Results of SurveyUSA Election Poll #16503

Geography: Minnesota
Data Collected: 05/03/2010 - 05/05/2010
Release Date: 05/06/2010
Percentages

Sponsor:
KSTP-TV (Minneapolis)

Six Months Out, Republicans Look to Hold MN Statehouse: In hypothetical election match-ups for Minnesota Governor today, 05/06/10, Republican Tom Emmer defeats each of three potential Democratic opponents, according to SurveyUSA research conducted exclusively for KSTP-TV Minneapolis. Republican Tim Pawlenty is not seeking re-election; the Governor's seat is open. In a match-up against Democrat House of Representatives Speaker Margaret Anderson **Kelliher** , Emmer, a MN House member first elected in 2004, today gets 41%, Kelliher 33%. Independence Party candidate Tom Horner gets 9%; 17% of likely voters are undecided. Among men, Emmer leads by 13 points; among woman, Emmer leads by 3. Voters under 50 back Emmer by a 20-point margin; among those over age 50, Kelliher has a 4-point edge. Conservatives back Emmer by a 9:1 margin; liberals back Kelliher by 7:1; moderates favor Kelliher by a 16-point margin. Kelliher has been endorsed by the Democrat Farmer Labor Party. In a match-up against former US Senator Mark **Dayton** , Republican Emmer performs similarly, winning an election today 42% to 34%. Here, Emmer leads by 17 points among men, trails by 3 points among women -- a 20-point gender gap. Among voters age 18-49, Emmer leads by 21 points; among voters 50+, Dayton leads by 6. Independence Party candidate Tom Horner takes 1 in 10 votes here, as he does in all three hypothetical matchups; Horner runs twice as strongly among independents as he does among affiliated voters. In a match-up against former MN House Minority Leader and 2006 Attorney General candidate Matt **Entenza,** Republican Emmer leads by 11 points, 42% to 31%. Here, men favor the Republican by 15 points; women favor the Republican by 8. Emmer leads by 22 points among voters age 18-49; the race is tied among voters 50+. 6 in 10 Democrats today vote for Entenza; 1 in 10 Democrats each vote for Emmer and Horner, and 1 in 5 Democrats are undecided.

Filtering: SurveyUSA interviewed 900 Minnesota adults 05/03/10 through 05/05/10; of them, 859 were registered to vote; of the registered voters, 588 were identified by SurveyUSA as being likely to vote in the November 2010 general election. Incumbent governor Republican Tim Pawlenty, a potential 2012 Presidential candidate, is not seeking reelection.

1 If the election for Minnesota Governor were today, and the only candidates on the ballot were Republican Tom Emmer, DFL candidate Margaret Anderson Kelliher, and Independence Party candidate Tom Horner, who would you vote for?

588 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			College Grad		Attend Religious Service			Abortion		Own a Gun?		Income	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Yes	No	< $50K	> $50K
Emmer (R)	41%	43%	39%	51%	43%	36%	36%	46%	36%	40%	**	**	43%	79%	8%	34%	74%	28%	9%	41%	41%	46%	38%	29%	65%	18%	41%	41%	38%	41%
Kelliher (DFL)	33%	30%	36%	23%	28%	40%	40%	26%	40%	33%	**	**	31%	7%	66%	26%	8%	44%	63%	34%	33%	30%	40%	36%	12%	54%	28%	38%	35%	33%
Horner (IP)	9%	12%	5%	7%	8%	11%	7%	8%	9%	8%	**	**	19%	5%	7%	17%	4%	11%	10%	11%	6%	7%	10%	12%	7%	11%	10%	8%	6%	11%
Undecided	17%	14%	20%	18%	21%	12%	17%	20%	14%	18%	**	**	7%	10%	19%	23%	14%	17%	18%	14%	20%	16%	13%	23%	16%	16%	21%	13%	21%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	33%	28%	22%	50%	50%	91%	2%	2%	5%	36%	35%	24%	34%	47%	13%	52%	48%	58%	21%	21%	45%	51%	52%	46%	32%	68%

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588 Likely Voters	All	Region			
Credibility Interval: +/-4.1 pct points		Twin Ci	South	West M	Northea
Emmer (R)	41%	46%	36%	31%	41%
Kelliher (DFL)	33%	30%	38%	40%	35%
Horner (IP)	9%	9%	13%	5%	5%
Undecided	17%	16%	14%	25%	19%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	57%	14%	16%	13%

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2 What if the only candidates on the ballot for Governor were Republican Tom Emmer, DFL candidate Mark Dayton, and Independence Party candidate Tom Horner?

588 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			College Grad		Attend Religious Service			Abortion		Own a Gun?		Income	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Yes	No	< $50K	> $50K
Emmer (R)	42%	48%	35%	52%	47%	35%	34%	49%	35%	43%	**	**	17%	73%	10%	40%	76%	28%	6%	43%	40%	46%	37%	33%	66%	19%	46%	38%	40%	42%
Dayton (DFL)	34%	31%	38%	34%	24%	39%	44%	28%	41%	35%	**	**	32%	13%	66%	25%	13%	41%	71%	31%	39%	32%	43%	33%	16%	53%	30%	39%	38%	33%
Horner (IP)	9%	10%	8%	3%	10%	13%	8%	8%	11%	9%	**	**	10%	7%	6%	16%	6%	13%	6%	12%	6%	8%	9%	14%	7%	12%	10%	8%	8%	10%
Undecided	15%	11%	19%	11%	19%	14%	14%	16%	14%	14%	**	**	41%	7%	18%	19%	5%	18%	18%	14%	15%	14%	11%	20%	11%	16%	14%	15%	14%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	33%	28%	22%	50%	50%	91%	2%	2%	5%	36%	35%	24%	34%	47%	13%	52%	48%	58%	21%	21%	45%	51%	52%	46%	32%	68%

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Emmer (R)	42%	46%	39%	57%	45%	34%	36%	50%	35%	42%	**	**	43%	80%	10%	36%	79%	27%	8%	42%	42%	48%	35%	33%	67%	19%	44%	41%	39%	43%
Entenza (DFL)	31%	31%	31%	22%	32%	36%	31%	28%	34%	31%	**	**	31%	7%	61%	28%	4%	43%	59%	34%	28%	29%	35%	32%	15%	47%	28%	35%	27%	34%
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Undecided	16%	11%	22%	10%	15%	19%	22%	13%	20%	17%	**	**	8%	8%	20%	17%	8%	18%	24%	11%	21%	14%	20%	19%	12%	19%	18%	14%	22%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Undecided	16%	15%	17%	16%	25%
Total	100%	100%	100%	100%	100%
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** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.