Results of SurveyUSA Election Poll #16804

Geography: California
Data Collected: 07/08/2010 - 07/11/2010
Release Date: 07/12/2010
Percentages

Sponsors:
All SurveyUSA clients in California

CA: GOP Whitman Narrowly Atop Brown For Governor; Fiorina & Boxer In Tight Fight for US Senate. In an election for **Governor** of California today, 07/12/10, Republican Meg Whitman edges Democrat Jerry Brown 46% to 39%, according to a SurveyUSA poll conducted exclusively for KABC-TV Los Angeles, KPIX-TV San Francisco, KGTV-TV San Diego, and KFSN-TV Fresno. Brown, currently California's Attorney General, leads 2:1 in the Bay Area, trails in the rest of the state. Whitman, former CEO of eBay, leads among men and affluent voters. The Republican holds 77% of Republican voters. The Democrat holds 64% of Democrats. Independents break 5:4 Republican. Question 1 and 2 on this report show the identical data. Question 1 collapses 9 minor party candidates and "undecided" voters into a single "other / undecided" category. Respondents were asked the "who will you vote for" for Governor question once. In the race for **United States Senate** , Democratic incumbent Barbara Boxer and Republican Carly Fiorina are effectively even. Fiorina 47%, Boxer 45%, within the survey's theoretical margin of sampling error. Twice as many Democrats cross-over to vote Republican as Republicans who cross-over to vote Democrat. The Republican has an ever-so-slight advantage in Greater Los Angeles and in the Central Valley. The Republican carries the Inland Empire 2:1. The Democrat carries the Bay Area 2:1. Question 3 and 4 on this report show the identical data. Question 3 collapses 6 minor party candidates and "undecided" voters into a single "other / undecided" category. Respondents were asked the "who will you vote for" for US Senate question once. **Proposition 19, which would legalize marijuana** , and allow marijuana to be regulated and taxed in California, is supported narrowly today. Ballot measures are difficult to poll; opposition to many ballot measures increases as election day approaches. Voter reaction to Proposition 19 can be expected to shift as both sides begin to advertise the pros and cons of passage. Today: The youngest voters support. The oldest voters oppose. Democrats and Independents support. Republicans oppose.

Filtering: 1,000 California adults were interviewed by SurveyUSA 07/08/10 through 07/11/10. Of them, 840 were registered to vote. Of the registered voters, 614 were determined by SurveyUSA to be likely to vote in the 11/02/10 general election, 4 months from now.

1

[Candidate names rotated]
If the election for California Governor were today, who would you vote for? Republican Meg Whitman? Democrat Jerry Brown? Or another candidate?

614 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Whitman (R)	46%	50%	41%	36%	49%	46%	48%	45%	47%	49%	36%	38%	43%	77%	20%	47%	74%	44%	10%	13%	82%	31%	70%	26%	37%	44%	47%	65%	34%	62%	34%
Brown (D)	39%	37%	42%	42%	33%	44%	41%	36%	43%	36%	49%	46%	41%	11%	64%	37%	12%	43%	72%	69%	7%	49%	18%	58%	47%	38%	41%	21%	50%	24%	51%
Other / Undecided	15%	13%	17%	22%	18%	10%	11%	19%	10%	14%	15%	16%	16%	12%	16%	16%	13%	13%	19%	17%	11%	20%	13%	16%	16%	17%	12%	13%	16%	14%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	19%	32%	27%	22%	51%	49%	63%	6%	18%	12%	33%	42%	24%	30%	44%	19%	41%	43%	14%	39%	37%	24%	59%	41%	37%	57%	38%	57%

1

[Candidate names rotated]
If the election for California Governor were today, who would you vote for? Republican Meg Whitman? Democrat Jerry Brown? Or another candidate?

614 Likely Voters	All	Income			Region			
Credibility Interval: +/-4 pct points		< $40K	$40K -	> $80K	Central	Greater	Inland	Bay Are
Whitman (R)	46%	32%	49%	50%	51%	46%	61%	29%
Brown (D)	39%	41%	37%	40%	37%	38%	24%	57%
Other / Undecided	15%	26%	14%	10%	12%	17%	16%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	33%	45%	22%	37%	17%	24%

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2 Same Governor data as Question #1, but with 9 minor party candidates shown. [Respondents were asked the question once; results are collapsed in Question 1 for ease of comprehension.]

614 Likely Voters in Governor Race	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Whitman (R)	46%	50%	41%	36%	49%	46%	48%	45%	47%	49%	36%	38%	43%	77%	20%	47%	74%	44%	10%	13%	82%	31%	70%	26%	37%	44%	47%	65%	34%	62%	34%
Brown (D)	39%	37%	42%	42%	33%	44%	41%	36%	43%	36%	49%	46%	41%	11%	64%	37%	12%	43%	72%	69%	7%	49%	18%	58%	47%	38%	41%	21%	50%	24%	51%
Nightingale (AIP)	2%	1%	3%	3%	3%	0%	2%	3%	1%	2%	0%	1%	4%	2%	2%	2%	3%	0%	3%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%
Wells (G)	2%	3%	1%	5%	2%	1%	0%	3%	1%	2%	2%	2%	0%	2%	2%	1%	2%	1%	5%	2%	1%	4%	2%	2%	1%	3%	0%	0%	3%	3%	2%
Ogden (L)	1%	2%	1%	0%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	3%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%
Alvarez (PFP)	1%	1%	1%	2%	0%	0%	1%	1%	0%	0%	0%	3%	0%	0%	0%	2%	1%	0%	2%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%
Folley (I)	1%	0%	2%	1%	2%	1%	1%	2%	1%	1%	0%	0%	2%	1%	1%	2%	2%	0%	0%	0%	2%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%
Christian (I)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Marciano (I)	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Vangelisti (I)	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Von Anhalt (I)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Undecided	8%	6%	10%	10%	9%	5%	7%	9%	6%	7%	10%	8%	8%	6%	10%	5%	4%	9%	8%	10%	4%	11%	4%	9%	11%	8%	7%	7%	8%	5%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters in Gove	100%	49%	51%	19%	32%	27%	22%	51%	49%	63%	6%	18%	12%	33%	42%	24%	30%	44%	19%	41%	43%	14%	39%	37%	24%	59%	41%	37%	57%	38%	57%

2 Same Governor data as Question #1, but with 9 minor party candidates shown. [Respondents were asked the question once; results are collapsed in Question 1 for ease of comprehension.]

614 Likely Voters in Governor Race	All	Income			Region			
Credibility Interval: +/-4 pct points		< $40K	$40K -	> $80K	Central	Greater	Inland	Bay Are
Whitman (R)	46%	32%	49%	50%	51%	46%	61%	29%
Brown (D)	39%	41%	37%	40%	37%	38%	24%	57%
Nightingale (AIP)	2%	2%	3%	1%	2%	1%	6%	1%
Wells (G)	2%	5%	1%	1%	0%	2%	3%	2%
Ogden (L)	1%	2%	1%	1%	1%	2%	1%	1%
Alvarez (PFP)	1%	3%	0%	0%	0%	1%	1%	0%
Folley (I)	1%	1%	2%	1%	2%	0%	1%	1%
Christian (I)	0%	1%	0%	0%	0%	0%	1%	0%
Marciano (I)	0%	0%	1%	0%	0%	0%	0%	0%
Vangelisti (I)	0%	-	-	-	-	-	-	-
Von Anhalt (I)	0%	0%	0%	0%	0%	0%	0%	0%
Undecided	8%	13%	7%	5%	7%	10%	2%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters in Gove	100%	22%	33%	45%	22%	37%	17%	24%

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3 [Candidate names rotated]
California will also elect a United States Senator. If the election for United States Senator from California were today, who would you vote for? Republican Carly Fiorina? Democrat Barbara Boxer? Or another candidate?

614 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Fiorina (R)	47%	53%	41%	37%	50%	45%	51%	46%	48%	51%	33%	39%	39%	83%	18%	49%	86%	40%	9%	8%	88%	35%	78%	21%	35%	46%	47%	71%	32%	62%	36%
Boxer (D)	45%	41%	49%	56%	41%	47%	40%	46%	44%	42%	60%	52%	45%	9%	76%	40%	8%	52%	86%	86%	5%	49%	16%	71%	53%	46%	44%	22%	59%	30%	56%
Other / Undecided	8%	6%	10%	7%	9%	8%	9%	8%	9%	7%	7%	9%	16%	8%	6%	11%	6%	8%	5%	6%	7%	17%	6%	8%	12%	8%	9%	7%	9%	8%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	19%	32%	27%	22%	51%	49%	63%	6%	18%	12%	33%	42%	24%	30%	44%	19%	41%	43%	14%	39%	37%	24%	59%	41%	37%	57%	38%	57%

3 [Candidate names rotated]
California will also elect a United States Senator. If the election for United States Senator from California were today, who would you vote for? Republican Carly Fiorina? Democrat Barbara Boxer? Or another candidate?

614 Likely Voters	All	Income			Region			
Credibility Interval: +/-4 pct points		< $40K	$40K -	> $80K	Central	Greater	Inland	Bay Are
Fiorina (R)	47%	34%	49%	51%	49%	48%	62%	31%
Boxer (D)	45%	57%	43%	41%	42%	43%	32%	60%
Other / Undecided	8%	9%	8%	9%	9%	9%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	33%	45%	22%	37%	17%	24%

4 Same Senate data as Question #3, but with 6 minor party candidates shown. [Respondents were asked the question once; results are collapsed in Question 3 for ease of comprehension.]

614 Likely Voters in Senate Race W	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Fiorina (R)	47%	53%	41%	37%	50%	45%	51%	46%	48%	51%	33%	39%	39%	83%	18%	49%	86%	40%	9%	8%	88%	35%	78%	21%	35%	46%	47%	71%	32%	62%	36%
Boxer (D)	45%	41%	49%	56%	41%	47%	40%	46%	44%	42%	60%	52%	45%	9%	76%	40%	8%	52%	86%	86%	5%	49%	16%	71%	53%	46%	44%	22%	59%	30%	56%
Noonan (AIP)	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	1%	0%	1%	2%	1%	1%	0%	0%	2%	1%	1%	0%	1%
Roberts (G)	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Lightfoot (L)	1%	1%	1%	1%	2%	1%	0%	2%	0%	1%	0%	1%	2%	0%	1%	3%	1%	1%	1%	1%	1%	2%	2%	1%	0%	1%	1%	1%	1%	1%	1%
Feinland (PFP)	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Carroll (I)	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Goldberg (I)	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%	1%	2%	0%	1%	2%	1%	1%	0%	1%	1%	1%
Undecided	5%	3%	6%	4%	5%	4%	5%	5%	5%	4%	6%	5%	10%	4%	4%	5%	3%	5%	1%	4%	4%	10%	2%	4%	9%	5%	4%	4%	5%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters in Sena	100%	49%	51%	19%	32%	27%	22%	51%	49%	63%	6%	18%	12%	33%	42%	24%	30%	44%	19%	41%	43%	14%	39%	37%	24%	59%	41%	37%	57%	38%	57%

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Same Senate data as Question #3, but with 6 minor party candidates shown. [Respondents were asked the question once; results are collapsed in Question 3 for ease of comprehension.]

614 Likely Voters in Senate Race W	All	Income			Region			
Credibility Interval: +/-4 pct points		< $40K	$40K -	> $80K	Central	Greater	Inland	Bay Are
Fiorina (R)	47%	34%	49%	51%	49%	48%	62%	31%
Boxer (D)	45%	57%	43%	41%	42%	43%	32%	60%
Noonan (AIP)	1%	1%	1%	0%	1%	0%	1%	1%
Roberts (G)	0%	0%	1%	0%	0%	0%	1%	0%
Lightfoot (L)	1%	0%	1%	2%	0%	2%	0%	2%
Feinland (PFP)	0%	0%	0%	0%	0%	0%	0%	0%
Carroll (I)	0%	0%	0%	0%	0%	0%	0%	0%
Goldberg (I)	1%	3%	1%	0%	2%	1%	1%	0%
Undecided	5%	4%	4%	6%	6%	5%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters in Sena	100%	22%	33%	45%	22%	37%	17%	24%

5

California voters may also vote on several propositions. On Proposition 19, which would change California law to legalize marijuana and allow it to be regulated and taxed, are you ... Certain to vote yes?
Certain to vote no?
Or not certain?
{"Not Certain" voters were asked: At this hour, on Proposition 19, do you ... lean toward yes? lean toward no, or do you not lean?}

614 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Certain Yes	50%	53%	47%	70%	46%	49%	37%	55%	44%	50%	52%	46%	53%	37%	56%	57%	33%	53%	69%	66%	35%	47%	43%	60%	45%	54%	44%	34%	61%	49%	52%
Certain No	40%	39%	40%	22%	43%	39%	50%	35%	44%	40%	24%	43%	38%	53%	32%	34%	59%	35%	22%	20%	58%	41%	50%	29%	39%	36%	45%	58%	27%	44%	37%
Not Certain	11%	8%	13%	8%	11%	12%	12%	10%	12%	10%	24%	11%	9%	11%	12%	9%	8%	12%	9%	13%	8%	12%	7%	12%	16%	10%	11%	8%	12%	7%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	19%	32%	27%	22%	51%	49%	63%	6%	18%	12%	33%	42%	24%	30%	44%	19%	41%	43%	14%	39%	37%	24%	59%	41%	37%	57%	38%	57%

5

California voters may also vote on several propositions. On Proposition 19, which would change California law to legalize marijuana and allow it to be regulated and taxed, are you ... Certain to vote yes?
Certain to vote no?
Or not certain?
{"Not Certain" voters were asked: At this hour, on Proposition 19, do you ... lean toward yes? lean toward no, or do you not lean?}

614 Likely Voters	All	Income			Region			
Credibility Interval: +/-4 pct points		< $40K	$40K -	> $80K	Central	Greater	Inland	Bay Are
Certain Yes	50%	54%	46%	53%	42%	54%	46%	53%
Certain No	40%	40%	43%	36%	46%	35%	45%	37%
Not Certain	11%	6%	11%	11%	12%	11%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	33%	45%	22%	37%	17%	24%

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6 Is your opinion of President Barack Obama ... Favorable? Unfavorable? Neutral? Or, do you have no opinion?

840 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Favorable	40%	36%	44%	47%	33%	42%	40%	39%	41%	36%	63%	42%	43%	12%	62%	41%	12%	47%	66%	100%	0%	0%	15%	60%	45%	44%	36%	22%	51%	28%	48%
Unfavorable	38%	45%	32%	28%	41%	40%	46%	35%	42%	46%	24%	23%	36%	71%	12%	46%	78%	28%	13%	0%	100%	0%	67%	19%	29%	38%	39%	60%	27%	53%	28%
Neutral	19%	17%	21%	20%	24%	17%	12%	22%	15%	16%	11%	31%	19%	15%	23%	13%	8%	23%	19%	0%	0%	100%	16%	19%	23%	15%	23%	16%	20%	17%	21%
No Opinion	2%	2%	3%	5%	2%	1%	2%	3%	1%	2%	2%	4%	2%	3%	2%	1%	2%	2%	2%	0%	0%	0%	2%	2%	3%	2%	2%	1%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	24%	32%	25%	19%	56%	44%	59%	7%	22%	13%	31%	43%	23%	27%	45%	20%	40%	38%	19%	35%	37%	29%	53%	47%	36%	58%	36%	58%

6 Is your opinion of President Barack Obama ... Favorable? Unfavorable? Neutral? Or, do you have no opinion?

840 Registered Voters	All	Income			Region			
Credibility Interval: +/-3.5 pct points		< $40K	$40K -	> $80K	Central	Greater	Inland	Bay Are
Favorable	40%	46%	38%	40%	33%	42%	33%	49%
Unfavorable	38%	30%	41%	43%	43%	36%	51%	29%
Neutral	19%	23%	19%	16%	19%	21%	14%	20%
No Opinion	2%	2%	3%	1%	4%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	34%	40%	21%	40%	17%	22%

7 Is your opinion of the Tea Party Movement ...

840 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Favorable	31%	38%	24%	25%	32%	32%	34%	29%	32%	35%	25%	22%	26%	54%	14%	34%	67%	20%	10%	10%	62%	11%	58%	14%	19%	31%	30%	52%	18%	45%	21%
Unfavorable	37%	39%	36%	35%	36%	43%	37%	35%	40%	37%	46%	33%	41%	17%	52%	38%	12%	44%	61%	66%	12%	31%	20%	57%	33%	44%	30%	20%	50%	31%	42%
Neutral	22%	18%	26%	25%	22%	20%	21%	23%	20%	19%	20%	30%	25%	22%	22%	22%	13%	27%	21%	14%	21%	39%	16%	22%	30%	18%	27%	20%	22%	17%	25%
No Opinion	10%	5%	14%	16%	10%	6%	8%	12%	7%	9%	9%	14%	7%	7%	12%	6%	8%	10%	8%	10%	5%	19%	6%	7%	18%	7%	12%	9%	10%	7%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	24%	32%	25%	19%	56%	44%	59%	7%	22%	13%	31%	43%	23%	27%	45%	20%	40%	38%	19%	35%	37%	29%	53%	47%	36%	58%	36%	58%

Results of SurveyUSA Election Poll #16804

Geography: California
Data Collected: 07/08/2010 - 07/11/2010
Release Date: 07/12/2010
Percentages

SURVEY USA

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7 Is your opinion of the Tea Party Movement ...

840 Registered Voters	All	Income			Region			
Credibility Interval: +/-3.5 pct points		< $40K	$40K -	> $80K	Central	Greater	Inland	Bay Are
Favorable	31%	28%	33%	31%	39%	28%	38%	22%
Unfavorable	37%	34%	35%	42%	33%	38%	26%	50%
Neutral	22%	25%	20%	22%	18%	22%	29%	21%
No Opinion	10%	12%	12%	5%	10%	13%	7%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	34%	40%	21%	40%	17%	22%

8 Is California headed in the right direction? Or is it off on the wrong track?

840 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
Credibility Interval: +/-2.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Right Direction	11%	9%	13%	11%	9%	9%	16%	10%	12%	8%	19%	14%	13%	10%	16%	4%	10%	10%	14%	19%	4%	6%	9%	11%	13%	10%	12%	9%	11%	7%	13%
Wrong Track	77%	80%	74%	75%	82%	78%	70%	79%	74%	81%	66%	74%	68%	82%	68%	85%	83%	80%	68%	62%	92%	80%	85%	74%	70%	79%	75%	81%	75%	84%	73%
Not Sure	12%	11%	14%	14%	9%	13%	15%	11%	14%	11%	15%	12%	19%	8%	16%	11%	7%	11%	18%	19%	4%	14%	6%	15%	17%	11%	13%	9%	14%	9%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	24%	32%	25%	19%	56%	44%	59%	7%	22%	13%	31%	43%	23%	27%	45%	20%	40%	38%	19%	35%	37%	29%	53%	47%	36%	58%	36%	58%

8 Is California headed in the right direction? Or is it off on the wrong track?

840 Registered Voters	All	Income			Region			
Credibility Interval: +/-2.9 pct points		< $40K	$40K -	> $80K	Central	Greater	Inland	Bay Are
Right Direction	11%	14%	11%	9%	8%	10%	14%	12%
Wrong Track	77%	65%	79%	81%	83%	77%	77%	70%
Not Sure	12%	20%	10%	10%	9%	12%	9%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	34%	40%	21%	40%	17%	22%

9 Do you support? ... Or do you oppose? ... drilling for oil and natural gas ... off the Coast of California? Or do you not know enough to say?

840 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Support	35%	45%	25%	29%	36%	34%	40%	33%	37%	38%	27%	31%	28%	54%	20%	35%	65%	26%	17%	13%	60%	30%	100%	0%	0%	35%	34%	49%	27%	51%	25%
Oppose	37%	34%	40%	41%	33%	41%	34%	36%	38%	39%	30%	35%	32%	21%	48%	40%	15%	42%	56%	55%	18%	36%	0%	100%	0%	41%	33%	27%	44%	30%	43%
Do Not Know	29%	21%	36%	31%	31%	25%	26%	31%	25%	22%	43%	34%	40%	25%	32%	25%	21%	33%	27%	32%	21%	34%	0%	0%	100%	24%	34%	24%	29%	20%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	24%	32%	25%	19%	56%	44%	59%	7%	22%	13%	31%	43%	23%	27%	45%	20%	40%	38%	19%	35%	37%	29%	53%	47%	36%	58%	36%	58%

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9 Do you support? ... Or do you oppose? ... drilling for oil and natural gas ... off the Coast of California? Or do you not know enough to say?

840 Registered Voters	All	Income			Region			
Credibility Interval: +/-3.5 pct points		< $40K	$40K -	> $80K	Central	Greater	Inland	Bay Are
Support	35%	27%	35%	39%	40%	31%	45%	27%
Oppose	37%	37%	37%	38%	32%	36%	34%	46%
Do Not Know	29%	36%	28%	23%	27%	33%	21%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	34%	40%	21%	40%	17%	22%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.