Results of SurveyUSA Election Poll #13721

Geography: Massachusetts
Data Collected: 04/11/2008 - 04/13/2008
Release Date: 04/17/2008
Percentages

Sponsor:
WBZ-TV (Boston)

1 If there were an election for President of the United States today, and the only two names on the ballot were Republican John McCain and ... Democrat Hillary Clinton, who would you vote for?

546 Registered Voters	All	Gender		Age				Race				Party Affiliation			Ideology			Abortion		Does US Need		Gun Ownership		Attend Religious Service			Evangelical?	
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	Need	Not Ne	Yes	No	Regular	Occasi	Almost	Yes	No
McCain	41%	54%	30%	32%	45%	40%	49%	44%	**	22%	24%	75%	12%	59%	75%	45%	10%	66%	32%	54%	40%	49%	41%	49%	41%	35%	55%	40%
Clinton	56%	45%	66%	67%	52%	56%	46%	53%	**	78%	75%	25%	86%	37%	25%	52%	87%	32%	65%	43%	58%	49%	56%	50%	56%	61%	43%	57%
Undecided	3%	1%	4%	1%	2%	4%	4%	3%	**	0%	0%	0%	2%	4%	1%	3%	3%	1%	3%	3%	2%	2%	3%	2%	2%	4%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	31%	22%	19%	85%	3%	6%	6%	16%	43%	40%	19%	43%	27%	28%	67%	19%	70%	19%	77%	34%	35%	31%	8%	83%

1 If there were an election for President of the United States today, and the only two names on the ballot were Republican John McCain and ... Democrat Hillary Clinton, who would you vote for?

546 Registered Voters	All	Top Issue For Next President								Region		
Credibility Interval: +/-4.2 pct points		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigr	W/Cent	Boston	SE MA
McCain	41%	46%	13%	18%	20%	83%	**	**	70%	54%	36%	40%
Clinton	56%	50%	87%	78%	77%	16%	**	**	28%	42%	62%	58%
Undecided	3%	3%	0%	4%	3%	1%	**	**	1%	5%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	6%	12%	18%	10%	3%	4%	7%	24%	54%	21%

2 What if it was John McCain against Democrat Barack Obama?

546 Registered Voters	All	Gender		Age				Race				Party Affiliation			Ideology			Abortion		Does US Need		Gun Ownership		Attend Religious Service			Evangelical?	
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	Need	Not Ne	Yes	No	Regular	Occasi	Almost	Yes	No
McCain	46%	57%	36%	33%	53%	44%	55%	46%	**	73%	13%	73%	28%	54%	80%	50%	11%	72%	36%	59%	44%	59%	45%	55%	48%	34%	70%	44%
Obama	48%	40%	55%	65%	42%	46%	34%	48%	**	25%	75%	24%	65%	40%	13%	42%	83%	22%	57%	34%	50%	37%	48%	38%	45%	59%	22%	49%
Undecided	7%	3%	9%	2%	6%	10%	11%	7%	**	2%	11%	3%	7%	7%	7%	8%	6%	7%	7%	7%	6%	4%	7%	7%	7%	7%	7%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	31%	22%	19%	85%	3%	6%	6%	16%	43%	40%	19%	43%	27%	28%	67%	19%	70%	19%	77%	34%	35%	31%	8%	83%

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Credibility Interval: +/-4.3 pct points		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigr	W/Cent	Boston	SE MA
McCain	46%	48%	28%	22%	25%	77%	**	**	83%	56%	43%	40%
Obama	48%	43%	69%	73%	68%	20%	**	**	9%	38%	51%	51%
Undecided	7%	9%	3%	4%	7%	3%	**	**	8%	6%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	6%	12%	18%	10%	3%	4%	7%	24%	54%	21%

** Too few respondents of this type were interviewed for this data to be meaningful.

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Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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