Results of SurveyUSA Election Poll #22266

Geography: North Carolina
Data Collected: 04/22/2015 - 04/27/2015
Release Date: 04/27/2015
Percentages

Sponsor:
Time Warner Cable News (North Carolina)

NC's 15 Electoral Votes Up For Grabs In 2016, But Democrat Hillary Clinton Has Slight Edge on Each GOP Contender, 18 Months Till Vote: In head-to-head Presidential matchups between likely Democratic nominee Hillary Clinton and 5 Republican hopefuls, North Carolina voters are effectively tied in 4 of the cases, according to this SurveyUSA poll conducted exclusively for Time Warner Cable North Carolina. Clinton defeats Scott Walker today by a 9-point margin, leads both Ted Cruz and Marco Rubio by 5 points, Rand Paul by 4 points, and both Jeb Bush and "some other Republican" by a slim 2-point margin. Aside from Scott Walker, each result is within the survey's theoretical margin of sampling error. North Carolina went "red" in 2012, went "blue" in 2008.

Filtering: SurveyUSA interviewed 1,275 North Carolina adults 4/22/15 through 4/27/15. Of them, 1,123 were registered to vote. Of the registered voters, 1,070 were identified by SurveyUSA as being likely to vote in the November 2016 election for President. Research conducted using blended sample, mixed mode. Respondents reachable on a home telephone were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone were shown a questionnaire on their smartphone, tablet or other electronic device.

1 If the November election for President were today, and the only two candidates on the ballot were Democrat Hillary Clinton and Republican Ted Cruz, who would you vote for?

1070 November 2016 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Lived in NC				Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	<6 Yrs	6-10 Yr	11-20 Y	>20 Yrs	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Hillary Clinton (D)	47%	44%	50%	51%	46%	47%	45%	48%	47%	36%	86%	46%	12%	82%	41%	21%	56%	82%	49%	51%	49%	46%	45%	43%	52%	48%	45%	50%	44%	49%
Ted Cruz (R)	42%	45%	38%	27%	43%	44%	49%	36%	46%	53%	7%	30%	79%	10%	42%	71%	31%	9%	34%	30%	40%	45%	37%	46%	40%	36%	49%	41%	39%	43%
Undecided	11%	10%	12%	21%	11%	9%	6%	15%	7%	11%	7%	24%	9%	8%	17%	8%	13%	9%	17%	19%	10%	9%	18%	11%	8%	16%	7%	10%	17%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	49%	51%	19%	27%	32%	22%	46%	54%	71%	20%	5%	31%	37%	31%	36%	42%	17%	7%	12%	19%	62%	22%	34%	44%	42%	32%	26%	28%	72%

1 If the November election for President were today, and the only two candidates on the ballot were Democrat Hillary Clinton and Republican Ted Cruz, who would you vote for?

1070 November 2016 Likely Voters	All	Region			
Credibility Interval: +/-3.1 pct points		Charlott	Greens	Raleigh	Souther
Hillary Clinton (D)	47%	43%	41%	55%	49%
Ted Cruz (R)	42%	44%	50%	34%	40%
Undecided	11%	13%	9%	10%	11%
Total	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	36%	18%	31%	16%

2 If the election for President were today, and the only two candidates were Democrat Hillary Clinton and Republican Jeb Bush, who would you vote for?

1070 November 2016 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Lived in NC				Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	<6 Yrs	6-10 Yr	11-20 Y	>20 Yrs	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Hillary Clinton (D)	45%	41%	50%	55%	42%	45%	43%	47%	44%	33%	86%	43%	7%	81%	41%	18%	52%	84%	46%	51%	44%	45%	44%	42%	48%	49%	42%	44%	44%	46%
Jeb Bush (R)	43%	47%	39%	29%	44%	46%	51%	37%	48%	54%	8%	40%	85%	11%	40%	71%	34%	10%	39%	31%	44%	45%	40%	47%	41%	37%	49%	45%	37%	45%
Undecided	12%	12%	11%	16%	15%	10%	6%	15%	8%	13%	6%	17%	8%	8%	19%	11%	14%	6%	14%	18%	12%	10%	15%	11%	10%	14%	9%	11%	20%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	49%	51%	19%	27%	32%	22%	46%	54%	71%	20%	5%	31%	37%	31%	36%	42%	17%	7%	12%	19%	62%	22%	34%	44%	42%	32%	26%	28%	72%

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2 If the election for President were today, and the only two candidates were Democrat Hillary Clinton and Republican Jeb Bush, who would you vote for?

1070 November 2016 Likely Voters	All	Region			
Credibility Interval: +/-3.1 pct points		Charlott	Greens	Raleigh	Souther
Hillary Clinton (D)	45%	41%	38%	55%	45%
Jeb Bush (R)	43%	47%	48%	32%	49%
Undecided	12%	11%	14%	13%	7%
Total	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	36%	18%	31%	16%

3 What if the only two candidates were Democrat Hillary Clinton and Republican Rand Paul?

1070 November 2016 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Lived in NC				Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	<6 Yrs	6-10 Yr	11-20 Y	>20 Yrs	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Hillary Clinton (D)	47%	42%	51%	58%	43%	45%	44%	49%	45%	34%	87%	55%	8%	84%	41%	18%	56%	84%	42%	59%	49%	45%	48%	43%	50%	51%	42%	46%	46%	47%
Rand Paul (R)	43%	48%	39%	27%	48%	46%	48%	39%	47%	54%	7%	40%	82%	11%	44%	74%	32%	11%	39%	35%	45%	45%	39%	46%	43%	37%	49%	46%	40%	45%
Undecided	10%	10%	10%	16%	9%	8%	8%	12%	8%	11%	6%	4%	10%	5%	16%	8%	12%	5%	19%	7%	6%	11%	13%	11%	7%	12%	9%	9%	15%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	49%	51%	19%	27%	32%	22%	46%	54%	71%	20%	5%	31%	37%	31%	36%	42%	17%	7%	12%	19%	62%	22%	34%	44%	42%	32%	26%	28%	72%

3 What if the only two candidates were Democrat Hillary Clinton and Republican Rand Paul?

1070 November 2016 Likely Voters	All	Region			
Credibility Interval: +/-3.1 pct points		Charlott	Greens	Raleigh	Souther
Hillary Clinton (D)	47%	40%	38%	61%	45%
Rand Paul (R)	43%	48%	50%	34%	44%
Undecided	10%	12%	12%	5%	11%
Total	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	36%	18%	31%	16%

4 What if it were Democrat Hillary Clinton and Republican Marco Rubio?

1070 November 2016 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Lived in NC				Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	<6 Yrs	6-10 Yr	11-20 Y	>20 Yrs	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Hillary Clinton (D)	46%	41%	51%	50%	45%	47%	44%	47%	46%	35%	86%	44%	10%	81%	40%	19%	54%	83%	41%	53%	51%	44%	41%	43%	52%	48%	45%	45%	43%	47%
Marco Rubio (R)	41%	47%	36%	32%	40%	44%	49%	36%	46%	52%	6%	35%	79%	10%	42%	70%	31%	9%	40%	30%	41%	44%	42%	43%	39%	35%	45%	46%	38%	42%
Undecided	12%	12%	13%	19%	16%	10%	7%	17%	9%	13%	8%	21%	11%	8%	18%	10%	15%	8%	19%	18%	9%	12%	17%	14%	9%	17%	10%	9%	19%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	49%	51%	19%	27%	32%	22%	46%	54%	71%	20%	5%	31%	37%	31%	36%	42%	17%	7%	12%	19%	62%	22%	34%	44%	42%	32%	26%	28%	72%

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4 What if it were Democrat Hillary Clinton and Republican Marco Rubio?

1070 November 2016 Likely Voters	All	Region			
Credibility Interval: +/-3.1 pct points		Charlott	Greens	Raleigh	Souther
Hillary Clinton (D)	46%	42%	39%	56%	46%
Marco Rubio (R)	41%	45%	49%	32%	43%
Undecided	12%	13%	12%	13%	11%
Total	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	36%	18%	31%	16%

5 What if it were Democrat Hillary Clinton and Republican Scott Walker?

1070 November 2016 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Lived in NC				Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	<6 Yrs	6-10 Yr	11-20 Y	>20 Yrs	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Hillary Clinton (D)	48%	45%	51%	53%	46%	49%	45%	49%	47%	37%	86%	48%	12%	82%	42%	21%	56%	83%	46%	54%	48%	47%	46%	42%	54%	49%	45%	50%	46%	49%
Scott Walker (R)	39%	43%	35%	25%	41%	40%	47%	34%	43%	49%	7%	30%	77%	9%	38%	67%	28%	9%	34%	27%	41%	41%	38%	42%	37%	34%	43%	40%	34%	41%
Undecided	13%	12%	14%	22%	13%	12%	8%	17%	10%	14%	6%	21%	11%	9%	20%	12%	16%	8%	21%	19%	11%	12%	16%	17%	9%	17%	12%	11%	20%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	49%	51%	19%	27%	32%	22%	46%	54%	71%	20%	5%	31%	37%	31%	36%	42%	17%	7%	12%	19%	62%	22%	34%	44%	42%	32%	26%	28%	72%

5 What if it were Democrat Hillary Clinton and Republican Scott Walker?

1070 November 2016 Likely Voters	All	Region			
Credibility Interval: +/-3.1 pct points		Charlott	Greens	Raleigh	Souther
Hillary Clinton (D)	48%	46%	37%	58%	46%
Scott Walker (R)	39%	42%	48%	30%	39%
Undecided	13%	13%	15%	12%	15%
Total	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	36%	18%	31%	16%

6 What if it were Democrat Hillary Clinton and some other Republican nominee?

1070 November 2016 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Lived in NC				Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	<6 Yrs	6-10 Yr	11-20 Y	>20 Yrs	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Hillary Clinton (D)	44%	42%	47%	53%	41%	44%	40%	46%	42%	32%	82%	63%	9%	82%	34%	20%	52%	76%	32%	51%	48%	43%	48%	39%	46%	49%	41%	40%	43%	45%
Some Other Republican	42%	44%	39%	28%	41%	45%	49%	36%	47%	53%	8%	30%	81%	12%	39%	68%	33%	11%	38%	33%	39%	44%	40%	43%	41%	36%	45%	46%	34%	44%
Undecided	14%	14%	14%	18%	18%	11%	11%	18%	11%	15%	11%	7%	10%	6%	27%	13%	16%	13%	30%	15%	13%	13%	12%	18%	12%	15%	14%	13%	23%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	49%	51%	19%	27%	32%	22%	46%	54%	71%	20%	5%	31%	37%	31%	36%	42%	17%	7%	12%	19%	62%	22%	34%	44%	42%	32%	26%	28%	72%

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6 What if it were Democrat Hillary Clinton and some other Republican nominee?

1070 November 2016 Likely Voters	All	Region			
Credibility Interval: +/-3.1 pct points		Charlott	Greens	Raleigh	Souther
Hillary Clinton (D)	44%	41%	38%	53%	42%
Some Other Republican	42%	45%	46%	34%	45%
Undecided	14%	15%	15%	13%	14%
Total	100%	100%	100%	100%	100%
Composition of November 2016 Likel	100%	36%	18%	31%	16%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.