Results of SurveyUSA News Poll #19861

Geography: California
Data Collected: 10/11/2012
Release Date: 10/11/2012
Percentages

Sponsors:
All SurveyUSA clients in California

Californians React to VP Debate: Independents Split, Moderates See Biden as Winner, But "Vote Swtichers" 3:2 Like Romney-Ryan: 1,000 California adults were interviewed by SurveyUSA immediately following tonight's Vice Presidential debate. Of the adults, 701 watched the debate. Results of debate watchers: * 48% say Joe Biden clearly won the debate.
* 41% say Paul Ryan clearly won the debate.
* 10% say there was no clear winner.

In a "blue" state such as California, it is not surprising to find that more Democrats watched the debate than did Republicans. Looking just at the reaction of Independent voters, Biden and Ryan battle to an effective draw: 44% Biden, 42% Ryan. Looking just a moderates, Biden is seen as the winner, 50% to 38%. 22% say they changed which candidate for President they support as a result of the debate. Of those who tell SurveyUSA they changed their mind:

* 30% switched from the Obama ticket to the Romney ticket.
* 29% switched from undecided to the Romney ticket.
* A total of 59% switched to the Romney ticket.

* 20% switched from the Romney ticket to the Obama ticket.
* 20% switched from undecided to the Obama ticket.
* A total of 40% switched to the Obama ticket.

* 53% say Biden is ready to be President, if needed.
* 46% say Ryan is ready to be President, if needed.

1 Did you watch tonight's debate?

1000 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-2.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Yes	70%	74%	67%	59%	70%	80%	77%	64%	79%	73%	77%	64%	71%	72%	70%	73%	74%	73%	69%	70%	72%	67%	70%
No	27%	24%	30%	35%	29%	19%	20%	32%	19%	24%	23%	32%	27%	22%	28%	24%	24%	24%	28%	28%	25%	31%	24%
Not Sure	3%	2%	4%	6%	1%	1%	4%	4%	2%	3%	0%	4%	3%	5%	2%	2%	2%	3%	2%	1%	3%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	33%	27%	25%	15%	60%	40%	44%	6%	33%	17%	25%	45%	27%	23%	46%	23%	22%	40%	20%	18%

2 Was Paul Ryan the clear winner? Was Joe Biden the clear winner? Or, was there no clear winner?

701 Debate Watchers	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Ryan	41%	44%	38%	45%	37%	42%	41%	41%	42%	43%	27%	43%	38%	68%	24%	44%	71%	38%	18%	46%	41%	51%	27%
Biden	48%	45%	51%	45%	58%	43%	45%	51%	44%	44%	62%	48%	52%	17%	70%	42%	18%	50%	77%	37%	51%	35%	66%
No Clear Winner	10%	10%	10%	9%	5%	13%	14%	7%	13%	12%	6%	8%	8%	14%	5%	14%	10%	12%	5%	16%	7%	12%	6%
Not Sure	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	5%	1%	2%	2%	1%	0%	1%	0%	0%	1%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Debate Watchers	100%	52%	48%	28%	27%	29%	17%	55%	45%	46%	6%	30%	17%	26%	45%	28%	24%	48%	22%	22%	41%	19%	18%

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3 Does Paul Ryan appear ready to step in as president, if needed?

701 Debate Watchers	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Yes	46%	50%	41%	43%	38%	52%	50%	41%	51%	51%	30%	44%	41%	74%	25%	53%	76%	44%	19%	53%	42%	57%	32%
No	50%	48%	53%	54%	56%	44%	47%	55%	45%	46%	70%	50%	55%	24%	70%	45%	20%	53%	80%	40%	54%	41%	65%
Not Sure	4%	2%	6%	3%	6%	4%	3%	4%	4%	3%	0%	6%	4%	2%	5%	2%	3%	3%	1%	7%	4%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Debate Watchers	100%	52%	48%	28%	27%	29%	17%	55%	45%	46%	6%	30%	17%	26%	45%	28%	24%	48%	22%	22%	41%	19%	18%

4 Does Joe Biden appear ready to step in as president, if needed?

701 Debate Watchers	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Yes	53%	51%	55%	52%	54%	53%	53%	53%	53%	52%	69%	51%	52%	31%	69%	48%	25%	56%	77%	48%	57%	39%	65%
No	43%	45%	40%	40%	44%	43%	44%	42%	43%	43%	26%	47%	40%	63%	29%	47%	67%	41%	21%	48%	37%	57%	34%
Not Sure	4%	4%	5%	7%	2%	5%	4%	4%	4%	4%	5%	2%	9%	6%	1%	5%	8%	3%	2%	5%	6%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Debate Watchers	100%	52%	48%	28%	27%	29%	17%	55%	45%	46%	6%	30%	17%	26%	45%	28%	24%	48%	22%	22%	41%	19%	18%

5 As a result of this debate, did you change your mind about who you will vote for?

701 Debate Watchers	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Yes	22%	27%	18%	31%	19%	22%	15%	25%	19%	17%	15%	35%	19%	14%	21%	33%	18%	28%	16%	20%	26%	18%	21%
No	75%	71%	79%	66%	79%	75%	82%	73%	78%	80%	81%	64%	77%	84%	78%	61%	81%	68%	82%	77%	70%	80%	77%
Not Sure	3%	2%	3%	3%	2%	3%	4%	2%	3%	3%	4%	1%	5%	2%	1%	6%	1%	4%	2%	3%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Debate Watchers	100%	52%	48%	28%	27%	29%	17%	55%	45%	46%	6%	30%	17%	26%	45%	28%	24%	48%	22%	22%	41%	19%	18%

6 Did you switch from Romney to Obama? From Obama to Romney? From undecided to Obama? Or from undecided to Romney?

157 Who Changed Their Mind	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Romney To Obama	20%	22%	15%	26%	14%	13%	23%	22%	16%	18%	**	21%	12%	24%	13%	21%	20%	21%	12%	21%	21%	27%	7%
Obama To Romney	30%	27%	36%	26%	21%	38%	46%	24%	40%	23%	**	37%	22%	28%	45%	17%	28%	30%	40%	36%	34%	24%	20%
Undecided To Obama	20%	21%	19%	8%	49%	18%	9%	23%	15%	20%	**	11%	54%	16%	18%	25%	14%	24%	14%	22%	14%	12%	42%
Undecided To Romney	29%	30%	28%	40%	14%	30%	21%	30%	27%	35%	**	31%	12%	29%	23%	37%	35%	24%	32%	17%	31%	36%	32%
Other	1%	0%	2%	0%	2%	2%	1%	1%	2%	3%	**	0%	0%	3%	1%	0%	3%	0%	1%	3%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Changed Their	100%	62%	38%	39%	23%	28%	11%	61%	39%	34%	4%	47%	14%	16%	42%	40%	19%	60%	16%	20%	48%	15%	17%

** Too few respondents of this type were interviewed for this data to be meaningful.

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: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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