Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

About: SurveyUSA interviewed 400 registered voters from North Carolina's 27th State Senate District 10/20/18 through 10/24/18. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone were interviewed on their home telephones in the recorded voice of a professional announcer, using Registration-list Based Sample (RBS) from Aristotle of Washington, DC. Respondents not reachable on a home telephone were shown a questionnaire on the display of their smartphone, tablet or other electronic device.

1 North Carolina will hold elections for national and state offices in November 2018. Would you say that you are very likely to vote? Somewhat likely to vote? Unlikely to vote? Or not voting?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Very Likely	87%	88%	86%	68%	83%	94%	96%	74%	95%	87%	89%	80%	90%	100%	0%	0%	89%	91%	86%	91%	89%	81%	94%	84%	85%	92%	87%	75%	81%	94%
Somewhat Likely	11%	11%	11%	29%	13%	4%	3%	22%	4%	12%	8%	11%	4%	0%	100%	0%	10%	8%	12%	8%	9%	18%	5%	13%	14%	7%	13%	17%	17%	6%
Unlikely	1%	0%	1%	2%	2%	0%	0%	2%	0%	0%	2%	5%	0%	0%	0%	100%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	4%	0%	0%
Not Voting	1%	1%	0%	0%	2%	0%	1%	1%	0%	0%	2%	4%	0%	0%	0%	0%	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%
Not Sure	1%	0%	2%	1%	0%	2%	0%	1%	1%	1%	0%	0%	6%	0%	0%	0%	1%	0%	1%	1%	0%	1%	1%	2%	0%	1%	0%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

1 North Carolina will hold elections for national and state offices in November 2018. Would you say that you are very likely to vote? Somewhat likely to vote? Unlikely to vote? Or not voting?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-4.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Very Likely	87%	75%	90%	94%	83%	86%	98%	69%	95%
Somewhat Likely	11%	21%	8%	5%	14%	12%	0%	26%	4%
Unlikely	1%	2%	1%	0%	2%	1%	0%	2%	0%
Not Voting	1%	0%	1%	0%	0%	1%	1%	1%	0%
Not Sure	1%	3%	0%	1%	1%	1%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

2 In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Right Direction	42%	48%	37%	51%	29%	41%	45%	42%	43%	42%	39%	43%	70%	45%	24%	27%	61%	28%	38%	63%	27%	34%	63%	31%	25%	61%	25%	46%	42%	41%
Wrong Track	41%	41%	41%	28%	54%	46%	38%	39%	42%	42%	47%	26%	14%	41%	41%	17%	26%	58%	43%	23%	58%	46%	22%	55%	54%	24%	58%	34%	34%	46%
Not Sure	16%	11%	21%	21%	16%	13%	17%	19%	15%	16%	15%	31%	17%	14%	35%	56%	13%	14%	19%	14%	15%	20%	14%	14%	21%	15%	18%	20%	23%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

© 2026 SurveyUSA - www.surveyusa.com

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

2 In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Right Direction	42%	39%	44%	39%	42%	37%	51%	37%	45%
Wrong Track	41%	36%	39%	49%	43%	45%	32%	35%	44%
Not Sure	16%	25%	18%	12%	15%	19%	17%	28%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

3 If the election for State Senate District 27 were today, would you vote for... Republican Trudy Wade? Or Democrat Michael Garrett?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Trudy Wade (R)	45%	52%	39%	49%	40%	43%	48%	45%	45%	49%	17%	36%	53%	46%	37%	0%	82%	14%	37%	86%	7%	39%	86%	24%	10%	84%	5%	52%	43%	43%
Michael Garrett (D)	46%	43%	48%	30%	52%	51%	48%	39%	50%	42%	70%	49%	26%	47%	36%	27%	10%	83%	50%	6%	90%	44%	6%	67%	81%	6%	87%	37%	39%	52%
Undecided	10%	6%	13%	21%	8%	7%	4%	16%	6%	8%	13%	15%	21%	7%	27%	73%	8%	3%	13%	8%	3%	18%	8%	9%	8%	10%	8%	11%	18%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

3 If the election for State Senate District 27 were today, would you vote for... Republican Trudy Wade? Or Democrat Michael Garrett?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Trudy Wade (R)	45%	41%	45%	45%	35%	41%	64%	35%	49%
Michael Garrett (D)	46%	42%	47%	47%	56%	50%	22%	43%	47%
Undecided	10%	17%	8%	8%	8%	10%	14%	22%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

4 Is your opinion of Trudy Wade ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Favorable	34%	37%	31%	36%	30%	29%	41%	33%	35%	36%	23%	30%	33%	38%	7%	0%	63%	14%	22%	67%	10%	19%	66%	16%	9%	65%	6%	39%	36%	32%
Unfavorable	34%	29%	38%	13%	42%	39%	40%	25%	39%	35%	38%	28%	17%	37%	13%	0%	12%	55%	39%	8%	61%	36%	7%	52%	59%	7%	63%	21%	24%	45%
Neutral	21%	23%	20%	21%	18%	30%	14%	20%	23%	20%	24%	25%	33%	19%	47%	27%	20%	20%	26%	19%	17%	32%	21%	24%	16%	20%	21%	29%	20%	18%
No Opinion	10%	10%	10%	30%	10%	3%	4%	21%	3%	9%	16%	17%	17%	7%	33%	73%	4%	11%	13%	6%	11%	13%	7%	8%	16%	9%	10%	11%	20%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

© 2026 SurveyUSA - www.surveyusa.com

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

4 Is your opinion of Trudy Wade ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Favorable	34%	39%	25%	39%	27%	28%	60%	24%	39%
Unfavorable	34%	22%	39%	42%	45%	39%	16%	26%	38%
Neutral	21%	18%	26%	17%	16%	24%	17%	27%	19%
No Opinion	10%	21%	10%	2%	12%	10%	6%	24%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

5 Is your opinion of Michael Garrett ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Favorable	31%	30%	32%	24%	34%	32%	35%	28%	33%	29%	53%	11%	19%	33%	22%	0%	8%	60%	27%	7%	65%	21%	4%	46%	59%	5%	61%	15%	29%	37%
Unfavorable	25%	29%	22%	23%	23%	28%	24%	23%	26%	28%	12%	19%	16%	27%	13%	0%	46%	7%	24%	45%	6%	23%	49%	11%	7%	48%	5%	19%	22%	28%
Neutral	25%	25%	26%	23%	22%	28%	25%	23%	27%	24%	21%	42%	48%	24%	35%	27%	27%	22%	27%	26%	21%	31%	18%	33%	22%	22%	26%	37%	21%	24%
No Opinion	19%	16%	21%	30%	20%	12%	16%	26%	14%	19%	13%	28%	17%	16%	30%	73%	20%	11%	21%	23%	8%	25%	28%	10%	11%	25%	9%	28%	28%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

5 Is your opinion of Michael Garrett ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Favorable	31%	25%	31%	34%	36%	31%	25%	26%	33%
Unfavorable	25%	15%	24%	32%	14%	26%	35%	14%	30%
Neutral	25%	24%	28%	24%	30%	25%	20%	29%	23%
No Opinion	19%	36%	18%	9%	20%	18%	21%	30%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

© 2026 SurveyUSA - www.surveyusa.com

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

6 If the election for the state House of Representatives were today, would you vote for the Republican candidate, Democratic candidate, or a candidate from another party?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Republican	46%	50%	42%	49%	41%	43%	51%	46%	46%	51%	16%	36%	56%	48%	38%	0%	89%	11%	39%	93%	4%	36%	91%	24%	6%	89%	2%	60%	47%	41%
Democratic	42%	39%	45%	32%	50%	45%	44%	39%	44%	37%	74%	53%	32%	43%	40%	56%	8%	84%	34%	3%	93%	32%	4%	59%	82%	4%	83%	35%	34%	49%
Another Party	4%	4%	4%	7%	5%	4%	1%	6%	2%	4%	2%	6%	7%	3%	9%	0%	1%	2%	7%	0%	0%	15%	0%	8%	1%	2%	4%	0%	8%	3%
Undecided	8%	6%	9%	12%	4%	9%	5%	9%	7%	8%	8%	6%	6%	6%	13%	44%	3%	4%	20%	4%	3%	17%	4%	8%	11%	5%	10%	5%	11%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

6 If the election for the state House of Representatives were today, would you vote for the Republican candidate, Democratic candidate, or a candidate from another party?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Republican	46%	44%	45%	46%	38%	41%	67%	35%	51%
Democratic	42%	40%	46%	41%	52%	45%	24%	42%	42%
Another Party	4%	4%	5%	4%	4%	5%	1%	7%	2%
Undecided	8%	13%	4%	9%	6%	9%	7%	16%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

7 Which one of the following issues is the most important for the state government to address in 2019? Education? Energy and the environment? Government spending? Healthcare? Jobs and the economy? Roads and infrastructure? Taxes? Or something else?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Education	26%	24%	27%	30%	31%	21%	24%	30%	23%	26%	26%	26%	16%	27%	15%	17%	15%	35%	27%	16%	39%	21%	13%	34%	35%	16%	35%	26%	15%	33%
Energy / Environment	4%	2%	6%	2%	1%	4%	7%	2%	6%	4%	4%	0%	15%	4%	0%	0%	2%	7%	1%	2%	8%	2%	2%	5%	8%	1%	6%	1%	3%	5%
Government Spending	11%	12%	10%	12%	14%	11%	9%	12%	10%	12%	12%	6%	4%	11%	18%	0%	15%	9%	11%	14%	11%	8%	13%	11%	9%	16%	6%	8%	16%	9%
Healthcare	23%	23%	23%	13%	21%	28%	28%	16%	28%	24%	23%	19%	24%	24%	19%	0%	24%	26%	23%	19%	24%	30%	18%	25%	31%	20%	33%	17%	21%	27%
Jobs / Economy	23%	24%	23%	30%	19%	24%	18%	26%	22%	22%	26%	27%	32%	21%	36%	40%	31%	14%	19%	33%	12%	25%	34%	18%	9%	32%	14%	31%	32%	15%
Roads / Infrastructure	2%	3%	0%	0%	4%	1%	3%	2%	2%	2%	4%	0%	0%	2%	0%	0%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	2%
Taxes	5%	5%	4%	8%	5%	4%	4%	6%	4%	5%	1%	22%	3%	6%	0%	0%	5%	4%	7%	8%	3%	3%	9%	3%	1%	6%	2%	7%	6%	3%
Other	4%	4%	4%	6%	4%	5%	2%	5%	4%	5%	3%	0%	0%	4%	9%	0%	6%	1%	9%	5%	1%	6%	8%	1%	3%	5%	2%	4%	3%	5%
Not Sure	2%	1%	2%	0%	2%	1%	4%	1%	2%	2%	2%	0%	5%	1%	2%	44%	1%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	5%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

7 Which one of the following issues is the most important for the state government to address in 2019? Education? Energy and the environment? Government spending? Healthcare? Jobs and the economy? Roads and infrastructure? Taxes? Or something else?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Education	26%	26%	22%	32%	32%	30%	13%	30%	24%
Energy / Environment	4%	2%	4%	5%	3%	4%	4%	3%	5%
Government Spending	11%	8%	14%	8%	9%	12%	7%	10%	12%
Healthcare	23%	19%	25%	26%	24%	21%	34%	16%	27%
Jobs / Economy	23%	28%	23%	18%	22%	22%	23%	25%	22%
Roads / Infrastructure	2%	1%	3%	2%	1%	3%	0%	0%	3%
Taxes	5%	9%	3%	3%	5%	2%	12%	8%	3%
Other	4%	2%	4%	6%	0%	6%	4%	6%	3%
Not Sure	2%	4%	1%	0%	3%	0%	4%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

8 Who do you trust more to handle policies affecting jobs and the economy in North Carolina: Democrats in the state legislature or Republicans in the state legislature?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Democrats	45%	45%	46%	39%	48%	47%	47%	43%	47%	41%	79%	32%	38%	45%	50%	56%	8%	83%	45%	3%	90%	47%	3%	67%	80%	4%	90%	36%	39%	52%
Republicans	47%	51%	43%	49%	40%	46%	50%	45%	47%	51%	16%	47%	56%	48%	37%	0%	87%	14%	39%	91%	6%	40%	91%	25%	9%	89%	4%	57%	47%	43%
Not Sure	8%	4%	11%	12%	12%	7%	3%	12%	5%	8%	5%	21%	6%	7%	12%	44%	5%	3%	15%	6%	4%	13%	6%	7%	10%	7%	6%	7%	13%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

8 Who do you trust more to handle policies affecting jobs and the economy in North Carolina: Democrats in the state legislature or Republicans in the state legislature?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Democrats	45%	43%	49%	44%	55%	50%	22%	46%	45%
Republicans	47%	43%	46%	48%	38%	42%	67%	34%	52%
Not Sure	8%	14%	4%	8%	7%	8%	11%	19%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

9 Continuing to think about state government, would you rather have more government services if that meant higher tax rates, fewer government services in order to reduce tax rates, or services and tax rates about as we have them now?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
More Services / Higher Taxes	22%	20%	24%	15%	26%	22%	26%	20%	24%	23%	20%	28%	7%	24%	15%	0%	6%	37%	25%	4%	45%	19%	1%	34%	48%	2%	49%	9%	8%	35%
Fewer Services / Reduce Taxes	42%	46%	38%	52%	42%	39%	37%	48%	38%	42%	36%	43%	52%	41%	50%	17%	64%	19%	47%	66%	16%	43%	71%	28%	8%	66%	13%	43%	49%	35%
Services And Taxes About As They	31%	30%	32%	25%	27%	36%	32%	26%	34%	31%	33%	20%	30%	32%	22%	40%	29%	35%	27%	29%	30%	36%	26%	36%	30%	30%	32%	41%	34%	28%
Not Sure	5%	4%	6%	8%	5%	3%	5%	7%	4%	4%	10%	10%	11%	3%	13%	44%	2%	9%	1%	2%	9%	2%	1%	3%	14%	2%	7%	6%	8%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

9 Continuing to think about state government, would you rather have more government services if that meant higher tax rates, fewer government services in order to reduce tax rates, or services and tax rates about as we have them now?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
More Services / Higher Taxes	22%	12%	24%	31%	24%	26%	15%	18%	24%
Fewer Services / Reduce Taxes	42%	42%	43%	36%	36%	39%	48%	44%	41%
Services And Taxes About As They	31%	39%	28%	32%	35%	31%	34%	31%	31%
Not Sure	5%	7%	4%	2%	4%	4%	3%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

10 North Carolina voters will be considering a number of state constitutional amendments on the ballot this November. Would you favor or oppose a state constitutional amendment to require voters to provide photo identification before voting in person?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Favor	57%	56%	57%	66%	51%	51%	60%	60%	55%	60%	38%	47%	67%	58%	47%	0%	87%	30%	54%	91%	22%	55%	96%	36%	21%	93%	19%	63%	63%	51%
Oppose	36%	40%	34%	21%	40%	44%	37%	29%	41%	35%	56%	21%	11%	37%	31%	17%	8%	63%	41%	4%	70%	40%	4%	56%	70%	2%	75%	17%	30%	45%
Not Sure	7%	4%	9%	13%	8%	5%	3%	11%	4%	5%	7%	33%	22%	4%	22%	83%	6%	7%	4%	5%	8%	5%	1%	9%	9%	5%	6%	19%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

10 North Carolina voters will be considering a number of state constitutional amendments on the ballot this November. Would you favor or oppose a state constitutional amendment to require voters to provide photo identification before voting in person?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.1 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Favor	57%	60%	57%	54%	54%	49%	83%	58%	56%
Oppose	36%	28%	36%	42%	35%	43%	17%	28%	40%
Not Sure	7%	12%	6%	5%	11%	8%	0%	14%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

11 Do you approve or disapprove of the job Donald Trump is doing as President?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely To Vote			Party Registration			Party Affiliation			Ideology			2016 Vote		Education		
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Very	Somew	Unlikely	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Trump	Clinton	High Sc	Some	4-year
Approve	49%	54%	44%	63%	45%	41%	48%	55%	44%	53%	19%	41%	56%	49%	51%	0%	84%	15%	46%	92%	8%	42%	92%	27%	11%	94%	4%	58%	55%	41%
Disapprove	48%	44%	52%	34%	49%	58%	48%	40%	54%	44%	75%	54%	44%	48%	48%	29%	13%	82%	51%	6%	89%	54%	7%	70%	87%	4%	95%	35%	41%	57%
Not Sure	3%	2%	4%	3%	6%	1%	4%	4%	2%	3%	6%	5%	0%	3%	1%	71%	2%	3%	3%	2%	3%	3%	1%	3%	2%	1%	2%	7%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	23%	16%	33%	28%	39%	61%	80%	13%	3%	4%	87%	11%	1%	38%	37%	20%	38%	36%	26%	39%	40%	17%	44%	44%	14%	32%	54%

11 Do you approve or disapprove of the job Donald Trump is doing as President?

400 Registered Voters	All	Income			Urbanicity			Cell Phone / Lan	
Credibility Interval: +/-6.2 pct points		< $40K	$40K -	> $80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	49%	53%	46%	46%	40%	42%	73%	47%	49%
Disapprove	48%	42%	49%	53%	55%	55%	25%	48%	49%
Not Sure	3%	5%	5%	1%	5%	3%	2%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	36%	38%	23%	57%	20%	30%	70%

All Questions Crosstabbed By All Questions

1 North Carolina will hold elections for national and state offices in November 2018. Would you say that you are very likely to vote? Somewhat likely to vote? Unlikely to vote? Or not voting?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-4.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Very Likely	87%	-	-	-	-	-	93%	87%	72%	90%	90%	61%	96%	95%	75%	55%	92%	93%	84%	74%	90%	88%	75%	70%
Somewhat Likely	11%	-	-	-	-	-	6%	11%	23%	9%	9%	30%	2%	4%	24%	35%	8%	6%	15%	18%	9%	10%	25%	18%
Unlikely	1%	-	-	-	-	-	0%	0%	2%	0%	0%	5%	0%	0%	1%	5%	0%	0%	1%	3%	0%	1%	0%	4%
Not Voting	1%	-	-	-	-	-	0%	1%	1%	1%	1%	0%	1%	0%	0%	2%	0%	1%	0%	1%	0%	1%	0%	0%
Not Sure	1%	-	-	-	-	-	1%	1%	1%	1%	1%	3%	1%	1%	0%	3%	0%	0%	0%	5%	1%	0%	0%	8%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%						42%	41%	16%	45%	46%	10%	34%	34%	21%	10%	31%	25%	25%	19%	46%	42%	4%	8%

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

1 North Carolina will hold elections for national and state offices in November 2018. Would you say that you are very likely to vote? Somewhat likely to vote? Unlikely to vote? Or not voting?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-4.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Very Likely	87%	93%	89%	82%	90%	81%	100%	100%	75%	54%	86%	90%	71%	92%	86%	90%	54%	89%	89%	53%	87%	87%	79%
Somewhat Likely	11%	7%	0%	18%	9%	17%	0%	0%	25%	11%	12%	9%	17%	7%	13%	8%	28%	9%	9%	36%	12%	11%	3%
Unlikely	1%	0%	0%	0%	0%	1%	0%	0%	0%	18%	1%	0%	4%	0%	0%	1%	6%	0%	0%	8%	0%	0%	15%
Not Voting	1%	0%	5%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	3%	0%	1%	0%	0%	1%	0%
Not Sure	1%	0%	6%	0%	0%	1%	0%	0%	0%	18%	0%	1%	8%	0%	0%	1%	10%	1%	0%	4%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%	45%	47%	8%	22%	42%	31%	5%	57%	36%	7%	49%	48%	3%

2 In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Right Direction	42%	45%	24%	27%	0%	32%	-	-	-	63%	22%	41%	69%	22%	37%	31%	26%	55%	46%	48%	66%	21%	38%	20%
Wrong Track	41%	41%	41%	17%	59%	41%	-	-	-	24%	64%	11%	21%	67%	42%	21%	69%	30%	36%	16%	23%	63%	37%	33%
Not Sure	16%	14%	35%	56%	41%	27%	-	-	-	12%	14%	48%	10%	10%	21%	48%	5%	15%	18%	36%	11%	16%	25%	48%
Total	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	87%	11%	1%	1%	1%				45%	46%	10%	34%	34%	21%	10%	31%	25%	25%	19%	46%	42%	4%	8%

2 In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Right Direction	42%	36%	21%	58%	39%	53%	42%	40%	32%	24%	22%	65%	27%	16%	53%	47%	39%	58%	21%	27%	60%	25%	31%
Wrong Track	41%	50%	73%	30%	48%	26%	52%	37%	43%	18%	61%	25%	23%	69%	33%	34%	30%	25%	65%	43%	24%	59%	22%
Not Sure	16%	14%	6%	12%	13%	21%	6%	23%	25%	58%	17%	10%	49%	14%	14%	19%	32%	17%	14%	30%	16%	16%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%	45%	47%	8%	22%	42%	31%	5%	57%	36%	7%	49%	48%	3%

3 If the election for State Senate District 27 were today, would you vote for... Republican Trudy Wade? Or Democrat Michael Garrett?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Trudy Wade (R)	45%	46%	37%	0%	41%	32%	67%	27%	33%	-	-	-	92%	2%	52%	14%	6%	91%	45%	47%	92%	3%	14%	9%
Michael Garrett (D)	46%	47%	36%	27%	59%	32%	23%	71%	39%	-	-	-	7%	93%	35%	40%	93%	5%	43%	23%	2%	94%	36%	43%
Undecided	10%	7%	27%	73%	0%	37%	9%	3%	28%	-	-	-	1%	5%	13%	46%	0%	3%	12%	30%	6%	3%	50%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	87%	11%	1%	1%	1%	42%	41%	16%				34%	34%	21%	10%	31%	25%	25%	19%	46%	42%	4%	8%

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

3 If the election for State Senate District 27 were today, would you vote for... Republican Trudy Wade? Or Democrat Michael Garrett?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Trudy Wade (R)	45%	25%	10%	62%	33%	71%	54%	47%	77%	31%	4%	91%	12%	6%	73%	40%	12%	75%	2%	23%	86%	6%	10%
Michael Garrett (D)	46%	67%	85%	33%	58%	18%	46%	26%	15%	40%	91%	5%	27%	90%	17%	48%	67%	16%	91%	52%	4%	86%	55%
Undecided	10%	8%	6%	5%	9%	11%	0%	27%	8%	28%	6%	5%	61%	3%	10%	12%	21%	9%	7%	26%	9%	8%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%	45%	47%	8%	22%	42%	31%	5%	57%	36%	7%	49%	48%	3%

4 Is your opinion of Trudy Wade ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Favorable	34%	38%	7%	0%	41%	32%	56%	17%	21%	70%	5%	3%	-	-	-	-	11%	74%	22%	35%	68%	6%	0%	4%
Unfavorable	34%	37%	13%	0%	20%	32%	18%	56%	21%	2%	69%	18%	-	-	-	-	72%	5%	29%	17%	5%	66%	27%	34%
Neutral	21%	19%	47%	27%	0%	0%	19%	22%	27%	25%	16%	30%	-	-	-	-	10%	19%	47%	10%	24%	17%	35%	26%
No Opinion	10%	7%	33%	73%	39%	37%	8%	5%	30%	3%	9%	50%	-	-	-	-	7%	2%	3%	38%	3%	11%	37%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	87%	11%	1%	1%	1%	42%	41%	16%	45%	46%	10%					31%	25%	25%	19%	46%	42%	4%	8%

4 Is your opinion of Trudy Wade ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Favorable	34%	18%	20%	40%	29%	54%	34%	45%	35%	37%	5%	67%	4%	8%	53%	30%	14%	58%	3%	3%	64%	5%	7%
Unfavorable	34%	57%	44%	16%	44%	13%	29%	26%	6%	18%	64%	6%	27%	75%	10%	38%	24%	9%	71%	46%	6%	63%	21%
Neutral	21%	19%	17%	22%	20%	23%	19%	7%	56%	18%	18%	23%	29%	14%	24%	25%	16%	23%	16%	36%	21%	21%	34%
No Opinion	10%	6%	20%	22%	6%	9%	18%	21%	3%	28%	12%	4%	40%	2%	13%	7%	46%	10%	10%	15%	9%	11%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%	45%	47%	8%	22%	42%	31%	5%	57%	36%	7%	49%	48%	3%

5 Is your opinion of Michael Garrett ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Favorable	31%	33%	22%	0%	20%	0%	19%	53%	9%	4%	64%	1%	11%	66%	14%	22%	-	-	-	-	4%	65%	15%	15%
Unfavorable	25%	27%	13%	0%	41%	0%	32%	18%	23%	51%	3%	9%	55%	4%	22%	4%	-	-	-	-	49%	3%	12%	7%
Neutral	25%	24%	35%	27%	0%	0%	27%	22%	27%	25%	24%	32%	16%	21%	55%	6%	-	-	-	-	25%	22%	34%	34%
No Opinion	19%	16%	30%	73%	39%	100%	21%	7%	40%	19%	9%	59%	19%	9%	9%	68%	-	-	-	-	21%	9%	40%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					100%	100%	100%	100%
Composition of Registered Voters	100%	87%	11%	1%	1%	1%	42%	41%	16%	45%	46%	10%	34%	34%	21%	10%					46%	42%	4%	8%

© 2026 SurveyUSA - www.surveyusa.com

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

5 Is your opinion of Michael Garrett ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Favorable	31%	48%	61%	19%	45%	8%	37%	16%	4%	17%	63%	5%	7%	69%	9%	30%	52%	13%	63%	14%	6%	58%	18%
Unfavorable	25%	17%	5%	32%	14%	39%	17%	27%	72%	0%	3%	49%	12%	1%	43%	22%	3%	41%	3%	7%	47%	5%	4%
Neutral	25%	20%	16%	29%	27%	29%	46%	24%	17%	12%	23%	27%	26%	21%	21%	36%	9%	22%	27%	42%	23%	26%	35%
No Opinion	19%	15%	18%	20%	15%	23%	0%	33%	7%	70%	11%	19%	55%	9%	27%	12%	37%	24%	7%	36%	24%	11%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%	45%	47%	8%	22%	42%	31%	5%	57%	36%	7%	49%	48%	3%

6 If the election for the state House of Representatives were today, would you vote for the Republican candidate, Democratic candidate, or a candidate from another party?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Republican	46%	48%	38%	0%	41%	32%	72%	25%	32%	95%	2%	27%	92%	7%	51%	15%	6%	90%	46%	53%	-	-	-	-
Democratic	42%	43%	40%	56%	59%	0%	21%	65%	40%	3%	87%	14%	8%	82%	33%	45%	88%	6%	38%	21%	-	-	-	-
Another Party	4%	3%	9%	0%	0%	0%	4%	4%	6%	1%	3%	20%	0%	3%	7%	14%	2%	2%	5%	8%	-	-	-	-
Undecided	8%	6%	13%	44%	0%	68%	4%	6%	22%	1%	7%	39%	1%	8%	9%	26%	4%	2%	10%	18%	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Registered Voters	100%	87%	11%	1%	1%	1%	42%	41%	16%	45%	46%	10%	34%	34%	21%	10%	31%	25%	25%	19%				

6 If the election for the state House of Representatives were today, would you vote for the Republican candidate, Democratic candidate, or a candidate from another party?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Republican	46%	27%	10%	66%	36%	69%	34%	51%	77%	42%	1%	95%	18%	4%	76%	41%	12%	76%	3%	28%	90%	3%	28%
Democratic	42%	64%	84%	27%	51%	20%	46%	22%	18%	17%	87%	3%	16%	87%	14%	46%	59%	15%	83%	51%	4%	81%	37%
Another Party	4%	3%	0%	4%	2%	5%	19%	6%	5%	0%	5%	2%	10%	0%	4%	7%	0%	3%	6%	4%	2%	5%	7%
Undecided	8%	6%	6%	3%	11%	6%	0%	21%	0%	40%	6%	1%	56%	9%	5%	6%	29%	6%	9%	17%	3%	11%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%	45%	47%	8%	22%	42%	31%	5%	57%	36%	7%	49%	48%	3%

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

7 Which one of the following issues is the most important for the state government to address in 2019? Education? Energy and the environment? Government spending? Healthcare? Jobs and the economy? Roads and infrastructure? Taxes? Or something else?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Education	26%	27%	15%	17%	20%	0%	22%	31%	23%	14%	38%	22%	14%	43%	23%	15%	40%	17%	20%	20%	15%	39%	19%	19%
Energy / Environment	4%	4%	0%	0%	39%	27%	2%	7%	1%	1%	8%	3%	2%	5%	3%	8%	8%	1%	3%	4%	1%	8%	0%	3%
Government Spending	11%	11%	18%	0%	0%	0%	15%	8%	8%	15%	8%	6%	13%	5%	11%	24%	7%	14%	13%	12%	16%	7%	12%	4%
Healthcare	23%	24%	19%	0%	41%	10%	22%	27%	18%	18%	30%	22%	20%	31%	22%	14%	33%	13%	26%	18%	18%	28%	14%	34%
Jobs / Economy	23%	21%	36%	40%	0%	32%	29%	15%	30%	37%	9%	26%	37%	9%	25%	21%	6%	36%	27%	29%	35%	11%	32%	17%
Roads / Infrastructure	2%	2%	0%	0%	0%	0%	2%	2%	1%	2%	2%	0%	2%	2%	2%	3%	2%	1%	3%	0%	1%	2%	9%	0%
Taxes	5%	6%	0%	0%	0%	0%	5%	4%	7%	5%	3%	14%	6%	4%	2%	10%	2%	5%	5%	9%	5%	3%	7%	13%
Other	4%	4%	9%	0%	0%	0%	3%	4%	6%	7%	1%	3%	4%	1%	11%	1%	1%	12%	3%	2%	7%	2%	6%	0%
Not Sure	2%	1%	2%	44%	0%	32%	1%	1%	6%	1%	1%	5%	2%	1%	1%	4%	1%	0%	1%	6%	1%	1%	0%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	87%	11%	1%	1%	1%	42%	41%	16%	45%	46%	10%	34%	34%	21%	10%	31%	25%	25%	19%	46%	42%	4%	8%

7 Which one of the following issues is the most important for the state government to address in 2019? Education? Energy and the environment? Government spending? Healthcare? Jobs and the economy? Roads and infrastructure? Taxes? Or something else?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Education	26%	-	-	-	-	-	-	-	-	-	38%	14%	24%	44%	15%	29%	9%	16%	39%	39%	15%	37%	9%
Energy / Environment	4%	-	-	-	-	-	-	-	-	-	7%	1%	5%	9%	1%	2%	17%	2%	7%	8%	1%	7%	4%
Government Spending	11%	-	-	-	-	-	-	-	-	-	7%	15%	12%	3%	16%	8%	24%	14%	9%	3%	14%	8%	9%
Healthcare	23%	-	-	-	-	-	-	-	-	-	30%	19%	16%	34%	16%	29%	10%	21%	30%	10%	18%	29%	19%
Jobs / Economy	23%	-	-	-	-	-	-	-	-	-	13%	35%	13%	8%	34%	22%	7%	30%	11%	30%	35%	10%	34%
Roads / Infrastructure	2%	-	-	-	-	-	-	-	-	-	2%	2%	0%	0%	2%	3%	7%	2%	2%	0%	1%	3%	0%
Taxes	5%	-	-	-	-	-	-	-	-	-	2%	5%	19%	0%	10%	2%	2%	8%	1%	3%	7%	3%	3%
Other	4%	-	-	-	-	-	-	-	-	-	2%	7%	0%	2%	6%	3%	0%	6%	1%	1%	6%	2%	7%
Not Sure	2%	-	-	-	-	-	-	-	-	-	1%	1%	11%	0%	0%	1%	24%	2%	0%	6%	1%	1%	15%
Total	100%										100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%										45%	47%	8%	22%	42%	31%	5%	57%	36%	7%	49%	48%	3%

8 Who do you trust more to handle policies affecting jobs and the economy in North Carolina: Democrats in the state legislature or Republicans in the state legislature?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Democrats	45%	45%	50%	56%	59%	0%	24%	67%	47%	4%	90%	26%	7%	86%	38%	53%	91%	5%	42%	28%	1%	93%	61%	38%
Republicans	47%	48%	37%	0%	41%	32%	71%	28%	29%	94%	5%	23%	92%	8%	51%	17%	7%	92%	50%	49%	96%	4%	20%	4%
Not Sure	8%	7%	12%	44%	0%	68%	5%	5%	24%	2%	5%	51%	1%	6%	11%	31%	2%	4%	8%	23%	3%	3%	20%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	87%	11%	1%	1%	1%	42%	41%	16%	45%	46%	10%	34%	34%	21%	10%	31%	25%	25%	19%	46%	42%	4%	8%

© 2026 SurveyUSA - www.surveyusa.com

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

8 Who do you trust more to handle policies affecting jobs and the economy in North Carolina: Democrats in the state legislature or Republicans in the state legislature?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Democrats	45%	67%	75%	27%	57%	25%	42%	22%	18%	17%	-	-	-	92%	16%	49%	61%	15%	91%	52%	6%	86%	37%
Republicans	47%	26%	15%	64%	37%	71%	58%	47%	82%	31%	-	-	-	4%	77%	42%	10%	76%	3%	32%	90%	5%	23%
Not Sure	8%	7%	10%	9%	5%	4%	0%	31%	0%	51%	-	-	-	4%	7%	9%	29%	9%	6%	15%	4%	10%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%				22%	42%	31%	5%	57%	36%	7%	49%	48%	3%

9 Continuing to think about state government, would you rather have more government services if that meant higher tax rates, fewer government services in order to reduce tax rates, or services and tax rates about as we have them now?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
More Services / Higher Taxes	22%	24%	15%	0%	20%	10%	9%	38%	19%	3%	44%	7%	6%	49%	15%	5%	49%	1%	19%	10%	2%	46%	2%	25%
Fewer Services / Reduce Taxes	42%	41%	50%	17%	39%	0%	52%	33%	35%	68%	16%	42%	65%	13%	46%	51%	12%	72%	35%	60%	69%	13%	47%	30%
Services And Taxes About As They	31%	32%	22%	40%	15%	32%	34%	25%	36%	27%	32%	40%	27%	34%	35%	22%	30%	27%	44%	20%	28%	34%	51%	25%
Not Sure	5%	3%	13%	44%	25%	59%	5%	4%	10%	1%	8%	11%	2%	4%	4%	23%	9%	1%	2%	10%	1%	7%	0%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	87%	11%	1%	1%	1%	42%	41%	16%	45%	46%	10%	34%	34%	21%	10%	31%	25%	25%	19%	46%	42%	4%	8%

9 Continuing to think about state government, would you rather have more government services if that meant higher tax rates, fewer government services in order to reduce tax rates, or services and tax rates about as we have them now?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
More Services / Higher Taxes	22%	38%	48%	5%	32%	8%	5%	0%	13%	0%	45%	2%	11%	-	-	-	-	6%	49%	18%	2%	43%	12%
Fewer Services / Reduce Taxes	42%	24%	13%	60%	28%	61%	34%	84%	63%	12%	15%	69%	36%	-	-	-	-	64%	9%	32%	68%	16%	39%
Services And Taxes About As They	31%	35%	18%	23%	38%	30%	43%	14%	24%	11%	33%	28%	34%	-	-	-	-	28%	35%	31%	29%	32%	34%
Not Sure	5%	2%	22%	11%	2%	2%	18%	2%	0%	77%	7%	1%	19%	-	-	-	-	3%	6%	18%	1%	8%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%	45%	47%	8%					57%	36%	7%	49%	48%	3%

10 North Carolina voters will be considering a number of state constitutional amendments on the ballot this November. Would you favor or oppose a state constitutional amendment to require voters to provide photo identification before voting in person?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.1 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Favor	57%	58%	47%	0%	41%	73%	78%	35%	58%	95%	20%	56%	96%	15%	61%	54%	24%	94%	50%	72%	93%	21%	42%	45%
Oppose	36%	37%	31%	17%	59%	0%	18%	58%	30%	2%	73%	26%	3%	76%	27%	36%	73%	5%	39%	15%	2%	71%	51%	41%
Not Sure	7%	4%	22%	83%	0%	27%	4%	7%	12%	3%	8%	18%	1%	9%	11%	10%	3%	2%	11%	13%	4%	8%	7%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	87%	11%	1%	1%	1%	42%	41%	16%	45%	46%	10%	34%	34%	21%	10%	31%	25%	25%	19%	46%	42%	4%	8%

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

SURVEY USA

Sponsor:
Civitas Institute (Raleigh, NC)

10 North Carolina voters will be considering a number of state constitutional amendments on the ballot this November. Would you favor or oppose a state constitutional amendment to require voters to provide photo identification before voting in person?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.1 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Favor	57%	35%	24%	70%	50%	74%	58%	91%	85%	77%	19%	93%	61%	14%	87%	52%	32%	-	-	-	91%	21%	74%
Oppose	36%	55%	64%	28%	47%	17%	42%	6%	13%	0%	73%	3%	26%	80%	8%	41%	45%	-	-	-	3%	71%	6%
Not Sure	7%	10%	13%	2%	3%	9%	0%	3%	2%	23%	8%	5%	13%	6%	5%	7%	23%	-	-	-	5%	7%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%	45%	47%	8%	22%	42%	31%	5%				49%	48%	3%

11 Do you approve or disapprove of the job Donald Trump is doing as President?

400 Registered Voters	All	November Vote					NC Direction			Vote			Opinion Of Wade				Opinion Of Garrett				House Vote			
Credibility Interval: +/-6.2 pct points		Very Li	Somew	Unlikely	Not Voti	Not Sur	Right Di	Wrong	Not Sur	Trudy	Michael	Undeci	Favora	Unfavor	Neutral	No Opi	Favora	Unfavor	Neutral	No Opi	Republi	Democr	Another	Undeci
Approve	49%	49%	51%	0%	41%	32%	69%	28%	46%	93%	5%	47%	92%	8%	48%	40%	9%	90%	45%	63%	95%	5%	30%	21%
Disapprove	48%	48%	48%	29%	59%	59%	29%	70%	46%	6%	92%	42%	8%	90%	47%	49%	89%	9%	51%	29%	3%	93%	65%	68%
Not Sure	3%	3%	1%	71%	0%	10%	2%	2%	9%	1%	4%	11%	1%	2%	5%	11%	2%	0%	4%	7%	2%	3%	6%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	87%	11%	1%	1%	1%	42%	41%	16%	45%	46%	10%	34%	34%	21%	10%	31%	25%	25%	19%	46%	42%	4%	8%

11 Do you approve or disapprove of the job Donald Trump is doing as President?

400 Registered Voters	All	Issue									Trust More			Prefer				Photo ID			Trump Approval		
Credibility Interval: +/-6.2 pct points		Educati	Energy	Govern	Healthc	Jobs /	Roads /	Taxes	Other	Not Sur	Democr	Republi	Not Sur	More S	Fewer	Service	Not Sur	Favor	Oppose	Not Sur	Approv	Disappr	Not Sur
Approve	49%	29%	14%	62%	38%	74%	34%	68%	77%	37%	6%	94%	25%	4%	79%	46%	12%	78%	5%	37%	-	-	-
Disapprove	48%	70%	83%	35%	60%	22%	66%	30%	18%	35%	91%	5%	60%	94%	19%	51%	79%	18%	95%	54%	-	-	-
Not Sure	3%	1%	3%	3%	2%	5%	0%	2%	5%	28%	2%	2%	15%	2%	3%	3%	9%	4%	0%	9%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	26%	4%	11%	23%	23%	2%	5%	4%	2%	45%	47%	8%	22%	42%	31%	5%	57%	36%	7%			

© 2026 SurveyUSA - www.surveyusa.com

Results of SurveyUSA Mkt Research Study #24498

Geography: NC 27th State Senate District
Data Collected: 10/20/2018 - 10/24/2018
Release Date: 10/26/2018
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.