Results of SurveyUSA News Poll #19967

Geography: California
Data Collected: 10/22/2012
Release Date: 10/22/2012
Percentages

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Independents in CA Call 3rd Debate a Draw; Even After 3 Spirited Sessions, 5% in CA Remain Undecided: Barack Obama and Mitt Romney dueled to a draw among California's **Independent** voters in tonight's 3rd and final presidential debate, according to a SurveyUSA poll conducted immediately after the debate ended. Among **all** California debate watchers: * 58% say Barack Obama was the clear winner.
* 35% say Mitt Romney was the clear winner.
* 7% say there was no clear winner.

California is a "blue" state, so it is not a surprise that Obama would be the winner among **all** Californians. That is why it's important to examine just what **Independent** voters say, since they are the closest thing to "neutral" voters available to interview. Among California's Independent voters, the scoring was close enough to be called a draw: 47% of CA Independents see Obama as the clear winner, 44% of CA Independents see Romney as the clear winner. Democrats by 8:1 score it for Obama. Republicans by 3:1 score it for Romney. Of those Californians who have now watched all 3 presidential debates, 94% have made up their mind who they will vote for, but 5% tell SurveyUSA that after all is said and done, they are still, at this hour, undecided. 800 California adults were interviewed 10/22/12. Of them, 591 watched tonight's debate. 511 watched all 3 debates. SurveyUSA California research conducted for KABC-TV in Los Angeles, KPIX-TV in San Francisco, KGTV-TV in San Diego, and KFSN-TV in Fresno.

1 Did you watch tonight's debate?

800 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Yes	74%	72%	76%	63%	75%	83%	81%	68%	82%	78%	79%	72%	64%	79%	75%	67%	76%	73%	75%	74%	77%	79%	63%
No	25%	27%	23%	35%	24%	17%	18%	30%	17%	21%	20%	28%	33%	21%	24%	30%	24%	24%	25%	26%	21%	20%	35%
Not Sure	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	0%	0%	3%	0%	1%	2%	0%	2%	0%	0%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	33%	27%	25%	15%	60%	40%	44%	6%	33%	17%	26%	47%	25%	31%	40%	22%	21%	38%	19%	21%

2 Was Mitt Romney the clear winner? Was Barack Obama the clear winner? Or, was there no clear winner?

591 Debate Watchers	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Mitt Romney	35%	41%	30%	30%	37%	37%	37%	33%	37%	41%	20%	39%	14%	70%	12%	44%	65%	30%	8%	46%	33%	43%	18%
Barack Obama	58%	54%	62%	64%	59%	53%	55%	62%	54%	50%	75%	58%	77%	24%	82%	47%	26%	63%	89%	45%	61%	51%	76%
No Clear Winner	7%	5%	8%	6%	4%	9%	8%	5%	9%	8%	6%	4%	9%	6%	6%	10%	9%	7%	3%	9%	6%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Debate Watchers	100%	48%	52%	28%	27%	28%	17%	55%	45%	47%	6%	32%	15%	28%	48%	23%	31%	39%	23%	21%	40%	21%	18%

3 Was the debate moderator fair to both candidates? Did he favor Obama? Or did he favor Romney?

591 Debate Watchers	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Fair To Both	79%	79%	78%	81%	73%	81%	78%	77%	80%	82%	79%	72%	83%	74%	83%	77%	64%	86%	85%	82%	78%	70%	84%
Favored Obama	16%	16%	16%	15%	22%	12%	15%	18%	13%	16%	9%	23%	6%	24%	10%	19%	33%	10%	7%	14%	17%	24%	7%
Favored Romney	4%	4%	5%	3%	3%	6%	5%	3%	6%	2%	10%	5%	8%	1%	6%	4%	3%	4%	7%	3%	4%	3%	8%
Not Sure	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	3%	0%	3%	1%	2%	0%	0%	0%	1%	1%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Debate Watchers	100%	48%	52%	28%	27%	28%	17%	55%	45%	47%	6%	32%	15%	28%	48%	23%	31%	39%	23%	21%	40%	21%	18%

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4 Have you watched all 3 Presidential debates?

591 Debate Watchers	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Yes	86%	88%	85%	80%	86%	89%	93%	83%	90%	86%	90%	88%	84%	92%	85%	81%	85%	85%	91%	85%	86%	88%	88%
No	12%	10%	13%	14%	14%	11%	6%	14%	9%	13%	10%	11%	9%	7%	12%	18%	14%	12%	7%	15%	13%	11%	6%
Not Sure	2%	1%	2%	6%	0%	0%	1%	3%	0%	1%	0%	1%	7%	1%	3%	1%	0%	3%	1%	0%	1%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Debate Watchers	100%	48%	52%	28%	27%	28%	17%	55%	45%	47%	6%	32%	15%	28%	48%	23%	31%	39%	23%	21%	40%	21%	18%

5 Is your mind made-up about who you will vote for? Or are you still undecided?

511 Who Watched All 3 Debates	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Region			
Credibility Interval: +/-2.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Central	Greater	Inland	Bay Are
Mind Is Made Up	94%	94%	94%	94%	94%	93%	96%	94%	94%	95%	95%	94%	89%	96%	96%	88%	94%	92%	97%	95%	89%	99%	97%
Still Undecided	5%	4%	5%	6%	4%	5%	2%	5%	4%	4%	3%	3%	11%	3%	2%	12%	4%	7%	2%	3%	8%	1%	3%
Not Sure	1%	2%	1%	0%	2%	1%	2%	1%	2%	1%	2%	3%	0%	0%	2%	0%	2%	1%	1%	1%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched All 3 D	100%	49%	51%	26%	27%	29%	18%	53%	47%	46%	7%	33%	14%	29%	48%	21%	31%	39%	24%	21%	39%	21%	19%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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