

OK PRIMARY IS 3-WAY FOTO FINISH: CLARK, EDWARDS, KERRY CLUSTERED

* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

MOMENTUM WORKING AGAINST CLARK, HIS ONCE COMMANDING LEAD ALL BUT GONE

- * 12 HRS TILL POLLS OPEN IN OK, THE PRESIDENTIAL PRIMARY IS TOO-CLOSE-TO-CALL, ACCORDING TO SURVEYUSA TRACKING POLL DATA GATHERED 2/1 AMONG 350 CERTAIN VOTERS.
- * THE RACE IS FLUID, DAY-TO-DAY VOLATILITY IS HIGH. BASED ON THE MOST CURRENT INTERVIEWS WITH THE MOST CERTAIN VOTERS, WE SEE IT: WESLEY CLARK 29%, JOHN EDWARDS 27%, JOHN KERRY 26%. CLARK HAS DOWNWARD MOMENTUM, EDWARDS & KERRY UPWARD MOMENTUM.
- * CLARK'S SUPPORT IS YOUNG & CONSERVATIVE. EDWARDS'S SUPPORT IS CONSERVATIVE, SLIGHTLY OLDER & CLUSTERED IN EASTERN OK. KERRY'S SUPPORT IS MIDDLE-AGED & LIBERAL. THE MORE WOMEN WHO TURN-OUT, THE BETTER FOR CLARK. SUPPORT FOR KERRY & EDWARDS SKEWS MALE.
- * COMPARED TO TRACKING POLL RELEASED 24 HRS AGO: CLARK IS MINUS 2, EDWARDS +4, KERRY +1.

RESEARCH CONDUCTED E.T.

040201 12:00-17:15 ET

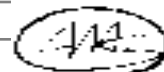
APPROVED

RESPONDENTS DRAWN FROM

THE ENTIRE STATE OF OKLAHOMA

RANDOM SAMPLE SELECTED BY

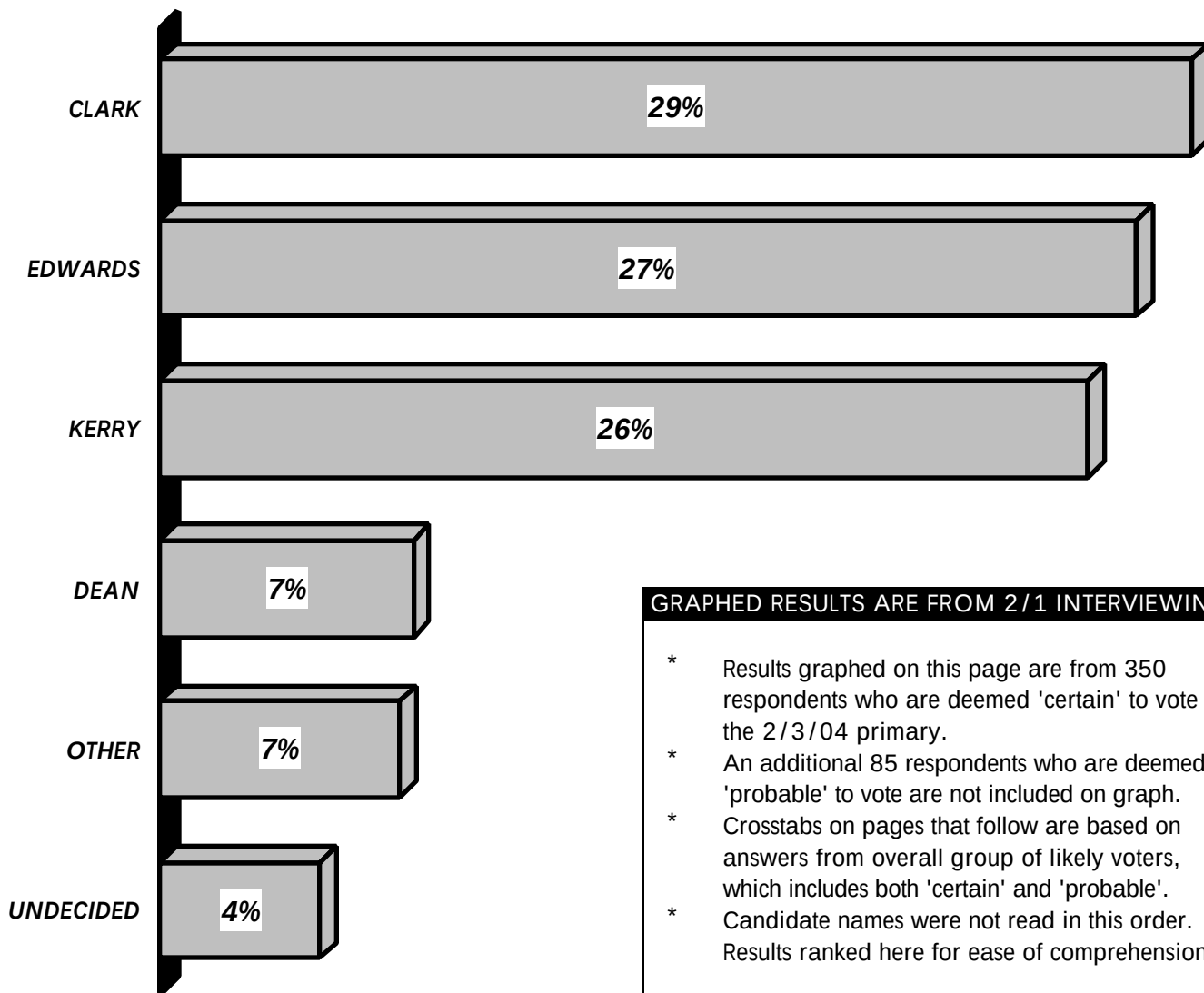
SURVEY SAMPLING, INC.



RESEARCH CONDUCTED FOR KFOR-TV OKLAHOMA CITY, KJRH-TV TULSA & KTHV-TV LITTLE ROCK

VOTE FOR PRESIDENT / ALL CERTAIN DEMOCRATIC VOTERS

DEMOCRATS IN OKLAHOMA WILL VOTE FOR PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON TUES. IF THE OKLAHOMA PRESIDENTIAL PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? WESLEY CLARK? HOWARD DEAN? JOHN EDWARDS? JOHN KERRY? OR SOME OTHER CANDIDATE?



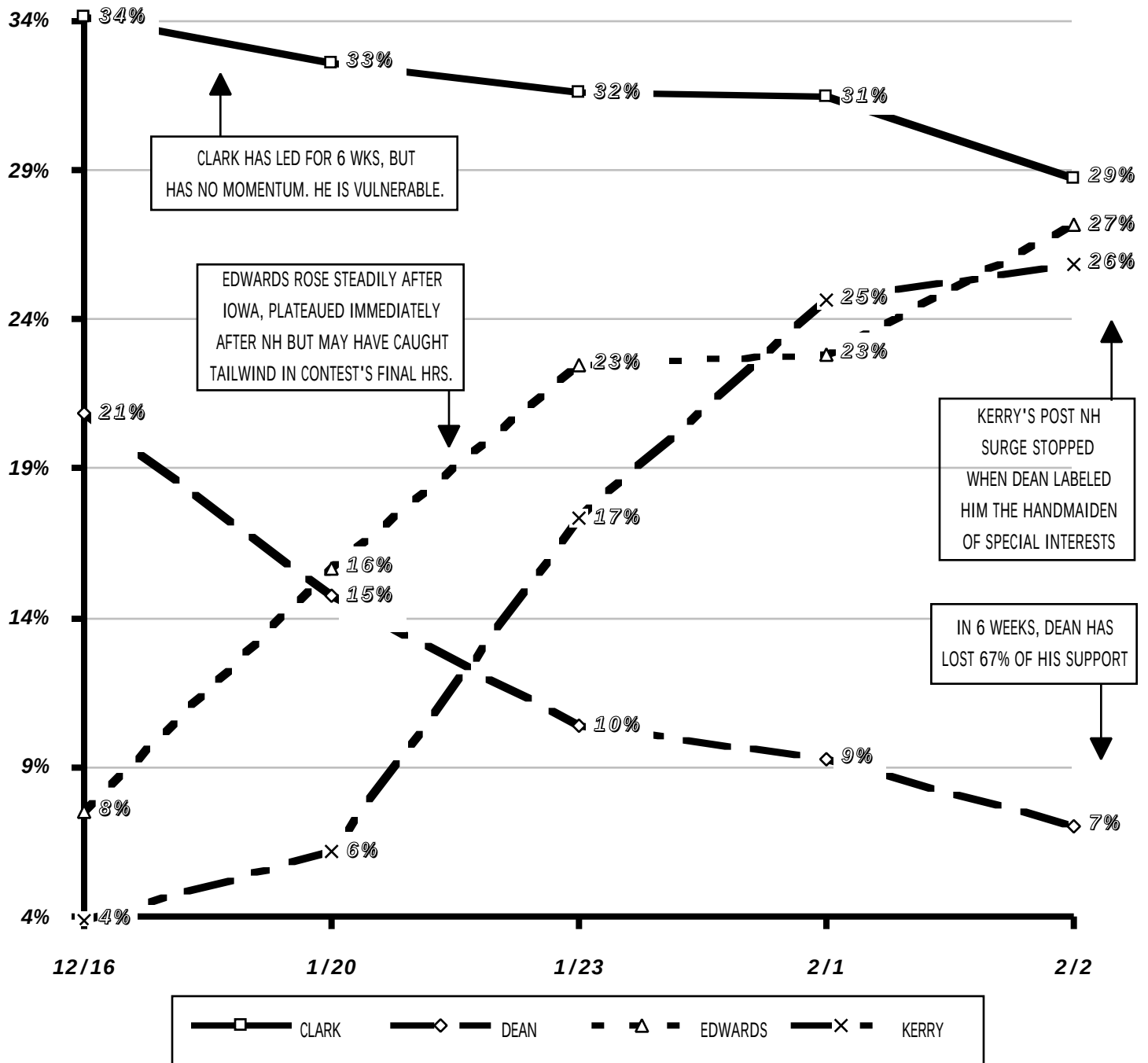
GRAPHED RESULTS ARE FROM 2/1 INTERVIEWING ONLY

- * Results graphed on this page are from 350 respondents who are deemed 'certain' to vote in the 2/3/04 primary.
- * An additional 85 respondents who are deemed 'probable' to vote are not included on graph.
- * Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes both 'certain' and 'probable'.
- * Candidate names were not read in this order. Results ranked here for ease of comprehension.

THIS IS A SURVEY OF	350	CERTAIN DEMOCRATIC VOTERS FROM THE ENTIRE STATE OF OKLAHOMA
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 5.3 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL CERTAIN DEMOCRATIC VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

[illegible][illegible]

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

[illegible][illegible]

	OVERALL	WESTERN OK	EASTERN OK
Overall	0.78	0.69	0.87
Western Oklahoma	0.78	0.69	0.87
Eastern Oklahoma	0.78	0.69	0.87

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

1100 OKLAHOMA ADULTS INTERVIEWED STATEWIDE 2/1.
OF THEM, 941 WERE REGISTERED TO VOTE.
OF THEM, 488 WERE REGISTERED DEMOCRATS.
OF THEM, 435 WERE JUDGED TO BE 'LIKELY' PRIMARY VOTERS.
OF THEM, 350 WERE JUDGED TO BE 'CERTAIN' PRIMARY VOTERS.
GRAPHS REFLECT CERTAIN PRIMARY VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.