Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

Sponsor:
Democracy NC/League of Women Voters of NC ()

NC Voters Support Voter ID Law, But Oppose Barriers that Hurt

One Party or Group; Majority Says Sworn Affidavit Will Suffice: 75% of North Carolina registered voters initially support a new law that would require voters to show a government-issued photo ID, according to a SurveyUSA poll conducted for the League of Women Voters of NC and Democracy North Carolina. But 91% of voters say voting should be "free, fair and accessible" to all North Carolina citizens. A majority of voters are responsive to the arguments against a Photo ID law: * 72% say is's wrong to pass laws that make it harder for certain people to vote.

* 62% say they oppose a law that makes it harder for people of one party to vote.

* 74% say there should be demonstrated problems before legislators apply a fix. When voters are asked the re-presented question after hearing multiple arguments, a majority still supports a new Voter ID law (54% support a new law in Question 4; 59% support a new law in Question 10; 60% support a new law in Question 11). But voters also favor an alternative to turning away people who are willing to sign a sworn statement about their identity: * 66% say a voter without a photo ID could vote by signing a sworn identity statement.

* 70% say the voter could vote with the sworn statement and a verifiable ID number. **Cell-phone and home-phone respondents included in this research:** SurveyUSA interviewed 920 North Carolina adults 04/11/13 through 04/14/13. Of the adults, 803 were registered to vote in North Carolina and were asked the substantive questions. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (71% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (29% of registered voters) were shown a questionnaire on their smartphone, tablet or other electronic device.

1

Would you support or oppose a law that requires North Carolina voters to show government-issued photo identification, such as a driver's license or passport, before being allowed to cast a vote in an election?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Support	58%	57%	59%	55%	59%	59%	58%	57%	58%	63%	34%	75%	65%	55%	59%	77%	40%	62%	79%	54%	36%	62%	56%	55%	55%
Somewhat Support	17%	17%	17%	24%	21%	11%	10%	22%	11%	15%	22%	22%	10%	25%	14%	15%	19%	16%	11%	20%	19%	13%	24%	17%	19%
Somewhat Oppose	7%	7%	7%	6%	6%	8%	7%	6%	8%	6%	11%	1%	3%	7%	7%	3%	9%	7%	3%	8%	9%	6%	8%	6%	9%
Strongly Oppose	15%	17%	14%	8%	12%	20%	23%	10%	22%	14%	24%	2%	14%	8%	18%	3%	28%	10%	5%	13%	33%	16%	10%	20%	11%
Not Sure	3%	3%	4%	7%	2%	2%	1%	4%	2%	2%	9%	0%	7%	5%	3%	2%	3%	5%	2%	4%	3%	3%	2%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

2

Federal law already requires identification when you vote the first time. In addition, in North Carolina, you now must provide either your driver's license number or Social Security number when you register to vote, and that number must be verified before your vote can count. Knowing this, do you support or oppose an additional law requiring a voter to present a photo ID when they vote?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Support	55%	53%	56%	52%	58%	55%	52%	55%	54%	59%	36%	72%	62%	52%	55%	72%	38%	60%	74%	49%	35%	59%	55%	51%	52%
Somewhat Support	16%	16%	15%	24%	16%	11%	9%	20%	10%	15%	18%	15%	22%	25%	12%	16%	15%	17%	11%	21%	14%	12%	16%	18%	19%
Somewhat Oppose	9%	7%	11%	10%	9%	9%	10%	9%	10%	8%	18%	3%	2%	10%	9%	5%	14%	7%	5%	9%	16%	7%	16%	10%	8%
Strongly Oppose	18%	21%	14%	7%	16%	23%	27%	12%	24%	17%	23%	7%	9%	9%	21%	5%	30%	14%	7%	18%	34%	19%	14%	19%	17%
Not Sure	3%	2%	3%	7%	1%	2%	2%	4%	2%	2%	5%	4%	4%	4%	2%	2%	3%	3%	3%	3%	2%	4%	0%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

3

Do you agree or disagree with the following statement? 'Voting should be free, fair, and accessible to all North Carolina citizens, regardless of age, race, income, or disability.'

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Agree	80%	82%	79%	79%	73%	84%	86%	76%	85%	82%	77%	76%	75%	79%	81%	74%	86%	79%	77%	81%	84%	83%	73%	83%	77%
Somewhat Agree	11%	11%	12%	14%	14%	10%	6%	14%	8%	11%	13%	9%	9%	13%	10%	16%	7%	12%	14%	11%	8%	10%	17%	10%	11%
Somewhat Disagree	3%	4%	3%	3%	5%	3%	2%	4%	3%	4%	2%	0%	10%	3%	3%	3%	2%	6%	4%	2%	3%	4%	4%	2%	4%
Strongly Disagree	3%	2%	3%	1%	6%	2%	2%	4%	2%	1%	5%	15%	0%	3%	3%	5%	3%	1%	3%	3%	4%	1%	2%	3%	6%
Not Sure	2%	2%	3%	3%	2%	2%	3%	2%	2%	2%	2%	0%	6%	1%	3%	2%	2%	2%	2%	3%	1%	2%	4%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

4

If you knew that a strict photo ID law would make voting more difficult for some senior citizens who no longer drive ... and for women with a different last name on their voter registration from their driver's license, would you support or oppose a strict photo ID law?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Support	35%	40%	30%	25%	40%	37%	39%	32%	38%	35%	26%	50%	51%	24%	39%	47%	22%	39%	50%	32%	22%	37%	37%	33%	32%
Somewhat Support	19%	14%	22%	23%	19%	14%	17%	21%	15%	21%	13%	16%	19%	26%	16%	27%	13%	17%	23%	18%	13%	20%	15%	18%	21%
Somewhat Oppose	18%	17%	18%	24%	15%	16%	14%	19%	16%	19%	14%	19%	10%	25%	14%	15%	18%	21%	13%	21%	17%	16%	20%	14%	24%
Strongly Oppose	25%	25%	24%	21%	24%	28%	26%	22%	27%	21%	42%	11%	9%	20%	26%	7%	42%	19%	9%	27%	42%	23%	24%	28%	22%
Not Sure	4%	4%	5%	8%	2%	4%	4%	5%	4%	4%	5%	4%	11%	5%	4%	3%	5%	4%	5%	3%	7%	4%	4%	6%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

5

Do you agree or disagree with the following statement? 'It's wrong to pass laws for partisan political purposes to make it harder for certain people to vote.'

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Agree	56%	60%	52%	44%	58%	64%	57%	51%	61%	57%	57%	39%	47%	50%	58%	44%	64%	57%	51%	56%	61%	53%	56%	57%	59%
Somewhat Agree	16%	15%	17%	21%	15%	13%	15%	18%	14%	19%	10%	10%	15%	20%	14%	22%	9%	19%	18%	17%	12%	18%	13%	13%	20%
Somewhat Disagree	9%	7%	11%	8%	13%	8%	7%	11%	8%	9%	8%	6%	19%	11%	9%	14%	8%	7%	13%	8%	9%	9%	14%	9%	6%
Strongly Disagree	11%	12%	9%	15%	7%	9%	11%	11%	10%	8%	10%	42%	9%	12%	10%	12%	11%	9%	12%	11%	11%	11%	8%	12%	11%
Not Sure	8%	6%	11%	11%	6%	7%	9%	9%	8%	7%	14%	2%	10%	6%	9%	9%	9%	7%	7%	9%	8%	9%	9%	9%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

6

If you knew that a law requiring a photo ID to vote was being proposed to make it harder for people of a particular party affiliation to vote, would you support or oppose that law?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Support	18%	19%	17%	20%	16%	17%	18%	18%	17%	18%	11%	41%	23%	17%	18%	25%	12%	18%	24%	16%	12%	17%	17%	20%	17%
Somewhat Support	11%	10%	12%	10%	13%	10%	12%	12%	11%	11%	10%	10%	23%	10%	12%	13%	9%	11%	15%	11%	7%	12%	7%	13%	9%
Somewhat Oppose	14%	13%	15%	13%	14%	13%	18%	13%	15%	18%	5%	12%	5%	15%	14%	23%	9%	12%	18%	15%	10%	15%	19%	11%	14%
Strongly Oppose	48%	51%	46%	43%	52%	50%	46%	48%	49%	47%	58%	37%	39%	49%	48%	31%	62%	50%	36%	49%	65%	45%	51%	50%	50%
Not Sure	8%	7%	10%	14%	4%	10%	5%	9%	8%	7%	15%	0%	10%	8%	8%	9%	8%	8%	8%	9%	7%	11%	6%	6%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

7

Do you agree or disagree with the following statement? 'Legislators should show evidence of significant problems, such as real voter fraud, before they pass laws that make voting more difficult.'

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Agree	53%	51%	54%	40%	58%	55%	59%	49%	57%	52%	60%	42%	41%	49%	54%	43%	61%	52%	40%	55%	63%	52%	53%	51%	57%
Somewhat Agree	21%	21%	21%	32%	14%	20%	19%	23%	19%	24%	14%	20%	21%	32%	17%	28%	17%	21%	27%	22%	16%	21%	21%	22%	21%
Somewhat Disagree	8%	10%	6%	6%	11%	7%	6%	9%	7%	9%	2%	14%	9%	9%	7%	12%	5%	8%	13%	7%	4%	10%	7%	7%	6%
Strongly Disagree	13%	15%	11%	15%	12%	12%	12%	14%	12%	10%	18%	20%	16%	6%	16%	13%	11%	14%	15%	11%	14%	14%	13%	14%	8%
Not Sure	5%	3%	7%	6%	4%	5%	4%	5%	5%	4%	6%	5%	13%	4%	6%	5%	6%	4%	4%	5%	3%	3%	6%	6%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

8

Over the past several years, North Carolina election officials have identified just one case of a voter deliberately voting in someone else's name. Others say that hundreds of cases of fraud are happening, with people voting in the name of a dead person or a person who has moved away. Do you think cases of people voting in the name of someone else are rare? Or commonplace? ...

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Rare	43%	42%	43%	40%	38%	44%	52%	39%	47%	45%	43%	28%	30%	40%	44%	31%	56%	37%	29%	46%	58%	42%	47%	40%	44%
Commonplace	40%	45%	35%	40%	43%	39%	35%	42%	37%	39%	35%	60%	48%	37%	41%	48%	27%	47%	53%	35%	30%	42%	33%	41%	39%
Not Sure	18%	13%	22%	21%	19%	17%	13%	20%	15%	17%	22%	12%	21%	22%	16%	22%	16%	16%	18%	19%	12%	15%	20%	19%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

9

The U.S. Supreme Court has ruled that a state requiring a photo ID to vote must provide the ID for free to any voter who doesn't have one. Because of this and other expenses, a strict photo ID requirement would cost several million dollars to implement in North Carolina, according to the legislative staff. Should passing a photo ID law be a high priority? A medium priority? Or a low priority? For state legislators?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
High Priority	29%	32%	26%	24%	29%	29%	36%	26%	32%	26%	27%	50%	47%	19%	33%	37%	20%	30%	39%	23%	25%	31%	32%	25%	28%
Medium Priority	28%	26%	30%	33%	30%	27%	20%	31%	24%	30%	23%	22%	30%	35%	25%	34%	21%	31%	36%	29%	16%	27%	24%	29%	31%
Low Priority	39%	39%	38%	35%	39%	42%	39%	37%	41%	41%	41%	24%	18%	40%	38%	25%	52%	37%	20%	45%	56%	39%	39%	39%	37%
Not Sure	4%	2%	6%	9%	2%	2%	4%	5%	3%	3%	9%	4%	4%	6%	4%	3%	7%	2%	4%	3%	4%	2%	5%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

10

A strict photo ID requirement could place a greater hardship on African Americans, who are about 20% of all voters but 31% of the voters who lack a driver's license. Knowing this, do you support or oppose a law requiring a photo ID to vote?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Support	42%	46%	38%	30%	43%	48%	47%	37%	48%	44%	27%	53%	53%	29%	47%	58%	25%	48%	61%	36%	24%	46%	44%	37%	37%
Somewhat Support	17%	14%	20%	24%	20%	12%	11%	22%	11%	17%	18%	14%	20%	26%	14%	21%	14%	17%	19%	18%	13%	15%	14%	19%	22%
Somewhat Oppose	11%	11%	12%	15%	11%	10%	8%	13%	9%	12%	9%	13%	3%	18%	9%	10%	13%	11%	7%	15%	11%	13%	9%	11%	11%
Strongly Oppose	26%	26%	26%	22%	25%	28%	30%	23%	29%	23%	41%	19%	14%	23%	27%	7%	44%	21%	9%	26%	48%	23%	27%	30%	23%
Not Sure	4%	3%	5%	9%	1%	2%	4%	5%	3%	4%	5%	0%	10%	4%	4%	4%	5%	3%	4%	4%	3%	3%	5%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

11

Having heard this information about the cost to provide IDs and the impact on eligible voters, do you now support or oppose a law that requires North Carolina voters to show a government-issued photo ID, such as a driver's license or passport, before being allowed to vote in an election?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Support	42%	47%	38%	30%	46%	47%	47%	39%	47%	45%	29%	55%	57%	29%	48%	56%	26%	52%	62%	36%	26%	46%	44%	39%	40%
Somewhat Support	18%	15%	21%	25%	20%	14%	9%	22%	12%	20%	14%	9%	19%	28%	13%	25%	14%	16%	20%	20%	11%	17%	15%	18%	22%
Somewhat Oppose	10%	10%	10%	14%	8%	7%	10%	11%	8%	9%	12%	13%	5%	15%	7%	7%	12%	10%	6%	12%	12%	10%	7%	10%	11%
Strongly Oppose	26%	26%	26%	23%	24%	29%	31%	23%	29%	23%	41%	18%	10%	22%	28%	8%	44%	20%	8%	27%	48%	24%	29%	28%	23%
Not Sure	4%	3%	5%	8%	2%	3%	4%	5%	3%	4%	4%	4%	10%	5%	3%	4%	5%	3%	4%	5%	3%	4%	5%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

12 On a scale from 1 to 10, with one being the lowest priority and 10 being the highest priority, how high of a priority do you think passing a voter identification bill should be for North Carolina legislators?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
1	25%	24%	25%	15%	22%	31%	34%	19%	32%	24%	32%	9%	17%	16%	28%	9%	40%	20%	12%	25%	42%	25%	26%	26%	21%
2	4%	6%	3%	6%	5%	2%	5%	6%	3%	4%	4%	7%	3%	7%	4%	2%	6%	5%	2%	5%	7%	4%	6%	4%	5%
3	6%	5%	6%	6%	7%	6%	3%	7%	5%	7%	4%	5%	0%	9%	4%	8%	5%	4%	5%	7%	4%	6%	5%	5%	5%
4	5%	5%	6%	9%	5%	4%	3%	7%	3%	5%	5%	9%	1%	10%	3%	7%	5%	4%	6%	7%	2%	4%	4%	9%	4%
5	8%	7%	9%	8%	9%	8%	6%	9%	7%	8%	10%	5%	14%	6%	9%	10%	9%	5%	6%	9%	9%	5%	12%	8%	12%
6	5%	6%	4%	9%	5%	3%	1%	7%	2%	5%	8%	1%	1%	7%	4%	4%	4%	7%	6%	4%	5%	5%	3%	5%	7%
7	10%	8%	11%	13%	12%	7%	6%	12%	6%	11%	6%	10%	4%	14%	8%	14%	7%	9%	13%	11%	4%	10%	12%	9%	8%
8	11%	11%	11%	9%	14%	10%	12%	11%	11%	14%	3%	9%	17%	13%	11%	15%	6%	14%	17%	12%	5%	15%	11%	7%	12%
9	9%	11%	8%	11%	7%	10%	8%	9%	9%	7%	15%	4%	19%	6%	10%	9%	7%	12%	10%	8%	8%	12%	6%	10%	6%
10	16%	16%	16%	13%	13%	19%	22%	13%	20%	15%	13%	41%	24%	11%	19%	23%	11%	18%	22%	13%	14%	15%	15%	17%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%
Averages	5.5	5.5	5.5	5.8	5.4	5.3	5.3	5.6	5.3	5.4	5.0	6.9	6.8	5.4	5.5	6.6	4.3	6.0	6.6	5.2	4.3	5.6	5.2	5.4	5.7

13 One proposal for a photo ID law in North Carolina would follow the model used in Florida, Michigan and several other states. In those states, voters are asked to show a photo ID, but voters who arrive at the polls without an ID can sign a sworn statement, under penalty of perjury, and then cast a ballot, rather than be turned away. Do you agree that a voter willing to sign a sworn statement about their identity should not be turned away?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Agree	42%	42%	43%	36%	41%	46%	50%	38%	47%	42%	49%	33%	36%	39%	44%	32%	53%	40%	31%	43%	57%	44%	37%	41%	47%
Somewhat Agree	24%	23%	26%	29%	22%	22%	24%	26%	23%	28%	17%	15%	17%	32%	21%	29%	21%	24%	27%	27%	17%	23%	31%	22%	23%
Somewhat Disagree	11%	10%	11%	12%	10%	11%	11%	11%	11%	11%	6%	20%	15%	10%	11%	16%	7%	10%	17%	10%	6%	10%	13%	10%	11%
Strongly Disagree	17%	20%	15%	16%	21%	19%	11%	19%	16%	15%	21%	31%	25%	14%	19%	19%	14%	20%	21%	16%	16%	18%	17%	19%	14%
Not Sure	5%	4%	6%	7%	6%	3%	5%	6%	3%	5%	7%	0%	7%	5%	5%	4%	6%	6%	4%	4%	5%	4%	2%	9%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

14 Another proposal would allow voters without a photo ID to cast a ballot if they sign a sworn statement, under penalty of perjury, and also give a personal identification number that can be verified, such as a birth date or Social Security number. Do you agree that voters should not be turned away if they are willing to sign a sworn statement and give the election official a personal identification number that can be verified?

803 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Charlott	Greens	Raleigh	Souther
Strongly Agree	48%	45%	49%	42%	47%	47%	57%	45%	51%	46%	57%	40%	40%	43%	49%	40%	58%	41%	37%	48%	60%	47%	44%	47%	53%
Somewhat Agree	22%	21%	24%	29%	22%	18%	21%	25%	19%	26%	14%	19%	14%	34%	18%	25%	19%	24%	22%	26%	15%	22%	28%	21%	21%
Somewhat Disagree	11%	11%	10%	7%	12%	13%	10%	10%	12%	12%	6%	10%	16%	9%	11%	16%	8%	9%	18%	7%	8%	10%	13%	12%	7%
Strongly Disagree	16%	19%	13%	16%	16%	18%	11%	16%	15%	14%	15%	31%	22%	9%	18%	16%	11%	21%	20%	14%	14%	17%	12%	17%	14%
Not Sure	4%	4%	4%	7%	3%	4%	2%	5%	3%	3%	7%	0%	8%	6%	3%	3%	5%	4%	3%	6%	2%	5%	2%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	28%	28%	18%	55%	45%	68%	22%	6%	4%	29%	71%	31%	40%	28%	32%	42%	20%	35%	18%	30%	17%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

All Questions Crosstabbed By All Questions

1 Would you support or oppose a law that requires North Carolina voters to show government-issued photo identification, such as a driver's license or passport, before being allowed to cast a vote in an election?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	58%	-	-	-	-	-	94%	24%	11%	4%	21%	55%	68%	70%	91%	49%	96%	70%	40%	10%	40%	48%	64%	72%	81%	62%	94%	69%	66%	39%	58%
Somewhat Support	17%	-	-	-	-	-	3%	67%	27%	9%	21%	16%	29%	17%	0%	15%	2%	28%	35%	17%	25%	16%	24%	20%	4%	21%	1%	22%	22%	19%	25%
Somewhat Oppose	7%	-	-	-	-	-	1%	4%	40%	10%	0%	8%	1%	11%	0%	11%	0%	2%	12%	16%	4%	9%	5%	7%	3%	2%	1%	4%	8%	10%	0%
Strongly Oppose	15%	-	-	-	-	-	1%	2%	11%	75%	7%	18%	1%	1%	9%	9%	1%	0%	4%	56%	10%	23%	5%	1%	9%	8%	3%	3%	1%	29%	3%
Not Sure	3%	-	-	-	-	-	1%	2%	10%	1%	51%	3%	1%	1%	0%	17%	1%	1%	8%	2%	21%	4%	1%	0%	3%	6%	2%	1%	2%	3%	13%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%						55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

1 Would you support or oppose a law that requires North Carolina voters to show government-issued photo identification, such as a driver's license or passport, before being allowed to cast a vote in an election?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	58%	44%	60%	87%	89%	58%	33%	86%	54%	90%	72%	25%	37%	96%	56%	38%	9%	40%	95%	60%	26%	8%	48%
Somewhat Support	17%	16%	30%	8%	3%	18%	21%	8%	28%	5%	18%	24%	25%	3%	36%	41%	18%	18%	2%	37%	40%	19%	18%
Somewhat Oppose	7%	10%	6%	3%	0%	4%	13%	1%	4%	1%	4%	12%	10%	0%	2%	17%	16%	3%	0%	2%	21%	16%	3%
Strongly Oppose	15%	26%	2%	2%	5%	6%	32%	2%	6%	2%	4%	35%	7%	0%	2%	1%	55%	7%	1%	0%	6%	54%	9%
Not Sure	3%	4%	1%	0%	3%	13%	2%	2%	8%	2%	1%	4%	22%	1%	4%	4%	2%	31%	2%	2%	6%	3%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

1 Would you support or oppose a law that requires North Carolina voters to show government-issued photo identification, such as a driver's license or passport, before being allowed to cast a vote in an election?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	58%	14%	34%	43%	41%	60%	74%	72%	85%	91%	88%	44%	56%	84%	84%	36%	47%	57%	72%	89%	28%
Somewhat Support	17%	13%	36%	43%	53%	25%	14%	21%	9%	5%	5%	14%	28%	9%	11%	29%	18%	24%	16%	3%	22%
Somewhat Oppose	7%	15%	14%	8%	5%	1%	6%	5%	3%	3%	2%	11%	6%	3%	0%	1%	9%	7%	6%	0%	5%
Strongly Oppose	15%	56%	11%	0%	0%	2%	2%	0%	1%	2%	2%	29%	7%	3%	2%	12%	23%	9%	4%	5%	22%
Not Sure	3%	2%	5%	6%	1%	12%	5%	1%	2%	0%	3%	2%	2%	1%	3%	21%	2%	3%	1%	2%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

2 Federal law already requires identification when you vote the first time. In addition, in North Carolina, you now must provide either your driver's license number or Social Security number when you register to vote, and that number must be verified before your vote can count. Knowing this, do you support or oppose an additional law requiring a voter to present a photo ID when they vote?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	55%	89%	11%	7%	3%	10%	-	-	-	-	-	51%	68%	69%	86%	52%	95%	66%	33%	9%	31%	45%	66%	74%	71%	57%	90%	65%	64%	36%	56%
Somewhat Support	16%	7%	62%	10%	2%	10%	-	-	-	-	-	16%	19%	11%	4%	10%	2%	30%	34%	8%	29%	15%	22%	11%	6%	26%	4%	24%	21%	15%	25%
Somewhat Oppose	9%	2%	15%	56%	7%	30%	-	-	-	-	-	10%	8%	11%	0%	5%	0%	2%	23%	19%	8%	12%	4%	12%	8%	1%	1%	7%	10%	14%	4%
Strongly Oppose	18%	1%	9%	26%	87%	6%	-	-	-	-	-	20%	3%	6%	9%	15%	2%	1%	4%	63%	4%	26%	6%	3%	11%	8%	3%	3%	3%	33%	1%
Not Sure	3%	1%	3%	0%	1%	44%	-	-	-	-	-	3%	2%	3%	0%	18%	1%	1%	5%	1%	29%	2%	2%	0%	4%	8%	1%	1%	2%	2%	14%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%						80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

2 Federal law already requires identification when you vote the first time. In addition, in North Carolina, you now must provide either your driver's license number or Social Security number when you register to vote, and that number must be verified before your vote can count. Knowing this, do you support or oppose an additional law requiring a voter to present a photo ID when they vote?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	55%	41%	58%	82%	88%	55%	28%	85%	51%	90%	70%	20%	25%	94%	50%	33%	7%	30%	93%	53%	28%	6%	29%
Somewhat Support	16%	13%	29%	9%	5%	27%	19%	7%	27%	4%	20%	20%	25%	4%	39%	32%	10%	21%	3%	39%	36%	9%	32%
Somewhat Oppose	9%	14%	7%	4%	3%	1%	15%	3%	10%	2%	5%	18%	12%	1%	7%	22%	19%	12%	1%	6%	26%	21%	3%
Strongly Oppose	18%	30%	5%	4%	3%	3%	36%	4%	4%	2%	4%	39%	9%	1%	3%	6%	61%	7%	2%	2%	2%	62%	5%
Not Sure	3%	3%	2%	1%	1%	14%	3%	1%	8%	1%	0%	3%	29%	1%	0%	6%	2%	30%	1%	0%	7%	2%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

2 Federal law already requires identification when you vote the first time. In addition, in North Carolina, you now must provide either your driver's license number or Social Security number when you register to vote, and that number must be verified before your vote can count. Knowing this, do you support or oppose an additional law requiring a voter to present a photo ID when they vote?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	55%	12%	27%	40%	35%	47%	64%	79%	82%	85%	88%	40%	56%	75%	82%	34%	43%	52%	74%	88%	21%
Somewhat Support	16%	6%	38%	33%	52%	32%	23%	15%	11%	8%	3%	13%	26%	10%	8%	21%	17%	24%	9%	3%	19%
Somewhat Oppose	9%	19%	18%	12%	8%	12%	8%	2%	2%	5%	4%	12%	9%	5%	6%	10%	12%	10%	7%	3%	5%
Strongly Oppose	18%	61%	12%	6%	2%	2%	5%	2%	3%	2%	3%	32%	7%	6%	4%	16%	26%	12%	7%	6%	24%
Not Sure	3%	2%	5%	8%	3%	7%	1%	2%	2%	0%	3%	2%	1%	4%	0%	19%	2%	2%	3%	0%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

3 Do you agree or disagree with the following statement? 'Voting should be free, fair, and accessible to all North Carolina citizens, regardless of age, race, income, or disability.'

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-2.8 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	80%	76%	75%	90%	96%	83%	75%	82%	85%	93%	75%	-	-	-	-	-	76%	70%	86%	91%	77%	90%	71%	54%	70%	72%	81%	63%	77%	87%	69%
Somewhat Agree	11%	13%	19%	1%	1%	4%	14%	14%	10%	2%	6%	-	-	-	-	-	12%	23%	10%	4%	3%	6%	21%	31%	3%	16%	7%	28%	20%	6%	16%
Somewhat Disagree	3%	4%	3%	5%	0%	1%	4%	2%	4%	1%	4%	-	-	-	-	-	4%	6%	2%	2%	0%	2%	6%	8%	5%	2%	3%	7%	2%	3%	5%
Strongly Disagree	3%	4%	0%	0%	2%	0%	4%	1%	0%	1%	0%	-	-	-	-	-	6%	1%	1%	2%	1%	1%	0%	1%	18%	1%	6%	2%	1%	3%	0%
Not Sure	2%	2%	2%	4%	1%	12%	2%	2%	1%	2%	15%	-	-	-	-	-	2%	1%	1%	1%	18%	1%	1%	6%	4%	9%	3%	0%	0%	2%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%						35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

3 Do you agree or disagree with the following statement? 'Voting should be free, fair, and accessible to all North Carolina citizens, regardless of age, race, income, or disability.'

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-2.8 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	80%	84%	80%	73%	75%	68%	88%	74%	76%	76%	76%	87%	77%	76%	71%	85%	94%	63%	75%	70%	94%	93%	68%
Somewhat Agree	11%	8%	17%	20%	12%	8%	6%	15%	15%	12%	18%	7%	7%	13%	22%	10%	2%	17%	14%	21%	5%	3%	12%
Somewhat Disagree	3%	3%	3%	7%	4%	4%	3%	4%	2%	4%	4%	3%	3%	4%	4%	4%	2%	3%	4%	5%	1%	2%	0%
Strongly Disagree	3%	3%	0%	0%	8%	0%	1%	5%	2%	6%	2%	1%	0%	5%	2%	0%	1%	0%	5%	3%	0%	1%	0%
Not Sure	2%	2%	0%	0%	2%	19%	2%	2%	5%	3%	1%	2%	13%	2%	2%	1%	2%	17%	2%	1%	0%	1%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

3 Do you agree or disagree with the following statement? 'Voting should be free, fair, and accessible to all North Carolina citizens, regardless of age, race, income, or disability.'

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-2.8 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	80%	92%	91%	82%	71%	76%	75%	69%	81%	70%	78%	87%	80%	70%	71%	79%	87%	77%	68%	74%	74%
Somewhat Agree	11%	3%	3%	11%	19%	14%	13%	19%	15%	19%	10%	4%	17%	24%	17%	4%	6%	17%	26%	12%	6%
Somewhat Disagree	3%	2%	2%	6%	5%	1%	0%	8%	2%	5%	4%	3%	3%	4%	5%	3%	2%	5%	2%	6%	3%
Strongly Disagree	3%	1%	0%	1%	0%	4%	12%	0%	2%	2%	6%	4%	1%	1%	4%	0%	3%	1%	1%	5%	0%
Not Sure	2%	2%	4%	0%	4%	4%	1%	4%	0%	3%	2%	2%	0%	2%	3%	15%	2%	0%	3%	2%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

4 If you knew that a strict photo ID law would make voting more difficult for some senior citizens who no longer drive ... and for women with a different last name on their voter registration from their driver's license, would you support or oppose a strict photo ID law?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	35%	58%	3%	2%	2%	8%	61%	5%	1%	5%	9%	33%	37%	41%	75%	37%	-	-	-	-	-	30%	30%	45%	56%	39%	78%	40%	32%	18%	40%
Somewhat Support	19%	22%	30%	5%	0%	6%	22%	36%	4%	1%	6%	16%	38%	32%	5%	4%	-	-	-	-	-	13%	39%	32%	7%	16%	10%	41%	35%	11%	22%
Somewhat Oppose	18%	12%	36%	32%	5%	44%	11%	39%	42%	4%	34%	19%	15%	11%	4%	9%	-	-	-	-	-	20%	18%	11%	14%	12%	5%	15%	29%	21%	10%
Strongly Oppose	25%	4%	24%	59%	90%	13%	4%	13%	49%	89%	5%	28%	9%	16%	14%	15%	-	-	-	-	-	34%	8%	11%	17%	18%	3%	1%	4%	46%	11%
Not Sure	4%	3%	6%	2%	3%	29%	2%	8%	4%	1%	45%	4%	1%	0%	2%	35%	-	-	-	-	-	3%	5%	1%	6%	15%	4%	3%	0%	4%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%						56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

4 If you knew that a strict photo ID law would make voting more difficult for some senior citizens who no longer drive ... and for women with a different last name on their voter registration from their driver's license, would you support or oppose a strict photo ID law?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	35%	22%	31%	57%	84%	28%	14%	61%	27%	72%	36%	8%	20%	74%	13%	4%	4%	12%	72%	16%	3%	3%	12%
Somewhat Support	19%	14%	31%	29%	6%	29%	15%	19%	25%	15%	31%	13%	9%	16%	52%	18%	1%	8%	18%	48%	17%	0%	18%
Somewhat Oppose	18%	20%	23%	10%	3%	16%	20%	11%	27%	7%	19%	25%	11%	6%	20%	65%	13%	24%	7%	25%	57%	17%	9%
Strongly Oppose	25%	39%	12%	4%	5%	6%	47%	5%	14%	4%	10%	50%	28%	1%	12%	8%	79%	16%	2%	10%	16%	79%	6%
Not Sure	4%	5%	3%	0%	2%	21%	4%	3%	7%	2%	3%	4%	32%	2%	3%	4%	3%	39%	2%	2%	8%	1%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

4 If you knew that a strict photo ID law would make voting more difficult for some senior citizens who no longer drive ... and for women with a different last name on their voter registration from their driver's license, would you support or oppose a strict photo ID law?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	35%	7%	10%	12%	9%	29%	35%	37%	53%	72%	69%	20%	28%	48%	73%	28%	22%	22%	57%	83%	13%
Somewhat Support	19%	5%	9%	28%	27%	35%	24%	31%	34%	10%	13%	15%	34%	23%	7%	4%	17%	32%	18%	6%	6%
Somewhat Oppose	18%	16%	46%	35%	32%	22%	25%	22%	9%	4%	9%	20%	17%	20%	9%	26%	20%	23%	11%	6%	26%
Strongly Oppose	25%	71%	24%	12%	22%	7%	6%	7%	4%	12%	5%	41%	17%	5%	11%	11%	36%	20%	11%	5%	25%
Not Sure	4%	2%	11%	13%	9%	7%	10%	3%	1%	2%	4%	3%	4%	4%	0%	31%	5%	3%	3%	0%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

5 Do you agree or disagree with the following statement? 'It's wrong to pass laws for partisan political purposes to make it harder for certain people to vote.'

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	56%	46%	53%	71%	84%	66%	45%	53%	70%	83%	49%	63%	29%	28%	23%	21%	48%	39%	64%	78%	34%	-	-	-	-	-	44%	34%	46%	73%	27%
Somewhat Agree	16%	18%	23%	12%	5%	7%	19%	22%	7%	5%	13%	14%	30%	28%	3%	6%	14%	34%	16%	5%	19%	-	-	-	-	-	9%	39%	35%	8%	14%
Somewhat Disagree	9%	12%	11%	10%	0%	0%	13%	7%	12%	2%	0%	6%	26%	23%	2%	23%	12%	16%	6%	4%	3%	-	-	-	-	-	13%	21%	13%	5%	4%
Strongly Disagree	11%	15%	2%	5%	6%	11%	14%	4%	9%	6%	14%	9%	3%	16%	69%	18%	17%	4%	8%	7%	15%	-	-	-	-	-	28%	4%	0%	9%	7%
Not Sure	8%	9%	10%	2%	4%	16%	9%	14%	1%	4%	23%	7%	12%	4%	2%	33%	9%	7%	6%	6%	29%	-	-	-	-	-	7%	2%	5%	4%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%						18%	11%	14%	48%	8%

5 Do you agree or disagree with the following statement? 'It's wrong to pass laws for partisan political purposes to make it harder for certain people to vote.'

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	56%	71%	42%	41%	40%	22%	72%	44%	42%	45%	47%	72%	39%	47%	39%	59%	82%	38%	49%	39%	64%	80%	27%
Somewhat Agree	16%	10%	30%	21%	13%	15%	13%	17%	23%	15%	23%	13%	2%	15%	34%	23%	3%	12%	16%	28%	27%	4%	16%
Somewhat Disagree	9%	6%	13%	24%	9%	5%	5%	15%	9%	13%	14%	4%	0%	12%	19%	6%	2%	0%	11%	21%	4%	2%	3%
Strongly Disagree	11%	9%	7%	6%	28%	6%	6%	17%	6%	18%	10%	6%	10%	17%	1%	10%	6%	12%	16%	5%	5%	9%	6%
Not Sure	8%	4%	8%	9%	10%	52%	4%	7%	20%	10%	6%	4%	49%	9%	7%	1%	6%	38%	9%	7%	0%	5%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

5 Do you agree or disagree with the following statement? 'It's wrong to pass laws for partisan political purposes to make it harder for certain people to vote.'

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	56%	84%	82%	42%	49%	48%	44%	41%	53%	37%	41%	69%	50%	42%	44%	44%	66%	45%	46%	49%	44%
Somewhat Agree	16%	3%	15%	35%	22%	25%	31%	19%	21%	18%	12%	10%	28%	20%	10%	20%	11%	27%	21%	11%	14%
Somewhat Disagree	9%	2%	2%	10%	8%	4%	12%	14%	18%	19%	11%	7%	10%	19%	11%	2%	8%	10%	21%	7%	3%
Strongly Disagree	11%	6%	0%	7%	3%	6%	12%	15%	5%	8%	28%	10%	4%	13%	22%	4%	10%	7%	6%	22%	2%
Not Sure	8%	4%	1%	7%	18%	18%	1%	12%	3%	18%	8%	5%	7%	6%	14%	30%	5%	10%	5%	10%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

© 2026 SurveyUSA - www.surveyusa.com

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

6 If you knew that a law requiring a photo ID to vote was being proposed to make it harder for people of a particular party affiliation to vote, would you support or oppose that law?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	18%	29%	1%	2%	4%	9%	29%	5%	2%	4%	9%	18%	11%	14%	41%	21%	40%	9%	6%	3%	14%	14%	10%	24%	47%	15%	-	-	-	-	-
Somewhat Support	11%	13%	15%	7%	2%	4%	13%	17%	8%	2%	4%	9%	28%	22%	8%	0%	13%	25%	10%	0%	9%	7%	27%	25%	4%	3%	-	-	-	-	-
Somewhat Oppose	14%	16%	19%	17%	1%	9%	17%	19%	15%	2%	13%	14%	25%	9%	4%	2%	13%	26%	24%	2%	0%	12%	31%	19%	1%	9%	-	-	-	-	-
Strongly Oppose	48%	33%	54%	73%	91%	44%	32%	45%	72%	92%	33%	52%	25%	42%	47%	44%	25%	30%	57%	91%	43%	63%	24%	28%	42%	25%	-	-	-	-	-
Not Sure	8%	9%	12%	0%	2%	35%	9%	14%	4%	0%	42%	7%	12%	14%	0%	32%	10%	10%	5%	4%	34%	4%	8%	3%	6%	49%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%					

6 If you knew that a law requiring a photo ID to vote was being proposed to make it harder for people of a particular party affiliation to vote, would you support or oppose that law?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	18%	14%	15%	24%	37%	8%	7%	34%	8%	39%	17%	3%	11%	38%	4%	3%	4%	3%	35%	8%	1%	3%	15%
Somewhat Support	11%	7%	16%	30%	12%	6%	7%	16%	11%	14%	18%	5%	4%	14%	23%	9%	2%	0%	15%	20%	8%	2%	0%
Somewhat Oppose	14%	9%	28%	17%	11%	9%	10%	14%	24%	11%	21%	12%	4%	13%	25%	31%	1%	10%	12%	26%	29%	4%	12%
Strongly Oppose	48%	67%	31%	23%	22%	34%	72%	26%	40%	26%	37%	76%	27%	25%	39%	55%	90%	38%	27%	40%	60%	88%	26%
Not Sure	8%	3%	9%	5%	19%	43%	4%	10%	17%	10%	6%	4%	54%	10%	8%	2%	3%	49%	10%	6%	2%	4%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

6 If you knew that a law requiring a photo ID to vote was being proposed to make it harder for people of a particular party affiliation to vote, would you support or oppose that law?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	18%	6%	7%	8%	0%	9%	0%	21%	23%	25%	49%	14%	16%	21%	31%	6%	15%	13%	20%	35%	12%
Somewhat Support	11%	2%	8%	10%	5%	16%	20%	17%	21%	14%	11%	7%	16%	18%	11%	6%	7%	17%	18%	12%	1%
Somewhat Oppose	14%	5%	15%	16%	29%	21%	28%	22%	20%	8%	10%	9%	24%	24%	9%	6%	13%	19%	21%	9%	6%
Strongly Oppose	48%	85%	67%	57%	47%	39%	45%	34%	30%	27%	24%	66%	38%	26%	33%	48%	60%	46%	33%	29%	44%
Not Sure	8%	2%	4%	9%	19%	15%	7%	7%	5%	26%	6%	3%	6%	11%	16%	34%	5%	5%	8%	16%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

7 Do you agree or disagree with the following statement? 'Legislators should show evidence of significant problems, such as real voter fraud, before they pass laws that make voting more difficult.'

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	53%	41%	51%	75%	89%	62%	40%	43%	76%	89%	52%	55%	37%	45%	62%	44%	33%	40%	61%	84%	55%	67%	35%	36%	45%	22%	42%	32%	35%	73%	18%
Somewhat Agree	21%	23%	38%	19%	3%	6%	23%	40%	16%	6%	13%	21%	32%	19%	2%	0%	19%	36%	28%	11%	14%	16%	40%	29%	14%	22%	19%	31%	43%	14%	23%
Somewhat Disagree	8%	12%	4%	3%	1%	1%	12%	5%	3%	2%	4%	7%	14%	16%	0%	0%	13%	12%	5%	1%	0%	6%	10%	20%	4%	8%	11%	21%	10%	4%	5%
Strongly Disagree	13%	20%	2%	0%	5%	10%	21%	4%	4%	2%	7%	12%	13%	14%	35%	13%	31%	4%	2%	3%	6%	9%	10%	12%	33%	16%	26%	13%	10%	6%	29%
Not Sure	5%	5%	5%	3%	2%	21%	5%	9%	1%	1%	25%	4%	4%	6%	0%	42%	4%	8%	4%	1%	25%	2%	5%	3%	3%	31%	2%	3%	3%	4%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

7 Do you agree or disagree with the following statement? 'Legislators should show evidence of significant problems, such as real voter fraud, before they pass laws that make voting more difficult.'

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	53%	-	-	-	-	-	75%	36%	37%	36%	38%	78%	40%	37%	37%	61%	87%	46%	37%	42%	57%	85%	46%
Somewhat Agree	21%	-	-	-	-	-	17%	21%	34%	14%	37%	15%	26%	20%	41%	30%	9%	9%	18%	42%	37%	9%	11%
Somewhat Disagree	8%	-	-	-	-	-	3%	13%	7%	12%	10%	4%	3%	12%	12%	6%	1%	0%	13%	10%	3%	1%	0%
Strongly Disagree	13%	-	-	-	-	-	3%	25%	10%	33%	9%	2%	0%	27%	3%	3%	2%	8%	26%	2%	1%	4%	0%
Not Sure	5%	-	-	-	-	-	2%	5%	12%	5%	6%	2%	32%	5%	8%	1%	1%	36%	5%	4%	2%	0%	44%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%						43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

7 Do you agree or disagree with the following statement? 'Legislators should show evidence of significant problems, such as real voter fraud, before they pass laws that make voting more difficult.'

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	53%	89%	81%	47%	34%	39%	45%	36%	32%	26%	47%	79%	37%	33%	28%	41%	73%	38%	34%	27%	49%
Somewhat Agree	21%	5%	6%	43%	54%	30%	27%	40%	38%	12%	10%	12%	40%	35%	12%	13%	18%	39%	25%	9%	10%
Somewhat Disagree	8%	1%	4%	6%	9%	2%	12%	14%	14%	14%	9%	3%	12%	18%	8%	4%	3%	12%	18%	9%	2%
Strongly Disagree	13%	3%	3%	2%	1%	13%	13%	5%	10%	37%	30%	4%	6%	12%	48%	7%	3%	5%	20%	50%	3%
Not Sure	5%	1%	6%	2%	2%	16%	3%	4%	6%	11%	4%	2%	6%	1%	4%	35%	3%	6%	3%	4%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

8

Over the past several years, North Carolina election officials have identified just one case of a voter deliberately voting in someone else's name. Others say that hundreds of cases of fraud are happening, with people voting in the name of a dead person or a person who has moved away. Do you think cases of people voting in the name of someone else are rare? Or commonplace? ...

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Rare	43%	24%	52%	81%	88%	28%	22%	51%	66%	88%	41%	47%	24%	39%	20%	28%	17%	34%	48%	82%	40%	55%	33%	21%	25%	21%	17%	26%	30%	64%	21%
Commonplace	40%	59%	18%	8%	6%	27%	62%	18%	15%	9%	10%	37%	53%	50%	65%	34%	69%	42%	25%	8%	30%	31%	41%	63%	64%	36%	74%	57%	41%	22%	45%
Not Sure	18%	17%	29%	11%	7%	45%	17%	31%	20%	4%	48%	17%	23%	10%	15%	38%	14%	24%	27%	10%	30%	13%	25%	17%	11%	43%	8%	18%	30%	15%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

8

Over the past several years, North Carolina election officials have identified just one case of a voter deliberately voting in someone else's name. Others say that hundreds of cases of fraud are happening, with people voting in the name of a dead person or a person who has moved away. Do you think cases of people voting in the name of someone else are rare? Or commonplace? ...

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Rare	43%	61%	33%	17%	9%	19%	-	-	-	12%	28%	77%	31%	16%	39%	54%	86%	26%	16%	39%	62%	83%	32%
Commonplace	40%	27%	39%	67%	76%	38%	-	-	-	75%	50%	8%	21%	72%	35%	12%	6%	16%	70%	34%	16%	6%	17%
Not Sure	18%	12%	28%	16%	15%	43%	-	-	-	14%	22%	14%	48%	12%	26%	34%	8%	59%	14%	27%	22%	12%	52%
Total	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%				29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

8

Over the past several years, North Carolina election officials have identified just one case of a voter deliberately voting in someone else's name. Others say that hundreds of cases of fraud are happening, with people voting in the name of a dead person or a person who has moved away. Do you think cases of people voting in the name of someone else are rare? Or commonplace? ...

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Rare	43%	87%	77%	61%	45%	31%	31%	28%	16%	8%	15%	63%	40%	20%	15%	26%	59%	42%	20%	14%	30%
Commonplace	40%	6%	11%	19%	7%	26%	57%	43%	63%	85%	73%	23%	40%	63%	68%	27%	27%	36%	60%	75%	20%
Not Sure	18%	7%	12%	20%	48%	43%	12%	28%	21%	7%	12%	14%	20%	16%	16%	46%	14%	22%	20%	12%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

9

The U.S. Supreme Court has ruled that a state requiring a photo ID to vote must provide the ID for free to any voter who doesn't have one. Because of this and other expenses, a strict photo ID requirement would cost several million dollars to implement in North Carolina, according to the legislative staff. Should passing a photo ID law be a high priority? A medium priority? Or a low priority? For state legislators?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
High Priority	29%	45%	9%	6%	3%	18%	48%	7%	6%	4%	15%	27%	31%	30%	62%	35%	59%	23%	12%	5%	14%	23%	26%	40%	48%	34%	63%	36%	23%	15%	33%
Medium Priority	28%	35%	30%	18%	7%	12%	36%	36%	16%	7%	4%	27%	44%	30%	22%	8%	29%	47%	30%	12%	22%	24%	41%	43%	25%	21%	27%	46%	42%	22%	21%
Low Priority	39%	17%	55%	70%	89%	42%	14%	50%	73%	87%	36%	42%	23%	36%	16%	33%	9%	27%	56%	79%	32%	50%	32%	17%	23%	20%	7%	17%	33%	61%	18%
Not Sure	4%	3%	6%	6%	2%	29%	2%	7%	5%	2%	44%	4%	3%	4%	0%	25%	3%	2%	3%	5%	31%	3%	0%	0%	4%	25%	3%	2%	1%	2%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

Sponsor:
Democracy NC/League of Women Voters of NC ()

9 The U.S. Supreme Court has ruled that a state requiring a photo ID to vote must provide the ID for free to any voter who doesn't have one. Because of this and other expenses, a strict photo ID requirement would cost several million dollars to implement in North Carolina, according to the legislative staff. Should passing a photo ID law be a high priority? A medium priority? Or a low priority? For state legislators?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
High Priority	29%	20%	19%	46%	74%	27%	8%	54%	22%	-	-	-	-	59%	10%	7%	4%	14%	59%	10%	5%	4%	10%
Medium Priority	28%	20%	49%	36%	21%	32%	19%	35%	35%	-	-	-	-	31%	59%	21%	6%	25%	32%	55%	27%	6%	14%
Low Priority	39%	57%	27%	17%	5%	14%	70%	8%	31%	-	-	-	-	8%	29%	70%	83%	25%	7%	33%	63%	86%	36%
Not Sure	4%	3%	5%	1%	0%	27%	3%	2%	12%	-	-	-	-	2%	1%	2%	6%	35%	1%	3%	5%	4%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%					100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%					42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

9 The U.S. Supreme Court has ruled that a state requiring a photo ID to vote must provide the ID for free to any voter who doesn't have one. Because of this and other expenses, a strict photo ID requirement would cost several million dollars to implement in North Carolina, according to the legislative staff. Should passing a photo ID law be a high priority? A medium priority? Or a low priority? For state legislators?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
High Priority	29%	5%	5%	0%	1%	15%	7%	22%	33%	74%	79%	20%	17%	40%	65%	15%	20%	16%	39%	69%	21%
Medium Priority	28%	4%	12%	16%	32%	40%	76%	68%	58%	15%	14%	21%	41%	43%	19%	22%	25%	41%	42%	15%	7%
Low Priority	39%	88%	80%	78%	54%	34%	11%	5%	7%	5%	6%	57%	38%	15%	12%	34%	50%	40%	19%	14%	44%
Not Sure	4%	2%	2%	6%	13%	10%	6%	6%	2%	6%	1%	2%	3%	3%	5%	29%	4%	3%	1%	2%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

10 A strict photo ID requirement could place a greater hardship on African Americans, who are about 20% of all voters but 31% of the voters who lack a driver's license. Knowing this, do you support or oppose a law requiring a photo ID to vote?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	42%	69%	6%	1%	1%	14%	72%	11%	3%	2%	8%	39%	47%	51%	80%	29%	88%	37%	14%	2%	22%	35%	39%	52%	67%	47%	88%	52%	39%	22%	48%
Somewhat Support	17%	17%	36%	6%	3%	20%	16%	43%	13%	3%	3%	15%	34%	19%	11%	13%	6%	49%	20%	8%	11%	12%	36%	35%	2%	16%	4%	36%	31%	14%	16%
Somewhat Oppose	11%	7%	27%	28%	1%	12%	7%	23%	27%	4%	24%	12%	10%	15%	0%	5%	1%	11%	41%	4%	11%	12%	16%	7%	11%	2%	2%	9%	25%	13%	3%
Strongly Oppose	26%	4%	27%	63%	94%	15%	4%	17%	52%	90%	21%	30%	4%	12%	9%	23%	3%	1%	20%	83%	20%	38%	6%	6%	15%	18%	6%	4%	3%	48%	10%
Not Sure	4%	3%	4%	2%	2%	39%	2%	6%	5%	2%	44%	3%	6%	3%	0%	30%	1%	2%	6%	3%	36%	3%	3%	0%	5%	18%	1%	0%	3%	3%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

© 2026 SurveyUSA - www.surveyusa.com

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

10 A strict photo ID requirement could place a greater hardship on African Americans, who are about 20% of all voters but 31% of the voters who lack a driver's license. Knowing this, do you support or oppose a law requiring a photo ID to vote?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	42%	29%	39%	64%	87%	37%	15%	76%	29%	85%	46%	8%	18%	-	-	-	-	-	90%	16%	1%	1%	9%
Somewhat Support	17%	12%	33%	25%	4%	27%	16%	15%	25%	6%	36%	13%	5%	-	-	-	-	-	6%	71%	11%	2%	11%
Somewhat Oppose	11%	13%	16%	9%	3%	1%	14%	3%	21%	3%	8%	20%	6%	-	-	-	-	-	1%	10%	69%	7%	11%
Strongly Oppose	26%	43%	11%	3%	4%	4%	52%	4%	11%	4%	6%	56%	38%	-	-	-	-	-	1%	3%	19%	88%	12%
Not Sure	4%	4%	2%	0%	3%	29%	2%	2%	13%	2%	4%	3%	33%	-	-	-	-	-	2%	1%	0%	3%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%						42%	18%	10%	26%	4%

10 A strict photo ID requirement could place a greater hardship on African Americans, who are about 20% of all voters but 31% of the voters who lack a driver's license. Knowing this, do you support or oppose a law requiring a photo ID to vote?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	42%	5%	11%	15%	6%	32%	38%	44%	72%	81%	86%	26%	35%	67%	79%	25%	29%	33%	64%	86%	14%
Somewhat Support	17%	4%	14%	36%	42%	29%	38%	36%	18%	10%	4%	14%	32%	15%	6%	12%	15%	33%	20%	3%	8%
Somewhat Oppose	11%	10%	24%	40%	33%	14%	12%	9%	3%	2%	2%	13%	14%	7%	2%	18%	14%	16%	3%	1%	18%
Strongly Oppose	26%	80%	45%	9%	17%	5%	11%	3%	5%	2%	5%	44%	15%	7%	10%	24%	39%	18%	12%	6%	25%
Not Sure	4%	1%	5%	0%	2%	19%	1%	7%	2%	5%	3%	3%	3%	5%	2%	22%	4%	1%	1%	4%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

11 Having heard this information about the cost to provide IDs and the impact on eligible voters, do you now support or oppose a law that requires North Carolina voters to show a government-issued photo ID, such as a driver's license or passport, before being allowed to vote in an election?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	42%	70%	6%	0%	2%	23%	73%	9%	3%	4%	15%	40%	52%	55%	74%	39%	87%	41%	17%	3%	17%	37%	41%	49%	64%	44%	84%	58%	37%	24%	49%
Somewhat Support	18%	18%	39%	4%	0%	9%	17%	45%	11%	2%	0%	16%	33%	27%	17%	8%	8%	46%	25%	7%	7%	12%	31%	40%	8%	16%	8%	32%	33%	15%	13%
Somewhat Oppose	10%	4%	23%	30%	4%	17%	5%	22%	27%	1%	24%	11%	4%	3%	0%	1%	1%	9%	31%	6%	17%	11%	16%	4%	4%	0%	1%	7%	20%	12%	3%
Strongly Oppose	26%	4%	29%	63%	92%	22%	3%	16%	58%	92%	16%	30%	6%	14%	9%	16%	2%	0%	25%	83%	8%	37%	7%	6%	21%	17%	4%	4%	7%	47%	13%
Not Sure	4%	3%	4%	2%	2%	28%	2%	8%	1%	1%	45%	3%	4%	0%	0%	36%	1%	4%	2%	1%	52%	2%	4%	1%	2%	24%	4%	0%	4%	2%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

Sponsor:
Democracy NC/League of Women Voters of NC ()

11 Having heard this information about the cost to provide IDs and the impact on eligible voters, do you now support or oppose a law that requires North Carolina voters to show a government-issued photo ID, such as a driver's license or passport, before being allowed to vote in an election?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	42%	30%	36%	70%	87%	44%	16%	75%	33%	87%	49%	8%	15%	91%	15%	5%	1%	24%	-	-	-	-	-
Somewhat Support	18%	14%	35%	22%	3%	15%	17%	15%	27%	6%	35%	15%	11%	7%	74%	16%	2%	2%	-	-	-	-	-
Somewhat Oppose	10%	10%	17%	3%	1%	4%	14%	4%	12%	2%	9%	16%	11%	0%	6%	59%	7%	0%	-	-	-	-	-
Strongly Oppose	26%	42%	11%	5%	9%	1%	50%	4%	17%	4%	5%	58%	26%	1%	2%	16%	88%	17%	-	-	-	-	-
Not Sure	4%	4%	2%	0%	0%	36%	3%	2%	12%	1%	2%	4%	38%	1%	3%	4%	2%	57%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%					

11 Having heard this information about the cost to provide IDs and the impact on eligible voters, do you now support or oppose a law that requires North Carolina voters to show a government-issued photo ID, such as a driver's license or passport, before being allowed to vote in an election?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Support	42%	5%	14%	14%	3%	35%	48%	46%	70%	82%	88%	28%	31%	70%	82%	21%	28%	34%	68%	89%	14%
Somewhat Support	18%	3%	11%	43%	47%	25%	32%	40%	20%	10%	5%	14%	36%	11%	5%	20%	19%	31%	12%	1%	10%
Somewhat Oppose	10%	8%	25%	33%	23%	16%	13%	8%	3%	1%	2%	10%	15%	9%	2%	9%	11%	13%	8%	2%	12%
Strongly Oppose	26%	82%	37%	4%	21%	7%	6%	3%	5%	2%	5%	45%	14%	6%	11%	23%	39%	19%	12%	6%	21%
Not Sure	4%	2%	13%	6%	6%	16%	1%	2%	2%	5%	1%	3%	4%	4%	0%	27%	3%	3%	0%	1%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%	48%	22%	11%	16%	4%

12 On a scale from 1 to 10, with one being the lowest priority and 10 being the highest priority, how high of a priority do you think passing a voter identification bill should be for North Carolina legislators?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
1	25%	6%	19%	54%	90%	16%	5%	10%	49%	85%	19%	28%	8%	13%	9%	23%	5%	6%	22%	72%	9%	37%	5%	6%	14%	12%	8%	5%	8%	44%	7%
2	4%	3%	10%	9%	3%	7%	2%	11%	9%	3%	8%	5%	1%	2%	0%	9%	1%	2%	12%	4%	12%	7%	4%	1%	0%	1%	2%	3%	5%	6%	2%
3	6%	4%	14%	7%	0%	10%	4%	12%	7%	2%	16%	6%	5%	11%	2%	0%	2%	9%	11%	3%	17%	4%	12%	6%	4%	4%	3%	5%	7%	7%	6%
4	5%	4%	17%	4%	0%	1%	3%	18%	5%	1%	6%	5%	9%	8%	0%	10%	1%	8%	10%	5%	11%	5%	7%	5%	2%	12%	0%	2%	11%	5%	12%
5	8%	8%	12%	1%	1%	31%	7%	17%	11%	1%	19%	8%	10%	3%	13%	15%	7%	16%	10%	2%	14%	7%	13%	3%	4%	18%	4%	12%	12%	7%	15%
6	5%	6%	4%	4%	1%	8%	6%	7%	4%	1%	1%	5%	6%	0%	21%	1%	5%	7%	7%	1%	12%	4%	10%	6%	6%	0%	0%	9%	10%	5%	4%
7	10%	12%	12%	7%	0%	3%	14%	9%	2%	1%	8%	8%	17%	22%	0%	16%	10%	16%	12%	3%	7%	7%	11%	14%	13%	14%	11%	15%	15%	7%	8%
8	11%	17%	6%	6%	1%	6%	17%	8%	2%	2%	7%	11%	15%	6%	10%	0%	17%	21%	6%	2%	1%	11%	15%	22%	6%	3%	15%	21%	16%	7%	7%
9	9%	15%	3%	4%	1%	0%	14%	5%	5%	1%	0%	8%	15%	15%	8%	13%	19%	5%	2%	4%	5%	6%	10%	18%	7%	20%	13%	12%	5%	5%	28%
10	16%	25%	5%	4%	2%	17%	26%	3%	7%	2%	15%	16%	15%	19%	37%	14%	33%	12%	8%	4%	13%	12%	12%	19%	43%	15%	45%	16%	12%	8%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%
Averages	5.5	7.2	4.3	3.1	1.5	5.1	7.3	4.7	3.3	1.7	4.7	5.2	6.6	6.3	7.3	5.3	7.9	6.2	4.4	2.4	5.0	4.5	6.1	7.2	7.3	6.2	8.0	6.9	6.0	3.9	6.6

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

12 On a scale from 1 to 10, with one being the lowest priority and 10 being the highest priority, how high of a priority do you think passing a voter identification bill should be for North Carolina legislators?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
1	25%	42%	6%	4%	6%	6%	51%	4%	9%	5%	4%	56%	14%	3%	5%	22%	76%	7%	3%	5%	20%	78%	12%
2	4%	7%	1%	2%	1%	5%	8%	1%	3%	1%	2%	9%	2%	1%	4%	10%	8%	6%	1%	3%	12%	6%	14%
3	6%	5%	11%	4%	1%	3%	8%	3%	6%	0%	3%	11%	8%	2%	12%	20%	2%	0%	2%	14%	19%	1%	9%
4	5%	3%	13%	6%	1%	2%	6%	1%	15%	0%	6%	7%	16%	1%	13%	16%	4%	3%	0%	14%	13%	4%	8%
5	8%	6%	11%	2%	8%	25%	6%	5%	20%	4%	12%	7%	20%	6%	14%	10%	1%	39%	7%	12%	14%	2%	32%
6	5%	4%	6%	8%	5%	3%	4%	7%	3%	1%	13%	1%	7%	5%	11%	5%	2%	1%	6%	9%	7%	1%	1%
7	10%	7%	18%	18%	4%	8%	6%	11%	16%	7%	23%	1%	12%	10%	20%	8%	1%	18%	11%	22%	8%	1%	5%
8	11%	7%	20%	20%	9%	13%	4%	18%	13%	13%	23%	2%	4%	20%	12%	3%	2%	5%	18%	13%	4%	2%	5%
9	9%	5%	5%	17%	27%	21%	2%	20%	4%	24%	5%	1%	12%	18%	5%	2%	1%	11%	18%	5%	1%	1%	12%
10	16%	15%	8%	19%	38%	13%	6%	30%	11%	45%	8%	3%	4%	34%	4%	3%	3%	12%	34%	4%	3%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%
Averages	5.5	4.3	6.0	7.3	8.1	6.6	3.2	7.9	5.7	8.5	6.6	2.5	5.2	8.0	5.6	3.8	1.9	6.0	8.0	5.7	3.9	1.9	4.7

12 On a scale from 1 to 10, with one being the lowest priority and 10 being the highest priority, how high of a priority do you think passing a voter identification bill should be for North Carolina legislators?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
1	25%	-	-	-	-	-	-	-	-	-	-	45%	14%	5%	5%	17%	38%	15%	14%	6%	25%
2	4%	-	-	-	-	-	-	-	-	-	-	6%	5%	0%	2%	9%	5%	6%	2%	1%	6%
3	6%	-	-	-	-	-	-	-	-	-	-	5%	10%	5%	1%	5%	6%	11%	3%	0%	4%
4	5%	-	-	-	-	-	-	-	-	-	-	4%	9%	5%	4%	5%	5%	6%	8%	0%	12%
5	8%	-	-	-	-	-	-	-	-	-	-	7%	11%	5%	8%	13%	7%	7%	11%	8%	21%
6	5%	-	-	-	-	-	-	-	-	-	-	3%	6%	10%	4%	14%	6%	5%	5%	3%	0%
7	10%	-	-	-	-	-	-	-	-	-	-	5%	16%	20%	6%	9%	7%	21%	8%	4%	9%
8	11%	-	-	-	-	-	-	-	-	-	-	7%	17%	14%	14%	6%	8%	16%	19%	12%	5%
9	9%	-	-	-	-	-	-	-	-	-	-	4%	7%	12%	23%	15%	4%	6%	13%	28%	11%
10	16%	-	-	-	-	-	-	-	-	-	-	14%	8%	23%	34%	6%	15%	7%	18%	37%	7%
Total	100%											100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%											42%	24%	11%	17%	5%	48%	22%	11%	16%	4%
Averages	5.5											4.0	5.5	7.2	7.9	5.3	4.5	5.5	6.5	8.2	4.8

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

13 One proposal for a photo ID law in North Carolina would follow the model used in Florida, Michigan and several other states. In those states, voters are asked to show a photo ID, but voters who arrive at the polls without an ID can sign a sworn statement, under penalty of perjury, and then cast a ballot, rather than be turned away. Do you agree that a voter willing to sign a sworn statement about their identity should not be turned away?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	42%	32%	34%	71%	80%	31%	31%	37%	56%	77%	36%	46%	15%	39%	66%	32%	25%	34%	48%	71%	34%	52%	27%	30%	39%	25%	34%	27%	27%	58%	17%
Somewhat Agree	24%	24%	40%	22%	12%	13%	25%	41%	23%	10%	12%	24%	36%	20%	4%	3%	20%	45%	24%	17%	20%	22%	43%	27%	10%	21%	22%	35%	41%	19%	17%
Somewhat Disagree	11%	16%	6%	5%	2%	4%	15%	7%	6%	4%	14%	9%	22%	12%	2%	8%	15%	13%	12%	2%	9%	8%	14%	21%	13%	7%	12%	17%	18%	6%	14%
Strongly Disagree	17%	25%	11%	1%	2%	18%	26%	9%	10%	4%	3%	15%	26%	25%	27%	24%	37%	6%	9%	8%	1%	14%	10%	20%	36%	29%	30%	17%	11%	12%	32%
Not Sure	5%	3%	9%	1%	4%	33%	3%	7%	5%	5%	35%	5%	2%	4%	0%	33%	4%	1%	7%	2%	36%	4%	6%	1%	2%	18%	2%	3%	2%	5%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

13 One proposal for a photo ID law in North Carolina would follow the model used in Florida, Michigan and several other states. In those states, voters are asked to show a photo ID, but voters who arrive at the polls without an ID can sign a sworn statement, under penalty of perjury, and then cast a ballot, rather than be turned away. Do you agree that a voter willing to sign a sworn statement about their identity should not be turned away?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	42%	63%	24%	16%	12%	21%	63%	25%	33%	29%	32%	62%	20%	26%	35%	51%	72%	33%	28%	34%	45%	73%	31%
Somewhat Agree	24%	17%	45%	39%	11%	28%	23%	25%	28%	15%	36%	24%	20%	21%	46%	31%	14%	17%	18%	49%	37%	13%	27%
Somewhat Disagree	11%	7%	18%	25%	10%	3%	5%	17%	10%	15%	16%	4%	7%	17%	9%	6%	3%	12%	18%	6%	10%	3%	10%
Strongly Disagree	17%	9%	10%	18%	65%	13%	6%	30%	16%	39%	12%	5%	18%	33%	6%	4%	6%	10%	34%	5%	3%	8%	0%
Not Sure	5%	4%	3%	3%	3%	35%	3%	4%	13%	3%	4%	4%	35%	3%	3%	8%	5%	27%	3%	6%	5%	4%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

13 One proposal for a photo ID law in North Carolina would follow the model used in Florida, Michigan and several other states. In those states, voters are asked to show a photo ID, but voters who arrive at the polls without an ID can sign a sworn statement, under penalty of perjury, and then cast a ballot, rather than be turned away. Do you agree that a voter willing to sign a sworn statement about their identity should not be turned away?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	42%	77%	56%	41%	31%	37%	24%	23%	26%	17%	36%	-	-	-	-	-	74%	19%	10%	9%	13%
Somewhat Agree	24%	13%	27%	42%	40%	32%	28%	39%	36%	17%	11%	-	-	-	-	-	13%	60%	27%	5%	23%
Somewhat Disagree	11%	2%	0%	10%	10%	7%	22%	22%	14%	14%	15%	-	-	-	-	-	4%	13%	46%	5%	3%
Strongly Disagree	17%	4%	6%	2%	14%	17%	12%	10%	22%	44%	36%	-	-	-	-	-	6%	4%	14%	78%	4%
Not Sure	5%	3%	11%	5%	5%	8%	14%	5%	3%	8%	2%	-	-	-	-	-	2%	5%	2%	2%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%						48%	22%	11%	16%	4%

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

SURVEY USA

Sponsor:
Democracy NC/League of Women Voters of NC ()

14 Another proposal would allow voters without a photo ID to cast a ballot if they sign a sworn statement, under penalty of perjury, and also give a personal identification number that can be verified, such as a birth date or Social Security number. Do you agree that voters should not be turned away if they are willing to sign a sworn statement and give the election official a personal identification number that can be verified?

803 Registered Voters	All	ID Law					Additional ID Law					Free Fair Accessible					If Difficult For Some					Wrong To Pass					Harder For One Party				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	48%	39%	51%	63%	72%	35%	38%	50%	61%	71%	29%	52%	23%	31%	58%	37%	30%	44%	53%	70%	50%	56%	33%	39%	44%	30%	39%	31%	43%	59%	31%
Somewhat Agree	22%	22%	31%	24%	14%	21%	21%	35%	24%	15%	15%	21%	33%	30%	12%	4%	14%	39%	29%	18%	14%	18%	39%	24%	16%	26%	17%	35%	29%	21%	14%
Somewhat Disagree	11%	13%	10%	10%	3%	5%	14%	6%	8%	4%	11%	9%	24%	8%	2%	14%	17%	10%	7%	5%	7%	9%	14%	24%	6%	7%	12%	17%	15%	7%	10%
Strongly Disagree	16%	24%	3%	1%	5%	10%	25%	3%	5%	5%	0%	14%	17%	28%	28%	16%	37%	5%	5%	3%	1%	14%	11%	12%	33%	20%	30%	17%	10%	9%	29%
Not Sure	4%	2%	5%	3%	6%	29%	2%	5%	2%	5%	45%	4%	2%	3%	0%	29%	1%	1%	6%	4%	28%	3%	4%	1%	1%	18%	3%	0%	2%	4%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	58%	17%	7%	15%	3%	55%	16%	9%	18%	3%	80%	11%	3%	3%	2%	35%	19%	18%	25%	4%	56%	16%	9%	11%	8%	18%	11%	14%	48%	8%

14 Another proposal would allow voters without a photo ID to cast a ballot if they sign a sworn statement, under penalty of perjury, and also give a personal identification number that can be verified, such as a birth date or Social Security number. Do you agree that voters should not be turned away if they are willing to sign a sworn statement and give the election official a personal identification number that can be verified?

803 Registered Voters	All	Show Evidence					Cases			Priority				Harder For African Americans					Having Heard Information				
Credibility Interval: +/-3.5 pct points		Strongl	Somew	Somew	Strongl	Not Sur	Rare	Commo	Not Sur	High Pri	Medium	Low Pri	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	48%	66%	39%	21%	12%	26%	65%	33%	38%	34%	42%	61%	49%	33%	40%	58%	72%	42%	31%	50%	53%	71%	37%
Somewhat Agree	22%	16%	40%	35%	9%	26%	22%	20%	28%	12%	33%	23%	17%	18%	43%	32%	15%	7%	18%	39%	30%	17%	16%
Somewhat Disagree	11%	7%	12%	25%	17%	6%	5%	16%	12%	14%	16%	5%	1%	16%	12%	3%	5%	2%	17%	7%	8%	5%	0%
Strongly Disagree	16%	8%	7%	18%	61%	14%	5%	29%	10%	37%	9%	6%	6%	32%	3%	1%	4%	14%	33%	1%	4%	4%	4%
Not Sure	4%	4%	2%	1%	1%	29%	3%	2%	11%	3%	1%	5%	27%	1%	2%	6%	4%	35%	1%	2%	5%	3%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	53%	21%	8%	13%	5%	43%	40%	18%	29%	28%	39%	4%	42%	17%	11%	26%	4%	42%	18%	10%	26%	4%

14 Another proposal would allow voters without a photo ID to cast a ballot if they sign a sworn statement, under penalty of perjury, and also give a personal identification number that can be verified, such as a birth date or Social Security number. Do you agree that voters should not be turned away if they are willing to sign a sworn statement and give the election official a personal identification number that can be verified?

803 Registered Voters	All	Priority Now										Sworn Statement					Sworn Statement W/ Number				
Credibility Interval: +/-3.5 pct points		1	2	3	4	5	6	7	8	9	10	Strongl	Somew	Somew	Strongl	Not Sur	Strongl	Somew	Somew	Strongl	Not Sur
Strongly Agree	48%	73%	56%	49%	48%	42%	56%	32%	32%	19%	42%	83%	26%	19%	15%	23%	-	-	-	-	-
Somewhat Agree	22%	14%	30%	42%	26%	18%	24%	48%	32%	15%	9%	10%	55%	27%	5%	20%	-	-	-	-	-
Somewhat Disagree	11%	6%	4%	5%	17%	14%	10%	9%	17%	15%	12%	3%	12%	45%	9%	5%	-	-	-	-	-
Strongly Disagree	16%	4%	5%	1%	0%	15%	10%	7%	17%	47%	35%	3%	3%	8%	70%	7%	-	-	-	-	-
Not Sure	4%	4%	5%	3%	9%	10%	0%	4%	2%	5%	2%	1%	4%	1%	1%	45%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Registered Voters	100%	25%	4%	6%	5%	8%	5%	10%	11%	9%	16%	42%	24%	11%	17%	5%					

Results of SurveyUSA Mkt Research Study #20443

Geography: North Carolina
Data Collected: 04/11/2013 - 04/14/2013
Release Date: 04/15/2013
Percentages

Sponsor:
Democracy NC/League of Women Voters of NC ()

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.