Results of SurveyUSA News Poll #20155

Geography: San Francisco-Oakland-San Jose DMA
Data Collected: 12/14/2012
Release Date: 12/14/2012
Percentages

SURVEY USA

Sponsor:
KPIX-TV (San Francisco)

1 In general, do you feel that the laws covering the sale of firearms should be made more strict, less strict, or kept as they are now?

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal
More Strict	74%	64%	83%	65%	82%	72%	76%	73%	74%	72%	77%	77%	73%	75%	85%	47%	64%	82%	72%
Less Strict	6%	7%	4%	4%	8%	6%	5%	6%	5%	6%	8%	2%	7%	12%	4%	7%	13%	5%	3%
Kept As They Are	19%	28%	10%	31%	9%	17%	19%	21%	17%	21%	15%	21%	14%	13%	9%	45%	23%	13%	21%
No Opinion	2%	0%	3%	0%	0%	6%	0%	0%	3%	1%	0%	1%	5%	0%	2%	1%	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	28%	25%	28%	19%	53%	47%	53%	7%	17%	22%	14%	55%	27%	17%	45%	29%

2 Now we'd like to ask you your opinion of four measures that have been proposed to cover the sale of firearms. For each one, please tell me if you support it strongly, you support it but not strongly, you don't have an opinion either way, you oppose it but not strongly, or you oppose it strongly. Here's the first measure: Make it illegal to sell or own a semi-automatic gun known as an assault rifle, such as the AK47.

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal
Strongly Support	68%	71%	65%	65%	70%	65%	74%	67%	69%	75%	65%	61%	58%	67%	74%	54%	60%	69%	72%
Support	9%	11%	7%	14%	5%	10%	7%	9%	9%	8%	14%	17%	3%	12%	5%	15%	8%	10%	11%
No Opinion	4%	3%	6%	0%	6%	6%	6%	3%	6%	2%	1%	5%	12%	7%	2%	8%	4%	4%	5%
Oppose	6%	3%	8%	3%	6%	8%	6%	5%	7%	5%	2%	10%	6%	3%	8%	3%	7%	7%	6%
Strongly Oppose	13%	12%	14%	18%	13%	11%	8%	16%	10%	11%	18%	6%	20%	10%	11%	20%	21%	11%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	28%	25%	28%	19%	53%	47%	53%	7%	17%	22%	14%	55%	27%	17%	45%	29%

3 Require that all guns, like cars, be registered with the state.

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal
Strongly Support	80%	72%	88%	80%	85%	77%	78%	83%	77%	82%	87%	80%	74%	74%	83%	75%	60%	76%	94%
Support	7%	11%	4%	11%	3%	9%	4%	7%	7%	5%	0%	7%	14%	4%	10%	3%	8%	13%	0%
No Opinion	3%	5%	1%	0%	2%	5%	5%	1%	5%	2%	3%	5%	2%	4%	1%	6%	5%	3%	3%
Oppose	4%	3%	4%	3%	4%	4%	3%	4%	4%	4%	0%	6%	2%	3%	4%	3%	5%	4%	3%
Strongly Oppose	6%	10%	3%	5%	6%	5%	10%	6%	7%	7%	10%	2%	7%	13%	2%	12%	22%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	28%	25%	28%	19%	53%	47%	53%	7%	17%	22%	14%	55%	27%	17%	45%	29%

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4 Require that all gun buyers pass a criminal background check, whether they buy guns online, at a gun shop, or at a gun show.

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal
Strongly Support	86%	82%	90%	76%	89%	93%	86%	82%	90%	86%	76%	87%	88%	82%	93%	71%	78%	87%	91%
Support	8%	11%	6%	20%	3%	3%	6%	12%	4%	9%	15%	2%	8%	8%	1%	25%	12%	7%	6%
No Opinion	1%	1%	1%	0%	2%	0%	4%	1%	2%	2%	0%	2%	0%	2%	0%	2%	2%	2%	0%
Oppose	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	2%	6%	3%	3%	4%	2%	4%	4%	2%
Strongly Oppose	1%	3%	0%	0%	4%	1%	1%	2%	1%	0%	7%	3%	1%	4%	2%	0%	4%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	28%	25%	28%	19%	53%	47%	53%	7%	17%	22%	14%	55%	27%	17%	45%	29%

5 Not allow a person to buy more than one gun a month.

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal
Strongly Support	76%	72%	81%	78%	77%	78%	71%	78%	75%	76%	93%	77%	71%	75%	89%	48%	60%	82%	79%
Support	5%	5%	6%	3%	9%	2%	9%	6%	5%	4%	0%	6%	9%	9%	2%	10%	4%	8%	4%
No Opinion	5%	5%	6%	6%	1%	6%	10%	4%	8%	3%	2%	7%	10%	5%	3%	12%	4%	4%	2%
Oppose	6%	8%	3%	11%	3%	7%	2%	7%	5%	9%	1%	4%	1%	2%	3%	16%	16%	2%	9%
Strongly Oppose	7%	10%	4%	2%	11%	7%	9%	6%	8%	7%	5%	5%	9%	10%	3%	14%	16%	5%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	28%	25%	28%	19%	53%	47%	53%	7%	17%	22%	14%	55%	27%	17%	45%	29%

6 In general, do you feel that more laws are needed to deal with the sale of firearms, fewer laws are needed, or is there the right number of laws now - or don't you have an opinion one way or the other?

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal
More Laws Are Needed	69%	59%	78%	61%	73%	72%	70%	67%	71%	71%	81%	75%	56%	67%	85%	42%	60%	74%	75%
Fewer Laws Are Needed	5%	8%	2%	0%	8%	7%	8%	4%	7%	6%	1%	5%	7%	8%	3%	9%	15%	4%	4%
Right Number Of Laws	17%	23%	11%	25%	9%	15%	16%	18%	16%	16%	16%	19%	18%	19%	9%	34%	23%	12%	14%
No Opinion	9%	10%	8%	13%	10%	5%	7%	12%	6%	8%	2%	1%	20%	6%	3%	16%	3%	9%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	28%	25%	28%	19%	53%	47%	53%	7%	17%	22%	14%	55%	27%	17%	45%	29%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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