

Polling Organization	Which Measure of Accuracy?	Number of Competitions	Survey USA Better	Both Pollsters Comparable	Survey USA Worse	Com-petitor Mean Error	Survey USA Mean Error	Com-petitor Standard Deviation	Survey USA Standard Deviation
Mason-Dixon Polling & Research	Mosteller 4	203	76%	12%	12%	12.97	6.56	10.30	6.75
Rasmussen Reports	Mosteller 4	98	60%	18%	21%	8.36	5.37	6.53	3.28
Zogby International	Mosteller 4	86	65%	10%	24%	11.17	10.57	4.65	4.33
Research 2000	Mosteller 4	55	56%	18%	25%	13.88	12.59	10.86	6.45
Los Angeles Times	Mosteller 4	52	73%	17%	10%	21.17	13.24	14.90	6.21
Harris Poll / Harris Interactive	Mosteller 4	42	43%	17%	40%	7.43	6.29	6.86	3.29
Zogby Interactive	Mosteller 4	38	55%	26%	18%	5.60	3.82	1.68	0.69
Field Research Corporation	Mosteller 4	37	76%	5%	19%	14.61	9.66	9.79	10.69
Quinnipiac University	Mosteller 4	35	71%	17%	11%	9.03	2.18	8.75	3.37
American Research Group	Mosteller 4	31	65%	26%	10%	15.64	9.18	9.13	7.21
Polimetrix	Mosteller 4	31	42%	13%	45%	5.29	5.89	3.00	2.88
Strategic Vision	Mosteller 4	24	58%	21%	21%	9.19	6.84	8.51	8.68
Gallup Organization	Mosteller 4	23	61%	13%	26%	7.22	5.95	4.71	4.80
Public Policy Institute Of California	Mosteller 4	22	82%	9%	9%	20.23	9.00	12.83	9.28
Market Shares	Mosteller 4	18	100%	0%	0%	21.40	6.96	10.92	3.85
New York Times / CBS News	Mosteller 4	17	76%	0%	24%	12.17	8.93	7.83	7.36
Public Opinion Strategies	Mosteller 4	16	88%	13%	0%	14.76	6.37	9.22	3.18
Majority Watch	Mosteller 4	14	71%	7%	21%	7.55	4.06	4.78	2.04
Blum & Weprin Associates	Mosteller 4	13	85%	0%	15%	10.54	6.27	3.94	3.40
Keystone Poll	Mosteller 4	12	83%	17%	0%	17.96	6.78	7.52	2.46
Louisville Courier-Journal / Bluegrass Poll	Mosteller 4	12	92%	8%	0%	15.01	5.62	10.01	3.72
Mitchell Research	Mosteller 4	12	92%	8%	0%	17.76	7.22	8.56	5.47
Washington Post / ABC News	Mosteller 4	12	67%	8%	25%	8.99	5.87	5.54	4.56
CNN	Mosteller 4	11	82%	9%	9%	22.60	11.66	12.82	5.96
Epic/MRA	Mosteller 4	11	73%	9%	18%	11.43	7.36	4.89	5.19
Garin Hart Yang	Mosteller 4	11	82%	18%	0%	11.41	6.21	3.99	1.64
KRC Research and Consulting	Mosteller 4	11	82%	9%	9%	13.14	7.20	5.53	4.48
Arizona Republic	Mosteller 4	10	100%	0%	0%	25.62	12.22	6.02	0.86
Arizona State University	Mosteller 4	10	80%	10%	10%	19.35	7.68	14.26	3.78
Columbus Dispatch	Mosteller 4	10	40%	10%	50%	8.65	6.08	5.96	9.32
Opinion Research Associates	Mosteller 4	10	50%	10%	40%	10.84	6.01	10.62	2.60
Ciruli Associates	Mosteller 4	9	89%	0%	11%	13.87	4.94	7.85	3.34
InsiderAdvantage	Mosteller 4	9	67%	11%	22%	34.82	12.08	9.70	2.21
Marist Institute for Public Opinion	Mosteller 4	9	78%	11%	11%	17.56	1.08	5.10	1.24
Richard Day Research	Mosteller 4	9	100%	0%	0%	22.03	7.46	14.16	4.43
Consumer Logic	Mosteller 4	8	75%	0%	25%	21.76	10.16	16.67	7.44
Elway Research, Inc.	Mosteller 4	8	88%	13%	0%	13.20	5.38	5.19	3.60
Fleming and Associates	Mosteller 4	8	100%	0%	0%	14.30	12.20	1.47	1.27
New York Post	Mosteller 4	8	75%	0%	25%	13.80	7.33	5.16	4.88
Roanoke College	Mosteller 4	8	100%	0%	0%	14.89	5.56	4.56	3.23
Scripps Howard Data Center	Mosteller 4	8	100%	0%	0%	24.19	9.75	15.25	7.61
Selzer & Company	Mosteller 4	8	50%	13%	38%	10.60	10.11	8.27	11.67
University Of Cincinnati	Mosteller 4	8	25%	13%	63%	5.42	6.91	5.94	5.55
Fairbank, Maslin & Maullin	Mosteller 4	7	100%	0%	0%	15.60	7.41	8.75	7.54
Opinion Dynamics	Mosteller 4	7	86%	14%	0%	10.46	4.21	4.83	1.77
Rutgers University	Mosteller 4	7	86%	14%	0%	15.78	5.61	6.47	2.31
Schroth, Eldon & Associates	Mosteller 4	7	86%	0%	14%	11.08	5.94	5.65	3.48
ABC News (w/o Washington Post)	Mosteller 4	6	33%	17%	50%	7.49	6.39	6.21	2.40
Datmar, Inc.	Mosteller 4	6	83%	0%	17%	7.16	5.69	1.72	2.96
Davis & Hibbits	Mosteller 4	6	83%	0%	17%	15.92	8.30	11.04	5.43
Gonzales Research & Marketing Strategies	Mosteller 4	6	100%	0%	0%	14.81	7.09	10.75	7.10
Houston Chronicle	Mosteller 4	6	67%	17%	17%	10.58	8.97	2.67	4.99
Knowledge Networks (Intersurvey)	Mosteller 4	6	50%	0%	50%	6.35	5.30	4.08	2.69
NBC News	Mosteller 4	6	17%	50%	33%	12.02	10.59	5.28	5.61
Potomac Research	Mosteller 4	6	67%	0%	33%	10.48	6.70	5.17	7.15
Princeton Survey / Pew Research	Mosteller 4	6	67%	17%	17%	25.23	13.10	12.99	4.79
Rice University	Mosteller 4	6	100%	0%	0%	18.76	6.48	12.82	4.33
RKM Research & Communications	Mosteller 4	6	33%	17%	50%	12.78	14.57	4.96	11.82
Tarrance Group	Mosteller 4	6	67%	0%	33%	10.93	10.84	6.84	10.08
University Of New Hampshire	Mosteller 4	6	50%	0%	50%	10.18	8.20	7.94	5.78
University Of Tennessee	Mosteller 4	6	83%	0%	17%	15.37	5.40	10.50	1.77
Wash Post (no ABC)	Mosteller 4	6	33%	17%	50%	3.65	4.48	1.86	2.61
Wilson Research Strategies	Mosteller 4	6	67%	17%	17%	17.71	7.57	11.70	7.37