

DO-SI-DO IN WASHINGTON CD 8: REICHERT PULLS AHEAD OF ROSS



6 DAYS TO THE ELECTION, DEMOCRATS IN UPHILL BATTLE TO TAKE-AWAY GOP DUNN'S HOUSE SEAT

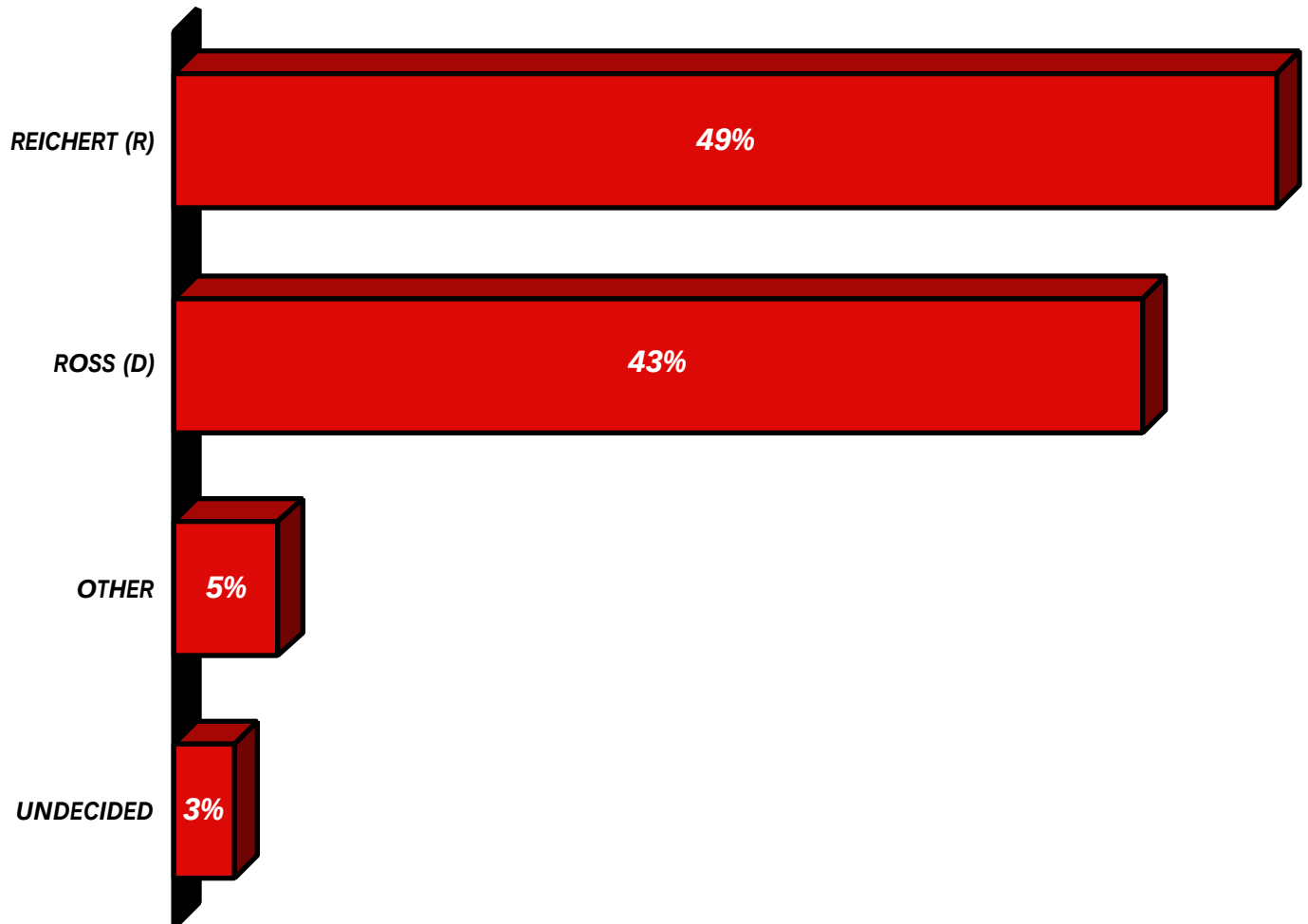
- ➡ IN AN ELECTION TODAY FOR U.S. HOUSE OF REPRESENTATIVES FROM WASHINGTON'S 8TH CONGRESSIONAL DISTRICT, REPUBLICAN DAVE REICHERT EDGES DEMOCRAT DAVE ROSS 49% TO 43%, ACCORDING TO SURVEYUSA POLL OF 664 LIKELY WA8 VOTERS CONDUCTED 10/24 - 10/26.
- ➡ 1 MO AGO, ROSS LED 45% TO 43%, IN BATTLE TO FILL SEAT LEFT VACANT BY RETIREMENT OF GOP JENNIFER DUNN. SINCE THEN, REICHERT IS UP 6, ROSS IS DOWN 2. 8% OF VOTERS SAY THEY'LL VOTE FOR SOMEONE ELSE OR ARE UNDECIDED. OUTCOME ON ELECTION DAY UNCERTAIN.
- ➡ REICHERT LEADS AMONG MEN BY 15 PTS. ROSS LEADS AMONG WOMEN BY 2. REICHERT LEADS 5:4 AMONG WHITES. ROSS LEADS 5:4 AMONG ASIANS. 9% OF REPUBLICANS CROSS-OVER TO ROSS; 15% OF DEMOCRATS CROSS-OVER TO REICHERT. INDEPENDENTS BREAK 46% TO 43% FOR REICHERT.

RESEARCH CONDUCTED E.T.	041024 17:03-22:29 041025 18:31-23:50 041026 18:35-23:49 ET
RESPONDENTS DRAWN FROM	WASHINGTON'S 8TH CONG. DIST.
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KING-TV SEATTLE

VOTE FOR U.S. REPRESENTATIVE / ALL LIKELY VOTERS

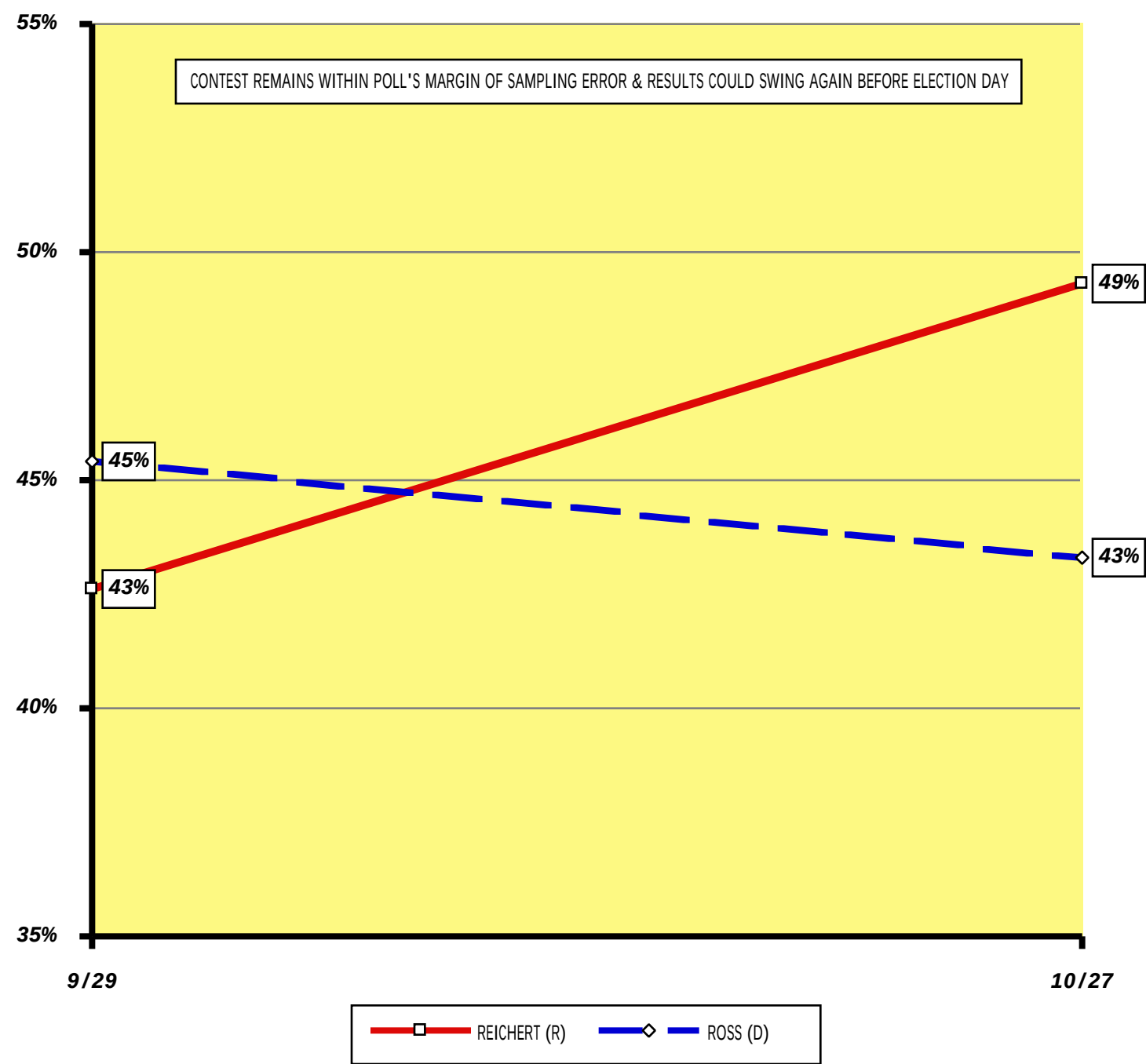
ON NOVEMBER 2ND, VOTERS IN WASHINGTON'S 8TH CONGRESSIONAL DISTRICT WILL ELECT A U.S. REPRESENTATIVE. IF THE ELECTION FOR U.S. REPRESENTATIVE FROM WASHINGTON'S 8TH CONGRESSIONAL DISTRICT WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN DAVE REICHERT? DEMOCRAT DAVE ROSS? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	664	LIKELY VOTERS FROM WASHINGTON'S 8TH CONG. DIST.
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 3.9 %	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR U.S. REPRESENTATIVE / ALL LIKELY VOTERS



VOTE FOR U.S. REPRESENTATIVE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	ASIAN/OTHER				
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
REICHERT (R)	49%	49%	50%	54%	45%	48%	52%	50%	42%	51%	39%				
ROSS (D)	43%	44%	39%	39%	47%	39%	43%	46%	49%	42%	50%				
OTHER	5%	5%	3%	5%	4%	7%	3%	3%	7%	5%	5%				
UNDECIDED	3%	2%	9%	2%	4%	5%	2%	2%	2%	2%	6%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
REICHERT (R)	100	100	100	109	91	98	105	101	85	103	79				
ROSS (D)	100	101	90	91	109	91	99	105	113	98	116				
OTHER	100	103	62	114	87	158	71	54	160	97	106				
UNDECIDED	100	82	318	58	140	178	75	78	59	80	212				
	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	ASIAN/OTHER				

VOTE FOR U.S. REPRESENTATIVE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	URBAN	SUBURBAN		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
REICHERT (R)	49%	86%	15%	46%	45%	56%	47%	46%	81%	44%	14%	45%	50%		
ROSS (D)	43%	9%	78%	43%	53%	40%	43%	42%	16%	50%	74%	50%	42%		
OTHER	5%	3%	5%	7%	2%	2%	7%	8%	3%	4%	9%	4%	5%		
UNDECIDED	3%	2%	2%	4%	0%	2%	3%	4%	0%	2%	3%	1%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
REICHERT (R)	100	175	31	93	92	114	95	93	164	90	29	91	102		
ROSS (D)	100	20	180	100	122	92	99	97	38	115	171	116	97		
OTHER	100	66	101	149	42	33	159	165	57	79	182	78	105		
UNDECIDED	100	74	78	141	3	82	107	166	9	84	107	46	112		
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT / OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	URBAN	SUBURBAN		

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE $\pm 10\%$. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

[illegible]

800 ADULTS FROM WASHINGTON'S 8TH CONG. DIST INTERVIEWED BY
TELEPHONE 10/24 - 10/26.
OF THEM, 728 WERE REGISTERED TO VOTE.
OF THEM, 664 WERE JUDGED TO BE 'LIKELY' CONGRESSIONAL VOTERS.
GRAPHS REFLECT 'LIKELY' VOTERS.

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.