EASTERN OHIO				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
EDWARDS	30%	31%	35%	23%	32%	33%	27%	23%	29%	37%	29%				
KERRY	53%	53%	52%	59%	54%	50%	57%	56%	61%	50%	50%				
KUCINICH	8%	6%	7%	12%	8%	9%	7%	11%	2%	6%	13%				
OTHER	4%	5%	3%	5%	3%	5%	5%	8%	5%	5%	4%				
UNDECIDED	3%	4%	3%	2%	2%	4%	4%	2%	3%	3%	4%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
EDWARDS	100	102	115	76	106	108	89	76	95	120	95				
KERRY	100	99	97	110	101	93	107	104	114	93	94				
KUCINICH	100	73	84	146	99	106	87	130	25	69	160				
OTHER	100	119	78	105	70	111	101	183	110	110	89				
UNDECIDED	100	132	80	46	74	110	124	63	95	87	108				

OVERALL
CONSERVATIVE
MODERATE
LIBERAL
COLLEGE GRAD
SOME COLLEGE
HS GRAD
NO HS DIPLOMA
WESTERN OHIO
CENTRAL OHIO
EASTERN OHIO

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

2400 OHIO ADULTS INTERVIEWED STATEWIDE 2/27 - 2/29.
OF THEM, 2041 WERE REGISTERED TO VOTE.
OF THEM, 826 WERE REGISTERED DEMOCRATS AND 400 WERE REGISTERED
INDEPENDENTS, ABLE TO VOTE IN THE DEMOCRATIC PRIMARY.
OF THEM, 785 WERE JUDGED TO BE 'LIKELY' PRIMARY VOTERS.
OF THEM, 508 WERE JUDGED TO BE 'CERTAIN' PRIMARY VOTERS.
GRAPHS REFLECT 'CERTAIN' PRIMARY VOTERS.

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.