

8 DAYS TO TEXAS PRIMARY, KERRY AHEAD OF EDWARDS BY 31 POINTS

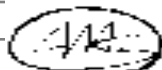
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

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OR REPRINT THESE RESULTS IN WHOLE OR PART

BEFORE SUPER TUESDAY RESULTS ARE KNOWN: KERRY 55%, EDWARDS 24%

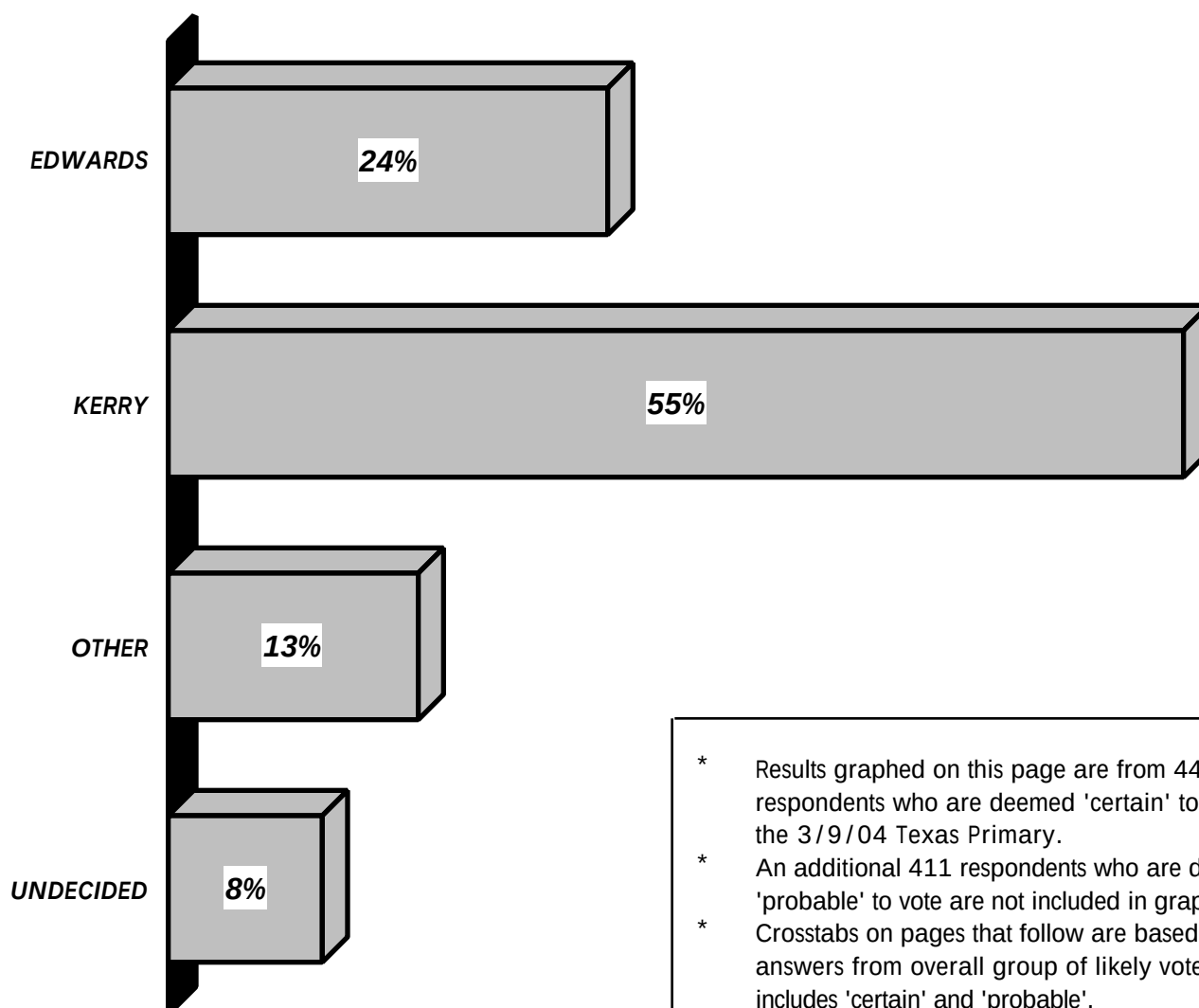
- * IN A PRIMARY FOR PRESIDENT OF THE UNITED STATES IN TEXAS TODAY, 8 DAYS TO THE VOTE & BEFORE RESULTS OF SUPER TUESDAY ARE KNOWN, JOHN KERRY DEFEATS JOHN EDWARDS 55% TO 24%, ACCORDING TO SURVEYUSA POLL OF 442 CERTAIN TX VOTERS CONDUCTED 2/27 - 2/29.
- * 19 DAYS AGO, KERRY LED BY 30 PTS, 47% TO 17%. SINCE: KERRY IS UP 8; EDWARDS IS UP 7.
- * KERRY GETS 53% OF TX WHITE VOTE, 52% OF THE HISPANIC VOTE, 60% OF THE BLACK VOTE. HE GETS 45% OF THE CONSERVATIVE VOTE, 53% AMONG MODERATES, 61% AMONG LIBERALS.
- * EDWARDS RUNS COMPARATIVELY WELL AMONG MEN, VOTERS AGE 35 TO 44, REPUBLICANS (WHO ARE ELIGIBLE TO VOTE IN TX DEMOCRATIC PRIMARY) & IN GREATER HOUSTON.

RESEARCH CONDUCTED E.T.	040227 16:30-22:03 040228 13:00-21:50 040229 13:00-21:29 ET	APPROVED
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF TEXAS	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

FOR COMMENT, ADDITIONAL ANALYSIS OR ACTUALITY, CALL 1-800-786-8000

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS

VOTERS IN TEXAS WILL VOTE FOR DEMOCRATIC PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON MARCH 9TH. IF THE TEXAS DEMOCRATIC PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? JOHN EDWARDS? JOHN KERRY? OR SOME OTHER DEMOCRAT?

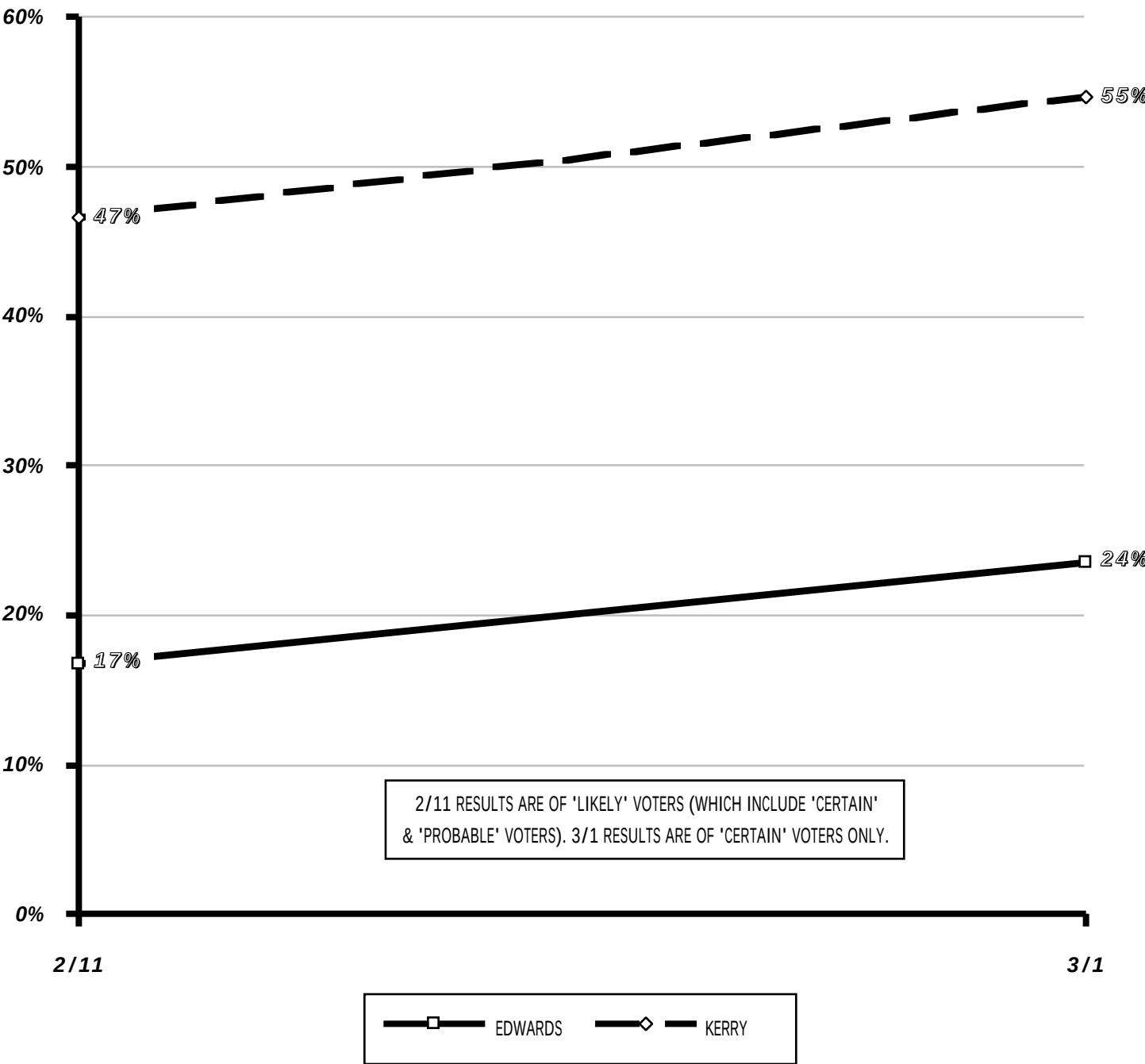


- * Results graphed on this page are from 442 respondents who are deemed 'certain' to vote in the 3/9/04 Texas Primary.
- * An additional 411 respondents who are deemed 'probable' to vote are not included in graph.
- * Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes 'certain' and 'probable'.

THIS IS A SURVEY OF	442	CERTAIN VOTERS FROM THE ENTIRE STATE OF TEXAS
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 4.7\%$	A LARGER $\pm$ APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL CERTAIN VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18 - 34	35 - 44	45 - 64	65+	WHITE	BLACK	HISPANIC	OTHER		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
EDWARDS	24%	32%	28%	31%	26%	27%	32%	27%	25%	31%	18%	29%	27%		
KERRY	55%	52%	53%	53%	53%	50%	48%	56%	59%	53%	60%	52%	34%		
OTHER	13%	10%	12%	12%	12%	14%	13%	11%	10%	10%	17%	10%	27%		
UNDECIDED	8%	6%	7%	5%	9%	9%	7%	6%	5%	6%	5%	9%	12%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
EDWARDS	84	115	100	109	92	97	115	97	91	109	64	105	97		
KERRY	103	97	100	100	100	95	90	105	112	100	113	97	64		
OTHER	113	88	100	97	103	114	108	90	87	88	141	82	227		
UNDECIDED	118	84	100	70	125	128	105	88	72	81	76	132	169		
	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18 - 34	35 - 44	45 - 64	65+	WHITE	BLACK	HISPANIC	OTHER		

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	PANHANDLE	WEST TEXAS	HOUSTON	EAST TEXAS
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
EDWARDS	28%	36%	26%	28%	31%	31%	24%	27%	29%	32%	22%	26%	27%	31%	28%
KERRY	53%	32%	60%	47%	45%	53%	61%	57%	51%	50%	54%	56%	53%	53%	51%
OTHER	12%	15%	9%	19%	17%	10%	12%	11%	12%	12%	14%	10%	11%	10%	14%
UNDECIDED	7%	16%	5%	7%	7%	6%	4%	6%	8%	6%	10%	8%	8%	6%	7%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
EDWARDS	100	130	94	100	111	111	85	95	103	116	78	93	97	112	101
KERRY	100	61	114	88	84	100	115	107	96	94	102	105	100	100	97
OTHER	100	126	74	158	144	86	98	92	98	101	114	88	95	82	115
UNDECIDED	100	233	65	95	102	80	52	81	121	82	145	109	116	85	96
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	PANHANDLE	WEST TEXAS	HOUSTON	EAST TEXAS

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

2000 TEXAS ADULTS INTERVIEWED STATEWIDE 2/27 - 2/29.
OF THEM, 1697 WERE REGISTERED TO VOTE.
OF THEM, 853 WERE JUDGED TO BE 'LIKELY' PRIMARY VOTERS.
OF THEM, 442 WERE JUDGED TO BE 'CERTAIN' PRIMARY VOTERS.
GRAPHS REFLECT 'CERTAIN' PRIMARY VOTERS.

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.