Results of SurveyUSA Election Poll #19833

Geography: California
Data Collected: 10/07/2012 - 10/09/2012
Release Date: 10/10/2012
Percentages

Sponsors:
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CA Still Safely Blue, But Romney Slices 8 Points Off Obama's Lead After Romney's Strong First Debate Performance: The effects of President Barack Obama's falter in the first debate with Mitt Romney are not just being felt in battleground states, according to SurveyUSA's latest tracking poll of California, conducted for KABC-TV Los Angeles, KPIX-TV San Francisco, KGTV-TV San Diego, and KFSN-TV Fresno. Obama had led by 22 points in a SurveyUSA tracking poll released 4 weeks ago. Obama leads by 14 points today, an 8-point improvement for Romney. At the same time, the Dianne Feinstein contest for United States Senate remains largely unchanged, month-on-month, suggesting that the erosion in Democratic support is not across-the-board, but contained to Obama. Unclear is whether the Obama erosion is fleeting or long-lasting. Obama 53%, Romney 39%, in today's numbers. Obama carried California by 24 points in 2008, so today Obama is running 10 points weaker than he ran 4 years ago, 8 points weaker than he ran 4 weeks ago. Among Independents, Obama led by 14 in September, trails by 9 in October, a 23-point right turn among the most coveted voters. One explanation: the number of Romney supporters who tell SurveyUSA they are voting "for Mitt Romney" as opposed to "against Barack Obama" is way up , month on month. Feinstein 54%, Republican Elizabeth Emken 35%, in today's numbers, largely unchanged from SurveyUSA's last measurement in CA, when Emken trailed incumbent Feinstein by 18 points. SurveyUSA asked about **Proposition 30** in 2 different ways for this release. First, consistent with last month, SurveyUSA told voters very little about the Proposition and measured "certain" support. This approach is designed to identify the most-committed backers and detractors of a proposition, and to measure public awareness. Using this approach, 38% of voters tell SurveyUSA they are "certain" to vote No on Proposition 30. 33% of voters tell SurveyUSA they are "certain" to vote Yes on Proposition 30. 29% of voters are "not certain" how they will vote, which is largely unchanged from a month ago. This approach to measuring ballot support is comparable to the "strongly support" and "strongly oppose" measurement that is taken by others pollsters who are working on Proposition 30. Separately, SurveyUSA read to voters a complete description of Proposition 30, including the 100 words that appear on the ballot. By this measure, Yes on 30 leads No, 45% to 39%, with 16% undecided. This measurement includes "soft" support as well as "hard" support. The two measurements are not inconsistent: among the most committed, No narrowly leads Yes. Among a larger group of voters, including those with soft support, Yes narrowly leads No. Neither passage nor rejection of 30 is assured at this hour. On Proposition **34** , which would repeal the death penalty, 32% are certain to vote Yes, 48% are certain to vote No, unchanged from a month ago. Whites, a majority of pro-life voters, and a majority of voters in Greater Los Angeles and the Central Valley oppose the repeal. Only the Bay Area and liberals support the repeal. On Proposition **36** , which would revise the 3-strikes law, 44% are certain to vote Yes, 22% are certain to vote No, unchanged from a month ago. Hispanics, blacks, Democrats, and liberals disproportionately support. Republicans, conservatives and Asians disproportionately oppose. On Proposition **37** , about the labeling on genetically modified food, 39% are certain to vote Yes, 30% are certain to vote No, 31% are not certain. This is a significant change from a month ago, when the measure was supported 51% to 16%. Republicans had supported the measure by 29 points, now oppose the measure by 7 points, a 36-point swing to No. Men had supported the measure by 35 points, now support by 2 points, a 33-point swing to No. **Cell-phone and home-phone respondents included in this research.** SurveyUSA interviewed 700 California adults 10/07/12 through 10/09/12. Of the adults, 617 were registered to vote. Of the registered voters, 539 were determined by SurveyUSA to be likely to vote on or before Election Day. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (74% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (26% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device.

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If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Mitt Romney (R)	39%	42%	35%	29%	36%	42%	52%	33%	46%	45%	10%	31%	43%	32%	41%	82%	7%	44%	72%	34%	8%	65%	26%	46%	36%	39%	34%	35%	46%
Barack Obama (D)	53%	50%	56%	58%	55%	54%	43%	56%	50%	45%	86%	62%	51%	58%	52%	13%	91%	35%	21%	55%	88%	27%	67%	47%	57%	52%	60%	58%	43%
Other	4%	3%	4%	7%	4%	1%	3%	6%	2%	5%	0%	4%	1%	0%	5%	2%	1%	11%	4%	4%	3%	5%	4%	5%	2%	5%	3%	2%	6%
Undecided	4%	4%	4%	6%	4%	3%	2%	5%	3%	4%	4%	3%	5%	9%	2%	3%	1%	10%	3%	7%	1%	3%	3%	3%	4%	4%	3%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

1

If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

539 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Mitt Romney (R)	39%	40%	35%	40%	42%
Barack Obama (D)	53%	54%	56%	55%	48%
Other	4%	2%	5%	3%	4%
Undecided	4%	3%	4%	2%	7%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

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2 Is this more a vote FOR Mitt Romney or AGAINST Barack Obama?

208 Romney Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-6.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
For Mitt Romney	59%	60%	59%	51%	45%	61%	81%	48%	70%	55%	**	53%	84%	48%	62%	61%	49%	58%	59%	55%	62%	62%	53%	58%	53%	64%	53%	60%	62%
Against Barack Obama	40%	40%	41%	49%	54%	39%	19%	52%	30%	44%	**	47%	16%	51%	38%	39%	47%	42%	41%	44%	38%	38%	46%	42%	47%	35%	47%	40%	38%
Not Sure	0%	0%	1%	0%	1%	0%	0%	1%	0%	1%	**	0%	0%	1%	0%	0%	4%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Romney Voters	100%	52%	48%	21%	26%	29%	23%	47%	53%	57%	2%	24%	18%	22%	78%	66%	8%	26%	55%	36%	6%	51%	43%	13%	37%	50%	20%	38%	42%

2 Is this more a vote FOR Mitt Romney or AGAINST Barack Obama?

208 Romney Voters	All	Region			
Credibility Interval: +/-6.8 pct points		Central	Greater	Inland	Bay Are
For Mitt Romney	59%	58%	68%	51%	56%
Against Barack Obama	40%	42%	32%	48%	44%
Not Sure	0%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%
Composition of Romney Voters	100%	22%	32%	19%	27%

3 Is this more a vote FOR Barack Obama or AGAINST Mitt Romney?

288 Obama Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
For Barack Obama	80%	79%	82%	83%	82%	75%	82%	82%	78%	76%	95%	87%	69%	79%	81%	88%	82%	67%	80%	79%	82%	80%	80%	85%	80%	79%	79%	81%	80%
Against Mitt Romney	19%	20%	17%	17%	17%	24%	15%	17%	21%	23%	4%	13%	31%	21%	18%	12%	17%	31%	20%	19%	17%	17%	20%	15%	19%	20%	20%	17%	20%
Not Sure	1%	1%	1%	0%	1%	1%	3%	1%	2%	1%	2%	1%	0%	0%	1%	0%	1%	3%	0%	2%	0%	3%	1%	0%	1%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Obama Voters	100%	45%	55%	30%	29%	27%	14%	59%	41%	41%	10%	34%	15%	28%	72%	8%	78%	15%	12%	42%	42%	15%	81%	9%	43%	48%	26%	46%	28%

3 Is this more a vote FOR Barack Obama or AGAINST Mitt Romney?

288 Obama Voters	All	Region			
Credibility Interval: +/-4.7 pct points		Central	Greater	Inland	Bay Are
For Barack Obama	80%	76%	87%	71%	80%
Against Mitt Romney	19%	23%	12%	26%	19%
Not Sure	1%	1%	0%	3%	1%
Total	100%	100%	100%	100%	100%
Composition of Obama Voters	100%	21%	37%	19%	23%

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4 California will also elect a United States Senator in November. If the election for United States Senator from California were today, would you vote for ... (choices rotated) Republican Elizabeth Emken? Or Democrat Dianne Feinstein?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Elizabeth Emken (R)	35%	39%	32%	29%	33%	38%	46%	31%	41%	40%	12%	30%	39%	26%	39%	76%	6%	38%	69%	27%	11%	63%	22%	37%	37%	34%	29%	32%	43%
Dianne Feinstein (D)	54%	50%	58%	50%	58%	56%	52%	54%	54%	49%	88%	56%	52%	50%	56%	16%	85%	45%	22%	60%	81%	30%	67%	43%	53%	58%	54%	57%	51%
Undecided	10%	12%	9%	22%	9%	6%	2%	15%	4%	10%	0%	14%	9%	24%	6%	8%	8%	17%	8%	13%	8%	7%	11%	20%	11%	8%	16%	11%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

4 California will also elect a United States Senator in November. If the election for United States Senator from California were today, would you vote for ... (choices rotated) Republican Elizabeth Emken? Or Democrat Dianne Feinstein?

539 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Elizabeth Emken (R)	35%	40%	35%	40%	30%
Dianne Feinstein (D)	54%	47%	56%	50%	61%
Undecided	10%	13%	10%	10%	10%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

5 On Proposition 30, which would raise the sales tax to pay for education and public safety, are you ...? Certain to vote yes? Certain to vote no? Or not certain?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Certain to vote Yes	33%	38%	28%	42%	33%	27%	26%	38%	26%	31%	49%	36%	25%	40%	30%	18%	42%	32%	17%	34%	51%	23%	38%	25%	30%	36%	30%	36%	30%
Certain to vote No	38%	43%	34%	29%	44%	43%	37%	36%	41%	40%	15%	38%	40%	32%	40%	58%	20%	48%	60%	37%	16%	54%	31%	43%	37%	38%	39%	35%	41%
Not Certain	29%	19%	38%	29%	23%	30%	37%	26%	33%	28%	36%	26%	36%	28%	30%	24%	37%	20%	22%	29%	32%	23%	31%	33%	33%	26%	31%	28%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

5 On Proposition 30, which would raise the sales tax to pay for education and public safety, are you ...? Certain to vote yes? Certain to vote no? Or not certain?

539 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Certain to vote Yes	33%	31%	32%	36%	33%
Certain to vote No	38%	37%	40%	37%	38%
Not Certain	29%	33%	29%	27%	29%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

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6 Let me read you a more detailed description of Proposition 30: Proposition 30 is the Temporary Taxes to Fund Education, Guaranteed Local Public Safety Funding initiative. It increases taxes on earnings over 250,000 dollars for seven years and sales taxes by one quarter of one cent for four years, to fund schools and guarantees public safety realignment funding. Fiscal impact: Increased state tax revenues through 2018-2019, averaging about 6 billion dollars annually over the next few years. Revenues available for funding state budget. In 2012-2013, planned spending reductions, primarily to education programs, would not occur. Given this description, will you vote YES on Proposition 30? Or vote NO on Proposition 30?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Yes	45%	48%	42%	58%	40%	43%	33%	49%	39%	44%	70%	46%	34%	54%	41%	25%	61%	39%	26%	47%	65%	29%	53%	43%	45%	45%	39%	49%	43%
No	39%	42%	36%	25%	41%	48%	44%	33%	47%	39%	17%	40%	44%	26%	44%	59%	21%	48%	61%	40%	15%	56%	32%	47%	36%	40%	39%	34%	45%
Undecided	16%	10%	22%	17%	18%	8%	23%	18%	14%	16%	12%	14%	22%	20%	15%	15%	18%	14%	13%	13%	20%	15%	15%	10%	19%	15%	22%	17%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

6 Let me read you a more detailed description of Proposition 30: Proposition 30 is the Temporary Taxes to Fund Education, Guaranteed Local Public Safety Funding initiative. It increases taxes on earnings over 250,000 dollars for seven years and sales taxes by one quarter of one cent for four years, to fund schools and guarantees public safety realignment funding. Fiscal impact: Increased state tax revenues through 2018-2019, averaging about 6 billion dollars annually over the next few years. Revenues available for funding state budget. In 2012-2013, planned spending reductions, primarily to education programs, would not occur. Given this description, will you vote YES on Proposition 30? Or vote NO on Proposition 30?

539 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Yes	45%	45%	47%	43%	42%
No	39%	37%	39%	39%	41%
Undecided	16%	18%	14%	18%	17%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

7 On Proposition 33, about auto insurance, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Certain to vote Yes	13%	18%	9%	15%	11%	13%	12%	13%	13%	15%	5%	12%	9%	18%	11%	17%	12%	10%	17%	14%	7%	13%	13%	13%	13%	13%	15%	14%	10%
Certain to vote No	16%	23%	11%	16%	18%	17%	13%	17%	15%	15%	22%	15%	22%	20%	15%	19%	14%	19%	19%	17%	14%	24%	14%	14%	13%	19%	15%	16%	18%
Not Certain	71%	60%	81%	69%	71%	70%	75%	70%	72%	70%	73%	73%	69%	62%	74%	65%	74%	71%	64%	70%	78%	63%	73%	73%	74%	68%	71%	69%	72%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

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7

On Proposition 33, about auto insurance, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

539 Likely Voters	All	Region			
Credibility Interval: +/-3.9 pct points		Central	Greater	Inland	Bay Are
Certain to vote Yes	13%	13%	14%	16%	9%
Certain to vote No	16%	11%	17%	16%	21%
Not Certain	71%	76%	69%	68%	70%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

8

On Proposition 34, which would repeal the death penalty, are you ...?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Certain to vote Yes	32%	33%	31%	33%	33%	29%	34%	33%	31%	31%	33%	33%	32%	34%	31%	20%	40%	31%	21%	31%	47%	19%	38%	21%	27%	38%	31%	32%	32%
Certain to vote No	48%	50%	46%	48%	45%	51%	48%	47%	50%	51%	39%	48%	42%	47%	48%	62%	35%	55%	61%	50%	33%	66%	41%	58%	53%	42%	45%	48%	50%
Not Certain	20%	17%	23%	19%	23%	21%	18%	21%	20%	18%	28%	18%	26%	19%	21%	18%	24%	14%	18%	20%	20%	15%	20%	21%	20%	20%	25%	20%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

8

On Proposition 34, which would repeal the death penalty, are you ...?

539 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Certain to vote Yes	32%	27%	32%	28%	38%
Certain to vote No	48%	48%	51%	50%	42%
Not Certain	20%	24%	18%	22%	20%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

9

On Proposition 36, which would revise the 3-strikes law, are you ...?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Certain to vote Yes	44%	49%	39%	45%	43%	43%	42%	44%	43%	42%	42%	50%	37%	55%	39%	36%	46%	49%	37%	44%	53%	41%	45%	47%	42%	44%	37%	48%	42%
Certain to vote No	22%	26%	19%	23%	21%	23%	23%	22%	23%	23%	31%	21%	20%	18%	24%	31%	18%	18%	32%	20%	17%	29%	20%	21%	24%	21%	23%	20%	24%
Not Certain	34%	25%	42%	32%	36%	34%	35%	34%	34%	35%	27%	29%	44%	27%	37%	33%	35%	32%	31%	36%	30%	30%	35%	32%	34%	35%	39%	32%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

Results of SurveyUSA Election Poll #19833

Geography: California
Data Collected: 10/07/2012 - 10/09/2012
Release Date: 10/10/2012
Percentages

Sponsors:
All SurveyUSA clients in California

9 On Proposition 36, which would revise the 3-strikes law, are you ...?

539 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Certain to vote Yes	44%	46%	39%	44%	47%
Certain to vote No	22%	20%	23%	26%	21%
Not Certain	34%	34%	38%	30%	31%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

10 On Proposition 37, about the labeling on genetically modified food, are you ...?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Certain to vote Yes	39%	38%	40%	55%	35%	33%	27%	45%	31%	35%	50%	44%	37%	49%	35%	33%	41%	43%	39%	37%	43%	41%	40%	35%	37%	41%	41%	41%	35%
Certain to vote No	30%	36%	25%	21%	31%	37%	33%	26%	35%	33%	18%	26%	33%	26%	31%	40%	24%	27%	39%	31%	21%	35%	28%	33%	28%	30%	28%	30%	32%
Not Certain	31%	27%	36%	25%	34%	30%	40%	29%	34%	32%	33%	30%	30%	26%	33%	27%	35%	30%	23%	32%	36%	24%	33%	32%	34%	29%	31%	29%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

10 On Proposition 37, about the labeling on genetically modified food, are you ...?

539 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Certain to vote Yes	39%	40%	37%	44%	36%
Certain to vote No	30%	29%	28%	32%	32%
Not Certain	31%	31%	35%	24%	32%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

** Too few respondents of this type were interviewed for this data to be meaningful.

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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