Results of SurveyUSA Election Poll #19645

Geography: California
Data Collected: 09/09/2012 - 09/11/2012
Release Date: 09/12/2012
Percentages

Sponsors:
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In CA, Half of Those Voting "For Mitt Romney" Are Actually Voting "Against Barack Obama"; 5 Ballot Measures Examined: In an election for President of the United States in California today, 09/12/12, Barack Obama defeats Mitt Romney and cements California's 55 electoral college votes into the Democratic column, according to a SurveyUSA poll conducted for KABC-TV in Los Angeles, KPIX-TV in San Francisco, KGTV-TV in San Diego, and KFSN-TV in Fresno. 4 weeks until early voting begins, it's Obama 57%, Romney 35%. Of those Californians voting "for" Romney, 48% tell SurveyUSA that their vote is really a vote "against Barack Obama" more than it is a vote "for" Mitt Romney. By contrast, of those Californians voting "for" Barack Obama, just 18% say that theirs is a vote "against Mitt Romney." Obama is backed by 72% of pro-choice voters, 71% of Bay area voters, 67% of Hispanics, and 67% of young voters. In an election for **United States Senator** from California today, incumbent Democrat Dianne Feinstein holds her seat, is comfortably re-elected, and defeats Elizabeth Emken 55% to 37%. Feinstein leads among rich and poor, black and white, the least educated and the most educated, and in every region of the state. On Proposition **30** , which would raise the sales tax to pay for education and public safety, 34% today are certain to vote Yes, 36% are certain to vote No, 29% are not certain how they will vote. The measure could go either way. Republicans oppose Proposition 30. Democrats support. On Proposition **33** , about auto insurance, 15% are certain to vote Yes, 13% are certain to vote No, 72% are not certain. Voters are not yet focused on 33. Any outcome is possible. On Proposition **34** , which would repeal the death penalty, 30% are certain to vote Yes, 46% are certain to vote No, 23% are not certain how they will vote. Whites, a majority of pro-life voters, and a majority of voters in Greater Los Angeles and the Central Valley oppose the repeal. Only the Bay Area and liberals support the repeal. On Proposition **36** , which would revise the 3-strikes law, 43% are certain to vote Yes, 23% are certain to vote No, 34% are not certain. Hispanics, blacks, Democrats, and liberals disproportionately support. Republicans, conservatives and Asians disproportionately oppose. On Proposition **37** , about the labeling on genetically modified food, 51% are certain to vote Yes, 16% are certain to vote No, 33% are not certain. Young voters disproportionately support. Conservatives disproportionately oppose. **Cell-phone and home-phone respondents included in this research.** SurveyUSA interviewed 750 California adults 09/09/12 through 09/11/12. Of the adults, 619 were registered to vote. Of the registered voters, 524 were determined by SurveyUSA to be likely to vote on or before Election Day. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (78% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (22% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device. In 2008, Obama carried California by 24 points. Today, Obama leads by 22 points.

1 If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

524 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Mitt Romney (R)	35%	39%	31%	18%	39%	39%	47%	29%	42%	42%	11%	23%	42%	25%	38%	76%	7%	35%	71%	24%	6%	56%	22%	24%	38%	35%	30%	33%	40%
Barack Obama (D)	57%	54%	60%	67%	57%	56%	46%	62%	52%	51%	88%	67%	49%	65%	55%	15%	90%	49%	23%	65%	91%	33%	72%	69%	51%	60%	58%	60%	54%
Other	4%	5%	3%	10%	3%	2%	2%	6%	2%	4%	0%	6%	4%	4%	4%	7%	1%	8%	5%	4%	3%	6%	3%	2%	7%	3%	6%	4%	4%
Undecided	3%	1%	5%	5%	1%	2%	5%	3%	4%	3%	1%	4%	5%	6%	3%	2%	2%	7%	1%	7%	0%	5%	3%	5%	4%	2%	6%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	26%	26%	30%	19%	52%	48%	51%	6%	27%	16%	22%	78%	32%	49%	17%	31%	42%	22%	37%	58%	10%	40%	50%	26%	39%	35%

1 If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

524 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Mitt Romney (R)	35%	40%	31%	48%	22%
Barack Obama (D)	57%	52%	60%	45%	71%
Other	4%	4%	4%	3%	5%
Undecided	3%	3%	4%	4%	1%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	24%	34%	21%	22%

2 Is this more a vote FOR Mitt Romney or AGAINST Barack Obama?

183 Romney Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-7.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
For Mitt Romney	52%	59%	42%	48%	43%	58%	55%	45%	56%	51%	**	52%	51%	47%	52%	55%	67%	35%	49%	59%	**	55%	48%	58%	46%	55%	48%	45%	62%
Against Barack Obama	48%	41%	56%	49%	57%	42%	45%	54%	43%	49%	**	48%	47%	53%	47%	44%	33%	62%	50%	40%	**	44%	51%	42%	53%	44%	52%	55%	37%
Not Sure	1%	0%	2%	3%	0%	1%	0%	1%	0%	0%	**	0%	2%	0%	1%	0%	0%	3%	1%	1%	**	1%	1%	0%	1%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Romney Voters	100%	55%	45%	13%	29%	33%	25%	42%	58%	61%	2%	18%	19%	16%	84%	70%	10%	18%	63%	29%	3%	59%	37%	7%	43%	50%	23%	37%	40%

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2 Is this more a vote FOR Mitt Romney or AGAINST Barack Obama?

183 Romney Voters	All	Region			
Credibility Interval: +/-7.4 pct points		Central	Greater	Inland	Bay Are
For Mitt Romney	52%	62%	51%	41%	54%
Against Barack Obama	48%	38%	46%	59%	46%
Not Sure	1%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%
Composition of Romney Voters	100%	27%	30%	29%	14%

3 Is this more a vote FOR Barack Obama or AGAINST Mitt Romney?

301 Obama Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
For Barack Obama	79%	73%	84%	72%	80%	83%	86%	76%	84%	76%	91%	81%	79%	69%	83%	57%	83%	71%	82%	74%	84%	77%	81%	74%	75%	83%	82%	75%	82%
Against Mitt Romney	18%	24%	14%	23%	19%	16%	12%	21%	15%	22%	9%	14%	21%	26%	16%	41%	14%	27%	18%	22%	14%	20%	18%	26%	21%	15%	18%	19%	18%
Not Sure	2%	3%	2%	5%	1%	1%	2%	3%	2%	2%	0%	5%	0%	5%	2%	2%	2%	3%	0%	3%	2%	3%	2%	0%	4%	2%	1%	6%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Obama Voters	100%	47%	53%	30%	25%	29%	15%	56%	44%	45%	10%	31%	14%	25%	75%	8%	76%	15%	12%	48%	35%	21%	73%	12%	36%	52%	26%	41%	32%

3 Is this more a vote FOR Barack Obama or AGAINST Mitt Romney?

301 Obama Voters	All	Region			
Credibility Interval: +/-4.7 pct points		Central	Greater	Inland	Bay Are
For Barack Obama	79%	79%	73%	84%	85%
Against Mitt Romney	18%	20%	24%	15%	12%
Not Sure	2%	1%	3%	1%	3%
Total	100%	100%	100%	100%	100%
Composition of Obama Voters	100%	21%	35%	17%	27%

4 California will also elect a United States Senator in November. If the election for United States Senator from California were today, would you vote for ... (choices rotated) Republican Elizabeth Emken? Or Democrat Dianne Feinstein?

524 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Elizabeth Emken (R)	37%	39%	34%	27%	40%	38%	43%	33%	40%	45%	9%	25%	39%	32%	38%	80%	6%	38%	74%	26%	4%	57%	24%	25%	41%	35%	30%	36%	40%
Dianne Feinstein (D)	55%	52%	57%	53%	52%	58%	55%	53%	57%	48%	85%	63%	52%	53%	55%	14%	87%	41%	18%	64%	90%	35%	69%	61%	47%	60%	58%	55%	53%
Undecided	9%	9%	8%	19%	8%	4%	2%	14%	3%	7%	6%	12%	9%	15%	7%	6%	6%	20%	8%	10%	6%	7%	7%	14%	12%	5%	12%	9%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	26%	26%	30%	19%	52%	48%	51%	6%	27%	16%	22%	78%	32%	49%	17%	31%	42%	22%	37%	58%	10%	40%	50%	26%	39%	35%

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California will also elect a United States Senator in November. If the election for United States Senator from California were today, would you vote for ... (choices rotated) Republican Elizabeth Emken? Or Democrat Dianne Feinstein?

524 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Elizabeth Emken (R)	37%	43%	37%	40%	26%
Dianne Feinstein (D)	55%	48%	56%	47%	67%
Undecided	9%	9%	7%	12%	7%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	24%	34%	21%	22%

5

On Proposition 30, which would raise the sales tax to pay for education and public safety, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

524 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Yes	34%	36%	32%	45%	31%	29%	33%	38%	31%	33%	39%	39%	29%	45%	32%	21%	46%	26%	24%	33%	52%	29%	39%	47%	28%	37%	34%	34%	36%
No	36%	42%	31%	23%	42%	47%	32%	32%	41%	40%	30%	31%	39%	31%	38%	53%	23%	41%	53%	38%	17%	48%	30%	25%	40%	36%	31%	39%	37%
Not Certain	29%	22%	36%	32%	27%	24%	35%	30%	28%	27%	31%	30%	32%	24%	30%	26%	30%	32%	23%	30%	32%	23%	31%	28%	32%	27%	35%	27%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	26%	26%	30%	19%	52%	48%	51%	6%	27%	16%	22%	78%	32%	49%	17%	31%	42%	22%	37%	58%	10%	40%	50%	26%	39%	35%

5

On Proposition 30, which would raise the sales tax to pay for education and public safety, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

524 Likely Voters	All	Region			
Credibility Interval: +/-4.4 pct points		Central	Greater	Inland	Bay Are
Yes	34%	32%	34%	29%	44%
No	36%	41%	37%	43%	24%
Not Certain	29%	27%	29%	28%	32%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	24%	34%	21%	22%

6

On Proposition 33, about auto insurance, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

524 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Yes	15%	21%	10%	22%	19%	10%	10%	21%	10%	10%	18%	23%	18%	29%	12%	17%	17%	9%	19%	13%	15%	21%	12%	20%	12%	18%	18%	18%	11%
No	13%	14%	11%	16%	8%	13%	13%	12%	13%	13%	12%	11%	16%	22%	10%	13%	11%	16%	15%	14%	9%	14%	12%	18%	17%	8%	11%	17%	9%
Not Certain	72%	65%	79%	62%	72%	77%	77%	67%	77%	77%	70%	66%	66%	50%	78%	70%	72%	75%	66%	73%	76%	65%	76%	63%	72%	74%	71%	65%	80%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	26%	26%	30%	19%	52%	48%	51%	6%	27%	16%	22%	78%	32%	49%	17%	31%	42%	22%	37%	58%	10%	40%	50%	26%	39%	35%

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6

On Proposition 33, about auto insurance, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

524 Likely Voters	All	Region			
Credibility Interval: +/-3.9 pct points		Central	Greater	Inland	Bay Are
Yes	15%	9%	19%	14%	18%
No	13%	16%	10%	16%	10%
Not Certain	72%	75%	71%	70%	71%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	24%	34%	21%	22%

7

On Proposition 34, which would repeal the death penalty, are you ...?

524 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Yes	30%	33%	28%	28%	34%	28%	33%	31%	30%	31%	29%	33%	25%	40%	28%	19%	37%	32%	21%	31%	47%	26%	34%	24%	34%	29%	31%	32%	30%
No	46%	49%	43%	44%	46%	48%	47%	45%	48%	51%	31%	45%	38%	44%	47%	62%	38%	42%	63%	41%	31%	51%	45%	47%	45%	47%	43%	45%	49%
Not Certain	23%	18%	29%	29%	20%	24%	19%	24%	23%	18%	40%	21%	37%	17%	25%	19%	26%	26%	16%	28%	22%	23%	22%	28%	20%	25%	27%	22%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	26%	26%	30%	19%	52%	48%	51%	6%	27%	16%	22%	78%	32%	49%	17%	31%	42%	22%	37%	58%	10%	40%	50%	26%	39%	35%

7

On Proposition 34, which would repeal the death penalty, are you ...?

524 Likely Voters	All	Region			
Credibility Interval: +/-4.4 pct points		Central	Greater	Inland	Bay Are
Yes	30%	27%	27%	34%	36%
No	46%	54%	50%	44%	33%
Not Certain	23%	19%	22%	22%	31%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	24%	34%	21%	22%

8

On Proposition 36, which would revise the 3-strikes law, are you ...?

524 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Yes	43%	43%	42%	37%	42%	45%	47%	40%	46%	42%	53%	50%	26%	40%	43%	33%	52%	31%	32%	42%	57%	41%	46%	47%	38%	46%	43%	42%	45%
No	23%	28%	18%	29%	17%	23%	22%	23%	23%	22%	23%	22%	30%	27%	22%	31%	17%	26%	34%	20%	17%	26%	21%	25%	29%	19%	25%	25%	20%
Not Certain	34%	29%	40%	33%	41%	32%	31%	37%	31%	36%	24%	27%	44%	33%	35%	36%	31%	43%	34%	38%	25%	33%	33%	29%	33%	36%	32%	34%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	26%	26%	30%	19%	52%	48%	51%	6%	27%	16%	22%	78%	32%	49%	17%	31%	42%	22%	37%	58%	10%	40%	50%	26%	39%	35%

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8 On Proposition 36, which would revise the 3-strikes law, are you ...?

524 Likely Voters	All	Region			
Credibility Interval: +/-4.4 pct points		Central	Greater	Inland	Bay Are
Yes	43%	50%	37%	40%	46%
No	23%	26%	23%	26%	17%
Not Certain	34%	24%	40%	34%	37%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	24%	34%	21%	22%

9 On Proposition 37, about the labeling on genetically modified food, are you ...?

524 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< $40K	$40K -	> $80K
Yes	51%	54%	48%	66%	52%	46%	37%	59%	43%	49%	54%	54%	51%	69%	46%	45%	54%	52%	46%	51%	63%	46%	55%	44%	54%	51%	49%	52%	53%
No	16%	19%	12%	13%	16%	15%	20%	14%	17%	15%	0%	21%	15%	15%	16%	16%	14%	19%	24%	13%	10%	20%	12%	12%	16%	16%	15%	17%	13%
Not Certain	33%	27%	40%	22%	32%	38%	43%	27%	40%	36%	46%	24%	34%	16%	38%	39%	32%	29%	31%	36%	27%	34%	33%	44%	31%	33%	36%	30%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	26%	26%	30%	19%	52%	48%	51%	6%	27%	16%	22%	78%	32%	49%	17%	31%	42%	22%	37%	58%	10%	40%	50%	26%	39%	35%

9 On Proposition 37, about the labeling on genetically modified food, are you ...?

524 Likely Voters	All	Region			
Credibility Interval: +/-4.4 pct points		Central	Greater	Inland	Bay Are
Yes	51%	49%	50%	49%	57%
No	16%	21%	14%	18%	9%
Not Certain	33%	30%	36%	33%	34%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	24%	34%	21%	22%

** Too few respondents of this type were interviewed for this data to be meaningful.

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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