Results of SurveyUSA Election Poll #20026

Geography: Georgia
Data Collected: 10/25/2012 - 10/28/2012
Release Date: 10/29/2012
Percentages

Sponsor:
WXIA-TV (Atlanta)

8 Days Till Votes Are Counted, GA's 16 Electoral Votes Remain Red; Charter Schools Amendment Has Narrow Plurality, But 1 in 3 are Undecided: In an election in Georgia today for President of the United States, Republican Mitt Romney defeats Democrat Barack Obama 52% to 44%, capturing the state's 16 electoral votes, according to a SurveyUSA poll conducted for WXIA-TV in Atlanta. Romney is at or above 50% among men and women, voters age 35+, the educated and the less educated and voters earning more than $40,000 a year. Obama leads in greater Atlanta, among pro-choice voters, among African Americans and among moderates. Romney is above 50% among those who have already voted, among those who tell SurveyUSA they will vote before Election Day but have not yet done so, and among those who say they will vote on Election Day. Compared to an identical SurveyUSA poll from Mid-July 2012, Romney is up 2 points and Obama is up 2 points: Romney had led by 8, still leads by 8. On **Amendment 1** , the Georgia Charter Schools Amendment, 38% of voters tell SurveyUSA they are certain to vote Yes, 29% say they are certain to vote No, but 33% are uncertain, 8 days till votes are counted, with a significant percentage of Georgians already having returned a ballot. Young voters support the amendment. Older voters, typically the most reliable, oppose the amendment. Whites support by 5 points. Georgia blacks support by 15 points. **Cell-phone and home-phone respondents included in this research:** SurveyUSA interviewed 700 state of GA adults 10/25/12 through 10/28/12. Of the adults, 628 were registered to vote. Of the registered, 574 were determined by SurveyUSA to have already voted, or to be likely to do so on or before Election Day. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (72% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (28% of likely voters) were shown a questionnaire on their smartphone, tablet, laptop or other electronic device. John McCain carried Georgia by 5 points in 2008.

1

If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

574 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		When Will You Vote?			Cell Phone / Lan		Party Affiliation			Tea Party Memb		Ideology			Evangelical		Abortion		Education		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	Yes	No	Pro-life	Pro-cho	High Sc	Some	College
Mitt Romney (R)	52%	54%	50%	43%	51%	58%	59%	48%	58%	72%	9%	51%	51%	53%	49%	53%	96%	7%	52%	70%	50%	87%	43%	11%	67%	41%	77%	33%	50%	55%	50%
Barack Obama (D)	44%	41%	46%	48%	46%	39%	39%	47%	39%	24%	88%	48%	44%	42%	44%	44%	3%	91%	36%	19%	46%	10%	53%	88%	28%	55%	19%	63%	44%	40%	46%
Other	2%	2%	2%	3%	2%	2%	0%	3%	1%	3%	1%	1%	3%	2%	2%	2%	0%	1%	7%	9%	2%	1%	2%	0%	2%	2%	2%	2%	2%	3%	1%
Undecided	2%	2%	2%	5%	1%	2%	1%	3%	1%	2%	2%	0%	2%	4%	5%	1%	1%	1%	5%	3%	2%	2%	2%	1%	2%	1%	2%	2%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	46%	54%	24%	36%	23%	17%	60%	40%	65%	27%	28%	26%	46%	28%	72%	39%	37%	21%	6%	92%	38%	33%	18%	41%	52%	41%	53%	18%	33%	49%

1

If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

574 Likely & Actual Voters	All	Income			Region		
Credibility Interval: +/-4.2 pct points		< $40K	$40K -	> $80K	Atlanta	Northw	South &
Mitt Romney (R)	52%	44%	57%	55%	39%	61%	55%
Barack Obama (D)	44%	52%	37%	43%	57%	34%	40%
Other	2%	2%	3%	1%	2%	1%	3%
Undecided	2%	2%	3%	2%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	33%	35%	34%	33%	33%

2

Also on the ballot is Amendment 1, the Georgia Charter Schools Amendment. On Amendment 1, are you ... Certain to vote yes?
Certain to vote no?
Or not certain?

574 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		When Will You Vote?			Cell Phone / Lan		Party Affiliation			Tea Party Memb		Ideology			Evangelical		Abortion		Education		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	Yes	No	Pro-life	Pro-cho	High Sc	Some	College
Yes	38%	44%	33%	40%	42%	32%	36%	41%	34%	36%	48%	51%	37%	32%	46%	35%	36%	43%	38%	39%	38%	37%	37%	45%	38%	39%	38%	39%	41%	38%	38%
No	29%	27%	30%	13%	26%	40%	42%	21%	41%	31%	23%	41%	25%	24%	19%	32%	35%	28%	20%	46%	27%	35%	29%	18%	33%	27%	29%	31%	27%	26%	31%
Not Certain	33%	29%	36%	47%	32%	28%	22%	38%	26%	33%	29%	9%	38%	44%	35%	32%	29%	29%	42%	16%	34%	28%	33%	37%	28%	34%	33%	31%	32%	37%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	46%	54%	24%	36%	23%	17%	60%	40%	65%	27%	28%	26%	46%	28%	72%	39%	37%	21%	6%	92%	38%	33%	18%	41%	52%	41%	53%	18%	33%	49%

Results of SurveyUSA Election Poll #20026

Geography: Georgia
Data Collected: 10/25/2012 - 10/28/2012
Release Date: 10/29/2012
Percentages

Sponsor:
WXIA-TV (Atlanta)

2 Also on the ballot is Amendment 1, the Georgia Charter Schools Amendment. On Amendment 1, are you ... Certain to vote yes?
Certain to vote no?
Or not certain?

574 Likely & Actual Voters	All	Income			Region		
Credibility Interval: +/-4.2 pct points		< $40K	$40K -	> $80K	Atlanta	Northw	South &
Yes	38%	42%	37%	37%	41%	39%	35%
No	29%	28%	27%	30%	23%	27%	36%
Not Certain	33%	30%	36%	33%	36%	34%	29%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	33%	35%	34%	33%	33%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.