

EVE OF SC PRIMARY: OLDER, WHITE VOTERS PROPEL EDWARDS TO WIN

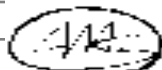
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

WHITE CAROLINIANS LIKE FAVORITE SON; BLACK VOTE DIVIDED AMONG 4 CANDIDATES

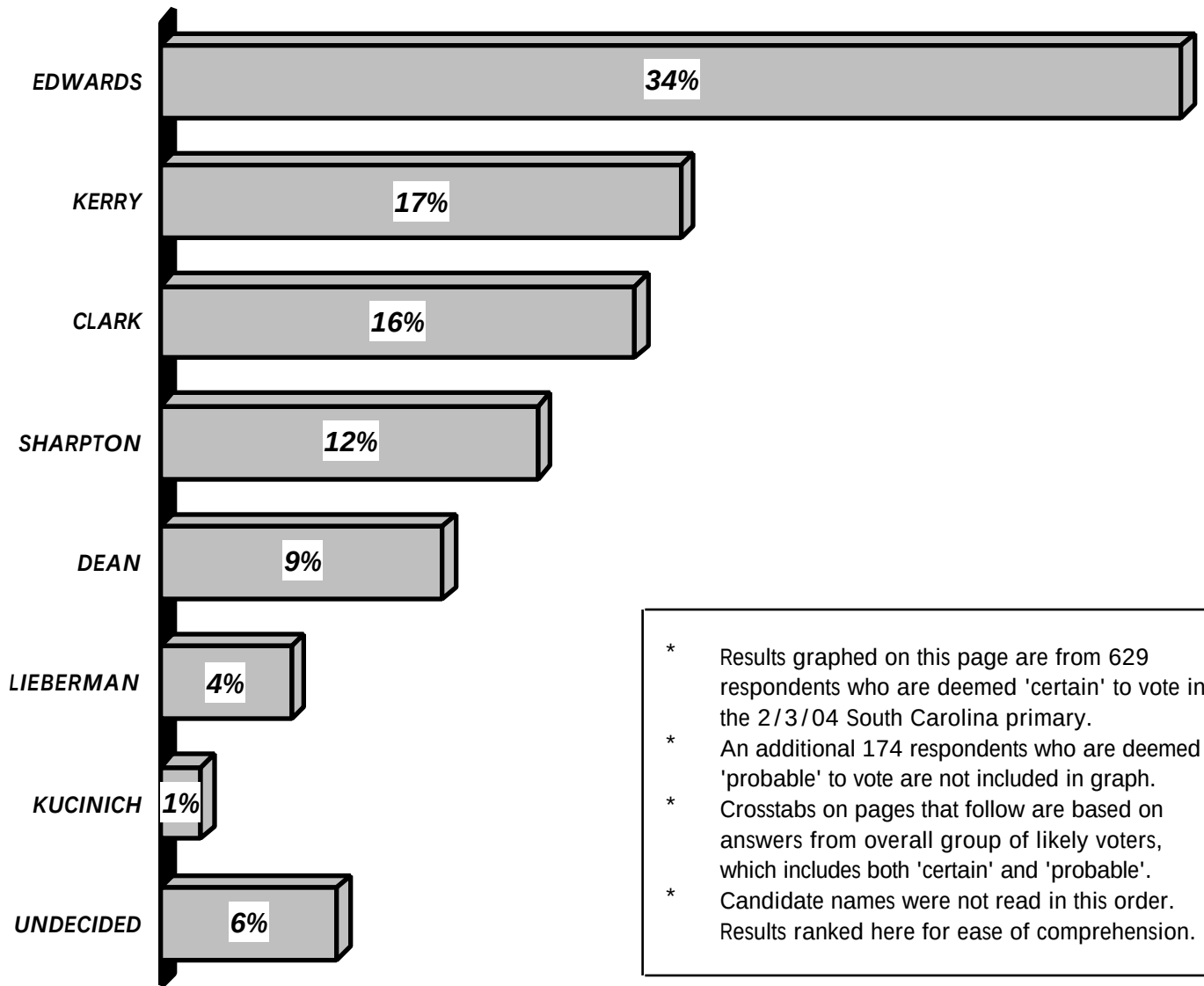
- * 12 HRS TILL POLLS OPEN IN SC, JOHN EDWARDS IS POISED TO WIN THE PRESIDENTIAL PRIMARY, ACCORDING TO SURVEYUSA TRACKING POLL OF 629 CERTAIN VOTERS CONDUCTED 1/30 - 2/1.
- * JOHN KERRY, WESLEY CLARK & AL SHARPTON BATTLE FOR 2ND PLACE. HOWARD DEAN IS 5TH.
- * EDWARDS GETS 34% AMONG CERTAIN VOTERS, KERRY 17%, CLARK 16%, SHARPTON 12%, DEAN 9%.
- * EDWARDS GETS 3 TIMES AS MANY WHITE VOTES AS ANY OTHER CANDIDATE. AL SHARPTON GETS 20% OF BLACK VOTE, BUT EDWARDS GETS 21%, KERRY GETS 19% & CLARK GETS 18%. THE MORE INDYS & REPUBLICANS WHO VOTE, THE BETTER FOR EDWARDS. THE MORE CORE DEMOCRATS WHO VOTE, THE BETTER FOR KERRY. THE MORE YOUNG, NEW VOTERS, THE BETTER FOR CLARK & SHARPTON.

RESEARCH CONDUCTED E.T.	040130 15:37-21:00 040131 12:00-19:55 040201 12:00-18:02 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF SOUTH CAROLINA	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR WCSC-TV CHARLESTON, WBTV-TV CHARLOTTE, WTVD-TV RALEIGH & WXIA-TV ATLANTA

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS

VOTERS IN SOUTH CAROLINA WILL VOTE FOR DEMOCRATIC PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON FEBRUARY 3RD. IF THE SOUTH CAROLINA PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? WESLEY CLARK? HOWARD DEAN? JOHN EDWARDS? JOHN KERRY? DENNIS KUCINICH? JOE LIEBERMAN? OR AL SHARPTON?

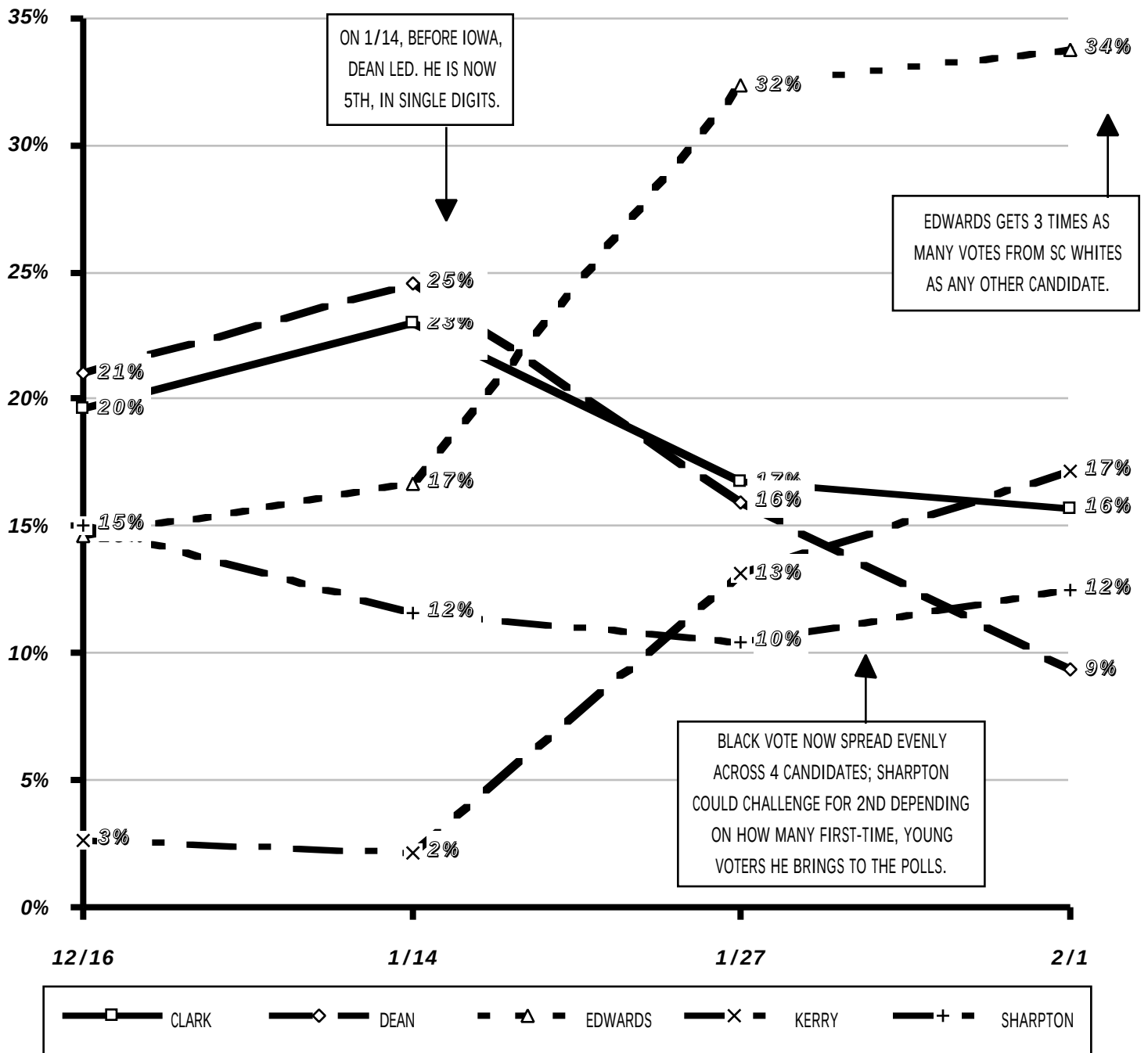


* Results graphed on this page are from 629 respondents who are deemed 'certain' to vote in the 2/3/04 South Carolina primary.
 * An additional 174 respondents who are deemed 'probable' to vote are not included in graph.
 * Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes both 'certain' and 'probable'.
 * Candidate names were not read in this order. Results ranked here for ease of comprehension.

THIS IS A SURVEY OF	629	CERTAIN VOTERS FROM THE ENTIRE STATE OF SOUTH CAROLINA
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
CLARK	16%	15%	16%	15%	16%	21%	12%	16%	13%	18%	34%	14%	16%	15%	17%
DEAN	9%	11%	10%	9%	10%	12%	10%	7%	10%	10%	10%	11%	8%	10%	9%
EDWARDS	34%	31%	33%	32%	34%	23%	34%	41%	43%	21%	26%	17%	38%	31%	37%
KERRY	17%	16%	17%	16%	18%	10%	19%	20%	15%	19%	15%	18%	11%	20%	12%
KUCINICH	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	0%	8%	2%	1%	1%
LIEBERMAN	4%	7%	5%	5%	4%	5%	5%	4%	7%	2%	0%	2%	9%	2%	9%
SHARPTON	12%	10%	12%	15%	9%	15%	15%	6%	6%	20%	7%	25%	8%	15%	9%
UNDECIDED	6%	9%	7%	6%	7%	11%	5%	5%	5%	9%	8%	6%	9%	6%	5%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
CLARK	101	98	100	96	103	135	75	102	86	116	219	88	100	97	106
DEAN	96	114	100	95	104	124	103	75	99	101	100	111	81	108	91
EDWARDS	102	93	100	95	104	71	101	124	129	63	80	51	115	93	113
KERRY	102	93	100	92	107	62	111	119	90	114	89	104	65	121	74
KUCINICH	111	60	100	157	52	175	74	69	110	67	0	665	161	75	107
LIEBERMAN	90	136	100	115	88	102	106	90	140	50	0	34	178	47	198
SHARPTON	104	86	100	127	77	124	125	47	51	165	59	208	65	121	73
UNDECIDED	88	143	100	90	108	165	78	72	74	135	114	94	135	84	80
	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	WESTERN SC	CENTRAL SC	EASTERN SC											
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
CLARK	16%	17%	17%	13%											
DEAN	10%	6%	9%	13%											
EDWARDS	33%	34%	32%	34%											
KERRY	17%	18%	18%	14%											
KUCINICH	1%	1%	1%	2%											
LIEBERMAN	5%	8%	4%	4%											
SHARPTON	12%	12%	13%	12%											
UNDECIDED	7%	5%	6%	8%											
	100%	100%	100%	100%											

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
CLARK	100	106	109	86											
DEAN	100	67	96	131											
EDWARDS	100	102	96	102											
KERRY	100	108	108	86											
KUCINICH	100	75	94	126											
LIEBERMAN	100	157	76	80											
SHARPTON	100	97	104	98											
UNDECIDED	100	74	94	127											

OVERALL
WESTERN SC
CENTRAL SC
EASTERN SC

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT	NOT SURE	
REGISTERED	1261	586	675	342	525	394	884	343	016	018	510	508	179	064	
CERTAIN	629	299	330	155	263	211	325	283	009	013	107	411	090	021	
PROBABLE	174	067	106	064	068	042	128	042	004	000	058	069	031	016	
CLARK	125	055	071	046	039	041	061	059	004	002	027	073	019	007	
DEAN	078	034	044	027	033	019	044	032	001	001	015	050	010	004	
EDWARDS	266	116	150	051	111	104	193	068	003	002	062	148	046	011	
KERRY	135	057	078	023	062	051	069	063	002	002	021	098	013	004	
KUCINICH	010	007	003	005	003	002	006	003	000	001	002	004	002	001	
LIEBERMAN	038	020	018	011	017	011	030	008	000	000	016	011	010	002	
SHARPTON	097	056	041	033	049	014	028	065	001	003	014	070	009	003	
UNDECIDED	053	022	031	024	017	012	022	029	001	001	009	027	011	007	
REPUBLICAN	510	251	259	128	219	162	472	030	003	006	510	000	000	000	
DEMOCRAT	508	211	297	136	207	165	211	285	007	005	000	508	000	000	
INDEPENDENT/OTHER	179	104	076	049	076	054	154	019	001	005	000	000	179	000	
TOTAL	1500	707	793	464	604	432	1043	399	031	027	510	508	179	179	
COMPOSITION OF ADULTS	100%	47%	53%	31%	40%	29%	70%	27%	2%	2%	34%	34%	12%	12%	
COMP. OF REGISTERED VOTERS	100%	47%	53%	27%	42%	31%	70%	27%	1%	1%	40%	40%	14%	5%	
COMP. OF LIKELY VOTERS	100%	46%	54%	27%	41%	32%	56%	40%	2%	2%	21%	60%	15%	5%	
COMP. OF CERTAIN VOTERS	100%	48%	52%	25%	42%	34%	52%	45%	1%	2%	17%	65%	14%	3%	

1500 ADULTS INTERVIEWED STATEWIDE 1/30 - 2/1.
OF THEM, 1261 WERE REGISTERED TO VOTE.
OF THEM, 803 WERE JUDGED TO BE 'LIKELY' PRIMARY VOTERS.
OF THEM, 629 WERE JUDGED TO BE 'CERTAIN' PRIMARY VOTERS.
GRAPHS REFLECT CERTAIN PRIMARY VOTERS.

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[illegible]

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.