Results of SurveyUSA Election Poll #19925

Geography: Oregon
Data Collected: 10/16/2012 - 10/18/2012
Release Date: 10/18/2012
Percentages

Sponsor:
KATU-TV (Portland)

In Oregon, 19 Days Until Votes are Counted, Obama 7 points Atop Romney; 4 Ballot Measures Examined: In an election for President of the United States in Oregon today, 10/18/12, with voting about to begin, Barack Obama defeats Mitt Romney 49% to 42%, according to a SurveyUSA poll conducted for KATU-TV in Portland. All interviews were conducted following the 10/16/12 Presidential town-hall debate in New York. Obama carried Oregon by 16 points in 2008, but leads by 7 points today. Compared to a SurveyUSA poll 5 weeks ago, Obama has lost 2 points: then, he led by 9. Among men, Obama has gained ground: he had trailed by 3 points now leads by 2. Among women, Obama has lost ground: he had led by 21 points, now leads by 11. Obama's advantage among Independents has been shaved by 3 points: he had led by 7, now leads by 4. Obama has lost ground among lower income voters, gained ground among middle-income voters. Romney has made inroads among upper-income voters. In the region of Oregon outside of greater Portland, the contest has flipped: Obama had led by 3, now trails by 10. Compared to 5 weeks ago, Romney voters are voting more "for" Romney than they are voting "against" Barack Obama, a sign that Romney is seen today as a more attractive candidate, not just an "anybody but Obama." **Measure 80,** which would allow adults to grow and possess marijuana, continues to trail narrowly. Today, "No" leads "Yes" 43% to 36%. Compared to a SurveyUSA poll 5 weeks ago, opposition is up 2 points, support is down 1 point. The measure had trailed by 4, now trails by 7. The margin of support among Democrats has dropped 10 points. **Measure 82,** which would allow privately owned casinos, today trails 53% to 28%. Opposition to the measure has grown from 16 points 5 weeks ago to 25 points today. **Measure 83,** which would allow a privately owned casino in Wood Village, today trails 54% to 26%. Opposition to the measure has grown from 11 points 5 weeks ago to 28 points today. SurveyUSA asked about Measure 85 in 2 different ways for this release. First, consistent with last month, SurveyUSA told voters very little about the measure, an attempt to gauge "certain" support. This approach is designed to identify the most-committed backers and opponents of a proposition, and is an approach used by SurveyUSA across the country to measure public awareness of ballot initiatives. Using this approach, 25% of voters tell SurveyUSA they are "certain" to vote No on Measure 85. 15% of voters tell SurveyUSA they are "certain" to vote Yes on Measure 85. 60% of voters are "not certain" how they will vote. Separately, SurveyUSA read to voters a complete description of **Measure 85** . Using this approach, "Yes" on 85 leads "No," 53% to 26%, with 21% undecided. This approach to initiative measurement includes "soft" support as well as "hard" support and incorporates into the findings those who may be hearing the exact ballot language for the first time. Given the full description: Democrats and Independents support the measure, Republicans split. Conservatives oppose the measure, moderates and liberals support. **Cell-phone and home-phone respondents included in this research.** SurveyUSA interviewed 700 state of Oregon adults 10/16/12 through 10/18/12. Of the adults, 644 were registered to vote. Of the registered voters, 579 were determined by SurveyUSA to be likely to vote in the 11/06/12 election. This survey was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (77% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (23% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device.

1 If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

579 Likely Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation			Ideology			Education			Income			Region	
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K	Portlan	Rest of
Mitt Romney (R)	42%	45%	40%	36%	44%	46%	42%	40%	44%	42%	42%	86%	9%	36%	78%	37%	4%	36%	48%	38%	39%	45%	43%	38%	50%
Barack Obama (D)	49%	47%	51%	50%	45%	49%	52%	47%	50%	42%	51%	9%	88%	40%	15%	52%	90%	50%	42%	56%	49%	47%	51%	54%	40%
Other	4%	6%	2%	3%	7%	3%	3%	5%	3%	4%	4%	2%	1%	13%	3%	5%	4%	1%	6%	3%	5%	3%	4%	4%	5%
Undecided	5%	2%	7%	12%	4%	2%	2%	8%	2%	12%	3%	3%	2%	11%	4%	7%	2%	12%	4%	3%	6%	5%	2%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	25%	24%	32%	20%	48%	52%	23%	77%	35%	41%	23%	33%	39%	25%	15%	44%	40%	37%	37%	26%	66%	34%

2 Is this more a vote FOR Mitt Romney or AGAINST Barack Obama?

245 Romney Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation			Ideology			Education			Income			Region	
Credibility Interval: +/-6.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K	Portlan	Rest of
For Mitt Romney	58%	57%	59%	54%	63%	52%	64%	59%	57%	57%	58%	61%	58%	46%	56%	60%	**	37%	62%	60%	55%	56%	64%	64%	48%
Against Barack Obama	39%	41%	38%	36%	37%	46%	35%	36%	42%	39%	39%	36%	42%	51%	40%	40%	**	53%	36%	39%	38%	43%	36%	34%	47%
Not Sure	3%	3%	3%	11%	0%	2%	1%	5%	1%	4%	3%	3%	0%	3%	4%	0%	**	10%	2%	1%	7%	1%	1%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Romney Voters	100%	51%	49%	21%	25%	34%	20%	46%	54%	23%	77%	72%	9%	19%	61%	34%	2%	13%	50%	37%	34%	39%	27%	59%	41%

3 Is this more a vote FOR Barack Obama or AGAINST Mitt Romney?

283 Obama Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation			Ideology			Education			Income			Region	
Credibility Interval: +/-5.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K	Portlan	Rest of
For Barack Obama	75%	76%	73%	72%	70%	73%	84%	71%	78%	57%	79%	83%	78%	58%	77%	76%	73%	78%	78%	71%	72%	70%	85%	75%	75%
Against Mitt Romney	22%	21%	23%	23%	25%	25%	14%	24%	21%	37%	19%	13%	19%	39%	23%	23%	22%	21%	19%	26%	24%	27%	14%	22%	22%
Not Sure	3%	2%	4%	4%	5%	1%	2%	4%	2%	6%	2%	3%	3%	3%	0%	1%	4%	1%	3%	3%	5%	3%	1%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Obama Voters	100%	46%	54%	25%	22%	32%	21%	47%	53%	20%	80%	6%	74%	19%	10%	41%	46%	15%	38%	46%	37%	36%	27%	72%	28%

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4

On Measure 80, which would allow adults to grow and possess marijuana, and allow state-licensed stores to grow and sell marijuana to adults, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

579 Likely Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation			Ideology			Education			Income			Region	
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K	Portlan	Rest of
Yes	36%	38%	35%	45%	39%	35%	25%	42%	31%	40%	35%	20%	45%	48%	18%	35%	60%	43%	38%	33%	41%	32%	36%	35%	40%
No	43%	42%	44%	34%	40%	42%	57%	37%	48%	39%	44%	62%	32%	32%	68%	41%	14%	36%	42%	47%	40%	45%	44%	41%	47%
Not Certain	21%	20%	21%	21%	21%	22%	18%	21%	21%	21%	21%	18%	23%	21%	14%	24%	26%	21%	21%	21%	19%	22%	20%	24%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	25%	24%	32%	20%	48%	52%	23%	77%	35%	41%	23%	33%	39%	25%	15%	44%	40%	37%	37%	26%	66%	34%

5

On Measure 82, which would allow privately owned casinos, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

579 Likely Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation			Ideology			Education			Income			Region	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K	Portlan	Rest of
Yes	28%	33%	22%	31%	33%	26%	18%	32%	23%	29%	27%	26%	26%	33%	27%	29%	28%	34%	31%	22%	31%	28%	22%	28%	26%
No	53%	48%	58%	39%	46%	59%	69%	42%	63%	40%	57%	50%	57%	50%	51%	52%	54%	43%	49%	61%	45%	57%	59%	54%	52%
Not Certain	19%	19%	20%	30%	20%	15%	13%	25%	14%	30%	16%	24%	17%	17%	21%	19%	18%	23%	20%	17%	24%	16%	19%	18%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	25%	24%	32%	20%	48%	52%	23%	77%	35%	41%	23%	33%	39%	25%	15%	44%	40%	37%	37%	26%	66%	34%

6

On Measure 83, which would allow a privately owned casino in Wood Village, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

579 Likely Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation			Ideology			Education			Income			Region	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K	Portlan	Rest of
Yes	26%	32%	22%	34%	30%	24%	17%	32%	21%	29%	26%	27%	24%	32%	28%	27%	25%	30%	30%	21%	29%	28%	22%	28%	24%
No	54%	49%	59%	42%	44%	60%	70%	43%	64%	41%	57%	49%	58%	52%	52%	54%	56%	46%	49%	62%	49%	55%	60%	54%	53%
Not Certain	20%	20%	20%	24%	26%	15%	14%	25%	15%	29%	17%	24%	18%	16%	20%	19%	19%	24%	21%	17%	23%	18%	18%	18%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	25%	24%	32%	20%	48%	52%	23%	77%	35%	41%	23%	33%	39%	25%	15%	44%	40%	37%	37%	26%	66%	34%

7

On Measure 85, which is about a corporate tax "kicker," are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

579 Likely Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation			Ideology			Education			Income			Region	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K	Portlan	Rest of
Yes	15%	19%	12%	15%	14%	17%	15%	15%	16%	22%	13%	14%	16%	16%	11%	17%	20%	18%	13%	17%	14%	17%	15%	15%	17%
No	25%	27%	24%	32%	26%	23%	19%	29%	22%	27%	24%	23%	27%	24%	29%	24%	24%	24%	27%	23%	24%	29%	23%	26%	24%
Not Certain	60%	54%	64%	53%	60%	60%	66%	57%	62%	50%	62%	63%	56%	60%	60%	59%	56%	58%	60%	60%	62%	54%	63%	60%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	25%	24%	32%	20%	48%	52%	23%	77%	35%	41%	23%	33%	39%	25%	15%	44%	40%	37%	37%	26%	66%	34%

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8 Let me read you a more detailed description of Measure 85: The title of the ballot measure says: Amends Constitution: Allocates corporate income/excise tax "kicker" refund to additionally fund K through 12 public education.

A Yes vote allocates the corporate income and excise tax "kicker" refund to the General Fund to provide additional funding for K through 12 public education.
A NO vote retains existing corporate income and excise tax "kicker" that requires refund to corporations when revenue exceeds estimated collections by two percent or more. Based on this description, will you vote yes? Or vote No? on Measure 85?

578 Likely Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation			Ideology			Education			Income			Region	
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K	Portlan	Rest of
Yes	53%	55%	52%	63%	55%	49%	45%	59%	47%	56%	52%	38%	64%	55%	36%	55%	72%	54%	54%	51%	54%	55%	48%	52%	54%
No	26%	30%	22%	19%	25%	27%	33%	22%	29%	23%	27%	38%	16%	25%	41%	26%	7%	20%	27%	27%	23%	27%	28%	26%	25%
Undecided	21%	16%	26%	19%	20%	24%	22%	19%	23%	21%	21%	24%	20%	20%	22%	19%	21%	26%	19%	22%	23%	18%	24%	21%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	25%	24%	32%	20%	48%	52%	23%	77%	35%	41%	23%	33%	39%	25%	15%	44%	41%	37%	37%	26%	66%	34%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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