Results of SurveyUSA Election Poll #19897

Geography: Ohio
Data Collected: 10/12/2012 - 10/15/2012
Release Date: 10/15/2012
Percentages

Sponsor:
WCMH-TV (Columbus)

3 Weeks Till Votes Are Counted, Hours Before 2nd Presidential Debate Begins, Early Voters Give Obama An Edge in Ohio: In an election for President of the United States in Ohio today, 10/16/12, Barack Obama edges Mitt Romney 45% to 42%, according to a SurveyUSA poll conducted for WCMH-TV in Columbus. Compared to an identical SurveyUSA poll one week ago, Obama is flat at 45%, Romney is down 2 points, from 44% to 42%. Obama's entire advantage comes from those Ohioans who tell SurveyUSA they have already voted. Among early voters, Obama leads 57% to 38%. Among Ohioans who are likely to vote, but who have not yet done so, the contest is tied, 43% to 43%. When the two groups are proportionally blended, Obama leads by the 3 points reported here. Compared to an identical SurveyUSA poll one week ago, women are stable, but Obama picks up a couple of points among men. The gender gap today is 13 points. Both Obama and Romney lost support among Independents week-on-week. Romney declined 3 points, from 44% to 41%. Obama declined 2 points, from 35% to 33%. Obama gained ground week-on-week among middle-income voters. In greater Columbus, the contest is absolutely unchanged: 47% to 41% Obama last week; 47% to 41% Obama this week. In an election for United States Senator from Ohio today, Democrat Sherrod Brown defeats Republican Josh Mandel 43% to 38%. Week-on-week, Brown is up 1 point, Mandel is flat. Brown leads by 14 points among Ohioans who tell SurveyUSA they have already voted, and by 2 points among likely voters who have not yet marked a ballot. Week-on-week, Mandel lost 2 points among voters under age 50, and gained 2 points among voters age 50+. In greater Columbus, Mandel lost 3 points week-on-week. In greater Cleveland, Mandel gained 3 points week-on-week. **Cell-phone and home-phone respondents included in this survey:** SurveyUSA interviewed 675 Ohio adults 10/12/12 through 10/15/12. Of the adults, 613 had either already returned a ballot or were determined by SurveyUSA to be likely to do so before Election Day. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (74% of voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (26% of voters) were shown a questionnaire on their smartphone, tablet or other electronic device. Obama leads by 12 points among cell-phone respondents. Obama and Romney are tied, 46% to 46%, among landline respondents. When the two groups are proportionally blended, Obama leads by the 3 points reported here.

1 In the election for President of the United States, if you were voting right now, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? One of the other candidates? Or are you undecided?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney (R)	42%	45%	40%	33%	48%	43%	47%	40%	45%	47%	11%	33%	46%	38%	43%	89%	6%	41%	74%	34%	6%	29%	50%	30%	42%	39%	44%	57%	35%
Barack Obama (D)	45%	41%	49%	52%	37%	45%	48%	44%	46%	40%	79%	45%	46%	57%	43%	5%	88%	33%	16%	51%	88%	55%	40%	50%	52%	50%	45%	32%	53%
Other	3%	5%	1%	4%	4%	2%	1%	4%	2%	3%	1%	4%	3%	3%	3%	2%	1%	9%	3%	3%	4%	4%	2%	5%	3%	1%	3%	3%	3%
Undecided	9%	9%	9%	11%	11%	9%	4%	11%	7%	9%	9%	17%	6%	2%	11%	4%	5%	18%	6%	12%	2%	12%	7%	16%	3%	10%	8%	8%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

1 In the election for President of the United States, if you were voting right now, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? One of the other candidates? Or are you undecided?

613 Likely & Actual Voters	All	Abortion			Education				Income				Top Issue			2012 Vote		Outlook			2008 Vote			Region					
Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney (R)	42%	18%	54%	66%	34%	42%	48%	45%	35%	41%	43%	51%	37%	33%	64%	100%	0%	18%	57%	65%	85%	10%	33%	55%	51%	41%	38%	**
Barack Obama (D)	45%	73%	34%	19%	53%	46%	40%	44%	50%	51%	45%	36%	52%	58%	27%	0%	100%	75%	29%	18%	7%	81%	52%	39%	32%	47%	50%	**
Other	3%	3%	3%	3%	6%	2%	2%	3%	4%	1%	3%	4%	2%	2%	3%	0%	0%	1%	3%	7%	3%	1%	2%	1%	4%	4%	3%	**
Undecided	9%	6%	9%	12%	7%	11%	10%	8%	11%	8%	9%	9%	9%	8%	6%	0%	0%	7%	10%	10%	6%	8%	12%	5%	14%	8%	9%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

2 In the election for United States Senator, if you were voting right now, would you vote for ... (choices rotated) Republican Josh Mandel? Democrat Sherrod Brown? Are you undecided? Or will you not vote in this contest?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Josh Mandel (R)	38%	42%	35%	31%	40%	40%	43%	36%	41%	43%	11%	28%	42%	38%	39%	79%	7%	37%	70%	28%	9%	25%	46%	25%	39%	36%	40%	54%	31%
Sherrod Brown (D)	43%	40%	45%	40%	39%	47%	47%	39%	47%	39%	74%	34%	46%	52%	41%	9%	79%	34%	17%	52%	77%	47%	40%	46%	49%	50%	42%	32%	50%
Scott Rupert (I)	4%	5%	4%	6%	4%	4%	2%	5%	3%	5%	2%	6%	4%	4%	4%	2%	2%	10%	3%	5%	4%	6%	3%	7%	4%	4%	4%	5%	4%
Undecided	13%	13%	14%	21%	17%	9%	6%	19%	7%	12%	14%	31%	7%	3%	16%	10%	10%	19%	10%	14%	9%	20%	10%	21%	5%	9%	14%	9%	15%
Will Not Vote	1%	0%	1%	2%	0%	0%	1%	1%	1%	1%	0%	1%	1%	4%	0%	1%	1%	0%	0%	1%	1%	1%	1%	0%	3%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

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In the election for United States Senator, if you were voting right now, would you vote for ... (choices rotated) Republican Josh Mandel? Democrat Sherrod Brown? Are you undecided? Or will you not vote in this contest?

613 Likely & Actual Voters	All	Abortion			Education				Income				Top Issue			2012 Vote		Outlook			2008 Vote		Region					
Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Josh Mandel (R)	38%	17%	48%	61%	29%	39%	43%	42%	32%	35%	41%	49%	35%	30%	57%	82%	4%	15%	53%	59%	76%	11%	27%	46%	47%	37%	35%	**
Sherrod Brown (D)	43%	65%	36%	21%	49%	42%	39%	45%	42%	51%	44%	39%	48%	57%	26%	6%	84%	72%	27%	21%	10%	73%	54%	32%	32%	44%	47%	**
Scott Rupert (I)	4%	5%	4%	4%	8%	5%	2%	1%	5%	4%	3%	3%	3%	2%	6%	4%	2%	1%	5%	7%	2%	3%	1%	6%	5%	7%	3%	**
Undecided	13%	12%	12%	12%	13%	13%	16%	10%	19%	10%	12%	9%	15%	8%	10%	9%	8%	10%	15%	12%	10%	12%	15%	16%	16%	12%	13%	**
Will Not Vote	1%	1%	1%	2%	1%	1%	0%	2%	2%	0%	0%	1%	0%	2%	1%	1%	1%	1%	0%	1%	1%	1%	3%	0%	1%	1%	1%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

3

There are a lot of issues in the news - locally, nationally and abroad. Which of the following best characterizes your personal outlook? Optimistic and hopeful? Worried and concerned? Or Frustrated and angry?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Optimistic And Hopeful	38%	36%	40%	44%	32%	34%	44%	38%	38%	34%	68%	39%	38%	53%	35%	19%	64%	25%	24%	39%	64%	44%	35%	37%	47%	40%	38%	34%	40%
Worried And Concerned	40%	35%	44%	40%	42%	38%	37%	41%	38%	43%	15%	43%	38%	28%	42%	55%	24%	43%	48%	39%	26%	33%	41%	44%	37%	37%	40%	44%	38%
Frustrated And Angry	19%	24%	14%	11%	20%	26%	17%	15%	23%	20%	9%	12%	21%	16%	19%	24%	8%	28%	26%	19%	9%	17%	21%	15%	15%	19%	19%	20%	18%
Not Sure	3%	4%	3%	5%	6%	2%	1%	5%	1%	3%	8%	6%	3%	3%	4%	2%	4%	4%	3%	3%	0%	6%	3%	4%	1%	4%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

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Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Optimistic And Hopeful	38%	52%	31%	30%	46%	39%	33%	35%	43%	42%	39%	29%	47%	47%	21%	16%	63%	100%	0%	0%	19%	57%	47%	33%	36%	35%	42%	**
Worried And Concerned	40%	32%	43%	42%	33%	40%	44%	42%	36%	42%	44%	39%	35%	38%	47%	53%	26%	0%	100%	0%	52%	29%	32%	41%	48%	44%	34%	**
Frustrated And Angry	19%	12%	23%	24%	17%	18%	19%	20%	17%	13%	14%	28%	14%	15%	30%	29%	7%	0%	0%	100%	28%	10%	20%	21%	14%	16%	21%	**
Not Sure	3%	3%	2%	4%	4%	3%	4%	3%	4%	3%	2%	4%	4%	1%	2%	2%	4%	0%	0%	0%	2%	4%	1%	5%	1%	6%	3%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

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4 Do you support? Or do you oppose? ... the federal government's financial bailout of American auto manufacturers?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Support	45%	49%	42%	42%	38%	51%	52%	40%	51%	43%	63%	43%	46%	58%	43%	17%	76%	38%	23%	55%	73%	44%	45%	54%	43%	54%	44%	38%	50%
Oppose	38%	41%	35%	37%	38%	38%	40%	37%	38%	40%	18%	30%	40%	34%	39%	65%	12%	45%	64%	30%	15%	32%	41%	30%	41%	32%	40%	48%	34%
Not Sure	17%	10%	23%	21%	25%	12%	8%	23%	10%	16%	18%	27%	13%	8%	19%	18%	13%	16%	14%	15%	12%	24%	14%	17%	16%	14%	17%	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

4 Do you support? Or do you oppose? ... the federal government's financial bailout of American auto manufacturers?

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Support	45%	65%	39%	25%	51%	48%	39%	45%	44%	54%	47%	41%	49%	64%	27%	13%	78%	73%	30%	24%	18%	70%	58%	40%	37%	45%	48%	**
Oppose	38%	20%	46%	58%	31%	35%	44%	41%	33%	35%	37%	47%	31%	27%	55%	70%	8%	15%	48%	67%	64%	16%	29%	44%	38%	41%	36%	**
Not Sure	17%	15%	15%	18%	19%	17%	16%	14%	23%	11%	16%	12%	20%	9%	18%	17%	13%	12%	22%	9%	18%	15%	13%	17%	25%	15%	16%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

5 Which one issue do you want the President to focus on ahead of all others? Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Jobs	41%	39%	43%	48%	37%	41%	39%	42%	40%	40%	48%	45%	40%	41%	41%	38%	45%	38%	37%	43%	40%	48%	40%	35%	38%	41%	41%	33%	45%
Healthcare	11%	10%	13%	9%	10%	13%	15%	9%	14%	11%	17%	9%	12%	16%	10%	9%	16%	8%	11%	10%	19%	10%	11%	15%	11%	10%	12%	17%	9%
Balancing The Budget	20%	24%	17%	19%	26%	20%	16%	22%	18%	22%	11%	23%	19%	14%	22%	29%	11%	25%	27%	21%	10%	16%	24%	13%	17%	19%	21%	23%	20%
Taxes	4%	5%	3%	5%	6%	2%	2%	6%	2%	4%	3%	4%	4%	3%	4%	3%	3%	6%	4%	4%	3%	4%	4%	5%	2%	4%	4%	3%	4%
Keeping America Safe	8%	8%	9%	8%	7%	9%	11%	7%	10%	9%	9%	6%	9%	7%	9%	13%	7%	6%	10%	7%	8%	10%	7%	9%	12%	9%	8%	11%	7%
Education	3%	3%	4%	7%	4%	1%	2%	5%	2%	4%	1%	4%	3%	4%	3%	1%	4%	5%	1%	5%	7%	3%	4%	3%	1%	6%	3%	1%	4%
Abortion	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	0%	1%	2%	1%	2%	1%	1%	3%	3%	1%	1%	2%	2%	2%	2%	1%	2%	2%	1%
Social Security	6%	6%	5%	2%	6%	9%	5%	4%	8%	6%	7%	5%	6%	10%	5%	2%	8%	5%	4%	6%	8%	4%	5%	14%	6%	6%	5%	4%	6%
Medicare	2%	1%	3%	1%	1%	2%	6%	1%	4%	2%	2%	1%	3%	2%	2%	1%	3%	2%	2%	3%	2%	0%	3%	2%	7%	2%	2%	3%	1%
Something Else	2%	2%	1%	1%	2%	2%	2%	2%	2%	1%	1%	1%	2%	1%	2%	1%	1%	3%	2%	1%	2%	2%	1%	3%	2%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

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Sponsor:
WCMH-TV (Columbus)

5 Which one issue do you want the President to focus on ahead of all others? Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else?

613 Likely & Actual Voters	All	Abortion			Education				Income				Top Issue			2012 Vote		Outlook			2008 Vote		Region					
Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Jobs	41%	43%	41%	37%	43%	43%	41%	33%	42%	39%	44%	37%	100%	0%	0%	36%	47%	51%	36%	32%	35%	47%	40%	43%	41%	37%	42%	**
Healthcare	11%	15%	8%	13%	11%	11%	12%	13%	12%	15%	11%	9%	0%	100%	0%	9%	14%	14%	11%	9%	8%	14%	14%	14%	7%	13%	11%	**
Balancing The Budget	20%	16%	23%	20%	13%	18%	27%	27%	16%	18%	18%	31%	0%	0%	100%	31%	12%	11%	24%	33%	32%	11%	16%	21%	25%	18%	22%	**
Taxes	4%	2%	5%	3%	4%	4%	5%	2%	3%	4%	3%	6%	0%	0%	0%	4%	3%	2%	5%	5%	4%	3%	9%	3%	3%	5%	2%	**
Keeping America Safe	8%	7%	9%	10%	9%	11%	4%	10%	8%	10%	9%	7%	0%	0%	0%	10%	6%	7%	11%	7%	11%	7%	9%	6%	9%	12%	7%	**
Education	3%	4%	4%	2%	1%	3%	5%	7%	3%	1%	7%	5%	0%	0%	0%	2%	5%	3%	4%	1%	2%	5%	2%	3%	2%	4%	4%	**
Abortion	2%	2%	0%	7%	2%	1%	3%	2%	2%	2%	1%	2%	0%	0%	0%	2%	1%	1%	2%	3%	2%	1%	1%	1%	3%	3%	2%	**
Social Security	6%	6%	4%	5%	12%	5%	2%	2%	9%	5%	5%	1%	0%	0%	0%	4%	7%	7%	4%	4%	3%	7%	5%	2%	7%	5%	6%	**
Medicare	2%	2%	3%	0%	3%	3%	1%	2%	3%	4%	1%	1%	0%	0%	0%	1%	3%	2%	2%	3%	2%	3%	3%	6%	2%	1%	2%	**
Something Else	2%	2%	2%	3%	2%	1%	1%	3%	2%	2%	0%	2%	0%	0%	0%	1%	2%	2%	1%	4%	1%	2%	1%	1%	1%	3%	2%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

6 Who would do better at balancing the federal budget?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney	47%	51%	43%	39%	54%	47%	50%	46%	48%	52%	14%	41%	49%	41%	48%	91%	8%	52%	80%	41%	8%	35%	55%	29%	46%	46%	48%	62%	40%
Barack Obama	40%	38%	43%	45%	34%	40%	43%	40%	41%	35%	79%	36%	42%	54%	37%	4%	81%	27%	14%	44%	83%	49%	36%	45%	44%	45%	39%	29%	46%
Not Sure	12%	11%	14%	16%	11%	14%	7%	14%	11%	13%	8%	22%	9%	5%	14%	4%	11%	20%	6%	15%	9%	16%	9%	26%	11%	9%	13%	9%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

6 Who would do better at balancing the federal budget?

613 Likely & Actual Voters	All	Abortion			Education				Income				Top Issue			2012 Vote		Outlook			2008 Vote		Region					
Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney	47%	20%	59%	74%	35%	46%	54%	53%	39%	43%	49%	59%	42%	34%	67%	96%	4%	21%	62%	72%	89%	14%	43%	52%	53%	49%	43%	**
Barack Obama	40%	64%	30%	18%	48%	42%	34%	39%	45%	47%	40%	31%	46%	55%	21%	1%	85%	72%	24%	11%	5%	72%	43%	35%	30%	38%	46%	**
Not Sure	12%	15%	11%	8%	17%	13%	12%	8%	16%	10%	11%	10%	13%	11%	12%	3%	11%	7%	14%	16%	7%	14%	13%	13%	17%	13%	11%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

Results of SurveyUSA Election Poll #19897

Geography: Ohio
Data Collected: 10/12/2012 - 10/15/2012
Release Date: 10/15/2012
Percentages

Sponsor:
WCMH-TV (Columbus)

7 Who is more in touch with the average person?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney	36%	39%	34%	26%	40%	37%	45%	33%	40%	40%	9%	26%	40%	33%	37%	79%	5%	33%	70%	25%	6%	23%	43%	27%	40%	29%	39%	53%	28%
Barack Obama	53%	50%	55%	62%	46%	53%	48%	54%	51%	48%	85%	59%	50%	62%	51%	11%	91%	48%	20%	63%	91%	68%	46%	58%	53%	58%	52%	37%	61%
Not Sure	11%	11%	11%	12%	15%	10%	7%	13%	9%	12%	6%	15%	10%	5%	12%	10%	4%	19%	10%	12%	3%	10%	11%	15%	8%	13%	10%	9%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

7 Who is more in touch with the average person?

613 Likely & Actual Voters	All	Abortion			Education				Income				Top Issue			2012 Vote		Outlook			2008 Vote		Region						
Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney	36%	12%	45%	66%	30%	34%	39%	42%	32%	34%	35%	43%	34%	27%	48%	81%	0%	15%	47%	60%	73%	7%	28%	45%	47%	33%	32%	**
Barack Obama	53%	79%	42%	26%	60%	51%	50%	51%	57%	56%	51%	46%	57%	66%	34%	6%	98%	80%	39%	24%	13%	86%	60%	46%	43%	54%	57%	**
Not Sure	11%	9%	13%	8%	10%	14%	11%	7%	11%	11%	13%	10%	9%	8%	18%	14%	2%	6%	14%	16%	14%	6%	13%	9%	11%	13%	11%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

8 Who will do a better job of keeping America safe?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney	43%	47%	39%	33%	48%	44%	48%	41%	45%	47%	13%	35%	46%	35%	45%	88%	7%	44%	75%	35%	6%	31%	50%	30%	42%	38%	45%	58%	36%
Barack Obama	44%	42%	46%	49%	36%	45%	46%	43%	46%	39%	81%	40%	46%	59%	41%	4%	85%	34%	16%	50%	85%	51%	40%	52%	47%	50%	43%	32%	50%
Not Sure	13%	11%	14%	18%	16%	11%	6%	17%	9%	14%	6%	26%	9%	6%	14%	8%	8%	22%	9%	15%	9%	17%	10%	19%	10%	12%	12%	10%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

8 Who will do a better job of keeping America safe?

613 Likely & Actual Voters	All	Abortion			Education				Income				Top Issue			2012 Vote		Outlook			2008 Vote		Region						
Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney	43%	16%	54%	72%	33%	43%	48%	46%	35%	42%	42%	54%	37%	33%	62%	93%	1%	18%	56%	70%	84%	11%	37%	54%	49%	43%	39%	**
Barack Obama	44%	69%	35%	18%	53%	46%	37%	43%	48%	50%	45%	34%	49%	56%	24%	1%	92%	76%	27%	13%	5%	77%	52%	36%	33%	43%	50%	**
Not Sure	13%	15%	11%	10%	14%	11%	15%	11%	16%	8%	13%	13%	14%	11%	14%	6%	7%	7%	16%	17%	11%	12%	12%	10%	18%	14%	12%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

Results of SurveyUSA Election Poll #19897

Geography: Ohio
Data Collected: 10/12/2012 - 10/15/2012
Release Date: 10/15/2012
Percentages

Sponsor:
WCMH-TV (Columbus)

9 What is of greater concern in Ohio: voter fraud? Or voter suppression?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Voter Fraud	43%	45%	41%	35%	44%	46%	49%	39%	47%	44%	33%	34%	46%	42%	44%	67%	25%	42%	64%	37%	20%	34%	46%	42%	45%	36%	45%	54%	38%
Voter Suppression	40%	41%	38%	47%	39%	37%	35%	43%	36%	39%	49%	43%	39%	46%	38%	19%	57%	38%	21%	47%	63%	44%	38%	42%	34%	44%	39%	29%	46%
Not Sure	17%	13%	21%	18%	17%	17%	17%	18%	17%	17%	18%	24%	15%	12%	18%	14%	18%	19%	15%	16%	17%	21%	16%	16%	21%	21%	16%	18%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

9 What is of greater concern in Ohio: voter fraud? Or voter suppression?

613 Likely & Actual Voters	All	Abortion			Education				Income				Top Issue			2012 Vote		Outlook			2008 Vote		Region						
Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Voter Fraud	43%	28%	52%	54%	41%	41%	46%	42%	40%	39%	44%	49%	39%	41%	55%	66%	21%	28%	49%	65%	64%	26%	39%	49%	46%	45%	41%	**
Voter Suppression	40%	54%	34%	28%	38%	41%	39%	44%	40%	47%	39%	36%	44%	43%	27%	19%	61%	56%	33%	24%	20%	58%	43%	36%	37%	35%	42%	**
Not Sure	17%	18%	14%	18%	21%	18%	14%	14%	20%	14%	17%	15%	17%	16%	19%	15%	17%	16%	18%	11%	16%	16%	18%	15%	16%	20%	18%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

10 Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Support	37%	37%	38%	42%	32%	39%	35%	37%	38%	34%	65%	35%	38%	52%	34%	9%	68%	29%	13%	46%	71%	40%	35%	48%	35%	41%	37%	27%	44%
Oppose	45%	49%	42%	36%	49%	48%	47%	43%	48%	50%	14%	39%	47%	37%	47%	80%	11%	53%	75%	37%	11%	34%	50%	36%	49%	41%	46%	59%	38%
Not Sure	17%	14%	20%	22%	18%	13%	18%	20%	15%	16%	22%	27%	14%	12%	19%	11%	21%	17%	12%	17%	17%	26%	15%	16%	16%	18%	17%	13%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

10 Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

613 Likely & Actual Voters	All	Abortion			Education				Income				Top Issue			2012 Vote		Outlook			2008 Vote		Region						
Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Support	37%	59%	29%	14%	36%	40%	36%	40%	37%	42%	45%	31%	40%	52%	23%	7%	71%	62%	25%	17%	7%	64%	41%	34%	33%	37%	39%	**
Oppose	45%	23%	54%	73%	39%	44%	49%	46%	40%	41%	46%	53%	40%	32%	68%	85%	7%	20%	58%	72%	81%	15%	46%	51%	43%	50%	41%	**
Not Sure	17%	18%	17%	13%	25%	16%	15%	14%	24%	17%	8%	16%	20%	15%	9%	9%	22%	18%	17%	10%	12%	22%	12%	15%	23%	14%	20%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

Results of SurveyUSA Election Poll #19897

Geography: Ohio
Data Collected: 10/12/2012 - 10/15/2012
Release Date: 10/15/2012
Percentages

Sponsor:
WCMH-TV (Columbus)

11 Do you support the Tea Party ... Strongly? Somewhat? Or not at all?

613 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Already Voted?		Party Affiliation			Ideology			Marriage				Union		Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Strongly	17%	19%	15%	15%	15%	17%	21%	15%	19%	18%	8%	9%	19%	23%	15%	31%	7%	16%	35%	7%	8%	13%	18%	13%	19%	16%	17%	24%	13%
Somewhat	33%	32%	34%	35%	35%	34%	27%	35%	31%	32%	29%	32%	34%	33%	33%	48%	21%	34%	44%	37%	11%	30%	35%	30%	36%	28%	35%	40%	30%
Not At All	39%	40%	38%	29%	38%	44%	48%	33%	45%	38%	53%	32%	42%	36%	40%	12%	64%	38%	13%	45%	73%	40%	37%	47%	40%	47%	38%	28%	45%
Not Sure	11%	9%	13%	21%	13%	5%	4%	17%	5%	11%	10%	28%	5%	8%	12%	8%	9%	12%	8%	10%	8%	17%	10%	11%	5%	9%	11%	9%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	26%	26%	29%	19%	52%	48%	83%	12%	26%	74%	18%	82%	32%	39%	26%	34%	42%	17%	23%	59%	11%	7%	23%	75%	33%	62%

11 Do you support the Tea Party ... Strongly? Somewhat? Or not at all?

613 Likely & Actual Voters	All	Abortion			Education				Income				Top Issue			2012 Vote		Outlook			2008 Vote		Region					
Credibility Interval: +/-4 pct points		Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< $40K	$40K -	$60K -	> $80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Strongly	17%	6%	20%	32%	18%	18%	13%	15%	15%	15%	17%	17%	15%	12%	19%	30%	5%	9%	18%	29%	32%	5%	18%	15%	14%	18%	16%	**
Somewhat	33%	20%	39%	45%	27%	32%	39%	34%	32%	34%	32%	36%	32%	28%	44%	49%	18%	24%	38%	44%	43%	23%	25%	45%	40%	29%	31%	**
Not At All	39%	64%	30%	14%	38%	41%	38%	42%	39%	40%	38%	41%	41%	49%	26%	12%	68%	57%	30%	23%	16%	61%	46%	33%	30%	41%	42%	**
Not Sure	11%	11%	11%	9%	17%	10%	9%	9%	14%	11%	13%	6%	12%	10%	11%	9%	9%	10%	14%	5%	9%	11%	10%	7%	15%	12%	11%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	45%	16%	25%	32%	27%	16%	38%	22%	16%	23%	41%	11%	20%	42%	45%	38%	40%	19%	40%	48%	9%	11%	14%	22%	40%	4%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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