

Tucson AZ Mayor	Actual Returns 11/04/03	SurveyUSA for KVOA-TV 11/03/03
Walkup (R) *	50%	44%
Volgy (D)	48%	50%
	2	-6

In Alphabetical Order, By State.
No SurveyUSA polls omitted.
This is an exhaustive accounting of every election contest polled by SurveyUSA during 2003,
and every known competing poll from final month of campaign. No competing polls omitted.

* = Incumbent
 Current as of 1 pm 12/11/03.
 Actual returns are rounded to whole numbers, after actual margin is calculated.

California Governor Recall	Actual Returns 10/07/03	SurveyUSA for Media 10/06/03	NexGen Research 10/06/03	Knight-Ridder NBC 10/05/03	Stanford University 10/05/03	Field Poll 10/03/03	LA Times 09/30/03	Gallup Poll 09/29/03	CA Chamber of Commerce 09/27/03	Public Policy Institute 09/21/03
Yes	55%	57%	63%	54%	59%	57%	56%	63%	53%	53%
No	45%	43%	37%	41%	41%	39%	42%	35%	41%	42%
	10	14	26	13	18	18	14	28	12	11

California Governor Replacement	Actual Returns 10/07/03	SurveyUSA for Media 10/06/03	NexGen Research 10/06/03	Knight-Ridder NBC 10/05/03	Stanford University 10/05/03	Field Poll 10/03/03	LA Times 09/30/03	Gallup Poll 09/29/03	CA Chamber of Commerce 09/27/03	Public Policy Institute 09/21/03
Schwarzenegger (R)	48%	46%	46%	37%	43%	36%	40%	40%	35%	26%
Bustamante (D)	32%	34%	27%	29%	30%	26%	32%	25%	31%	28%
McClintock (R)	13%	13%	13%	15%	13%	16%	15%	18%	17%	14%
	16	12	19	8	13	10	8	15	4	-2

San Francisco CA D.A. Runoff	Actual Returns 12/09/03	SurveyUSA for KPIX-TV 12/05/03
Harris	56%	52%
Hallinan *	44%	47%
	12	5

San Francisco CA Mayor Runoff	Actual Returns 12/09/03	SurveyUSA for KPIX-TV 12/05/03	Goodwin-Simon Strategic Research 12/08/03	David Binder Poll 12/04/03	Decision Research 11/26/03
Newsom	53%	48%	43%	50%	52%
Gonzalez	47%	50%	35%	40%	40%
	5	-2	8	10	12

Aurora CO Mayor	Actual Returns 11/04/03	SurveyUSA for KUSA-TV 11/03/03
Tauer	44%	42%
Vickrey	29%	25%
Legare	27%	29%
	15	17

Colorado Springs CO Mayor General	Actual Returns 04/01/03	SurveyUSA for KOAA-TV 03/31/03
Rivera	34%	31%
Eastburn	25%	23%
Clark	24%	28%
Null	10%	11%

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Denver CO Mayor Runoff	Actual Returns 06/03/03	SurveyUSA for KUSA-TV 06/02/03	Ciruli Associates/ Denver Post 05/22/03	Public Opinion Strategies 05/14/03
Hickenlooper	65%	60%	55%	59%
Mares	35%	37%	27%	31%

29

23

28

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Denver CO Mayor General	Actual Returns 05/06/03	SurveyUSA for KUSA-TV 05/05/03	Ciruli Associates/ Denver Post 04/24/03	Public Opinion Strategies 04/25/03
Hickenlooper	43%	40%	27%	33%
Mares	23%	21%	17%	20%
Zavaras	13%	13%	11%	10%
Tate	12%	11%	8%	8%
Casey	7%	8%	5%	6%

20

19

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13

Jacksonville FL Mayor Runoff	Actual Returns 05/13/03	SurveyUSA for WTLV-TV 05/12/03	NextGen Polling 05/12/03
Peyton	58%	54%	65%
Glover	42%	43%	31%

16

11

34

Jacksonville FL Mayor General	Actual Returns 04/15/03	SurveyUSA for WTLV-TV 04/14/03	American Public Dialogue 04/10/03
Glover	28%	29%	22%
Peyton	24%	24%	17%
Weinstein	22%	20%	18%
Carlucci	20%	20%	13%

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Tampa FL Mayor Runoff	Actual Returns 03/25/03	SurveyUSA for WFLA-TV 03/24/03
Iorio	64%	64%
Sanchez	36%	34%
	28	30

Tampa FL Mayor General	Actual Returns 03/04/03	SurveyUSA for WFLA-TV 03/03/03
Iorio	46%	42%
Sanchez	21%	20%
Buckhorn	19%	20%
Miranda	13%	15%
	25	22

Chicago IL Mayor General	Actual Returns 02/25/03	SurveyUSA for WBBM-TV 02/20/03	Market Shares/ Chicago Tribune 02/03/03
Daley *	79%	72%	68%
Jakes	14%	13%	9%
	65	59	59

Indianapolis IN Mayor	Actual Returns 11/04/03	SurveyUSA for WXIN-TV 11/03/03	WTHR-TV Mkt Shares 10/29/03	WISH-TV Teleresearch 10/29/03
Peterson (D) *	63%	62%	58%	52%
Jordan (R)	37%	34%	29%	35%
	26	28	29	17

Wichita KS Mayor Primary	Actual Returns 02/25/03	SurveyUSA for KWCH-TV 02/21/03
Mayans	28%	16%
Warren	20%	33%
Cole	18%	19%
Gale	17%	10%
	8	-17

Kentucky Agriculture Commissioner	Actual Returns 11/04/03	SurveyUSA for Media 11/02/03
Farmer (R)	55%	55%
Woods-Baesler (D)	45%	35%
	10	20

Kentucky Attorney General	Actual Returns 11/04/03	SurveyUSA for Media 11/02/03	Louisville CJ Bluegrass Poll 10/26/03
Stumbo (D)	48%	47%	40%
Wood (R)	42%	35%	25%
Galbraith (I)	11%	18%	11%
	6	12	15

Kentucky State Auditor	Actual Returns 11/04/03	SurveyUSA for Media 11/02/03	Louisville CJ Bluegrass Poll 10/26/03
Luallen (D)	51%	44%	32%
Greenwell (R)	49%	41%	34%
	2	3	-2

Kentucky Governor	Actual Returns 11/04/03	SurveyUSA for Media 11/02/03	AP IPSOS Poll 10/26//03	Louisville CJ Bluegrass Poll 10/26/03
Fletcher (R)	55%	52%	52%	48%
Chandler (D)	45%	44%	43%	39%
	10	8	9	9

Kentucky Governor GOP Primary	Actual Returns 05/20/03	SurveyUSA for WHAS-TV 05/19/03	Louisville CJ Bluegrass Poll 05/14/03
Fletcher	57%	56%	37%
Jackson	28%	24%	21%
Nunn	13%	14%	12%
Moore	2%	3%	2%
	29	32	16

Kentucky Secretary of State	Actual Returns 11/04/03	SurveyUSA for Media 11/02/03
Grayson (R)	53%	42%
Maple (D)	48%	43%
	5	-1

Kentucky State Treasurer	Actual Returns 11/04/03	SurveyUSA for Media 11/02/03
Miller (D) *	57%	50%
Koenig (R)	43%	35%
	13	15

Maine Ballot Question #3	Actual Returns 11/04/03	SurveyUSA for WCSH-TV 10/31/03	Strategic Mkting Svcs 10/6/03
Against	67%	66%	50%
For	33%	33%	43%
	34	33	7

Erie County Executive (NY)	Actual Returns 11/04/03	SurveyUSA for WGRZ-TV 10/31/03	Goldhaber Poll 10/8/03	Fingerhut Granados Rsch 10/6/03
Giambra (R) *	55%	53%	47%	42%
Ward (D)	45%	42%	25%	37%
	10	11	22	5

Schenectady NY Mayor	Actual Returns 11/04/03	SurveyUSA for WRGB-TV 10/31/03	Siena College Poll 10/24/03
Stratton (D)	51%	45%	31%
Guidarelli (R)	49%	46%	28%
	2	-1	3

Allegheny County Executive (PA)	Actual Returns 11/04/03	SurveyUSA for KDKA-TV 11/02/03	Post-Gazette Mason-Dixon 11/2/03	Trib-Review Susquehanna 10/31/03
Onorato (D)	58%	54%	50%	49%
Roddey (R) *	42%	42%	41%	38%
	15	12	9	11

Philadelphia PA Mayor	Actual Returns 11/04/03	SurveyUSA for WCAU-TV 11/02/03	KYW-TV Temple U Poll 11/02/03	Phil Daily News Keystone Poll 10/28/03	Phil Inquirer Mason-Dixon 10/26/03
Street (D) *	58%	59%	56%	49%	46%
Katz (R)	41%	37%	36%	36%	41%
	17	22	20	13	5

Charleston SC Mayor	Actual Returns 11/04/03	SurveyUSA for WCSC-TV 11/02/03	Charleston Post Mason-Dixon 10/27/03
Riley *	57%	51%	47%
Bailey	32%	35%	31%
	25	16	16

Knoxville TN Mayor	Actual Returns 09/30/03	SurveyUSA for WBIR-TV 09/26/03
Haslam	53%	55%
Rogero	46%	40%
	7	15

Houston TX Mayor Runoff	Actual Returns 12/06/03	SurveyUSA for KPRC-TV 12/04/03	Houston Chronicle KHOU-TV 12/5/03
White	63%	57%	53%
Sanchez	37%	41%	35%
	25	16	18

Houston TX Mayor	Actual Returns 11/04/03	SurveyUSA for KPRC-TV 10/31/03	KHOU-TV Rice U Poll 11/1/03
White	38%	36%	35%
Sanchez	33%	33%	25%
Turner	29%	28%	19%
	5	3	10