Results of SurveyUSA Election Poll #13647

Geography: Indiana
Data Collected: 03/29/2008 - 03/31/2008
Release Date: 04/01/2008
Percentages

Sponsors:
WCPO-TV (Cincinnati), WHAS-TV (Louisville)

Clinton 9 Atop Obama, 5 Weeks to Indiana Democratic Primary: In a Democratic Primary in Indiana today, 04/01/08, 5 weeks until votes are counted, Hillary Clinton defeats Barack Obama 52% to 43%, according to a SurveyUSA poll conducted for WHAS-TV Louisville and WCPO-TV Cincinnati. Obama leads 3:2 among the youngest voters. Clinton leads 2:1 among the oldest voters. Clinton leads by 21 points among whites. Obama leads by 58 points among blacks. Obama leads in greater Indianapolis. Clinton leads in Northern, Central and Southern Indiana. Clinton leads by 2 among men and by 17 among women. Among voters focused on Iraq, the candidates tie. Among voters focused on the Economy, Clinton leads by 14. Among voters focused on health care, Clinton leads by 10. Clinton leads by 12 among those who describe themselves as Democrats. Republicans and Independents are technically eligible to vote in Indiana's 'open' primary. Obama leads by 26 points among Independents. Clinton leads by 21 among Republicans. Some in talk radio have urged Republicans to vote for Clinton in states where laws permit Republicans to vote in Democratic primaries. It is unclear to what extent this is happening in Indiana. Without the Republican voters, Clinton would still lead, though by 7 instead of 9.

Filtering: 1,650 Indiana adults were interviewed 03/29/08 through 03/31/08. Of them, 1,435 were registered to vote. Of them, 530 were determined by SurveyUSA to be likely to vote in the 05/06/08 Democratic Primary. Indiana has 72 Democratic convention delegates, which are awarded proportionally. Early voting begins 04/07/08.

1 If the Democratic Primary for President of the United States were today, would you vote for...(names rotated) Hillary Clinton? Barack Obama? Or some other Democrat?

530 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race		Party Affiliation			Ideology			Attend Religious Service			Abortion		Change Your Mi	
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Republi	Democr	Indepe	Conser	Modera	Liberal	Regular	Occasi	Almost	Pro-life	Pro-cho	Could	Mind M
Clinton	52%	48%	57%	40%	55%	51%	63%	49%	56%	49%	66%	52%	58%	21%	56%	54%	34%	57%	52%	50%	47%	59%	52%	55%	50%	45%	55%
Obama	43%	46%	40%	59%	42%	41%	31%	48%	37%	49%	30%	40%	37%	79%	35%	42%	60%	38%	42%	48%	47%	37%	44%	39%	46%	41%	44%
Other	4%	5%	3%	1%	3%	6%	4%	2%	5%	2%	3%	6%	4%	0%	8%	3%	4%	5%	4%	1%	5%	3%	4%	5%	3%	11%	1%
Undecided	1%	1%	1%	0%	0%	2%	1%	0%	2%	0%	1%	2%	1%	0%	1%	1%	1%	0%	1%	1%	1%	2%	1%	0%	1%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	45%	55%	20%	31%	28%	20%	51%	49%	43%	12%	45%	86%	11%	12%	74%	11%	14%	41%	25%	44%	28%	27%	39%	57%	24%	74%

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530 Likely Voters	All	Top Issue For Next President								Region			
Credibility Interval: +/-4.3 pct points		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigr	N IN	Central	Indiana	S IN
Clinton	52%	55%	**	53%	48%	**	**	**	**	51%	57%	42%	59%
Obama	43%	41%	**	43%	49%	**	**	**	**	44%	38%	54%	36%
Other	4%	3%	**	2%	2%	**	**	**	**	3%	5%	3%	4%
Undecided	1%	1%	**	2%	1%	**	**	**	**	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	44%	4%	15%	18%	3%	5%	4%	5%	35%	19%	20%	26%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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