

RE-RE-MATCH BETWEEN SULLIVAN & DODD IN OK CD 1 IS NO CONTEST



4 DAYS TO THE ELECTION ... REPUBLICAN INCUMBENT SULLIVAN 59%, DEMOCRAT DODD 33%

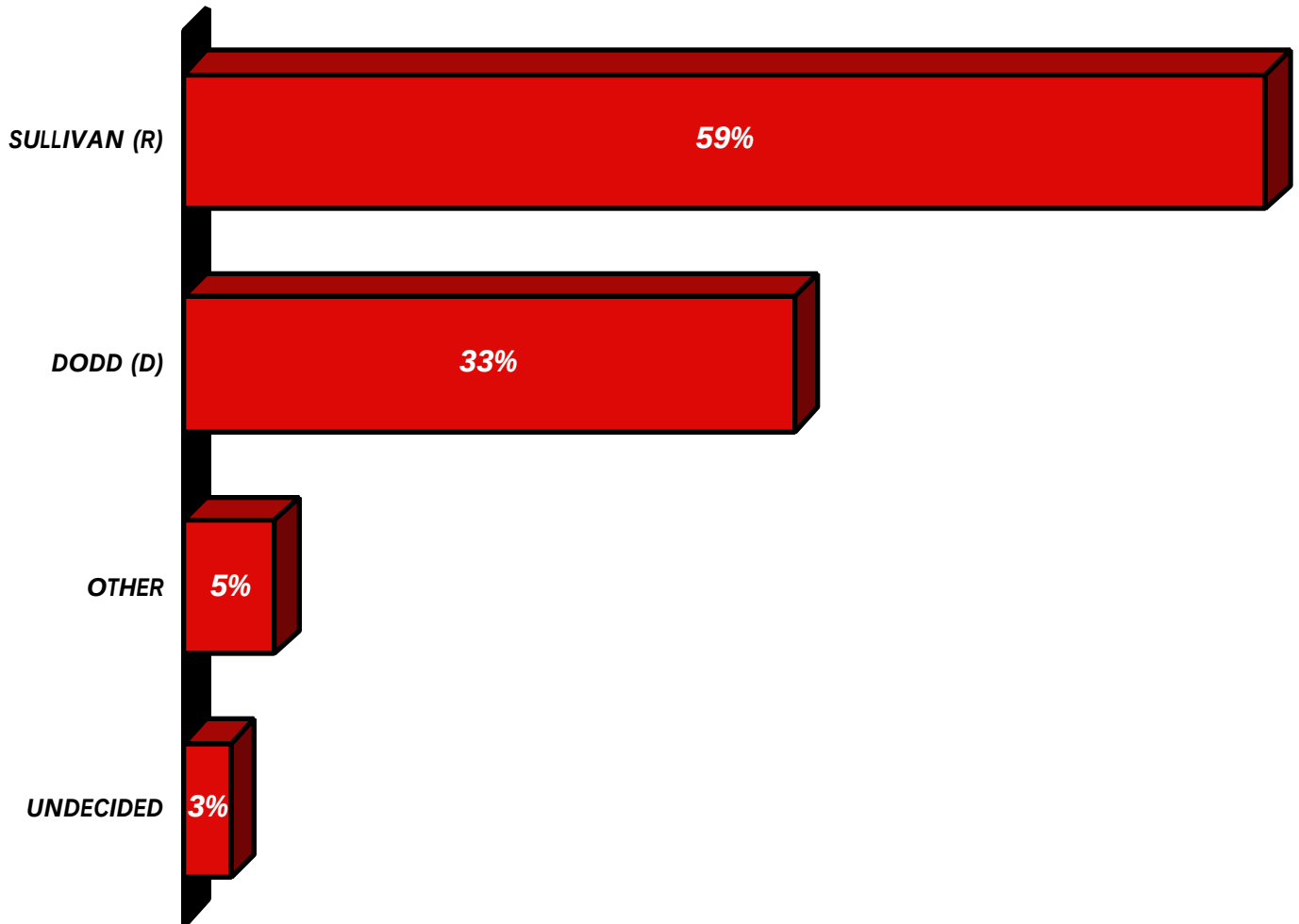
- ☛ IN AN ELECTION TODAY FOR U.S. HOUSE OF REPRESENTATIVES FROM OK'S 1ST CONGRESSIONAL DISTRICT, REPUBLICAN INCUMBENT JOHN SULLIVAN DEFEATS DEMOCRATIC CHALLENGER DOUG DODD 59% TO 33%, ACCORDING TO SURVEYUSA POLL OF 656 LIKELY VOTERS CONDUCTED 10/26 - 10/28.
- ☛ SULLIVAN BEAT DODD BY 10 PTS 1/02, BEAT HIM BY 14 PTS 11/02, LEADS HIM BY 26 PTS NOW.
- ☛ IN 4 TRACKING POLLS OVER 2 MOS, SULLIVAN WAS NEVER BELOW 57%, DODD NEVER ABOVE 35%.
- ☛ SULLIVAN HOLDS 85% OF GOP BASE. DODD HOLDS 64% OF DEMOCRAT BASE. 26% OF DEMOCRATS CROSS-OVER TO VOTE GOP. INDEPENDENTS BREAK 50% TO 37% FOR SULLIVAN. SULLIVAN CARRIES URBAN PART OF DISTRICT BY 11 PTS & CARRIES SUBURBAN PART OF DISTRICT BY 42 PTS.

RESEARCH CONDUCTED E.T.	041026 16:34-21:48 041027 16:36-21:46 041028 16:35-21:50 ET
RESPONDENTS DRAWN FROM	OKLAHOMA'S 1ST CONG. DIST.
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KJRH-TV TULSA

VOTE FOR U.S. REPRESENTATIVE / ALL LIKELY VOTERS

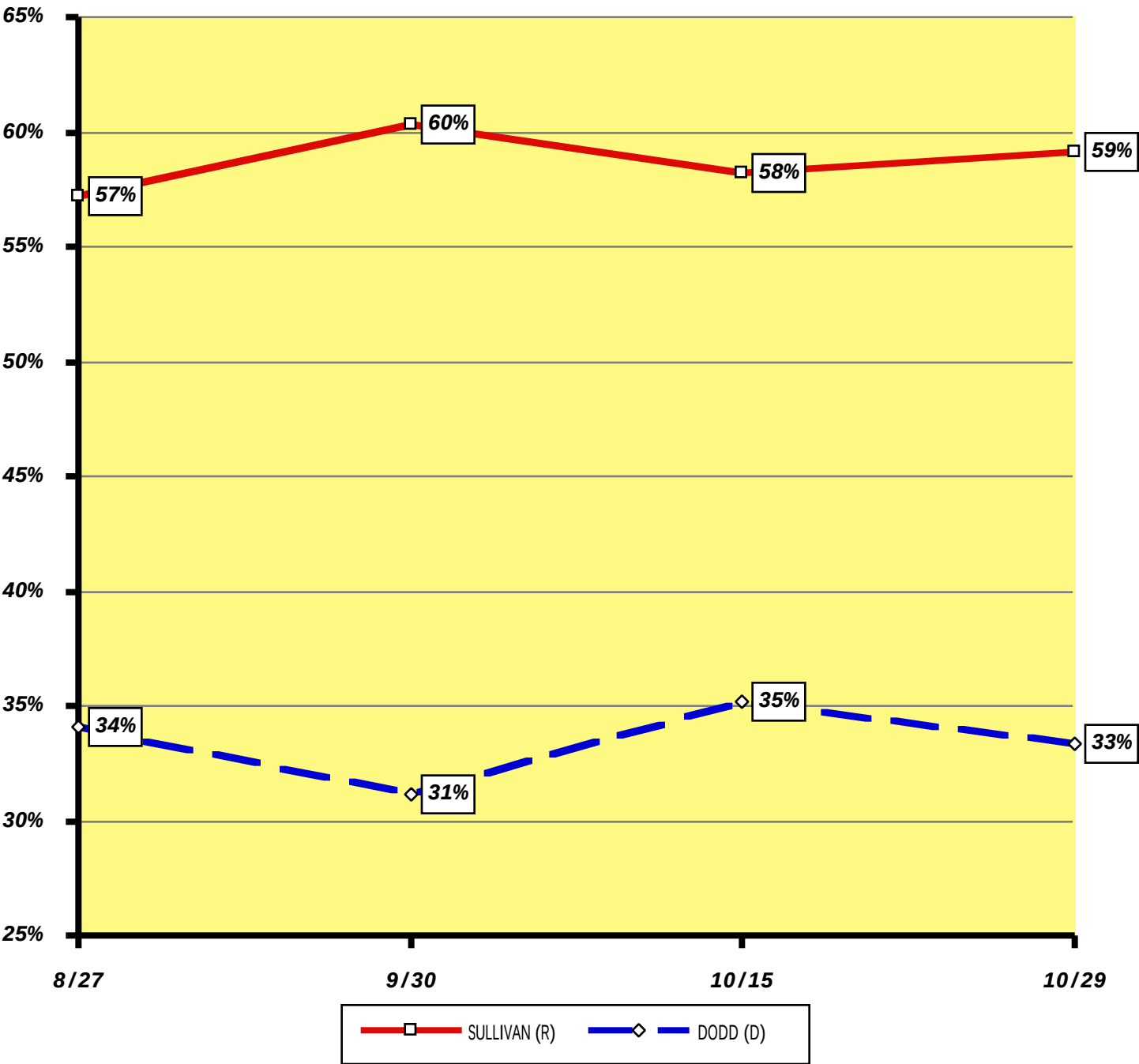
ON TUESDAY, VOTERS IN OKLAHOMA'S 1ST CONGRESSIONAL DISTRICT WILL ELECT A U.S. REPRESENTATIVE. IF THE ELECTION FOR U.S. REPRESENTATIVE FROM OKLAHOMA'S 1ST CONGRESSIONAL DISTRICT WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JOHN SULLIVAN? DEMOCRAT DOUG DODD? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	656	LIKELY VOTERS FROM OKLAHOMA'S 1ST CONG. DIST.
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 3.8 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR U.S. REPRESENTATIVE / ALL LIKELY VOTERS



VOTE FOR U.S. REPRESENTATIVE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE / OTHER		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
SULLIVAN (R)	59%	59%	58%	60%	59%	63%	61%	53%	57%	62%	28%	74%	48%		
DODD (D)	33%	34%	28%	34%	33%	29%	29%	41%	37%	31%	54%	18%	45%		
OTHER	5%	5%	10%	6%	4%	5%	7%	2%	4%	5%	12%	3%	4%		
UNDECIDED	3%	2%	4%	1%	4%	3%	3%	3%	2%	2%	7%	5%	4%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
SULLIVAN (R)	100	100	98	101	99	106	104	90	96	105	47	124	80		
DODD (D)	100	101	83	101	99	87	88	123	111	94	161	55	134		
OTHER	100	92	205	116	86	109	140	48	87	95	235	54	80		
UNDECIDED	100	96	156	41	153	104	102	115	69	76	282	214	149		
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE / OTHER		

VOTE FOR U.S. REPRESENTATIVE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

[illegible][illegible]

OVERALL	100%
REPUBLICAN	55%
DEMOCRAT	45%
INDEPENDENT / OTHER	0%
GRAD SCHOOL	10%
COLLEGE GRAD	40%
SOME COLLEGE	35%
NO COLLEGE	15%
CONSERVATIVE	50%
MODERATE	40%
LIBERAL	10%
URBAN	15%
SUBURBAN	60%
RURAL	25%

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

800 ADULTS FROM OKLAHOMA'S 1ST CONG. DIST INTERVIEWED BY
TELEPHONE 10/26 - 10/28.
OF THEM, 725 WERE REGISTERED TO VOTE.
OF THEM, 656 WERE JUDGED TO BE 'LIKELY' CONGRESSIONAL VOTERS.
GRAPHS REFLECT 'LIKELY' VOTERS.

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.